

Youtube Trending Analytics

Overview

Region

Time Trends

Sentiment ...

Engagement



391bn

Total Views

11bn

Total Likes

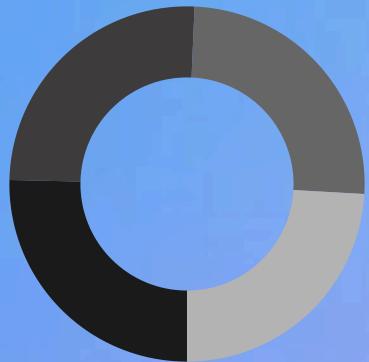
564M

Total Dislikes

1136M

Total Comments

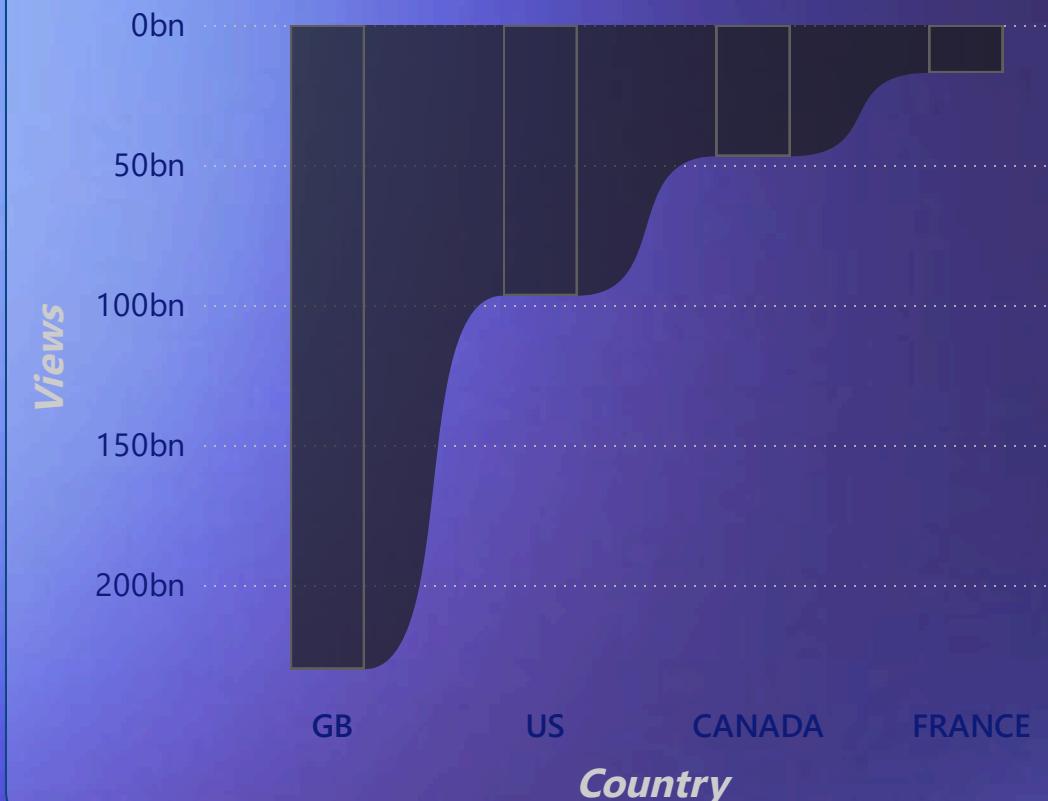
Where are the videos Trending?



Average Views per Video



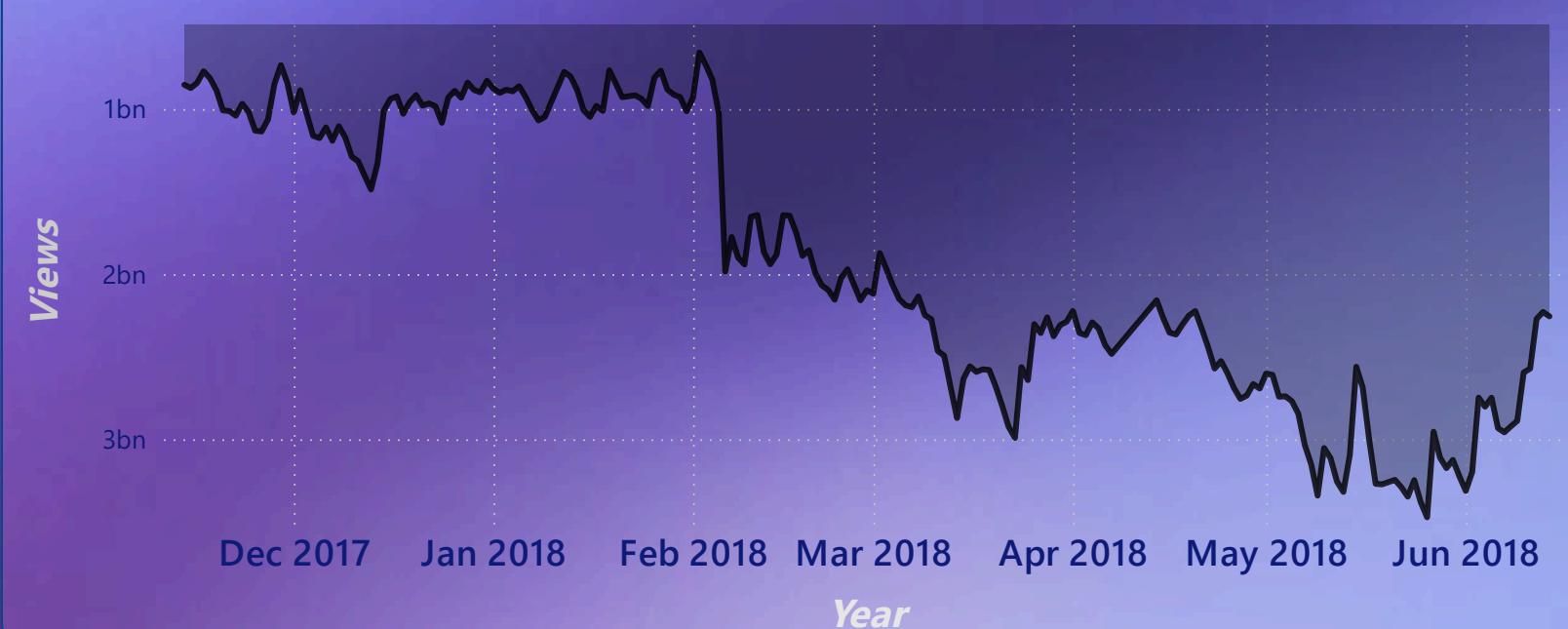
Popularity by Country



Top performing Channels by Views



Trending Views Over Time



" Performance Across Countries "

Overview

Region

Time Trends

Sentiment ...

Engagement



CANADA

FRANCE

GB

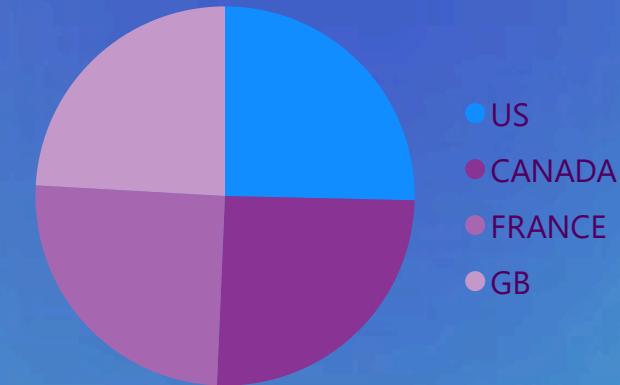
US

Average Engagement by Country

● Average of likes ● Average of dislikes ● Average of comment_count



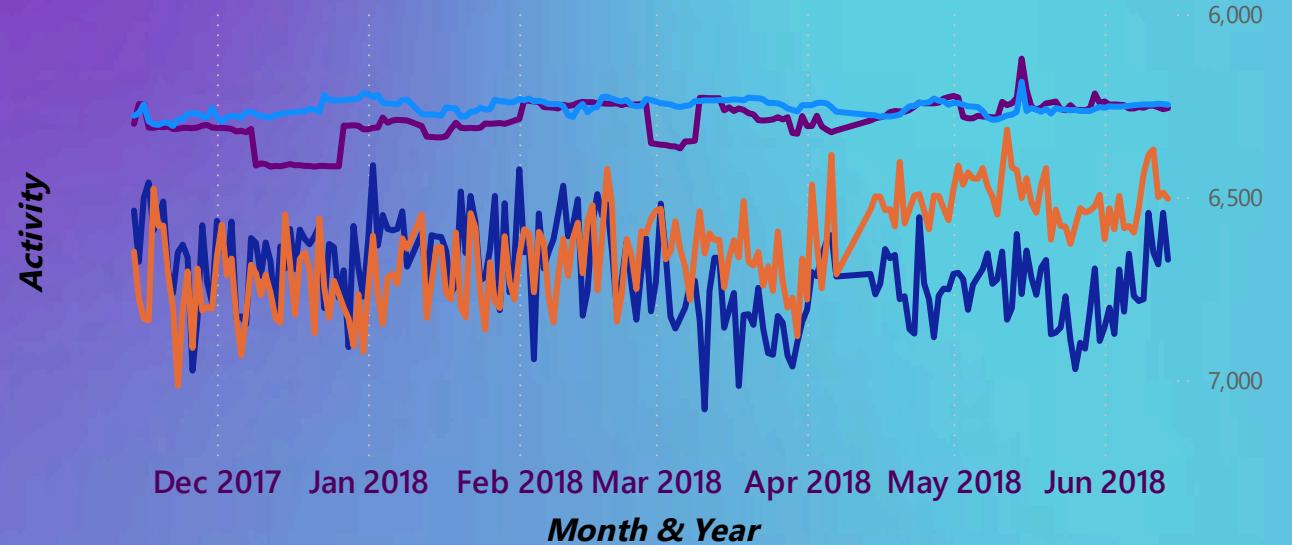
Share of Trending Videos by Country



Country	CANADA				
	Channel Name	Views	Comment Count	Likes	Dislikes
- æ¬¢è;Žè®¢é... - æµ™æ±Ýå«èš†ã €¤å¥"è·'å¤šã€'å® "æ-1é¢'éå"	48769105	125125	345378	38594	
- NS -					
#AndresSTyle	1330191	1865	16384	468	
#DÃ©bloquÃ©s					
#Mind Warehouse	39464664	336485	536411	94787	
#NAME?					
#SeekingTheTruth	119011	1066	3277	176	

Trending Activity by Country Over Time

● CANADA ● FRANCE ● GB ● US



Views per Country

96.67bn⁺
Goal: 0.00bn (+782957461.77%)

Average Views per Country

2.36M⁺
Goal: 0.01M (+19020.31%)

Global View Count Map



"When Do Videos Trend?"

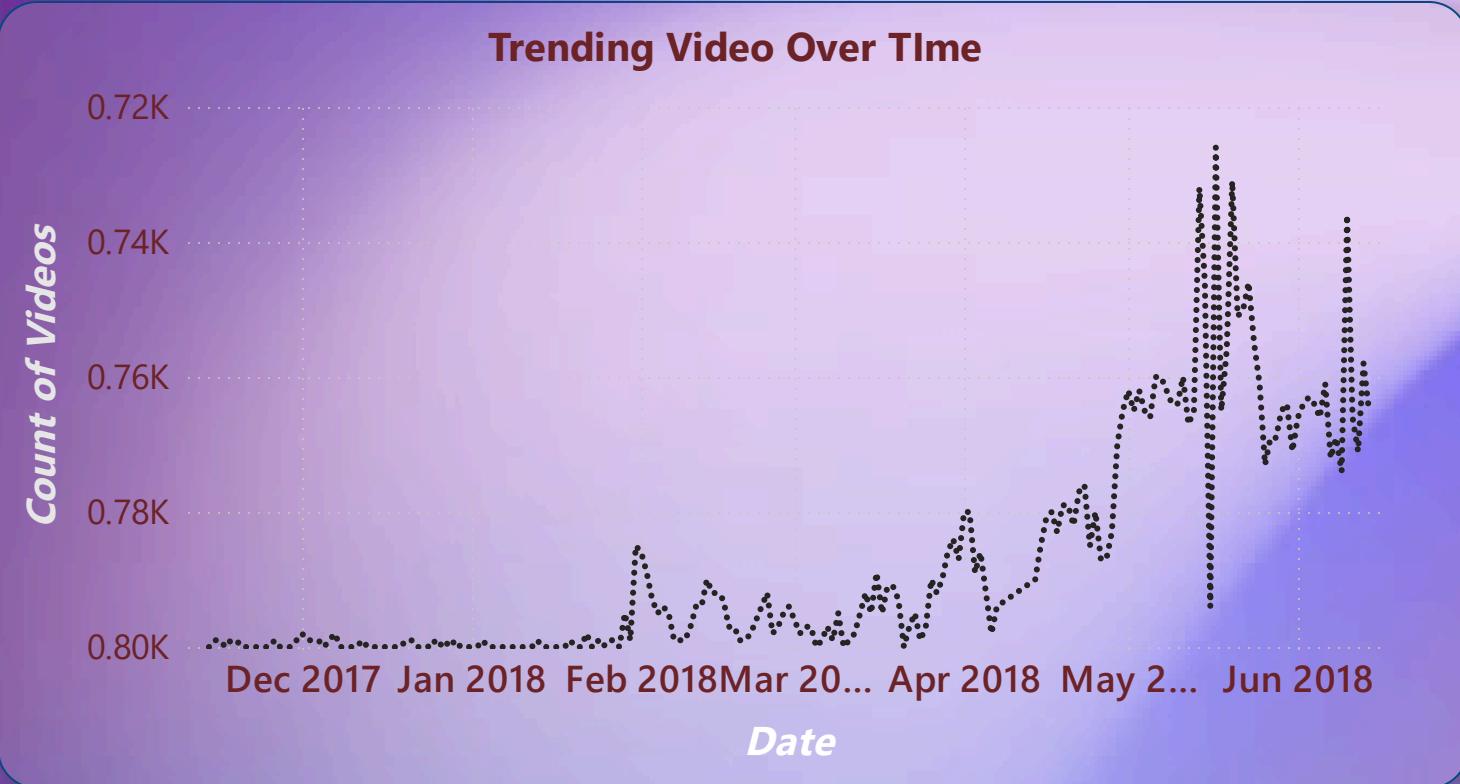
Overview

Region

Time Trends

Sentiment ...

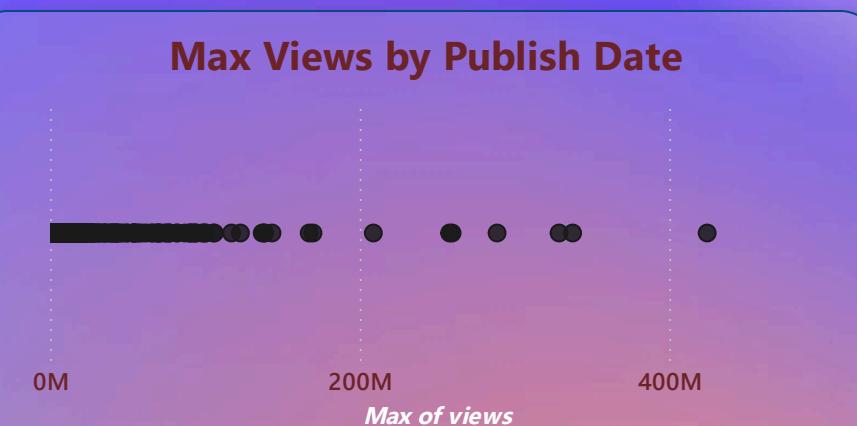
Engagement



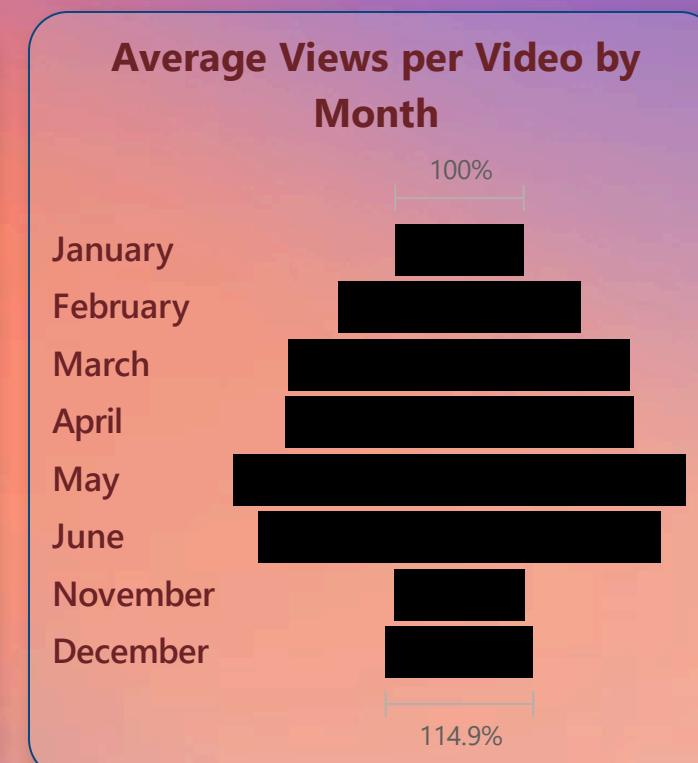
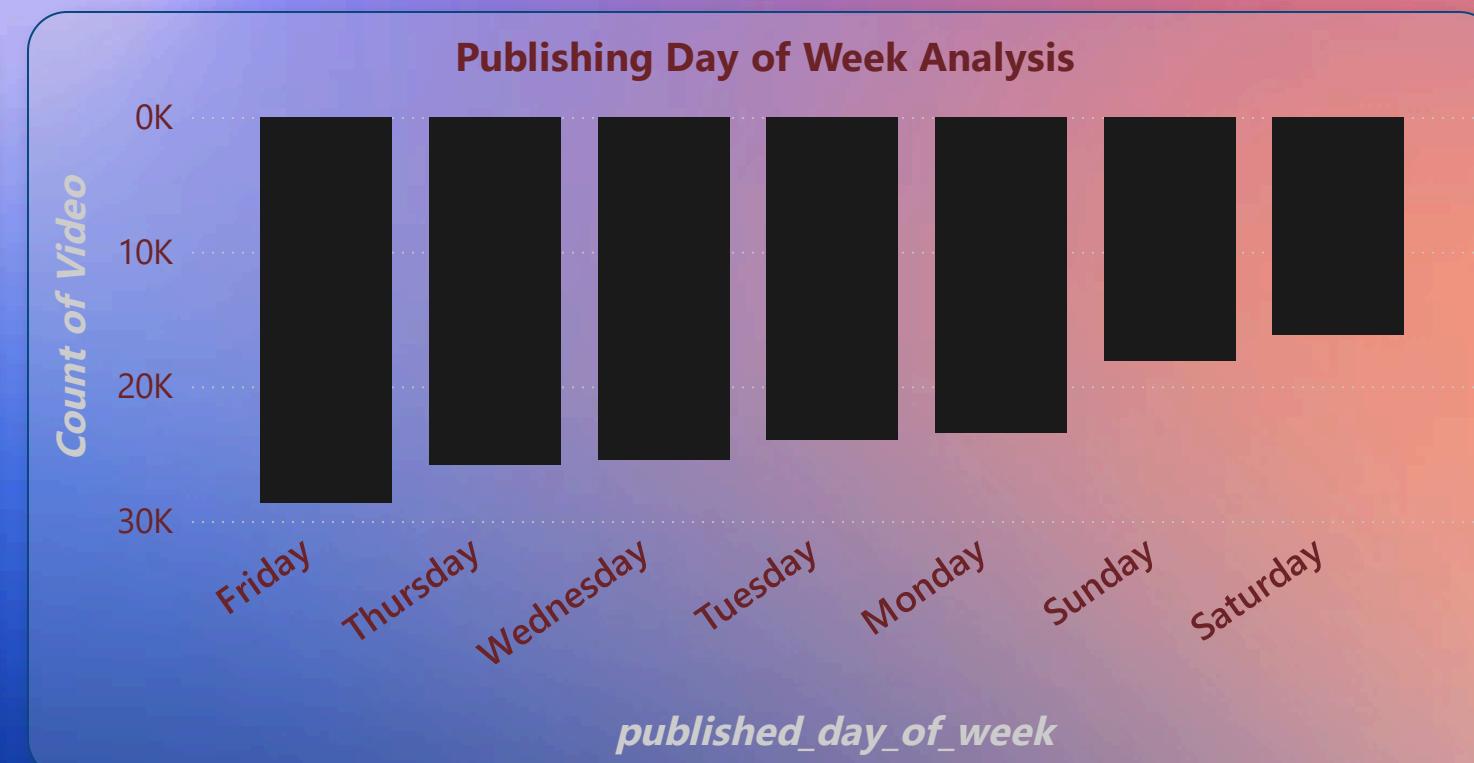
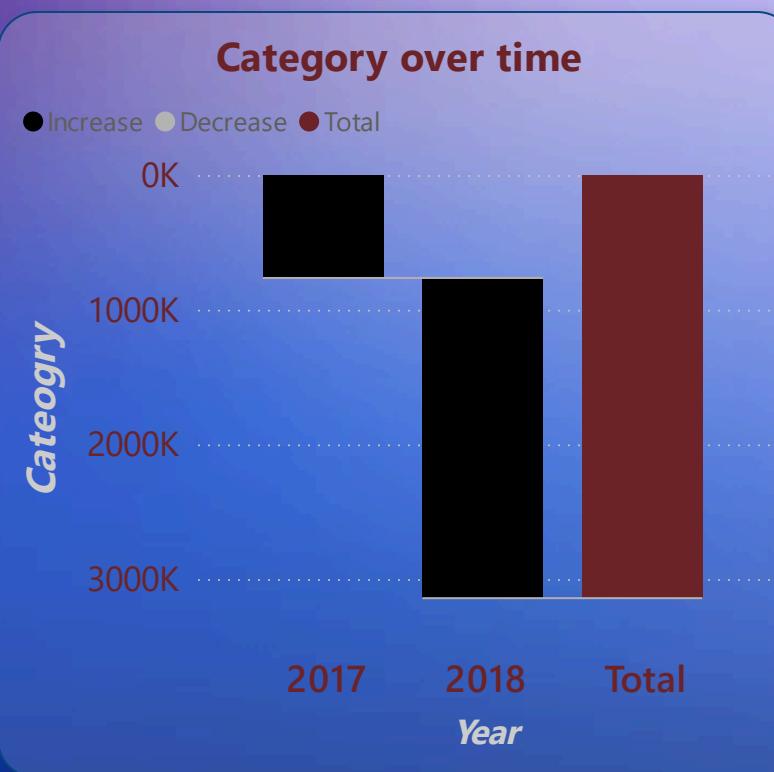
11bn
Total Likes

391bn
Total Views

Max Views by Publish Date



- Time**
- ^ □ 2017
 - ▼ □ Qtr 1
 - ▼ □ Qtr 2
 - ▼ □ Qtr 3
 - ▼ □ Qtr 4
 - ^ □ 2018
 - ▼ □ Qtr 1
 - ▼ □ Qtr 2
 - ▼ □ Qtr 3
 - ▼ □ Qtr 4



"Feelings and Keywords"

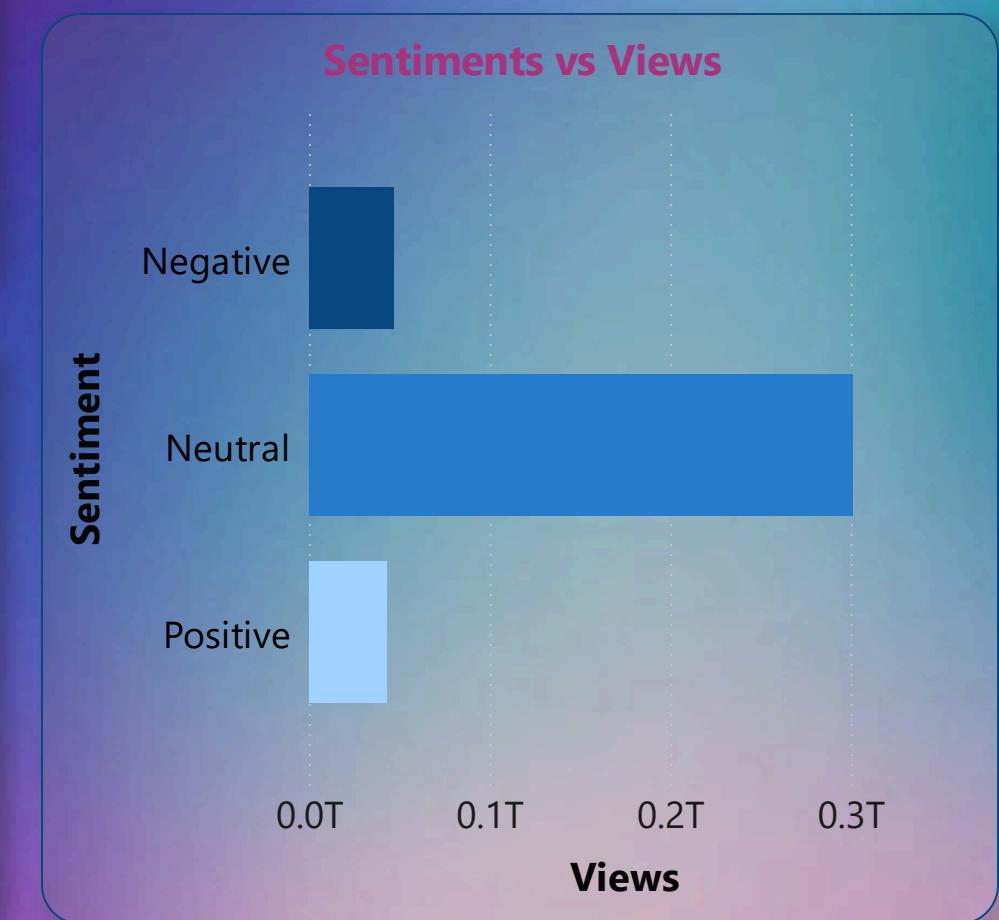
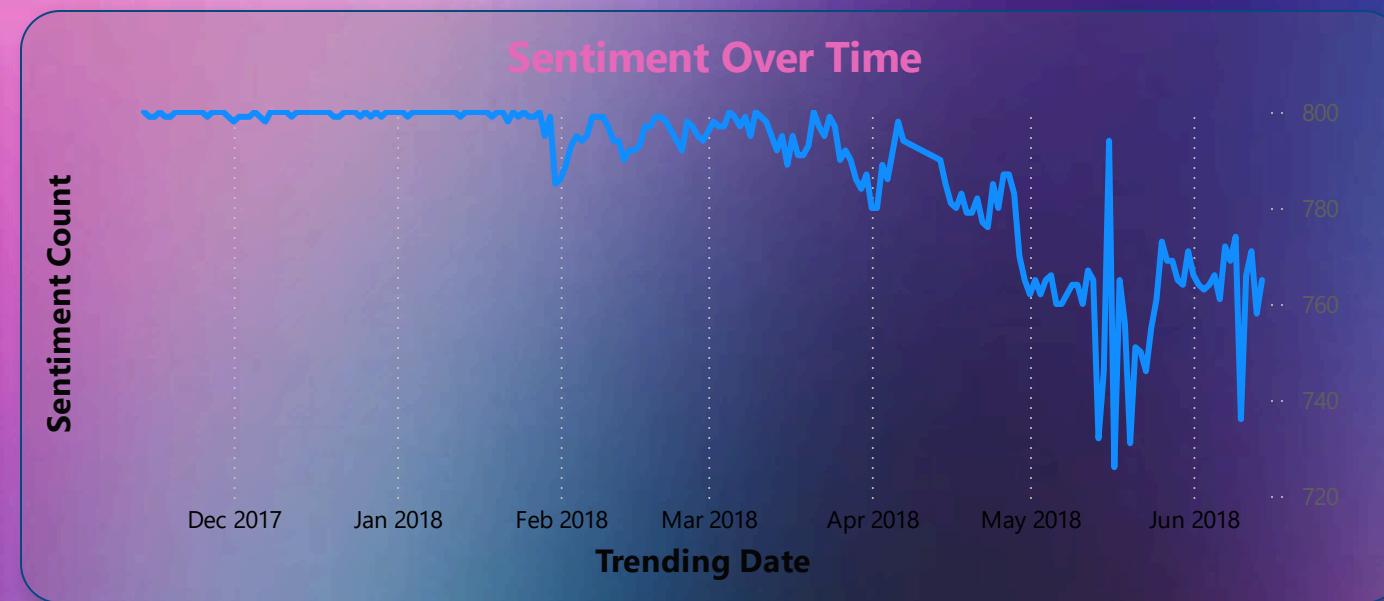
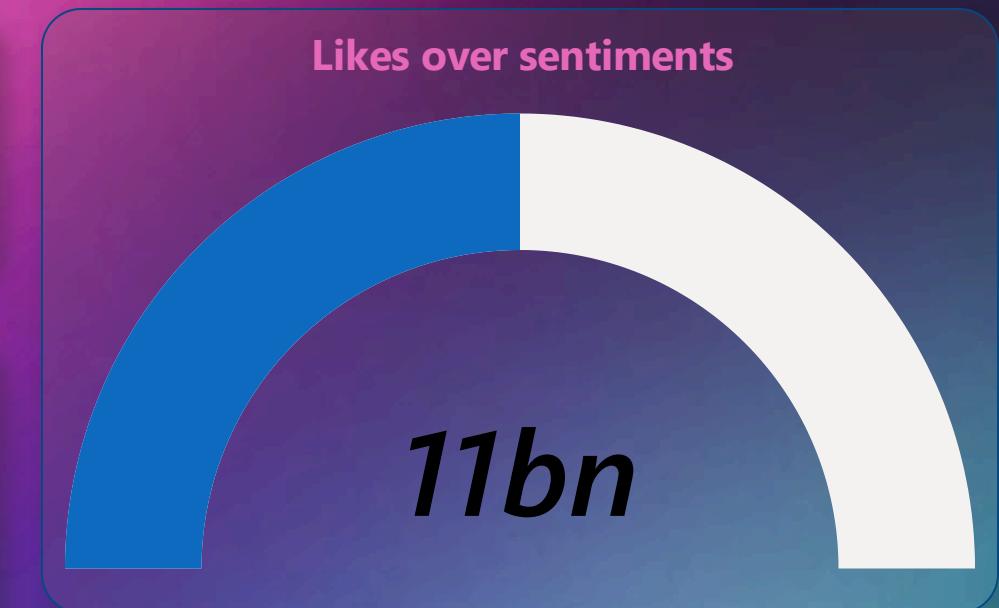
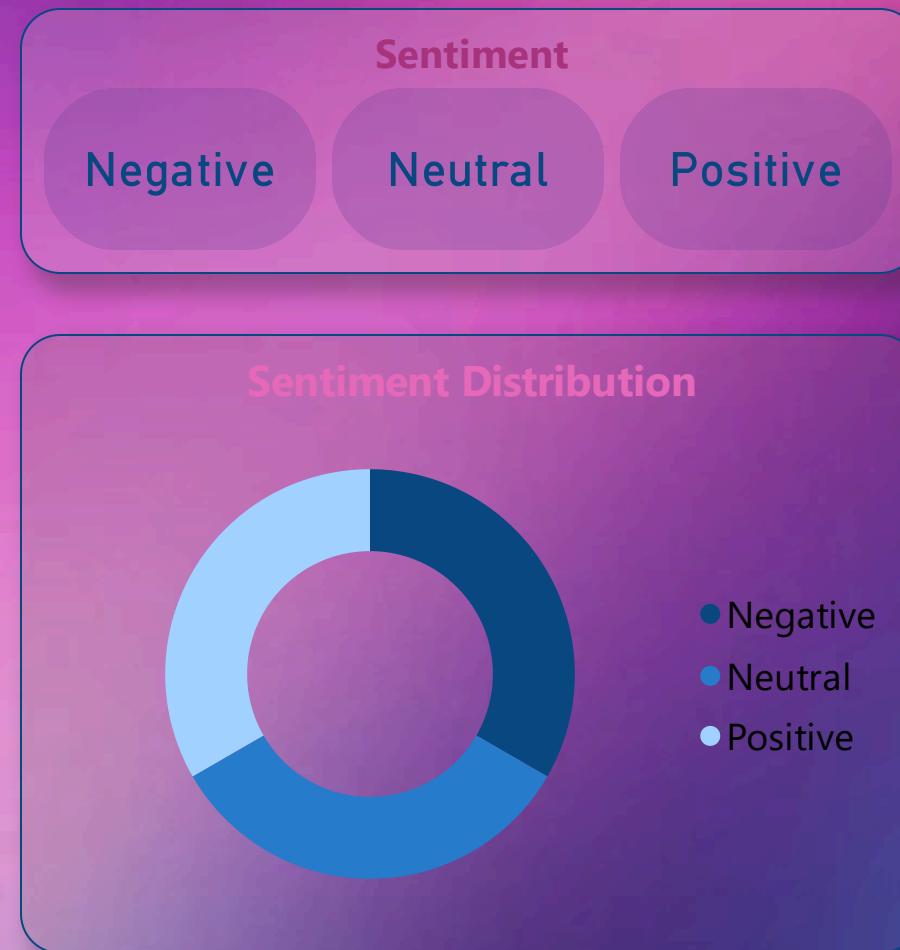
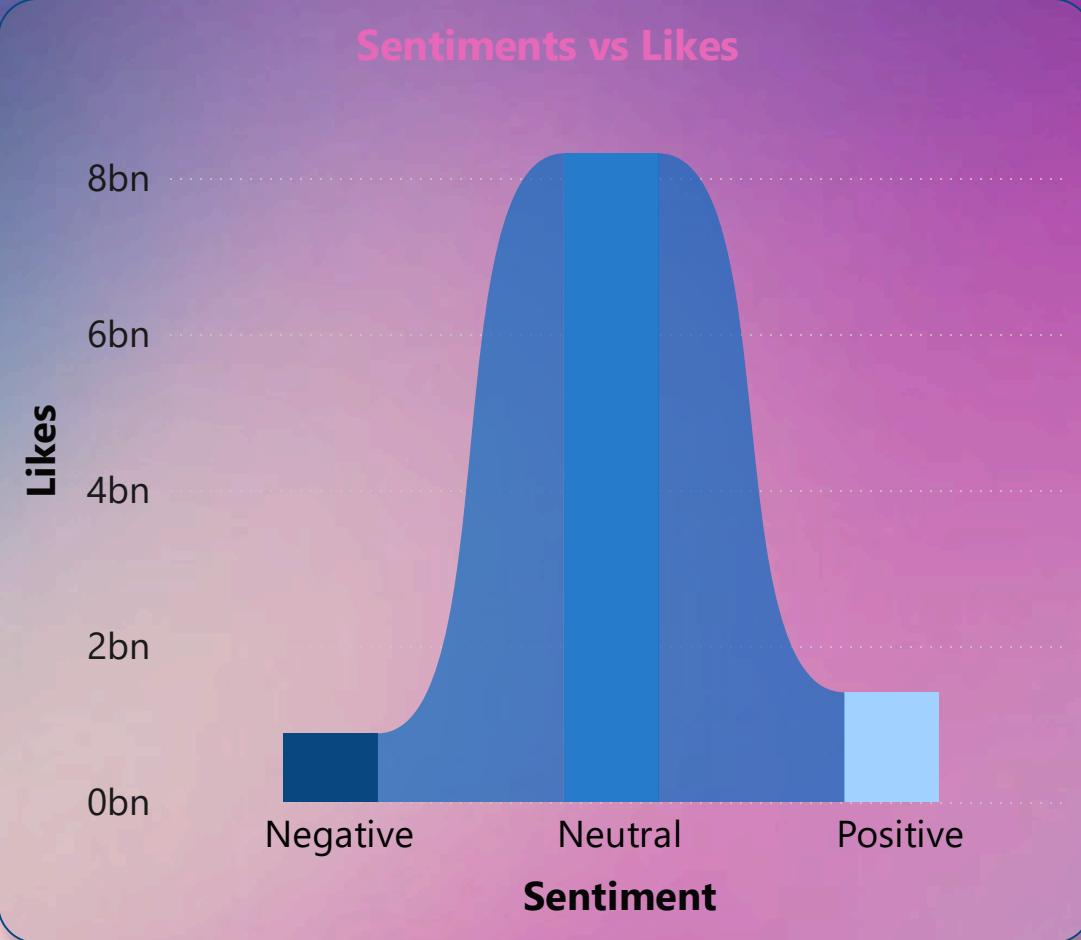
Overview

Region

Time Trends

Sentiment & Tags

Engagement



"Audience Interaction Deep Dive"

Overview

Region

Time Trends

Sentiment ...

Engagement

