

SavingsKaro: Maximizing Savings, Simplifying Shopping

Presented to RGPV Incubation Center by Hrishabh Gupta (Founder & CEO)

 By Hrishabh Gupta



SAVINGSKARO
MAXIMIZING SAVINGS, SIMPLIFYING SHOPPING

The Problem: A Gap in Savings



Consumer Unawareness

Shoppers miss savings due to unawareness of credit card offers.



Merchant/Bank Engagement

Ineffective engagement limits reach and impact for merchants and banks.

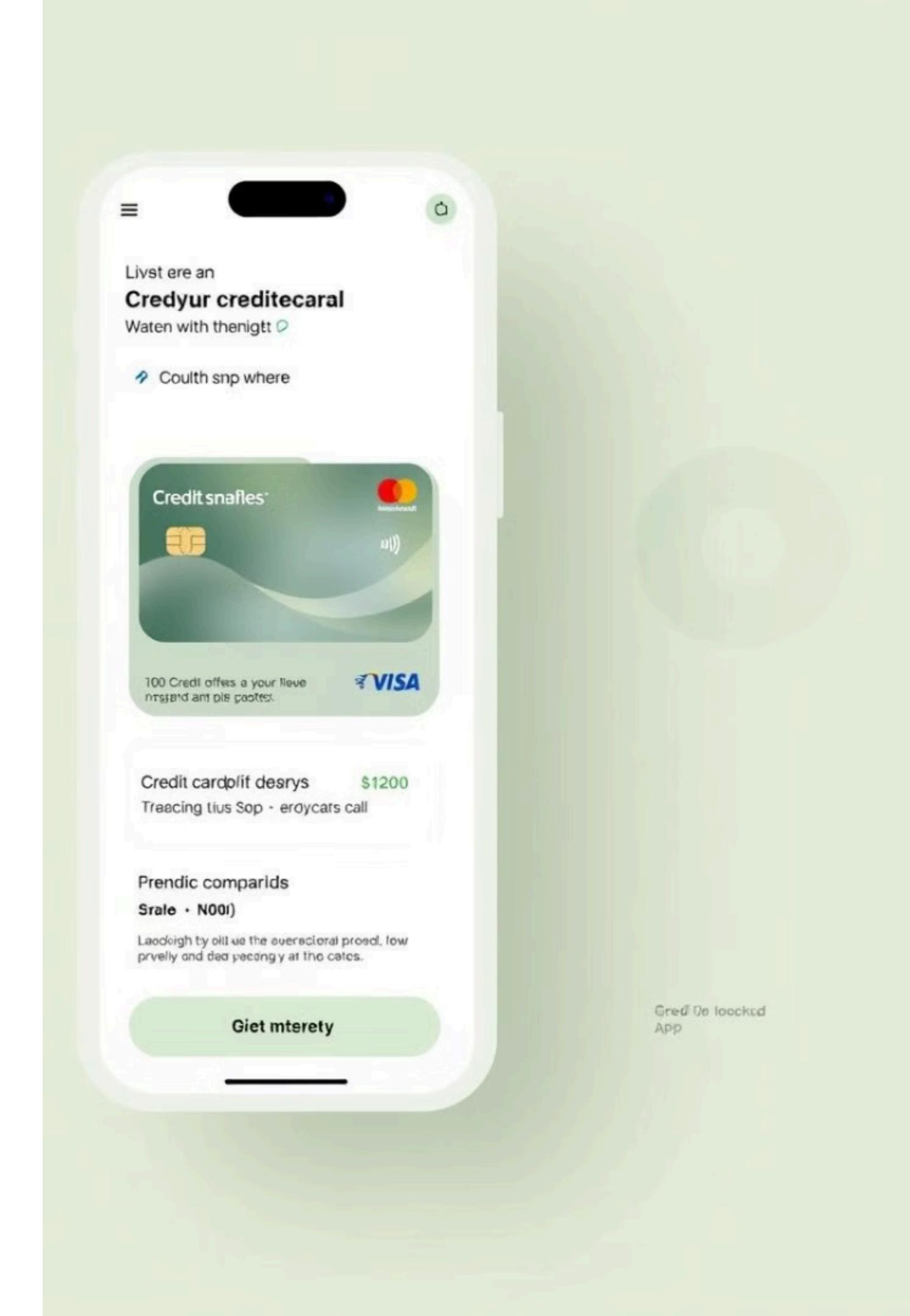


The Solution: SavingsKaro



SavingsKaro is a platform that simplifies access to credit card offers for online shoppers.

It empowers users to save on purchases and drives increased engagement for banks and merchants.



Market Opportunity: A Booming Landscape

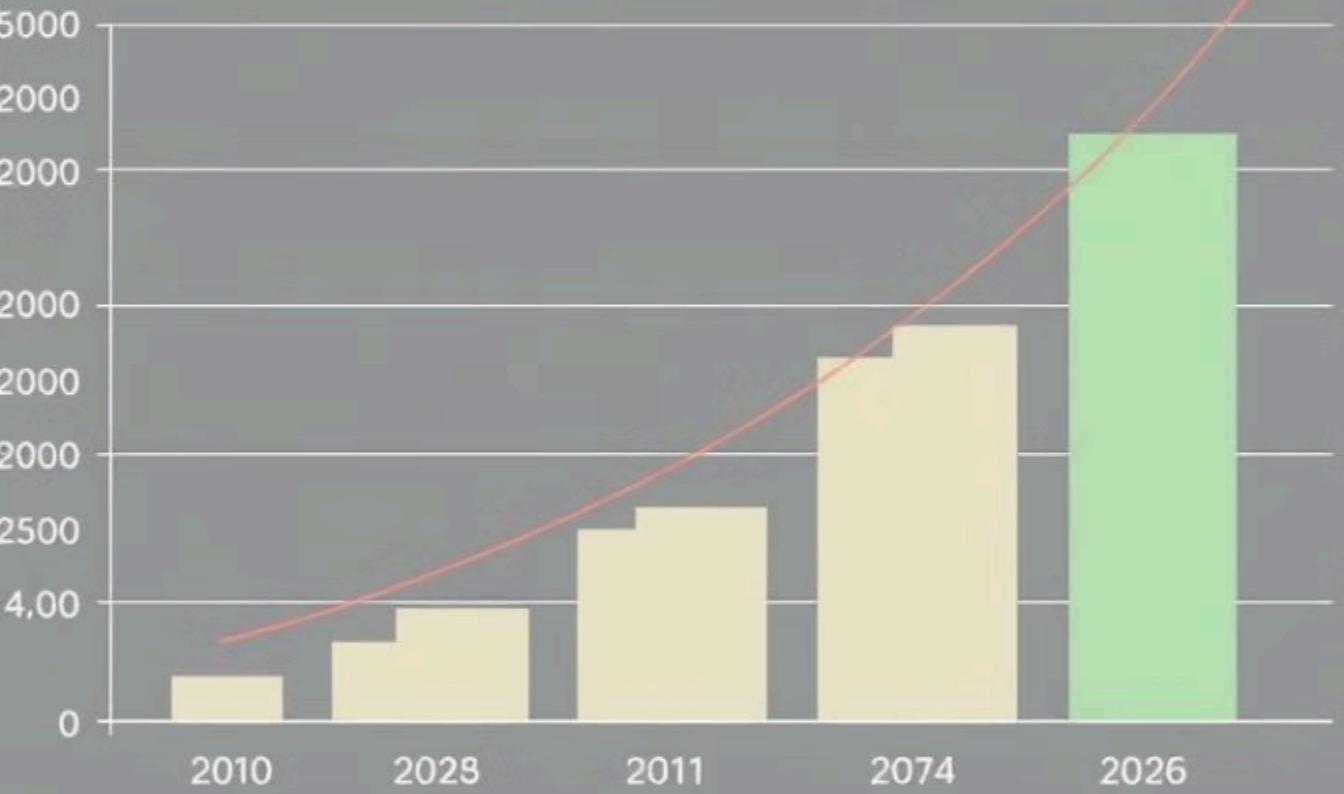
The fintech and e-commerce industries in India are experiencing explosive growth.

SavingsKaro taps into this potential, offering a unique solution for credit card savings optimization.

Fintech Jn & Ec-s-commerce in India

Fintech to natavey oft e esidelngin daler anl upcotibe pagnencily eyed.

nctua sudeambized louall, dy ecomimition an dlas.
hateer endallul pontisiony (ne)



Graming realing on or cleam to troven to colertine resorvisy mbl fiving
fintech regeghcand in comes.



Proposed Features: Empowering Consumers

1 Credit Card Offer Aggregation

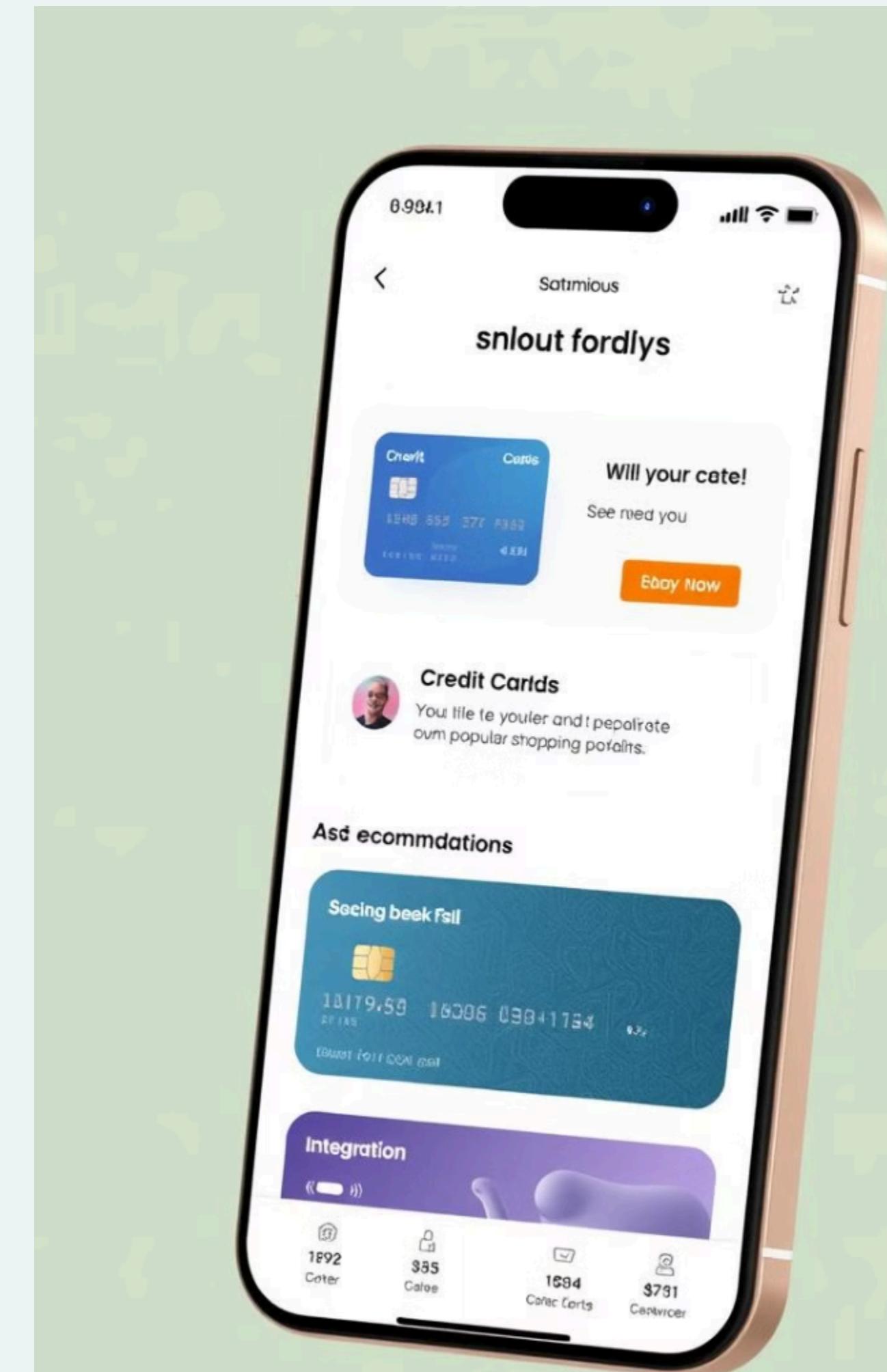
Consolidate offers from multiple banks in one place for easy comparison.

2 Personalized Recommendations

Suggest relevant offers based on spending habits and preferences.

3 Shopping Platform Integration

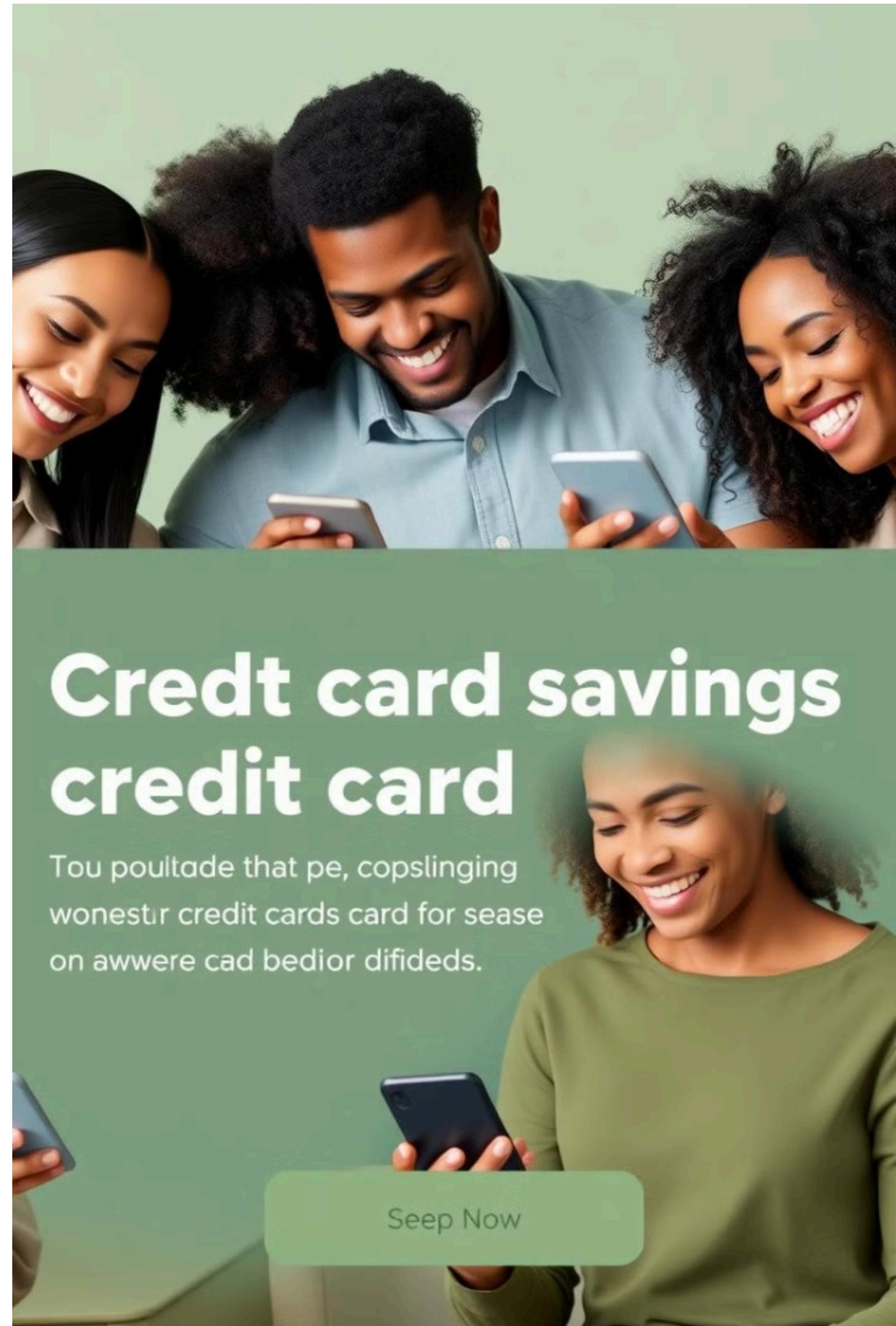
Seamlessly integrate with popular e-commerce platforms for a convenient experience.



Vision: A Future of Smart Financial Choices

SavingsKaro aims to empower consumers to make smarter financial decisions.

Our vision is to create a world where every online shopper can access the best deals and maximize their savings.





affillite marketting
prands partercher..

subscription
withsath rheted

Business Model: Generating Value

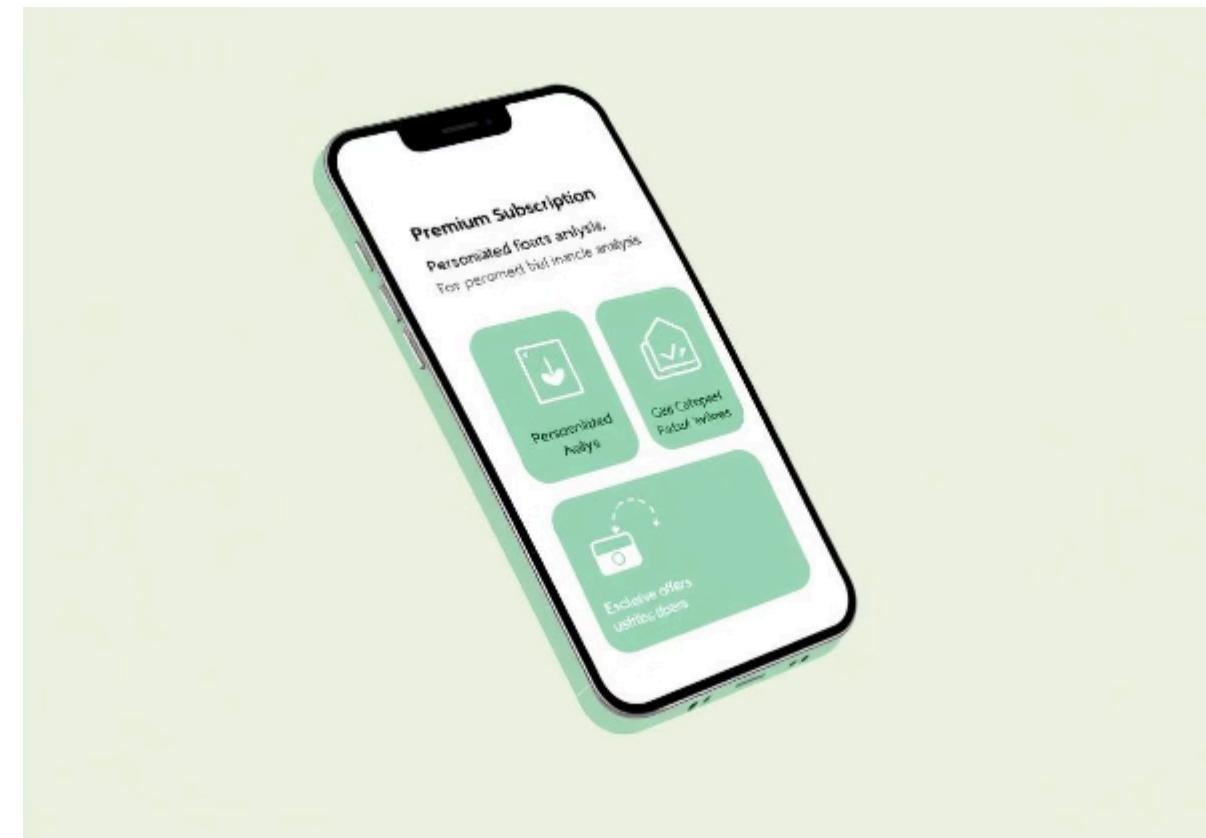
Affiliate Commissions

We earn commissions from banks and merchants for each successful referral and transaction generated through our platform.



Premium Subscription Services

Users can subscribe to access premium features like personalized financial analysis and exclusive offers.



Plan of Action: A Clear Roadmap

- 1 Research and Development**
Conduct thorough market research, analyze competitor offerings, and define the platform's features.
- 2 Platform Development**
Build a user-friendly and secure platform, leveraging technology and design expertise.
- 3 User Acquisition and Pilot Testing**
Launch a pilot program to acquire initial users, gather feedback, and refine the platform.

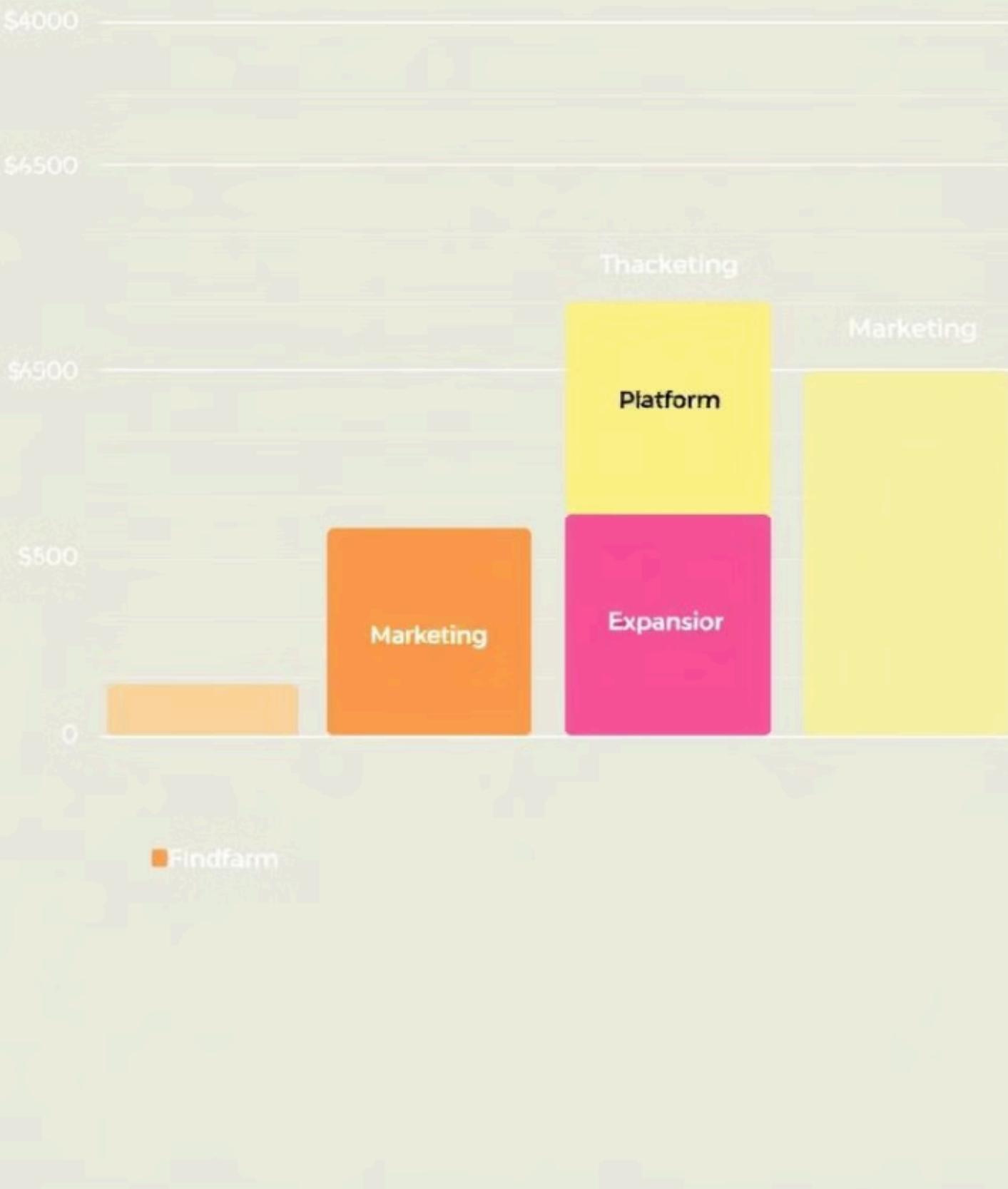


The Startup is Startup iminelianes launch?

The vigo fresschedauchal snadder; prograemien you the viiteal the gopt on oresent cutredave gaing, pepsome in the agroutes bread far tor regers for hook to standly.



Funding Requirements



Our Requirements: Investing in Growth

We require Your Valuable Support in order to accelerate the development and launch of SavingsKaro.

Your support will be allocated towards platform development, marketing, and team expansion to ensure a successful launch.





The Team: Passionate and Committed

The SavingsKaro team is passionate about empowering consumers and disrupting the financial services landscape. We bring together diverse skills and experience, driven by a common goal: to make saving money simple and rewarding.

Hrishabh Gupta, the Founder & CEO, is a driven entrepreneur with a deep understanding of the fintech and e-commerce sectors. His vision and expertise will guide SavingsKaro towards success.



SAVINGSKARO
MAXIMIZING SAVINGS, SIMPLIFYING SHOPPING