

BITC

Presentation Topic

28/01/2019

Course Title: Marketing Promotion

Course Teacher:

❖ **Aspak Ahmed Rajvi**

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Guest Lecturer -

BITC.

Group Number	Roll Number	Presentation Topic
1	01;07;08;22;23;30	Advertising
2	32;33;37;47;52;72	Direct Marketing
3	73;80;83 BIIT – 37;38;40	Sales Promotion
4	43;45;46;47;58 FOYSAL MATUBBER	Online Promotion

Note:

- ❖ It carries **10 Marks** (5 Report+ 5 Presentation Including **Attendance**).
- ❖ Report Submission Date (**16th March 2019**) for All Groups.
- ❖ Power Point Presentation Starting Date (2th March 2019) Random Group.
- ❖ This program is compulsory for all the students.