

Bartender

Koncept

Bartender je web aplikacija razvijena za ugostiteljske objekte koja koristi QR kodove kako bi unaprijedila komunikaciju s gostima, smanjila kaos u poslovanju i povećala učinkovitost usluge. Cilj nam je transformirati iskustvo naručivanja u ugostiteljstvu u nešto brže, jednostavnije i modernije.

Ciljna skupina

Naša platforma osmišljena je za tri ključne skupine korisnika:

1. **Vlasnici i menadžeri ugostiteljskih objekata** - koji žele imati bolji uvid i kontrolu nad poslovanjem uz pomoć digitalnih alata.
2. **Osoblje (konobari i šankeri)** - kojima aplikacija olakšava upravljanje narudžbama, optimizira vrijeme i smanjuje potrebu za verbalnom komunikacijom.
3. **Gosti (uključujući strane posjetitelje)** - koji očekuju brzo, intuitivno i višekratno korisno iskustvo, bez čekanja i nesporazuma.

Prednosti implementacije

Korištenjem Bartendera, ugostiteljski objekti ostvaruju brojne koristi:

- **Gosti** - Brže i točnije naručivanje bez čekanja.
- **Osoblje** - Rasterećeno rutinskih zadataka i bolje organizirano.
- **Menadžment** - Veća rotacija stolova, manje grešaka i bolji uvid u poslovne procese.



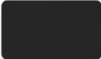
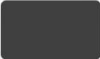



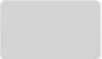
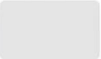
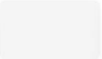


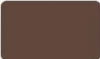






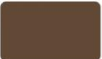
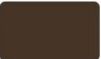



















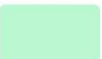


































Logo



Logo koji smo koristili odražava karakter projekta - sadrži QR kod i ilustraciju kave, čime se direktno povezuje s digitalnim naručivanjem u ugostiteljstvu.

Boje

Colors

									
Black #000000	White #FFFFFF								
									
neutral-800 #262626	neutral-700 #404040	neutral-600 #525252	neutral-500 #737373	neutral-400 #A3A3A3	neutral-300 #D4D4D4	neutral-200 #E5E5E5	neutral-100 #F5F5F5	neutral-50 #FAFAFA	
									
brown-200 #8C694C	brown-400 #60483D	brown-500 #402A1F							
									
neutral-mocha #9D8F80	mocha-50 #D4C0B0	mocha-100 #AE8768	mocha-200 #9A7353	mocha-300 #7E5E44	mocha-500 #624935	mocha-600 #463426			
									
caramel-50 #FEFCE8	caramel-200 #D08700	caramel-300 #A65F00	caramel-400 #894B00	caramel-500 #733E0A	caramel-600 #432004				
									
neutral-latte-light #F6F2EC	neutral-latte #D9D8CD	latte-50 #E3DAC9	latte-100 #AEB768	latte-200 #8C694C	latte-500 #412B20	latte-600 #412B20			
									
green-900 #14532D	green-800 #166534	green-700 #15803D	green-600 #059669	green-500 #10B981	green-400 #4ADE80	green-300 #86EFAC	green-200 #BBF7D0		
									
red-900 #7F1D1D	red-800 #991B1B	red-700 #B91C1C	red-600 #DC2626	red-400 #F87171	red-200 #FECACA	red-100 #FEE2E2	red-50 #FEF2F2		
									
orange-900 #7C2D12	orange-800 #9A3412	orange-500 #F97316	orange-400 #FB923C	orange-300 #FDBA74	orange-200 #FED7AA	orange-100 #FFEDD5	orange-50 #FFF7ED		
									
amber-900 #78350F	amber-800 #92400E	amber-700 #B45309	amber-600 #D97706	amber-500 #F59E0B	amber-400 #FBBF24	amber-300 #FCD34D	amber-100 #FEF3C7	amber-50 #FFFBE8	
									
blue-800 #1E40AF	blue-700 #1D4ED8	blue-600 #2563EB	blue-500 #3B82F6	blue-400 #60A5FA	blue-300 #93C5FD	blue-200 #BFD8FE	blue-100 #DBEAFE	blue-50 #EFF6FF	

Primarna paleta temelji se na toplim tonovima kave, odnosno nijanse kreme, smeđe i narančaste, s ciljem stvaranja ugodne i prirodne atmosfere. Dodatne boje iz palete korištene su za informativne svrhe, poput vizualnog označavanja statusa narudžbi radi lakšeg snalaženja osoblja.

Tipografija

Korišten je font „Outfit“ jer je jednostavan, moderan i lako čitljiv na svim uređajima. Dobro se uklapa u čisto i pregledno sučelje, bez suvišnih ukrasa koji bi odvlačili pažnju.

Struktura aplikacije

Aplikacija sadrži 21 ekran u Figmi, od čega su:

- 4 ekrana za management (upravljanje menijima, zaposlenicima, narudžbama i proizvodima)
- 3 ekrana za osoblje (praćenje narudžbi, upravljanje stolovima i statusima)
- 9 ekrana prilagođenih za mobilne korisnike, odnosno goste
- Preostalih 5 služe za login, kontakt, početne informacije, pretplate i navigaciju


Mobilna verzija


Od tih 21 ekrana, 9 je optimizirano za mobilne uređaje lako će svi ekrani biti dostupni i na desktop verziji, u Figmi su prikazani kao mobilni ekrani jer će najčešće biti pregledani na mobilnim uređajima. Ovi ekrani uključuju: popis kafića, menije, informacije o kafiću, slobodne stolove, naručivanje i praćenje narudžbi.

Detaljni opis funkcionalnosti

1. Home Page

- Sekcija s gumbom „Discover“ za istraživanje kafića koji koriste našu aplikaciju
- Objašnjenje funkcionalnosti aplikacije i njezinih prednosti
- Preusmjerenje na stranicu za pretplate, gdje korisnici mogu saznati više o dostupnim paketima.
- Gumb „Get in touch“ koji vodi na kontakt stranicu za početak suradnje

Login




Explore Cafés That Make Ordering Simple

See where you can skip the wait, order with a scan, and enjoy a smoother dining experience.

[DISCOVER](#)


Multilingual Support For A Global Clientele

Digital ordering cuts errors and speeds up service—what customers select goes straight to the kitchen, avoiding miscommunication. Menus update in real time, so out-of-stock items are marked instantly.




Boost Your Café's Service With QR Ordering

Reduce wait times, streamline orders, and keep customers happy—all with a simple scan.




Built-In Analytics. Smarter Café Management

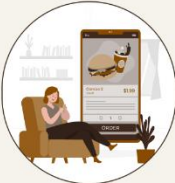
From order trends and best-selling items to staff performance insights—our powerful dashboard gives you the data you need to optimize your business and serve smarter.

[VIEW OUR PRICING](#)


How It Works



Scan the QR Code – Customers simply scan the code at their table.





Browse & Order – No app needed. See the full menu and order instantly.



Relax & Enjoy – Orders go directly to staff – no delays, no confusion.

Demo Video



Watch on  YouTube



Streamlined Operations


Digital ordering cuts errors and speeds up service—what customers select goes straight to the kitchen, avoiding miscommunication. Menus update in real time, so out-of-stock items are marked instantly.

Improved Efficiency

Digital ordering cuts errors and speeds up service—what customers select goes straight to the kitchen, avoiding miscommunication. Menus update in real time, so out-of-stock items are marked instantly.

Upgrade your café experience in minutes


[GET IN TOUCH](#)



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2. Stranica za pretplate

- Prikazuje sve dostupne pretplatničke pakete
- Tablica funkcionalnosti nudi detaljan pregled paketa, s naglaskom na razlike u funkcijama koje svaki paket uključuje
- Klikom na gumb korisnici se preusmjeravaju na stranicu za kontakt

Login

Choose Your Plan

Basic

€19.99/month

- For Small Cafés Getting Started
- Cancel Anytime

GET BASIC

Standard

€39.99/month

- Perfect For Growing Cafés.
- Cancel Anytime

GET STANDARD




Premium

€59.99/month

- For Data-Driven And High-Traffic Cafés.
- Cancel Anytime

GET PREMIUM

Benefits	Basic Subscription	Standard Subscription	Premium Subscription
QR Code Ordering	✓	✓	✓
Basic Menu Management	✓	✓	✓
Number Of Custom Products	Up to 20	Up to 50	Unlimited
Real-Time Order Alerts	✓	✓	✓
Support	Email Only	Priority Email Support	Priority + Live Chat Support
Custom Table Layout		✓	✓
Advanced Analytics			✓
Menu Performance Tracking			✓



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3. Kontakt stranica

- Informacije za kontakt (telefon, e-mail, adresa)
- Forma za upit koju korisnici mogu ispuniti ukoliko su zainteresirani

The contact page features a dark brown header with the 'Bartender' logo and a QR code on the left, and a 'Login' link on the right. The main content area is split: the left side is dark brown with the heading 'Contact Us' and the text 'We'd love to hear from you!'. It lists contact details: email (info@mk.com), phone (+385 123456789), and address (address 123), each with an icon. Social media icons for Instagram, LinkedIn, and Facebook are at the bottom. The right side is light beige and contains a contact form with fields for 'Email', 'Subject', and 'Message', followed by a 'SEND' button. To the right of the form is a circular map snippet showing a street view with labels like 'Ulica Vjekoslava Heinzela' and 'Veterinarski'.

4. Login ekran

- Korisnici unose svoj e-mail i lozinku
- Nakon uspješne prijave, preusmjeravaju se na korisničku početnu stranicu

The login page has a dark brown header with the 'Bartender' logo and a QR code on the left, and a 'Login' link on the right. The main content area is light beige. On the left is a large illustration of a cafe interior with a barista, customers, and a menu board. On the right is a login form titled 'Log In To Your Account'. It includes an 'E-mail' field with the placeholder 'Enter your email' and a 'Password' field with a masked input (dots). A 'LOGIN' button is positioned below the password field.


5. Korisnička početna stranica

- Na ovoj stranici korisnici mogu vidjeti notifikacijski panel s osnovnim informacijama o statusu narudžbi, zajedno s QR kodom koji konobari koriste za prijavu pri početku smjene. Također, prikazani su ključni podaci i metrike.




Vivas Bar

Address 123

**Notifications**

Out of stock: Chocolate Cake
John (waiter) started shift
Sarah (waiter) started shift

**Key Info**

Active Orders	6
Pending Orders	2
Tables Occupied	9
Out Of Stock Items	3

**Employee Login**



6. Management (Panel za vlasnike/menadžere)

- Na ovoj stranici vlasnici, menadžeri i administratori mogu upravljati različitim aspektima ugostiteljskog objekta:
 - **Meni** - dodavanje i uređivanje proizvoda menija, označavanje proizvoda kao nedostupnog.



Vivas Bar

Coffee Shop 1 (Address 123) ▼

+ ADD ITEM

Menu

















Products

Staff

Orders

Q Search menu item

Unavailable ▼

PRODUCT	DESCRIPTION	PRICE	AVAILABLE	
Product	/	2.60 €	<input checked="" type="checkbox"/>	 
Product	/	2.60 €	<input checked="" type="checkbox"/>	 
Product	/	2.60 €	<input checked="" type="checkbox"/>	 
Product	/	2.60 €	<input checked="" type="checkbox"/>	 
Product	/	2.60 €	<input checked="" type="checkbox"/>	 
Product	/	2.60 €	<input checked="" type="checkbox"/>	 
Product	/	2.60 €	<input checked="" type="checkbox"/>	 
Product	/	2.60 €	<input checked="" type="checkbox"/>	 

Prev

1/5

Next

Add/Edit Menu Item ✕

Product

Coffee With Milk - S ▼

Description

Description

Price


Price

Is Available

☒

SAVE

- **Proizvodi** - dodavanje i uređivanje proizvoda.



Coffee ShopUsernameManagementTables

Vivas Bar















Global

+ ADD PRODUCT

MenuProductsStaffOrders

Q Search product

Custom

PRODUCT	VOLUME	CATEGORY	CUSTOM	
Product Name	Volume	Category	<input checked="" type="checkbox"/>	 
Product Name	Volume	Category	<input type="checkbox"/>	
Product Name	Volume	Category	<input type="checkbox"/>	
Product Name	Volume	Category	<input checked="" type="checkbox"/>	 
Product Name	Volume	Category	<input checked="" type="checkbox"/>	 
Product Name	Volume	Category	<input checked="" type="checkbox"/>	 
Product Name	Volume	Category	<input checked="" type="checkbox"/>	 
Product Name	Volume	Category	<input checked="" type="checkbox"/>	 
Product Name	Volume	Category	<input checked="" type="checkbox"/>	 

Prev1/5Next

Add/Edit Product

Product Name

Product Name

Category


Coffee

Volume

Volume

SAVE

- **Zaposlenici** - dodavanje novih zaposlenika, dodjeljivanje uloga i ovlasti (menadžer, vlasnik, konobar).



Coffee ShopUsernameManagementTables

















Vivas Bar

Coffee Shop 1 (Address 123)

+ ADD STAFF

MenuProductsStaffOrders

Q Search staff

FULL NAME	OIB	USERNAME	ROLE	
Full name	OIB	Username	Role	 
Full name	OIB	Username	Role	 
Full name	OIB	Username	Role	 
Full name	OIB	Username	Role	 
Full name	OIB	Username	Role	 
Full name	OIB	Username	Role	 
Full name	OIB	Username	Role	 
Full name	OIB	Username	Role	 

Prev1/5Next

Add/Edit Staff

First Name

First Name

Last Name

Last Name

Username

Username

Role

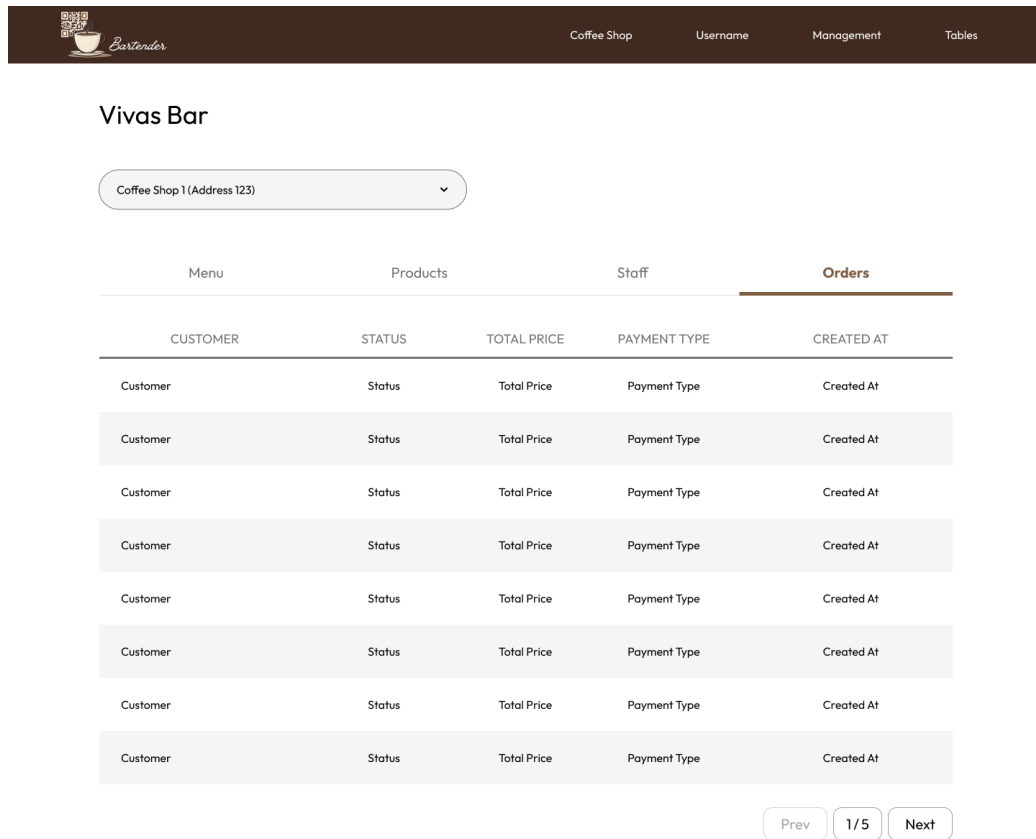
Manager

OIB

OIB

SAVE

- **Narudžbe** - stranica za pregled narudžbi (trenutno samo read-only, ali moguće proširenje za uređivanje narudžbi).



7. Upravljanje stolovima (za konobare)

- Na ovoj stranici konobari mogu pratiti status svih stolova u kafiću. Svaki stol ima različite boje i ikone koje označavaju trenutno stanje:
 - Žuto** - Potreban je konobar.
 - Žuto s ikonom kave** - Nova narudžba je kreirana.
 - Žuto s ikonom novca** - Gost traži račun.
 - Žuto s ikonom zvona** - Stol treba pažnju konobara.
 - Plavo** - Stol je zauzet, u tijeku je narudžba
 - Bijelo** - Stol je slobodan i spreman za nove goste



TABLE STATUS

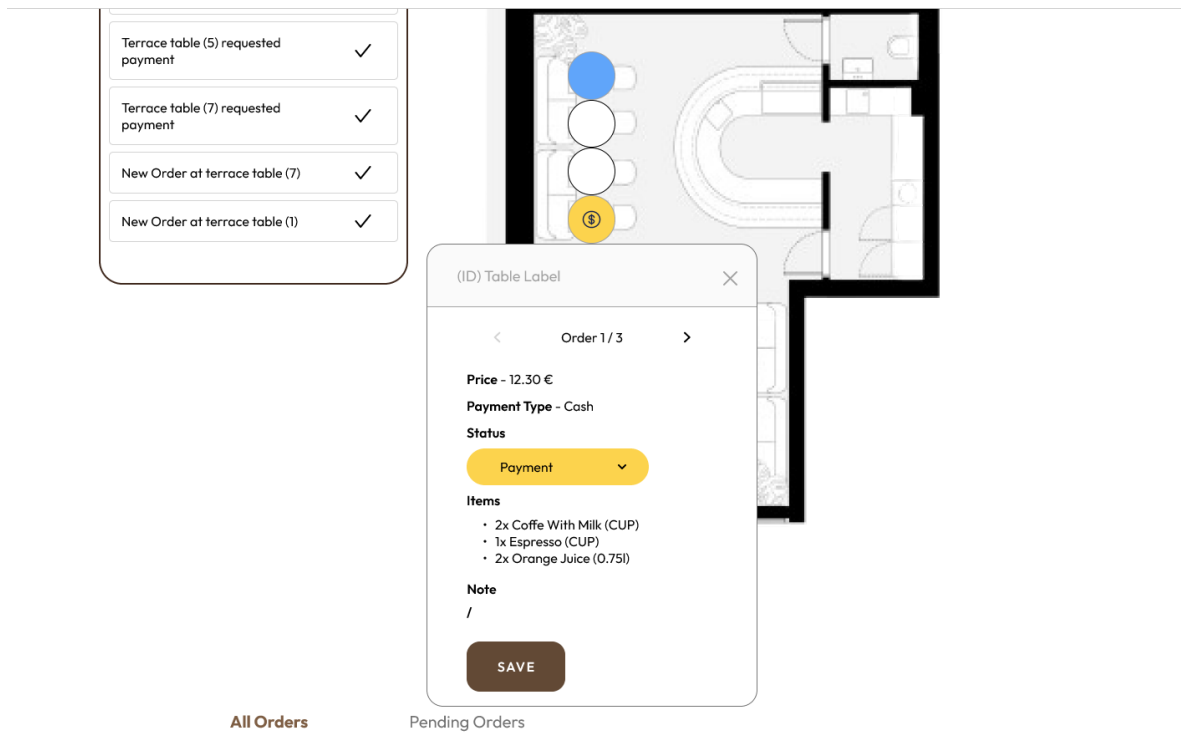
View

Edit

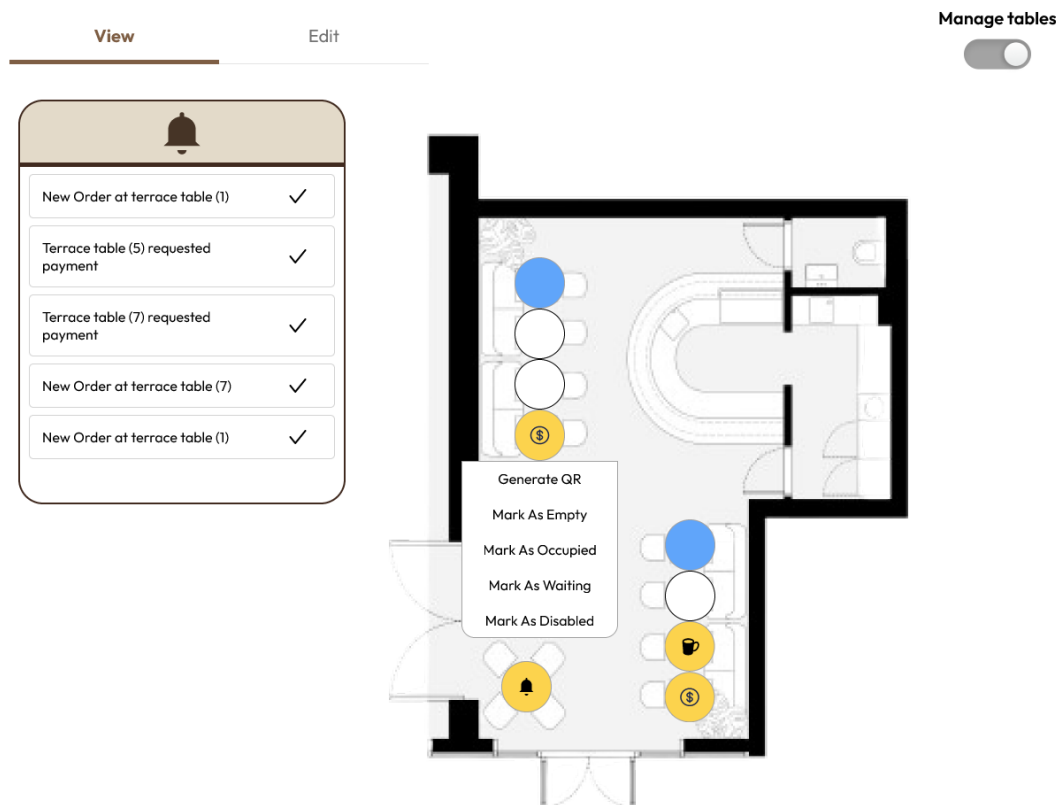
Manage tables

All Orders		Pending Orders		
Date & Time	Table	Status	Price	
14:05 16.4.2025.	(6) Terrace Table	Paid	12.30 €	Q
14:15 16.4.2025.	(4) Terrace Table	Delivered	12.30 €	Q
14:30 16.4.2025.	(1) Terrace Table	Created	12.30 €	Q
14:35 16.4.2025.	(5) Terrace Table	Approved	12.30 €	Q
14:38 16.4.2025.	(7) Terrace Table	Payment	12.30 €	Q
14:41 16.4.2025.	(5) Terrace Table	Payment	12.30 €	Q

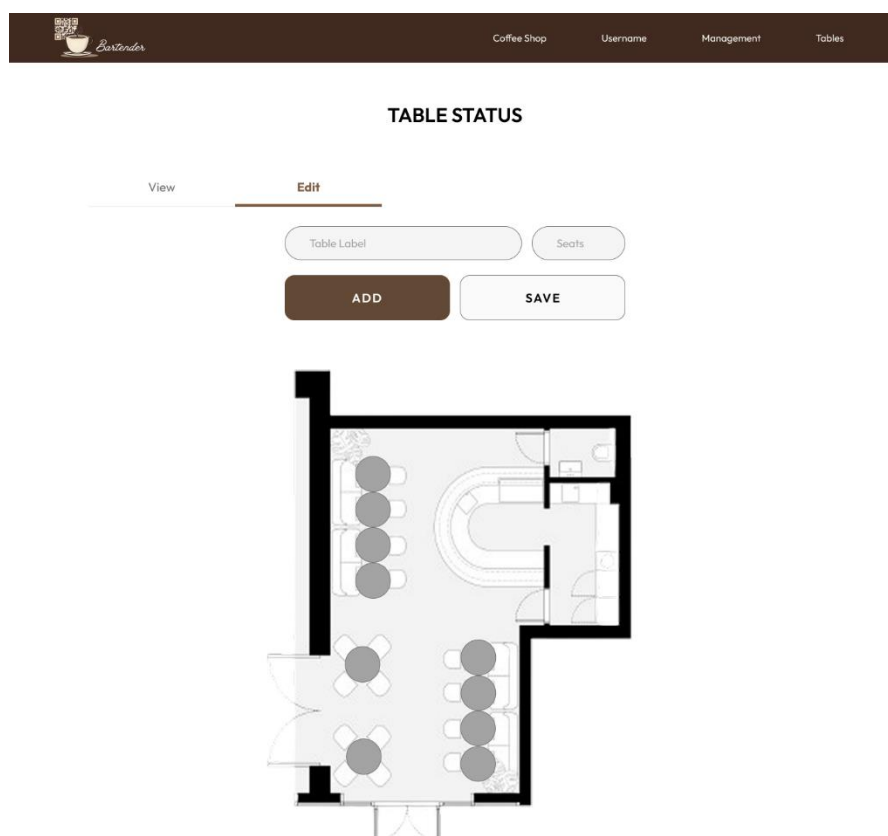
- **Tablica aktivnih narudžbi**
 - Prikazuje sve aktivne narudžbe unutar objekta
 - Uključuje informacije poput: broj stola, cijena, status i vrijeme kreiranja narudžbe
 - Omogućuje konobarima brz pregled bez potrebe za otvaranjem svakog stola pojedinačno
- Notifikacijski panel - brzi pregled stanja stolova i poruka u stvarnom vremenu
- **Pregled narudžbi po stolu** - klikom na određeni stol, prikazuje se popis svih narudžbi za taj stol s detaljima



- **Manage Tables** - Konobari mogu ručno označiti stol kao slobodan, zauzet, privremeno nedostupan ili generirati QR kod za goste

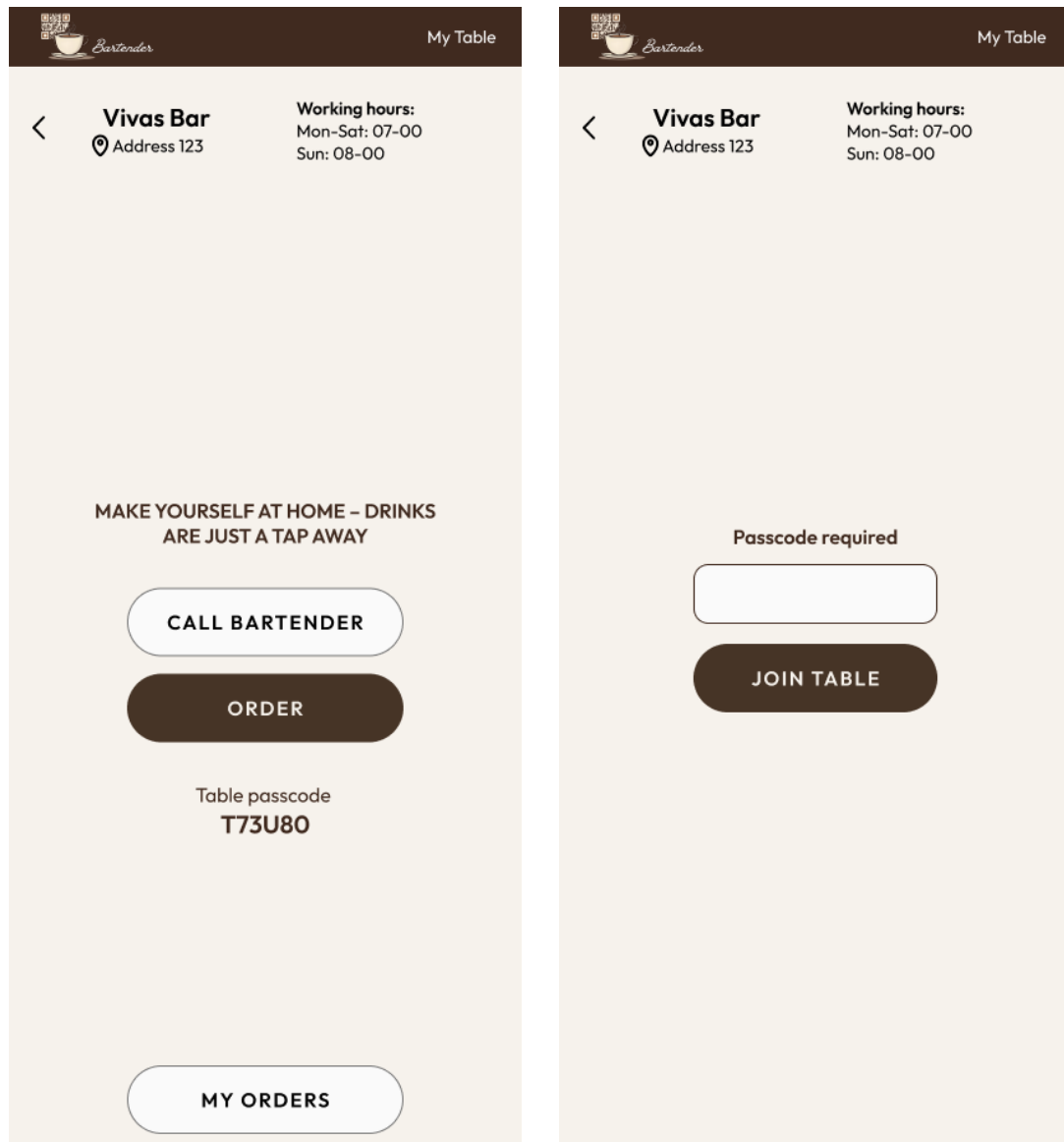


- **Edit Tables (samo za korisnike s višim ovlastima)**
 - Menadžeri i administratori mogu uređivati položaj stolova na tlocrtu, mijenjati broj stolova, dodavati ili uklanjati stolove te ručno upravljati njihovim statusom



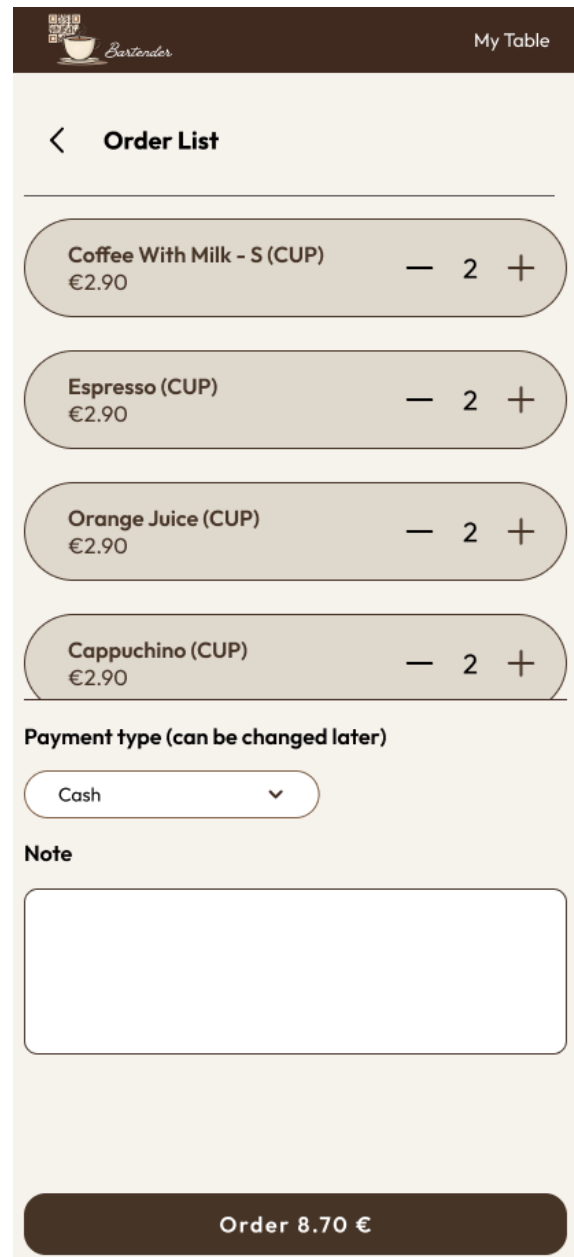
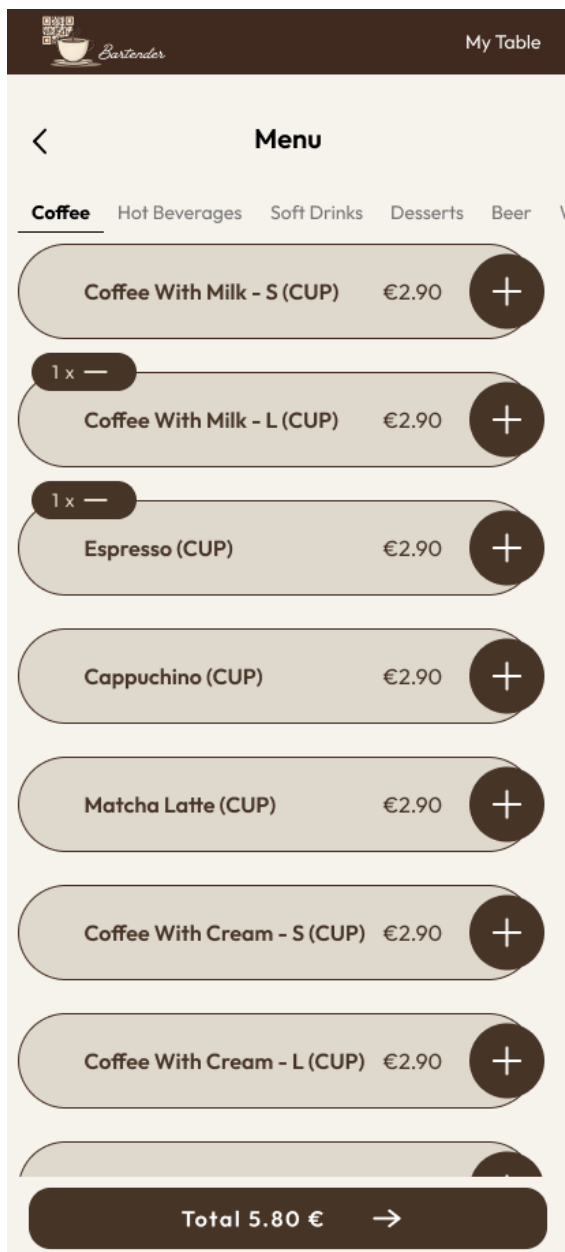
8. Početna za goste

- Prikaz ekrana nakon što gost skenira svoj QR kod.
- **Prvi ekran** -> ako stol nije zauzet, gost odmah može naručivati.
- **Drugi ekran** -> ako je stol već zauzet, gosti moraju unijeti šifru stola kako bi nastavili.



9. Naručivanje

- Gosti mogu pregledavati meni i filtrirati proizvode po kategorijama.
- Klikom na gumb dodaj (+), na lijevom kutu označava se da je proizvod dodan, zajedno s brojem količine.
- Moguće odabrati način plaćanja i dodati napomene prije nego što pošalju narudžbu.



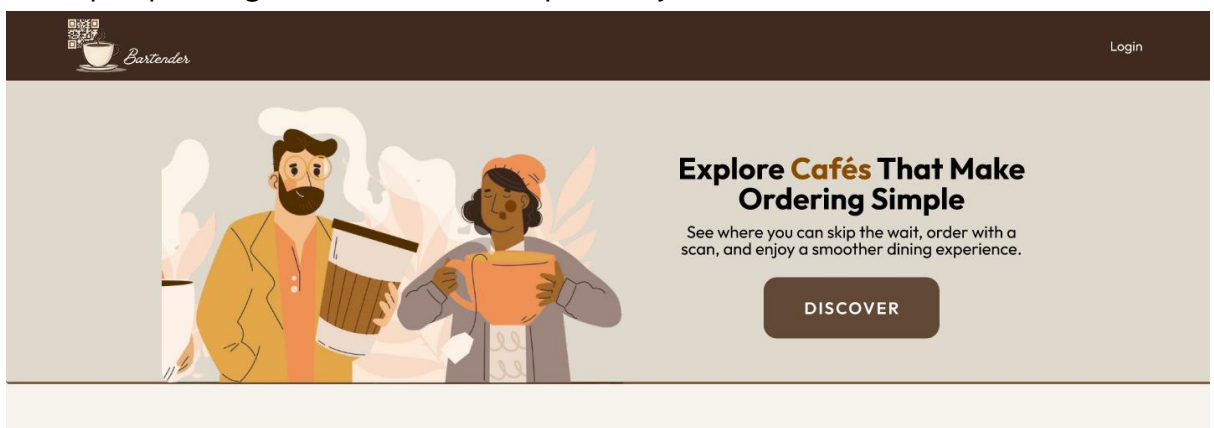
10. Pregled narudžbi

- Gosti mogu pregledati sve prethodne narudžbe putem opcije „My Orders“ (vidljivo kod početne stranice), pratiti njihov status i po potrebi zatražiti račun.
- Pomoću opcije My Table u navigacijskoj traci (Navbar), korisnici se mogu vratiti na ekran za naručivanje

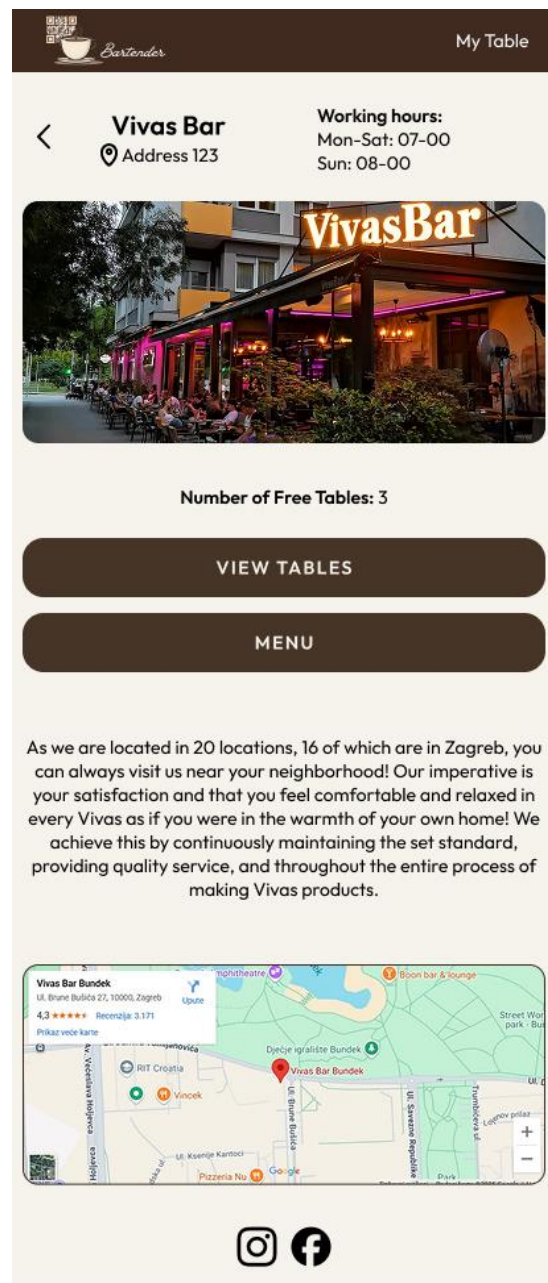
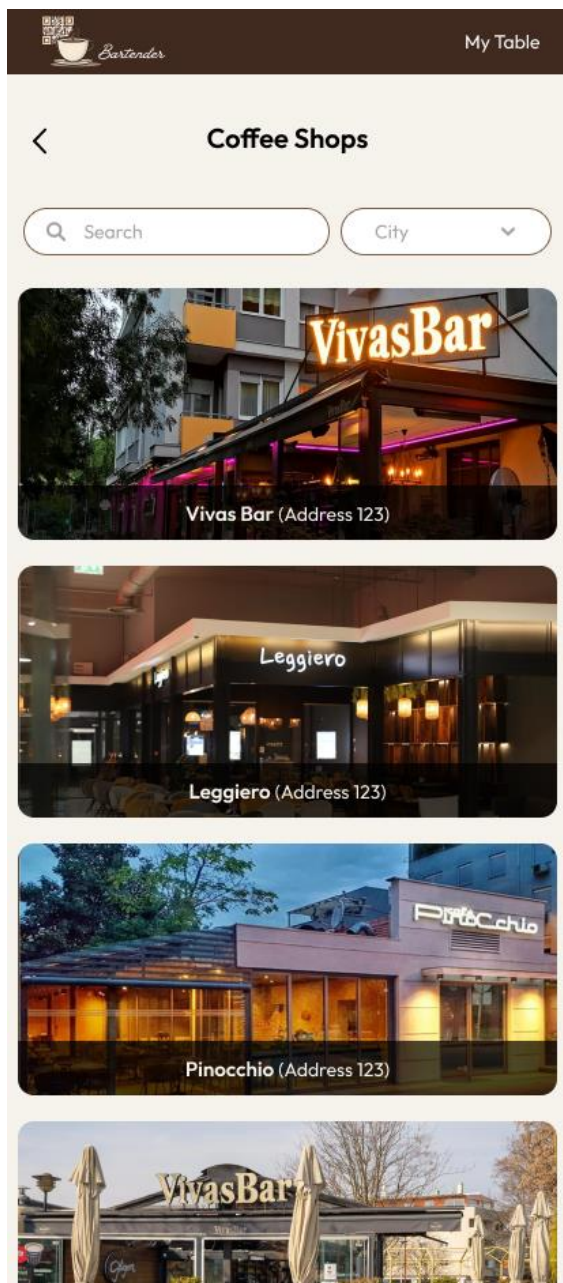


11. Popis kafića

- Dostupan putem gumba „Discover“ na početnoj stranici



- Kafići se mogu filtrirati po gradu
- Klikom na kafić otvaraju se detalji: meni, radno vrijeme, zauzetost stolova



12. Pregled menija i tlocrt kafića

- Klikom na gumb „Menu“ otvara se meni kafića s pregledom proizvoda i cijena, organiziranih po kategorijama
- Klikom na gumb „View Tables“ prikazuje se tlocrt kafića, gdje korisnik u realnom vremenu može vidjeti zauzetost stolova:
 - Sivi stolovi su već zauzeti
 - Bijeli stolovi su slobodni i spremni za nove goste

