MD ARASALAN RASHEED
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About Me:

As a data enthusiast with hands-on experience in freelance data analysis, I specialize intransforming complex datasets into actionable insights that drive business decisions.   With strong skills in Python, SQL, Tableau, and Excel, I excel at building data models,   crafting visually compelling dashboards, and conducting in-depth statistical analysis to uncover trends and opportunities.

In my recent role, I've successfully collaborated with clients across industries to deliver customized data solutions, from predictive analytics to customer segmentation, consist-ently exceeding expectations and fostering repeat business. My ability to merge technialexpertise with a keen understanding of client needs ensures high-quality results, even on tight deadlines.

I'm passionate about data's potential to solve real-world challenges and would love the opportunity to bring my skills to your team, helping you turn data into strategic opportun-ities.

Skills

Data Analysis: Hypothesis Testing, ANOVA, Correlation Analysis, Data Cleaning, Transformation, Visualization (Excel, Tableau)

Programming: Python, SQL (Intermediate)

Libraries/Frameworks: Pandas, NumPy, Scikit-learn, Matplotlib, Seaborn

Version Control: GitHub

Web Development: HTML, CSS

EDUCATION

Allama Iqbal College		2021-2024
Course: B.sc (Chemistry)	68.6%	
Sogra High School		2019-2021
Course: Intermediate,	66.8%	

Experience

Freelance Data Analyst at ***Ur Doer*** *September 2023- Present*

- Conducted detailed data analysis for a diverse client base.

- Designed and implemented data models and visualizations using tools like Python, SQL, Tableau, and Excel.

- Provided actionable insights by identifying key trends and patterns in large datasets.

- Collaborated with clients to understand their data needs and delivered customized soluti-ons, resulting in high client satisfaction and repeat business.

- Created and maintained automated dashboards, significantly reducing the time needed for data reporting and analysis.

- Conducted data cleaning and preprocessing to ensure data quality and accuracy.

- Utilized machine learning techniques for predictive analytics.

- Presented findings to stakeholders through clear and concise reports and presentations, facilitating informed decision-making.

- Managed multiple projects simultaneously, adhering to tight deadlines and delivering high-quality results.

Project

- **Customer Segmentation for Retail Business:** Performed cluster analysis to identify customer segments, leading to targeted marketing campaigns that boosted customer engagement and sales.

- **Data Dashboard:** Created an interactive dashboard that visualized key performance metrics, improving transparency and aiding in strategic planning.