

# Mohammad Amir Siddiqui

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## Summary

Creative and detail-oriented Web UX/UI Designer with expertise in front-end development using HTML, CSS, and Bootstrap. Experienced in crafting intuitive, visually compelling, and functional digital experiences for websites, mobile applications, and dashboards. Skilled in wireframing, prototyping, and user research to optimize usability and engagement. Proficient in responsive design, ensuring cross-device compatibility and performance. Passionate about creating seamless, user-friendly designs that align with business goals while enhancing user satisfaction and accessibility..

## Key Responsibilities

- Innovated website interfaces incorporating iterative feedback from users, resulting in the identification and resolution of three major usability issues highlighted during testing sessions conducted throughout the design phase..
- Crafted detailed mockups for web interfaces that streamlined client feedback processes; reduced design iteration cycles by an average of five days per project through enhanced visualization techniques.
- Collaborate with developers, marketers, and stakeholders to optimize web design for performance and SEO.
- Ensure cross-browser compatibility and mobile responsiveness for seamless accessibility.
- Optimize website speed, performance, and UI elements for improved functionality.
- Stay current with the latest web design trends, tools, and technologies.

## Education

**Swami vivekanand subharti university**

Sept 2017 – May 2023

- Master of computer Application (MCA).
- Bachelor of computer Application (BCA).

## Experience

**Routa Digital,** Web UX/UI Designer

Jan 2021 – Present

- Develop innovative and user-centric designs for websites, mobile applications, and dashboard interfaces.
- Craft wireframes, interactive prototypes, and high-fidelity mockups to guide development.
- Work closely with developers, product managers, and stakeholders to align design with business goals.

**Wing In Travel,** Web Designer

Mar 2020 – Dec 2021

- Designed and developed an intuitive air ticket booking, bus booking, hotel booking, and rail booking system.
- Created user-friendly interfaces to enhance customer experience and streamline booking processes.
- Conducted usability testing and iterative design improvements based on user feedback.

## Projects

**Volvo Multi Warehouse Management system**

2021 - 2025

- Design Prototyping: Created a user-friendly interface using Adobe XD, focusing on seamless navigation and efficient warehouse management.
- Development: Built the front-end using HTML, CSS, Bootstrap, and JavaScript, ensuring a responsive and optimized experience.

**ITS The Education Group**

2023 - 2024

- Design Prototyping: Designed the UI/UX using Adobe XD and Figma, ensuring an intuitive and modern interface.

- Development: Built the front-end structure using HTML, CSS, and Bootstrap, focusing on responsiveness and seamless user experience.

### **Construction Material Provider App & Management System**

2024 - 2025

- Designed and prototyped a Construction Material Provider App Management System using Adobe XD and Figma, creating a seamless experience for multiple user roles. The system includes three mobile apps: a Customer App for purchasing construction materials (e-commerce style), a Supplier App for suppliers and sub-suppliers to manage and provide materials, and a Driver App for handling deliveries. Additionally, I designed and developed a web-based admin panel and website to give admins full control over orders, users, suppliers, and logistics. The front-end was structured and built using HTML, CSS, and Bootstrap, ensuring responsiveness and an optimized user experience.
- Tools Used: Adobe Figma, HTML, CSS, Bootstrap 5.

### **Technologies**

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**Languages:** HTML5, CSS3, Bootstrap, Media Query Responsive, WordPress.

**Tools for Designing:** Adobe XD, Figma, Photoshop, Illustrator, Cnava & AI tools.

**Basic Knowledge of:** PHP, MySQLi, Codeigniter, Laraval.

**Tools Uses:** Github, VsCode, Microsoft Teams, Jira.

### **Personal Information**

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- **Date of Birth :** 19-08-1998.
- **Marital Status :** Single.
- **Language :** Hindi, English, Urdu.
- **Hobbies :** Community group involvement, learning new things, traveling, and photography.

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