# RAGHAV THAPAR

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## Summary

Techno-functional analyst with close to 1.5 years of Work experience. Proficient in knowledge areas defined in BABOK with added expertise in Business and Data Analytics. A creative problem solver and an adept diplomat.

## Education

#### Thapar University, Patiala, Punjab

BE- Electronics Instrumentation and Control, Graduated July 2017

- 1. Overall Technical Coordinator of Thapar University's annual Techno-Cultural fest, Saturnalia 2016
- 2. Joint Secretary of ISTE (Indian society for Technical Education), Thapar Chapter
- 3. Technical Secretary of IEI (Institution of Engineers India), Thapar Chapter

#### SD Public School

Non Medical, Graduated July 2013

- 1. JEE Advanced AIR-9652
- 2. Volunteer for NSS (National Service scheme)

# **Employment History**

#### Quantiphi, Mumbai, Maharashtra

Data Engineer, January 2018 - Present

- 1. Developed and Analysed metrics for TV ad analytics for Alphonso Insights with walk-in attribution
- 2. Provided input into developing ans modifying systems to meet client needs and develop business specifications to support these modifications
- 3. Increased accuracy of the Lift results by identifying the root cause of orphan devices in the test group

#### Grazitti Interactive, Panchkula, Haryana

Business Analyst, August 2017 - December 2017

1. Designed a Data Warehouse for Strategic Fund Services to build reports and dashboards against it

#### Namekart, Gurugram, Haryana

Junior Trader, January 2017 - July 2017

- Analysed and delivered harmonised big data from multidimensional data-sets to ensure high data quality and integrity by applying linguistic and econometric principals to domain valuation
- 2. Organising and attending meetings with prospective investors, clients or businesses
- 3. Worked directly with the founder, assisting with all aspects of trading, research, marketing, pricing and analytics, sales and purchase

#### Essentially Sports, Patiala, Punjab

Cricket Analyst, June 2015 - June 2017

Collected, collated and analysed necessary data to write high quality content articles for essentiallysports.com

### Professional Skills

SQL: Advanced
Google Bigquery: Advanced
Tableau: Advanced
Alteryx: Intermediate