

# The Top 5 Reasons

*Leaders Should Optimize Their Organization's Safety Culture*

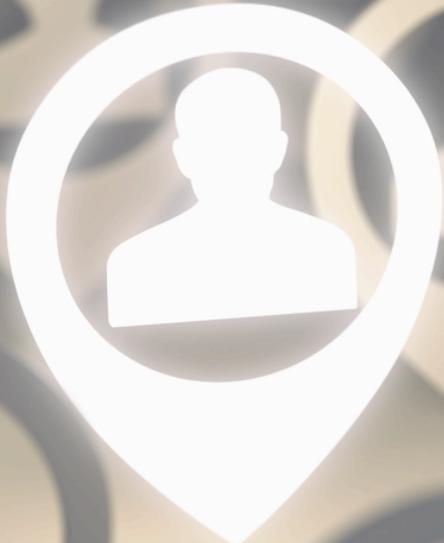


# 1

## Improve The Work Environment

Optimizing Safety Culture requires employee engagement at all levels of the organization. In turn, this engagement leads to enhanced transparency, effective communications, the understanding of risk, an increase in questioning attitudes, the development of proactive solutions and the desire for continuous learning – all attributes of an effective & efficient WORK ENVIRONMENT.

# 2

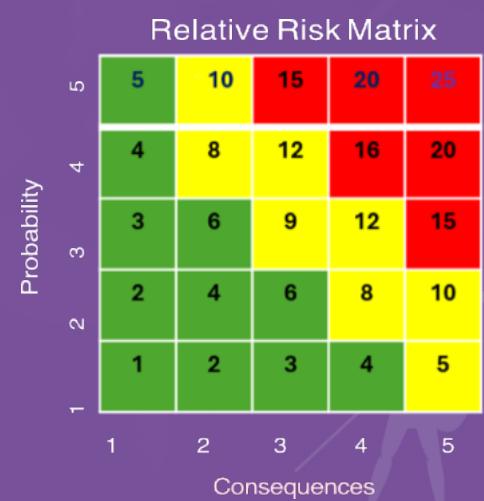


## Gain Insights Into Risks

Most safety culture focus is on the tasks performed by the various job descriptions within an organization, i.e., the gamut of potentially hazardous conditions present in the conduct of the routine workday.

The optimized safety culture goes well beyond the routine tasks by considering the off-normal & external threats to the organization. The qualitative risk assessments inherent in an Optimized Safety Culture allow individuals, teams and entire departments to quickly assess threats by considering the likelihood of occurrence as well as the resulting consequences should the threat(s) materialize.

Charting risks for projects & evolutions gives the entire organization the opportunity to visualize each situation and confirm the best risk management approach.



# 3

## Avoid Extreme Expenses Due to Mismanaged Safety Culture

Would you be surprised if the lack of an Optimized Safety Culture was the primary driving force in the premature shutdown of three viable commercial nuclear plants? It Actually Was!

These three operating, electric generating plants were shuttered in large part because the perceptions of the public, the regulators and those with political & financial influence were that the respective facilities had ineffective safety cultures. As a result, thousands of jobs vanished and hundreds of millions of dollars were lost in taxes, local commerce income and individual wages. If the perception of ineffective safety cultures could close those plants, such views could lead to the same results for almost any operation that poses a potential adverse impact on a local or regional area.



# 4

## Understand the Need for Effective Monitoring

Even organizations known for strong work ethics, "can-do" attitudes and excellent safety cultures need to be vigilant to assure a slow corrupting of the program does not occur. Example after example have been chronicled where top-performing organizations have lost their prominence due to minor, almost imperceptible changes taking place over time.

An Optimized Safety Culture assures monitoring mechanisms are in place to promptly identify and reverse any degrading trends before the organization is surprised by a significant event.

# 5

## Enhance Your Odds of Finding that One Bad Apple

Organizations may have the most rigorous standards and processes when it comes to vetting and hiring employees, yet every now and then an outlier gets through and wreaks havoc or is responsible for a chaotic event.

Since every Optimized Safety Culture contains some form of continual behavior observation elements within its protocols, it can, in fact, prevent or mitigate the results of such a circumstance, i.e., the probability of detecting and thwarting a chaotic event is greatly increased by having such programs in place.

