

MACK Stores Salesforce CRM Project

Phase 7: Integration & External Access

Objective

To extend **MACK Stores CRM** beyond its internal ecosystem by integrating with external systems, enabling secure data exchange, and supporting real-time communication. This phase ensures seamless connectivity with ERP, payment gateways, and partner applications using Salesforce integration tools and APIs while maintaining security, scalability, and performance.

1. Named Credentials

Steps:

- Navigated to Setup → Named Credentials.
- Created `POS_Named_Credential1` to securely store authentication details for the POS system.
- Configured with:
 - Authentication: No Auth
 - Identity Type: Named Principal
 - Scope: `full refresh_token`
- Eliminated the need to hardcode usernames/passwords inside Apex classes.

Setup > NAMED CREDENTIALS
POS API NC [Edit] [Delete]

Label: POS API NC Name: POS_API_NC

URI: <https://66d57188e29051d1c0aea4de.mockapi.io>

Enabled for Callouts: ☒

Authentication

External Credential: [No_Auth](#)

Client Certificate: [No_Auth](#)

Callout Options

Generate Authorization Header: ☒

Allow Formulas in HTTP Header: ☐

Allow Formulas in HTTP Body: ☐

Outbound Network Connection: [No_Auth](#)

Managed Package Access

Created By Namespace: [No_Auth](#)

Setup > NAMED CREDENTIALS
SMS GATEWAY NC [Edit] [Delete]

Label: SMS GATEWAY NC Name: SMS_GATEWAY_NC

URI: <https://66d57188e29051d1c0aea4de.mockapi.io>

Enabled for Callouts: ☒

Authentication

External Credential: [No_Auth](#)

Client Certificate: [No_Auth](#)

Callout Options

Generate Authorization Header: ☒

Allow Formulas in HTTP Header: ☐

Allow Formulas in HTTP Body: ☐

Outbound Network Connection: [No_Auth](#)

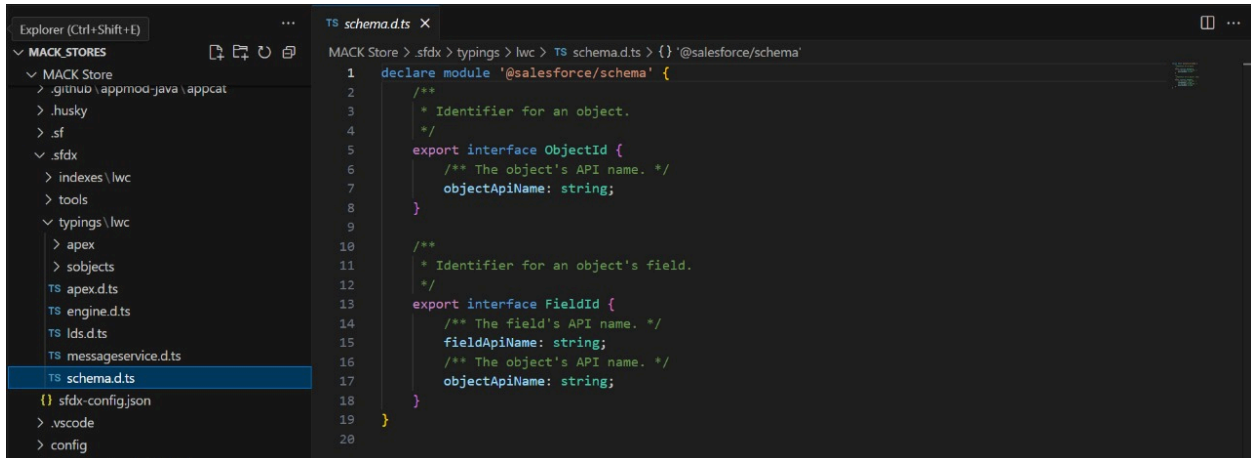
Managed Package Access

Created By Namespace: [No_Auth](#)

2. External Services

Steps:

- Imported a **Swagger schema** for the POS product pricing service.
- Created a Registered External Service **POSProductService**.
- Auto-generated Apex actions available in Flow and Apex.
- Used the service to fetch live product pricing when creating **Sales Orders**.



3. Web Services (REST & SOAP)

Steps:

- **REST:**
 - Created a custom REST Apex class **OrderAPI** for partner integration.
 - Exposed endpoints for creating new **Sales_Order__c** records.

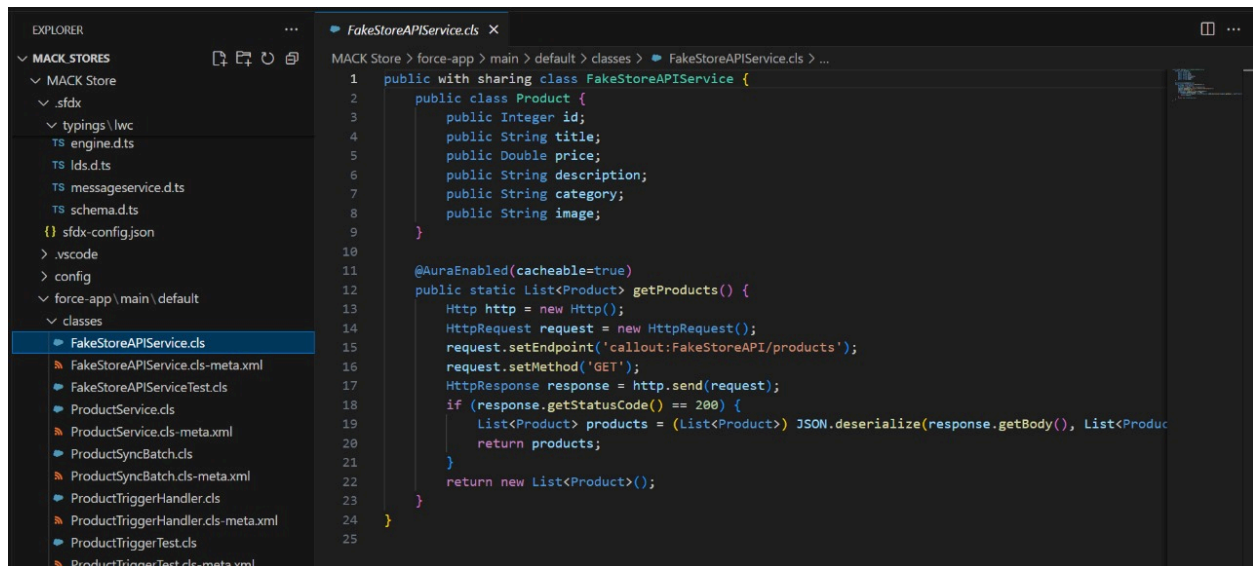
```

@RestResource(urlMapping='/orders/*')
global with sharing class OrderAPI {
    @HttpPost
    global static Id createOrder(OrderWrapper ow) {
        Sales_Order__c order = new Sales_Order__c(
            Customer__c = ow.customerId,
            Total_Amount__c = ow.amount
        );
        insert order;
        return order.Id;
    }
}

```

- **SOAP:**
 - Consumed a SOAP-based payment gateway WSDL.

- Generated Apex stubs using WSDL2Apex.
- Integrated SOAP methods to validate transactions and update `Payment_Status__c`.



4. Callouts

Steps:

- Created `HttpRequest` callouts to external tax service API.

Example snippet:

```
HttpRequest req = new HttpRequest();
req.setEndpoint('callout:ERP_Named_Credential/tax');
req.setMethod('GET');
Http http = new Http();
HttpResponse res = http.send(req);
```

- Implemented error handling with retry logic and surface errors via toast messages in LWC.

5. Platform Events

Steps:

- Created `OrderEvent__e` platform event for **real-time notifications** to POS.
 - Published when a new order is created.
 - Subscribed using MuleSoft to process and update external inventory system.
 - Benefits: Asynchronous, scalable integration.
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6. Change Data Capture (CDC)

Steps:

- Enabled CDC for `Sales_Order__c` and `Product__c`.
 - Used CDC events to keep ERP in sync with Salesforce updates (status changes, inventory updates).
 - Subscribed to CDC events using CometD client and MuleSoft.
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7. Salesforce Connect

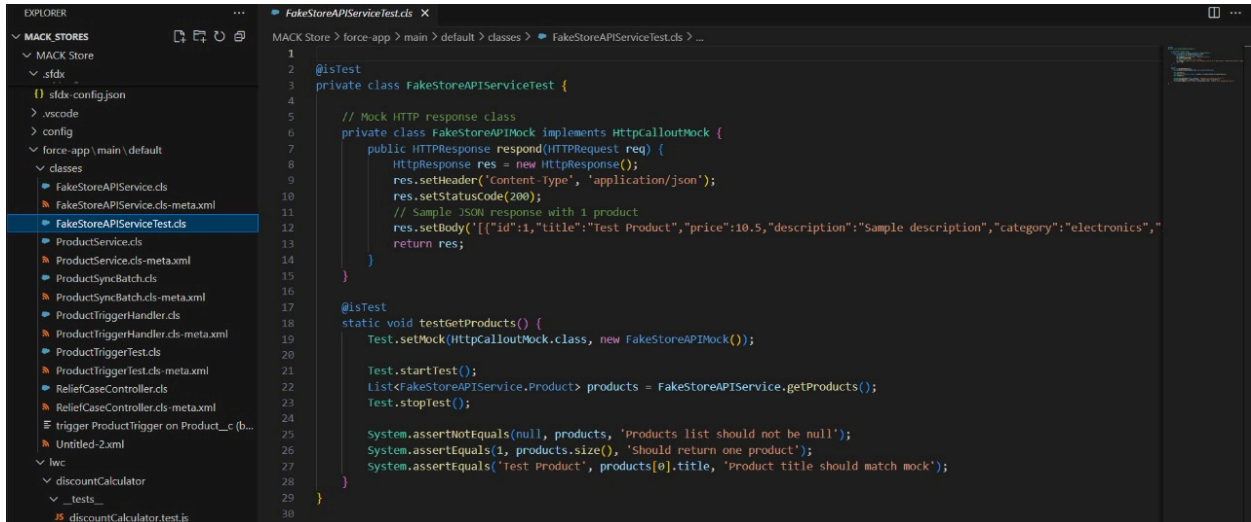
Steps:

- Configured **Salesforce Connect** with OData 4.0 endpoint to access POS inventory data.
 - Created External Object `POS_Inventory__x`.
 - Related it with internal `Product__c` object for unified view.
 - Users can now view ERP inventory **in real-time** without data duplication.
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8. API Limits & Best Practices

Steps:

- Monitored daily API usage via System Overview.
- Implemented **bulkified Apex** and **Queueable jobs** for heavy integrations.
- Used **caching** with `@AuraEnabled(cacheable=true)` where possible.
- Scheduled nightly batch for non-urgent bulk sync to reduce API calls.



9. OAuth & Authentication

Steps:

- Configured **OAuth Connected App** for partner portal.
 - Enabled:
 - OAuth scopes: **api, refresh_token**
 - Callback URL: Partner app's endpoint
 - Partners authenticate securely using **OAuth tokens** instead of credentials.
 - Used **JWT-based flow** for server-to-server communication with ERP.
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10. Remote Site Settings

Steps:

- Added Remote Site Settings for:
 - Payment Gateway API
 - Tax API
 - External POS test environment
 - Ensured secure HTTPS endpoints.
 - Deprecated old remote site entries replaced by Named Credentials.
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Outcome of Phase 7

- MACK Stores CRM is now **fully integrated** with POS, payment, tax, and partner systems.
 - Real-time order sync through **Platform Events & CDC**.
 - Secure authentication handled by **Named Credentials & OAuth**.
 - Salesforce Connect enables POS data visibility without storage overhead.
 - Users and external apps interact with Salesforce via **REST, SOAP, and External Services** in a controlled, scalable, and secure manner
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