



How To Learn Fast!

Your 30-Minute Playbook to **Success**

Matt Dancho & David Curry
Business Science Learning Lab



Learning Lab Structure

- **Presentation**
(30 Minutes)
- **Q&A**
(15 Minutes)

Your Hosts!



Matt Dancho

Founder of Business Science, Matt designs and executes educational courses and workshops that deliver immediate value to organizations. His passion is up-leveling future data scientists coming from unconventional backgrounds.



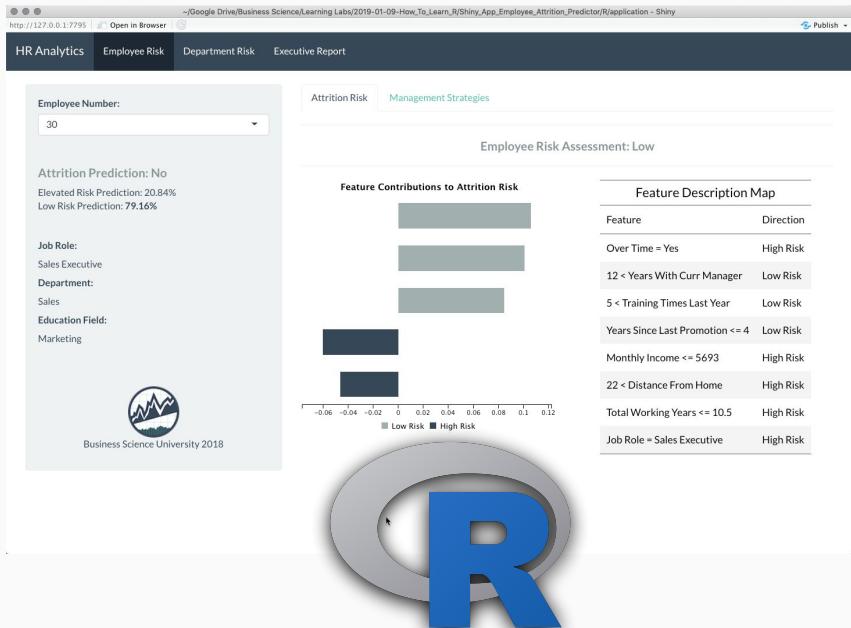
David Curry

Founder of Sure Optimize, David works with businesses to help improve website performance and SEO using data science. His passion is ethical Machine Learning initiatives.



Agenda: How to Learn R Fast!

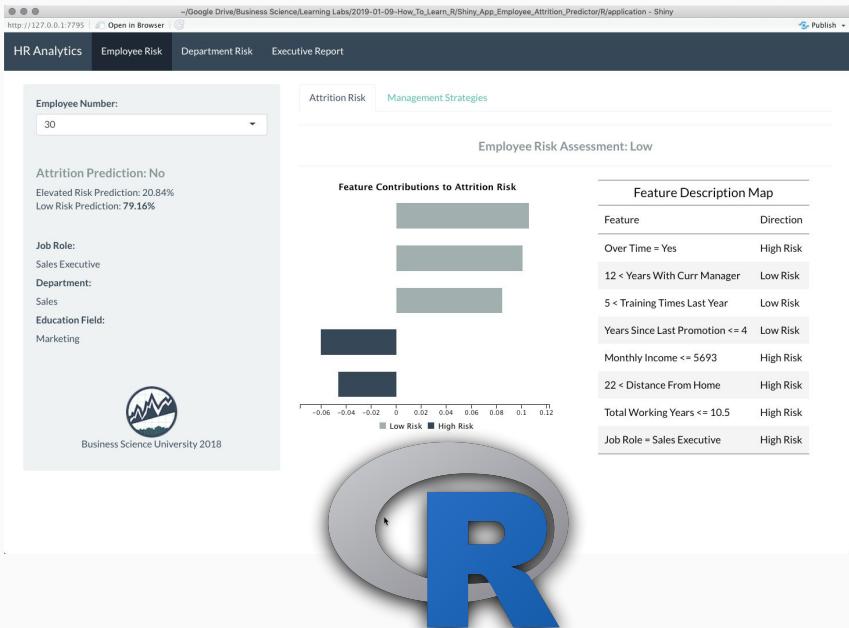
- Shiny Web App Example
- Data Science Workflow:
Where Does R Fit In?
- What We Know About Learning R
- Strategies to Learn R Fast!
- Your Playbook for Success





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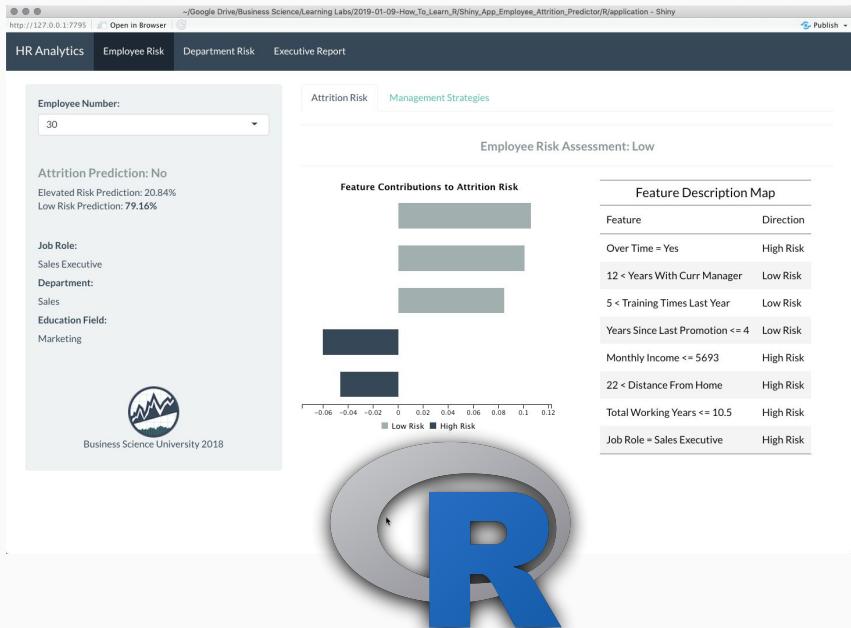
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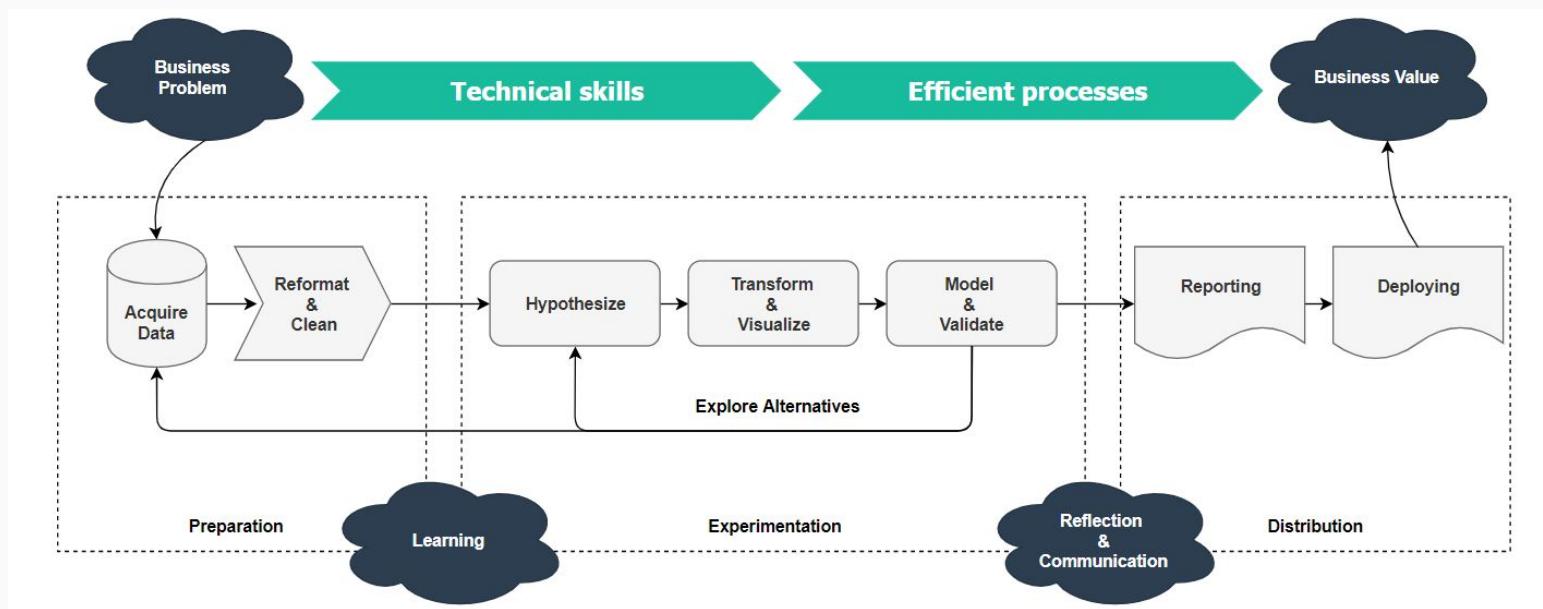


Agenda: How to Learn R Fast!

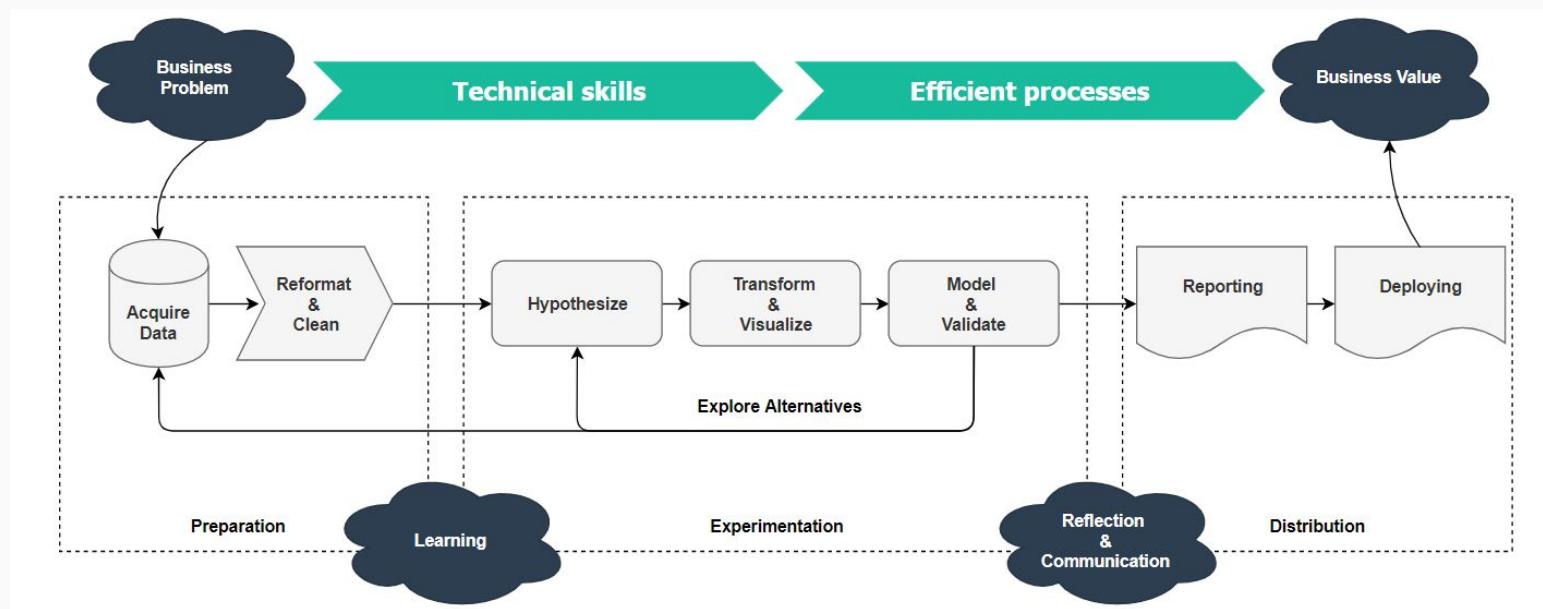
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Data Science Workflow



Data Science Workflow



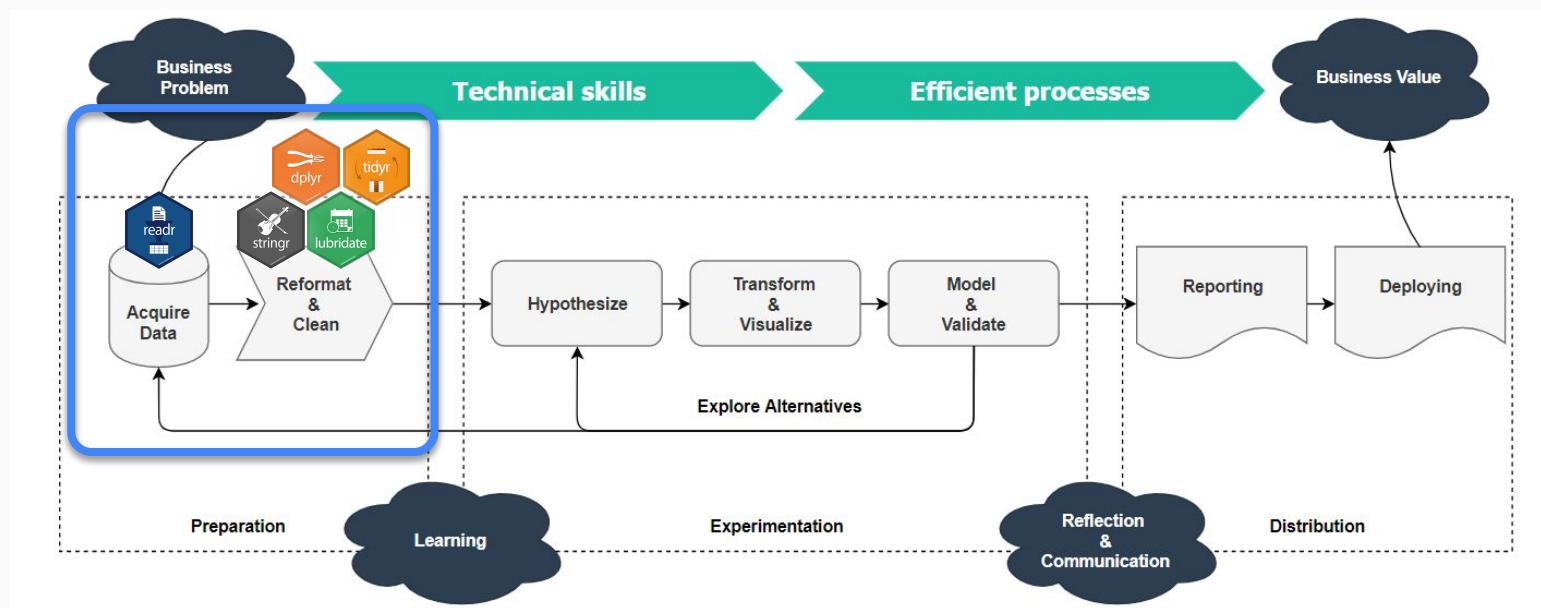
Where does  fit in?

Data Science Workflow

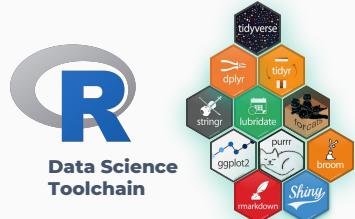


The  Toolchain

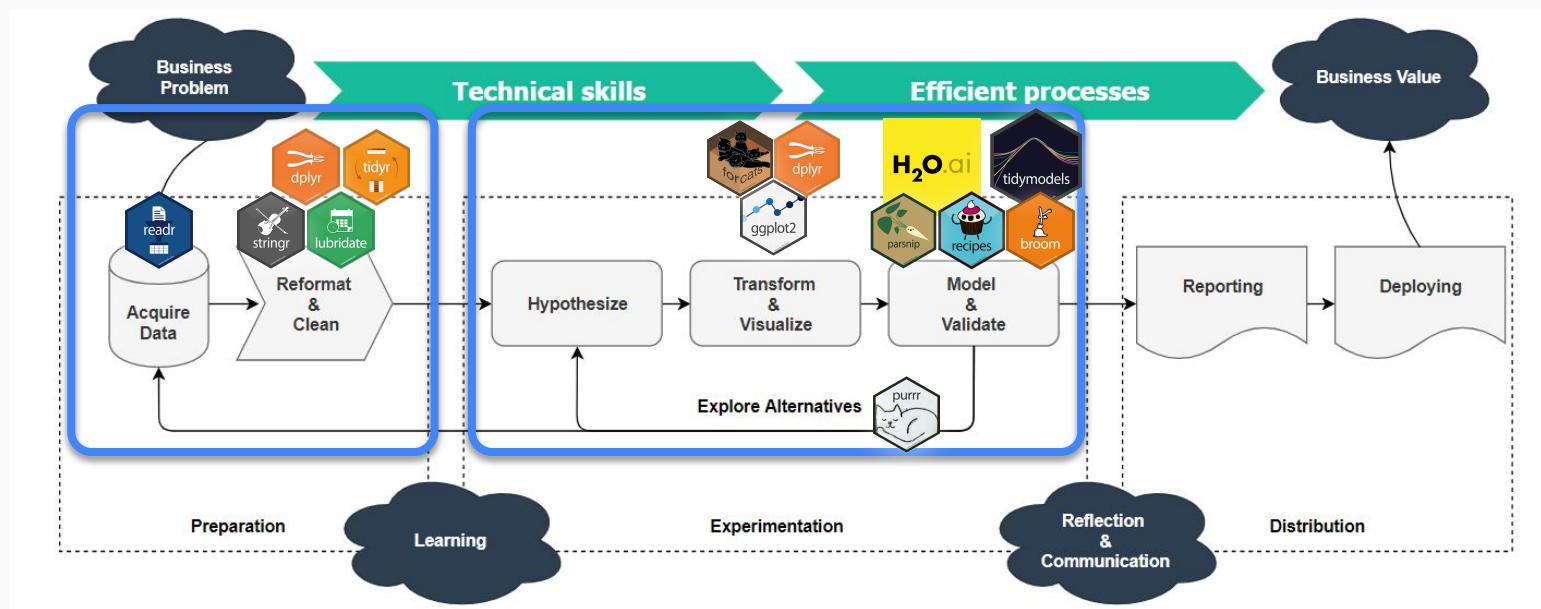
Data Science Workflow



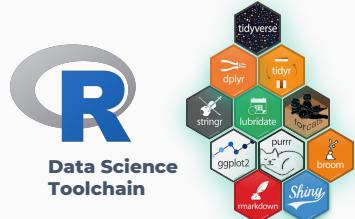
Experimentation



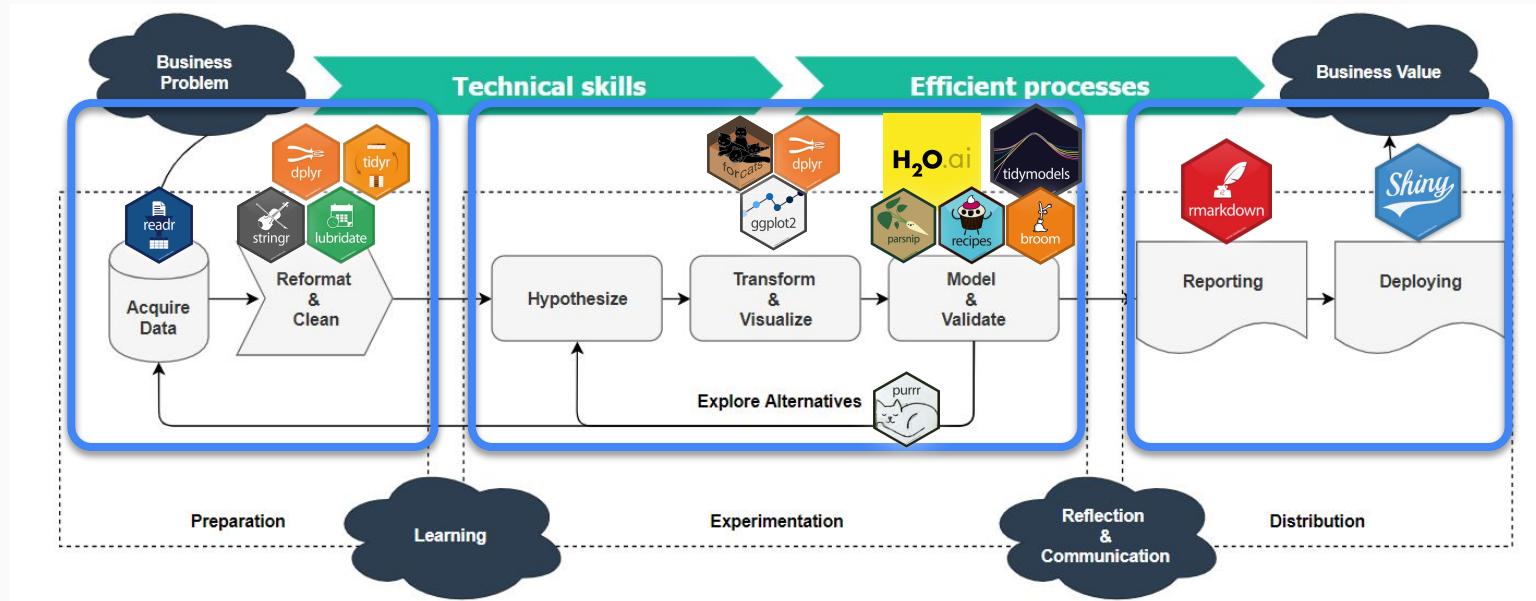
Data Science Workflow



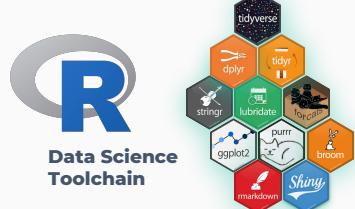
Experimentation



Data Science Workflow



Distribution



Data Science Workflow

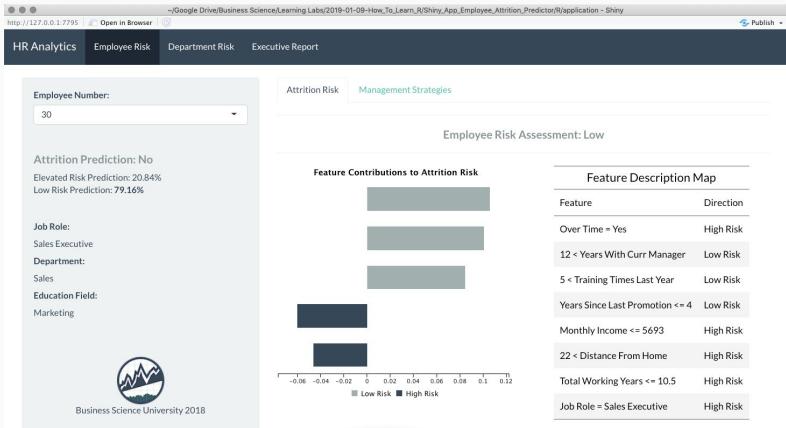


Amazing Toolchain for End-to-End Projects

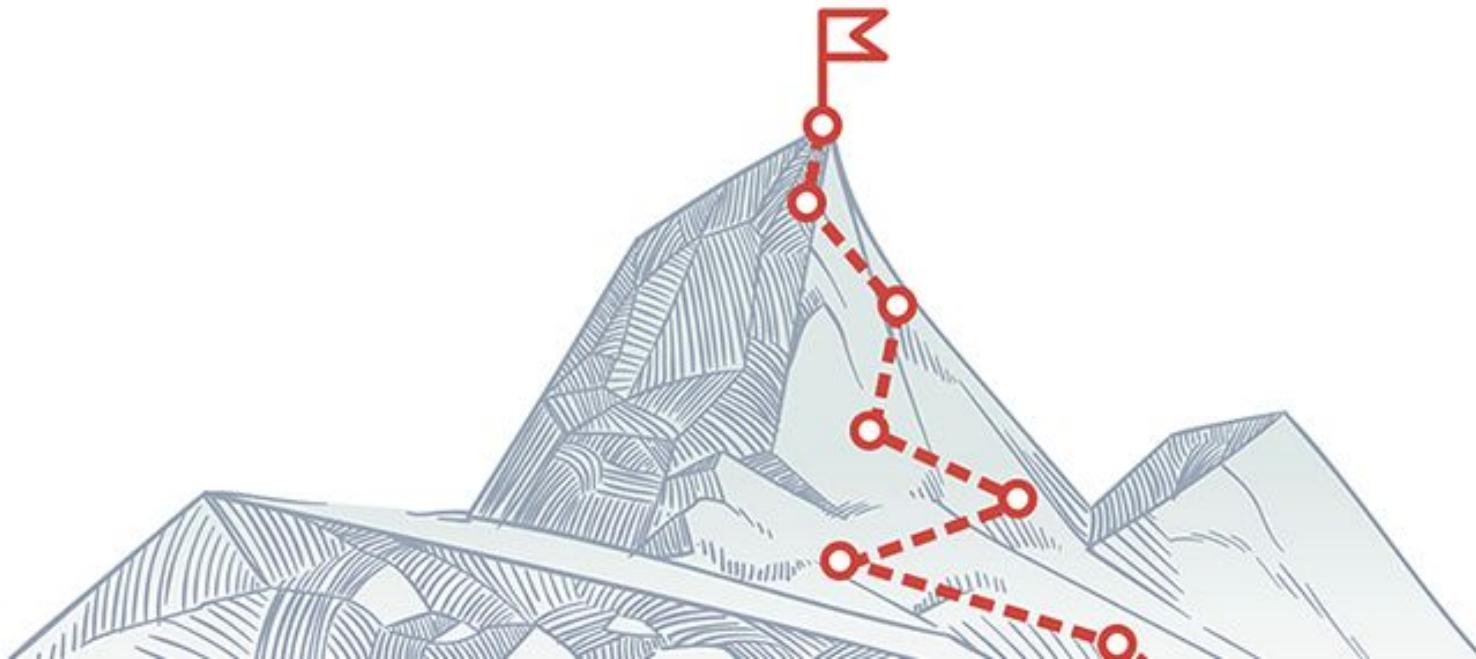


Agenda: How to Learn R Fast!

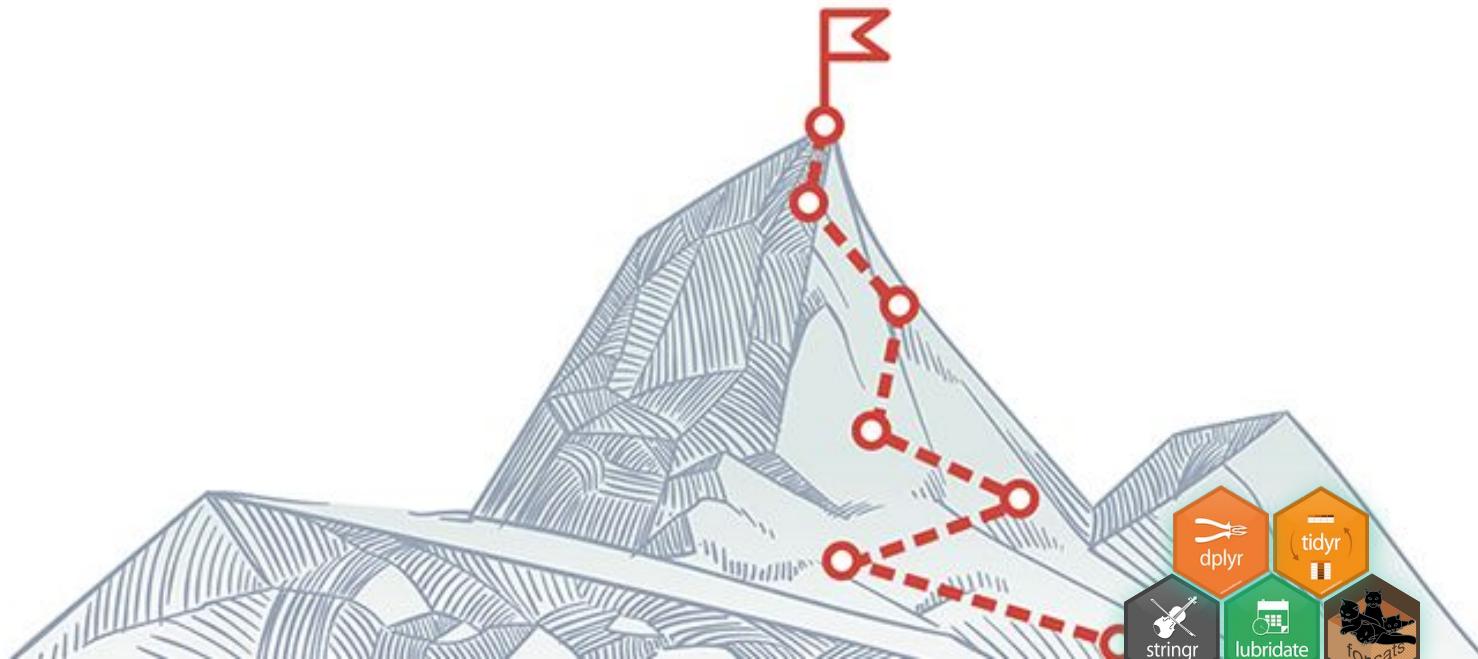
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Learning R is a Hill Climb

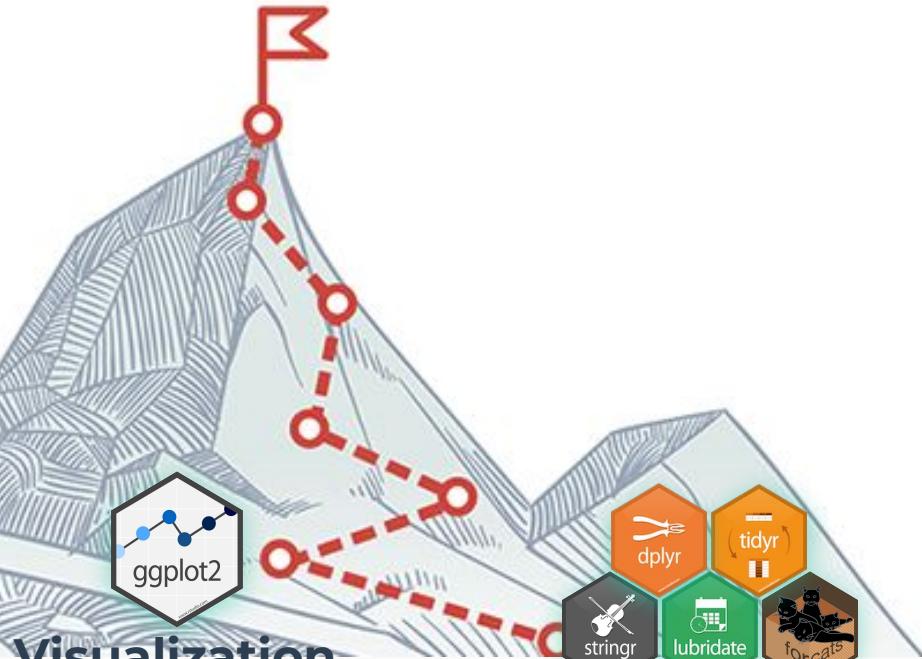
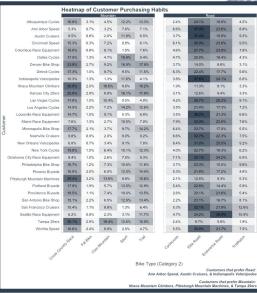
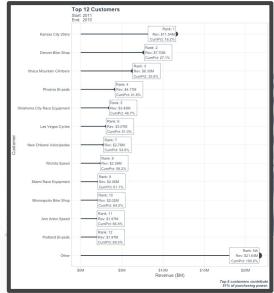


Learning R is a Hill Climb



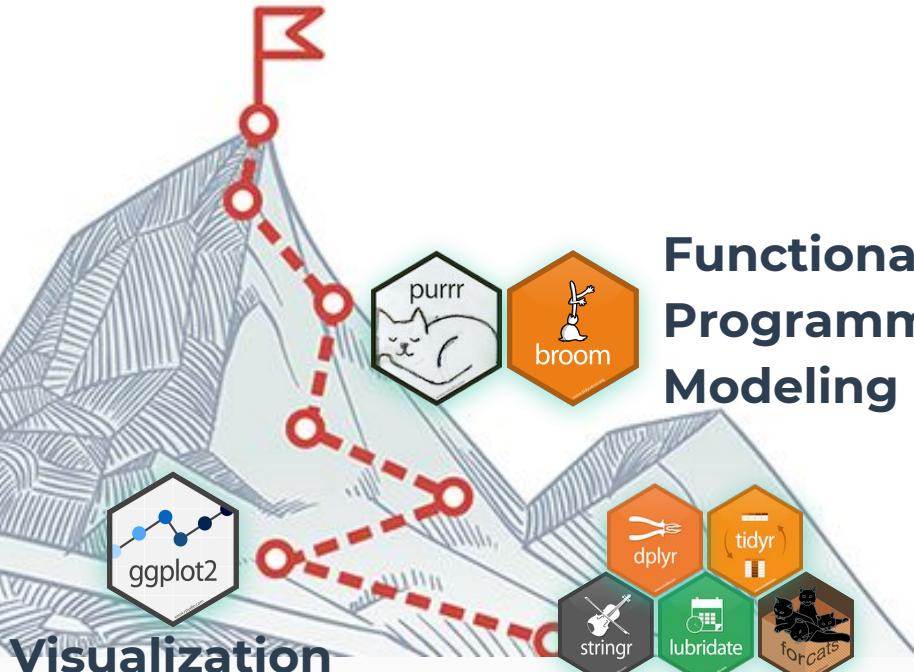
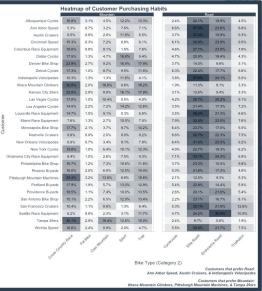
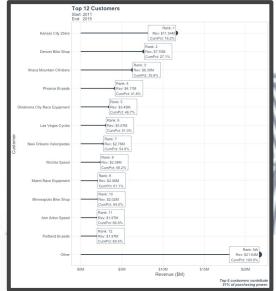
**Data Cleaning
& Manipulation**

Learning R is a Hill Climb



Data Cleaning
& Manipulation

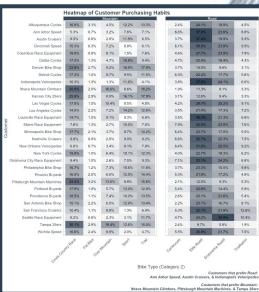
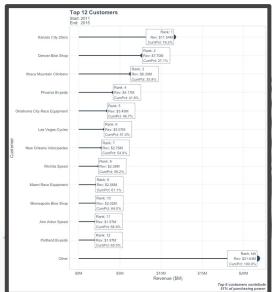
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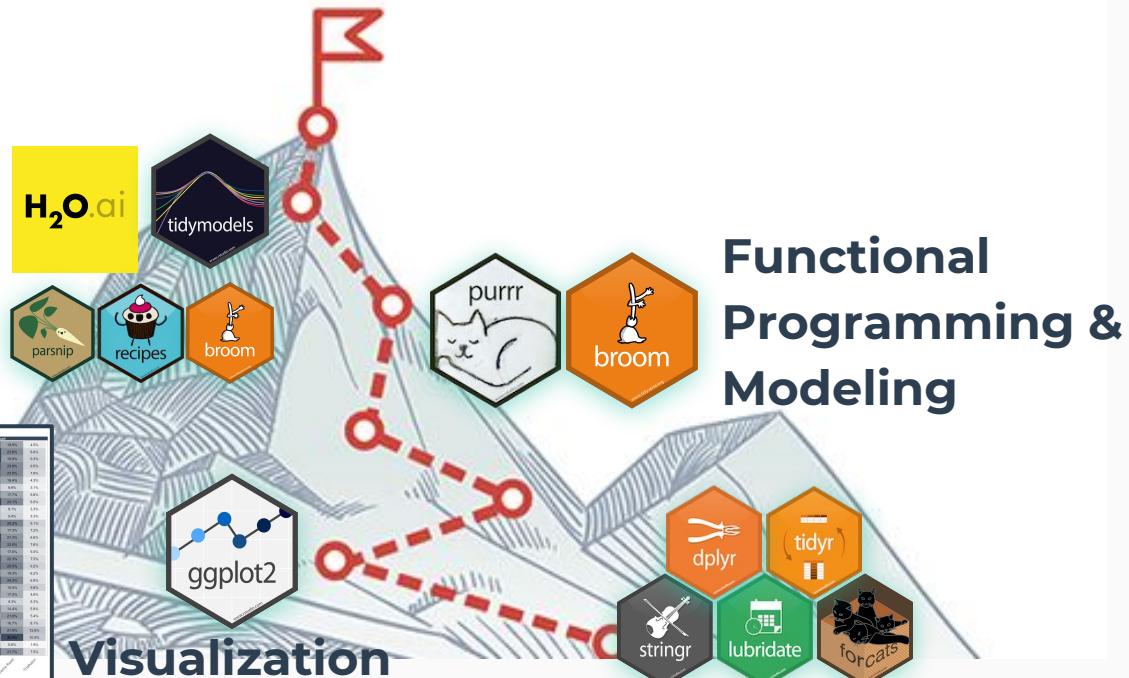
Learning R is a Hill Climb



Advanced Data Science



Visualization



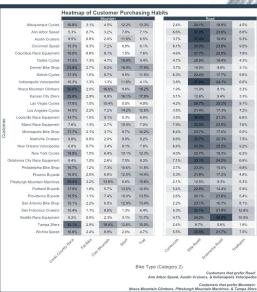
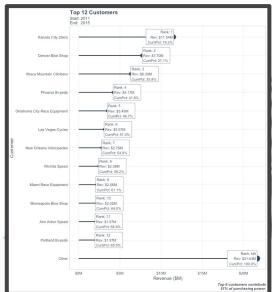
Functional Programming & Modeling

Data Cleaning & Manipulation

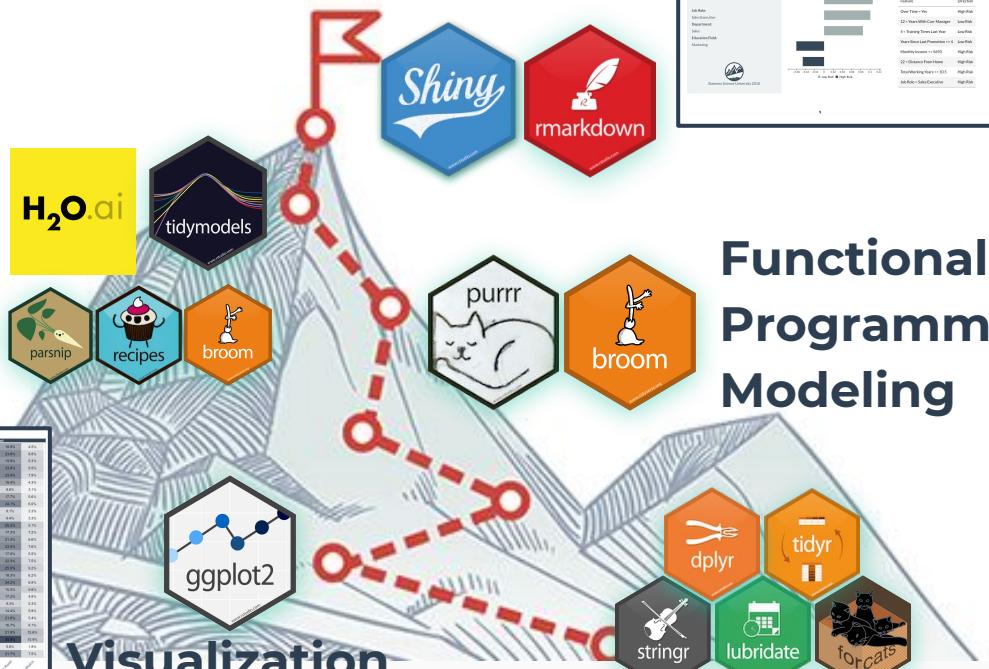
Learning R is a Hill Climb



Advanced Data Science



Visualization

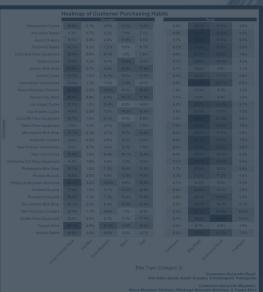


Data Cleaning & Manipulation

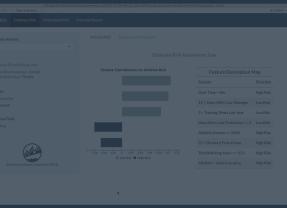


Path To Top Can Be Accomplished FAST

Advanced
Data Science



Visualization



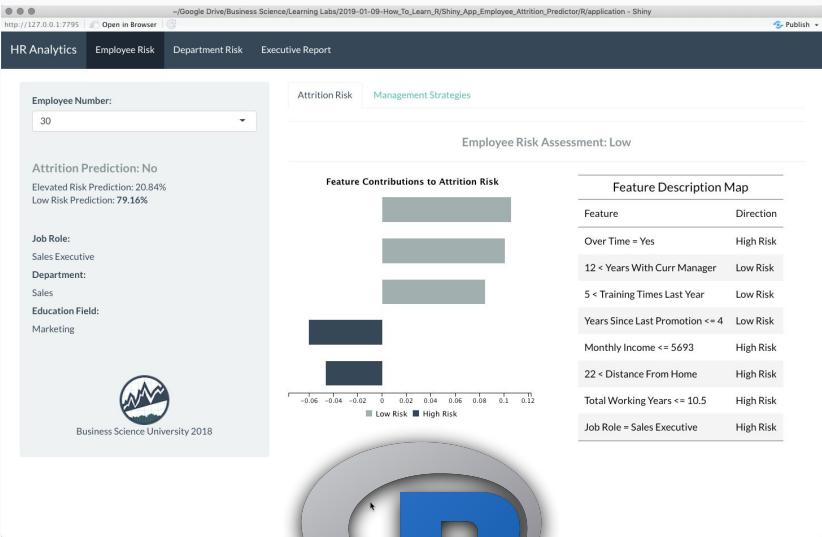
Functional
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80/20

Focus on learning **top 20%** of functions and packages 1st



How To Learn R, Part 1: Learn From A Master Data Scientist's Code

Written by Matt Dancho on March 3, 2018

Categories: Learning-R

Tags: R-Project, R, Learning Data Science, Text Analysis, Web Scraping, rvest, fs, tidyverse

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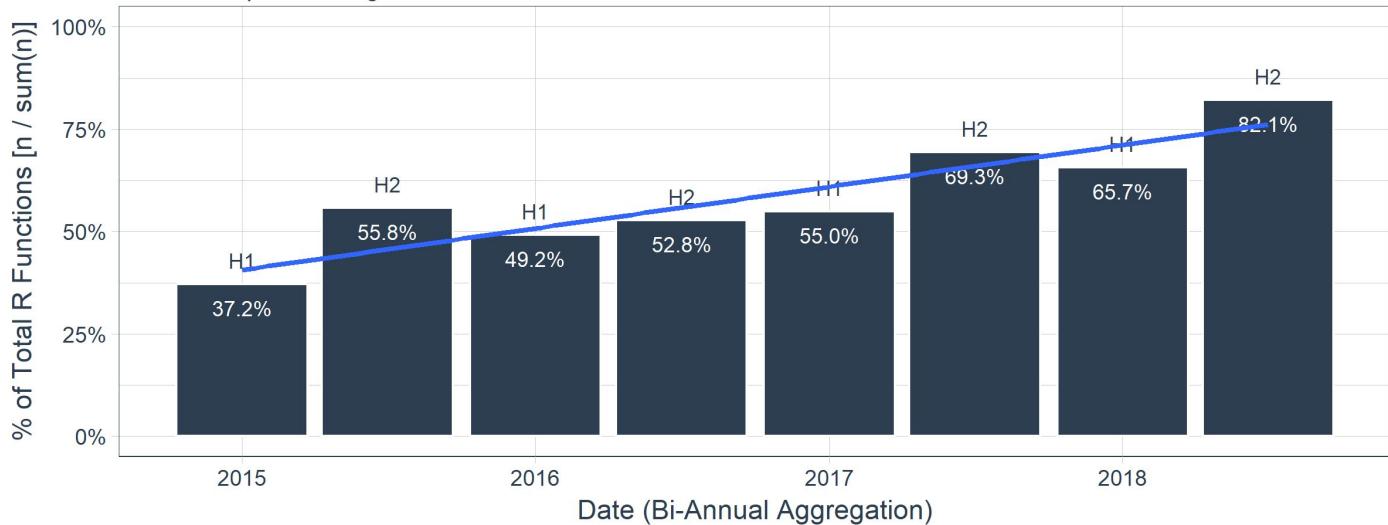
Source: https://www.business-science.io/learning-r/2018/03/03/how_to_learn_R_pt1.html



Top 20% Functions

How "Tidy" Is DRobs Code?

Variance Explained Blog



Top 20% Packages



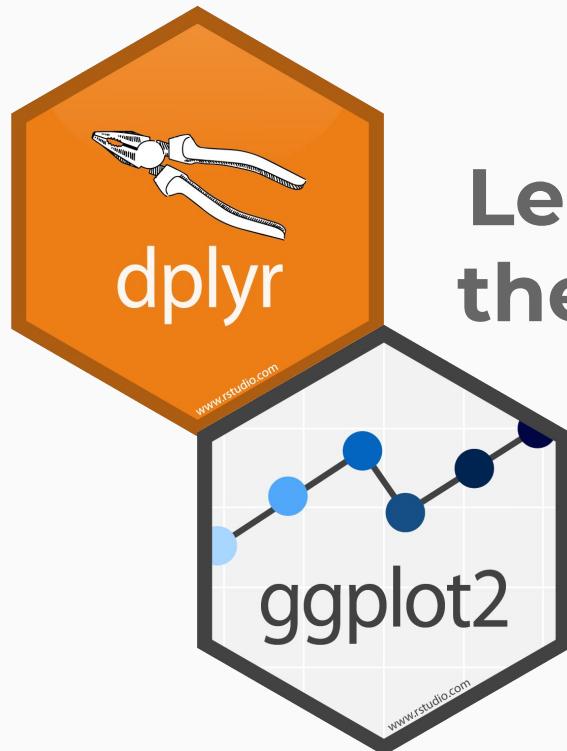
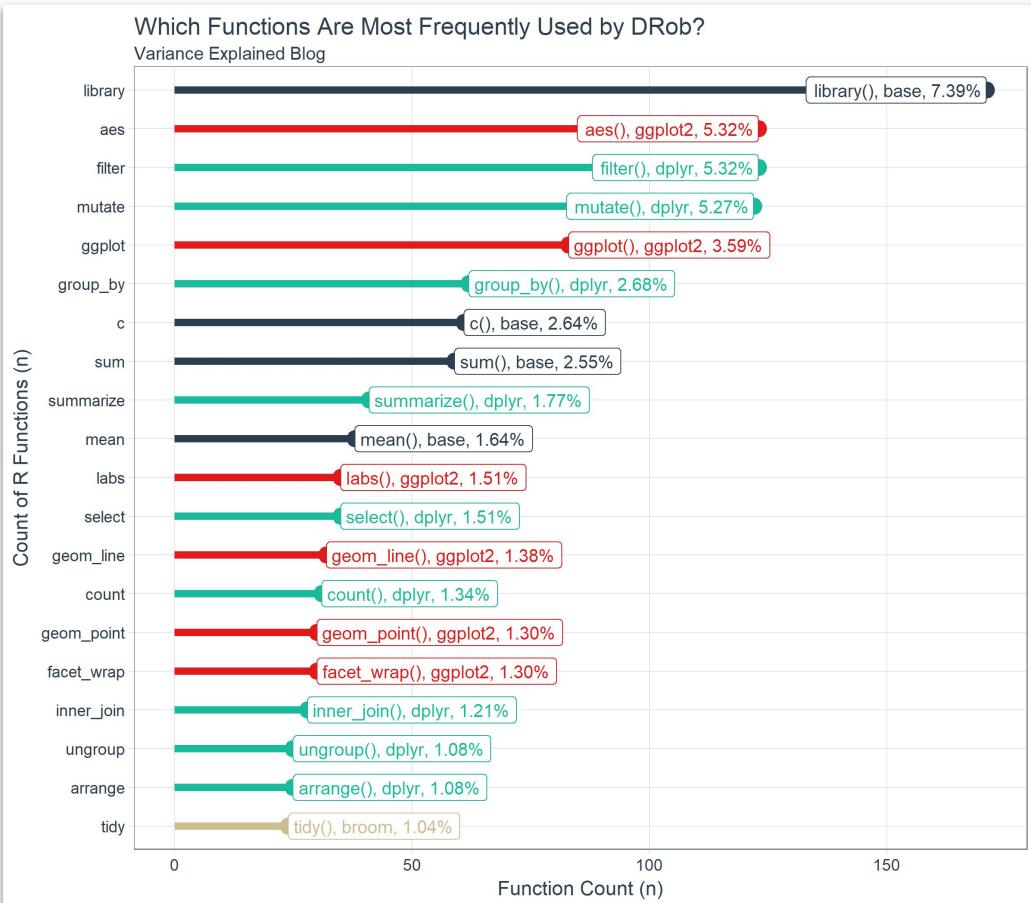
Which Packages Are Most Frequently Used by DRob?

Variance Explained Blog





Top 20% Functions

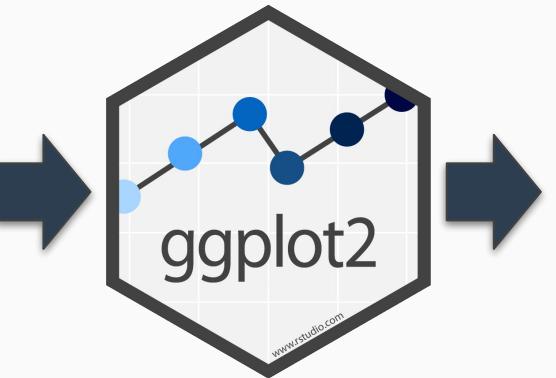


Learn these!

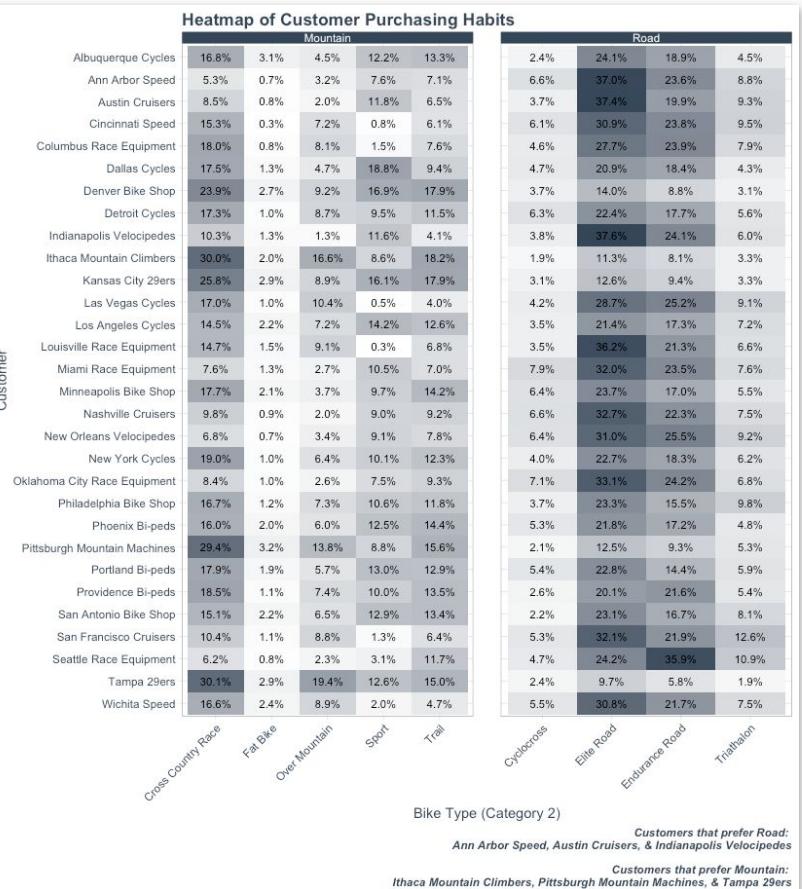
Quick Demo



Manipulation



Visualization



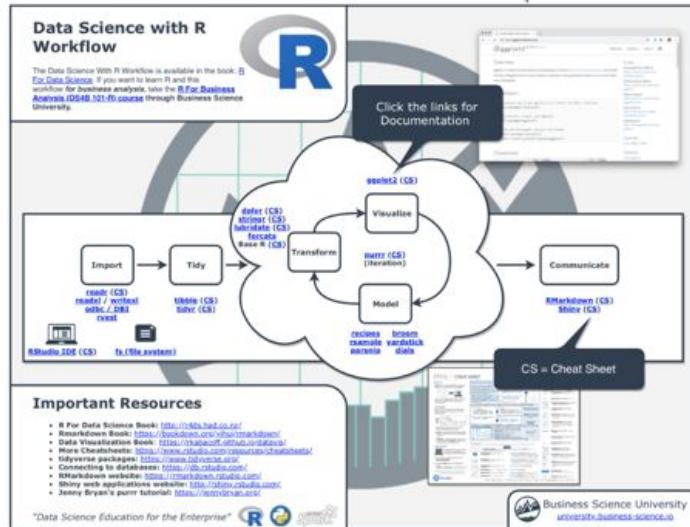
Speed Up

Your learning with **Cheat Sheets**

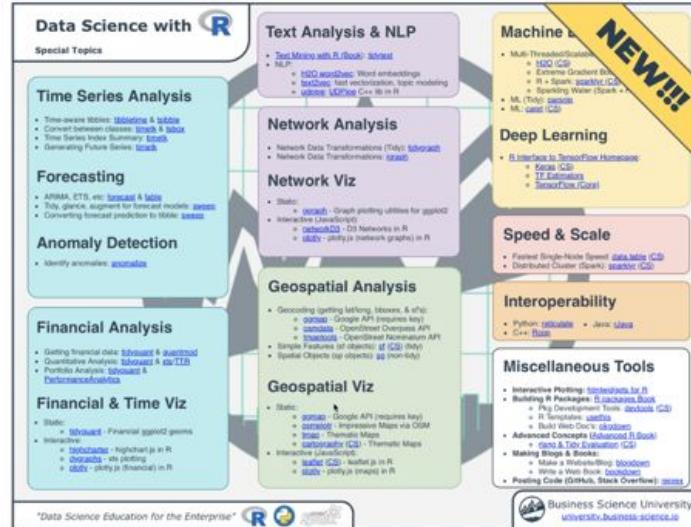
Speed Up Learning: The ULTIMATE R Cheat Sheet



Ultimate Cheat Sheet Data Science in R



Data Science Workflow
Page 1



Special Topics
Page 2

Source: <https://www.business-science.io/learning-r/2019/01/07/data-science-with-r-cheat-sheet.html>

Do Projects

Apply your learning to relevant projects

Speed Up Learning: The ULTIMATE R Cheat Sheet



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HR Analytics Employee Risk Department Risk Executive Report Publish

Employee Number: 30

Attrition Prediction: No
Elevated Risk Prediction: 20.84%
Low Risk Prediction: 79.16%

Job Role: Sales Executive
Department: Sales
Education Field: Marketing

Business Science University 2018

Attrition Risk Management Strategies

Employee Risk Assessment: Low

Feature Contributions to Attrition Risk

Feature	Direction
Over Time = Yes	High Risk
12 < Years With Curr Manager	Low Risk
5 < Training Times Last Year	Low Risk
Years Since Last Promotion <= 4	Low Risk
Monthly Income <= 5693	High Risk
22 < Distance From Home	High Risk
Total Working Years <= 10.5	High Risk
Job Role = Sales Executive	High Risk

Feature Description Map



Strategy Recap

Keys to Learning R Fast!

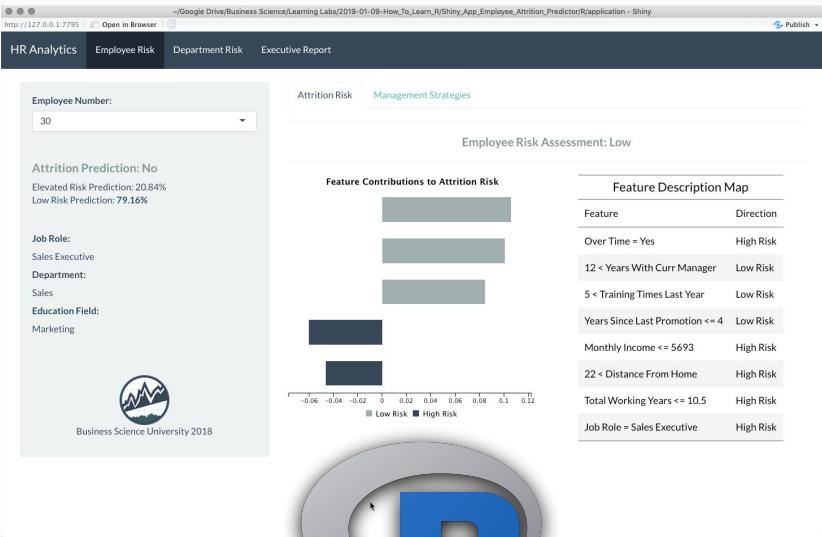


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Connects to critical R Packages
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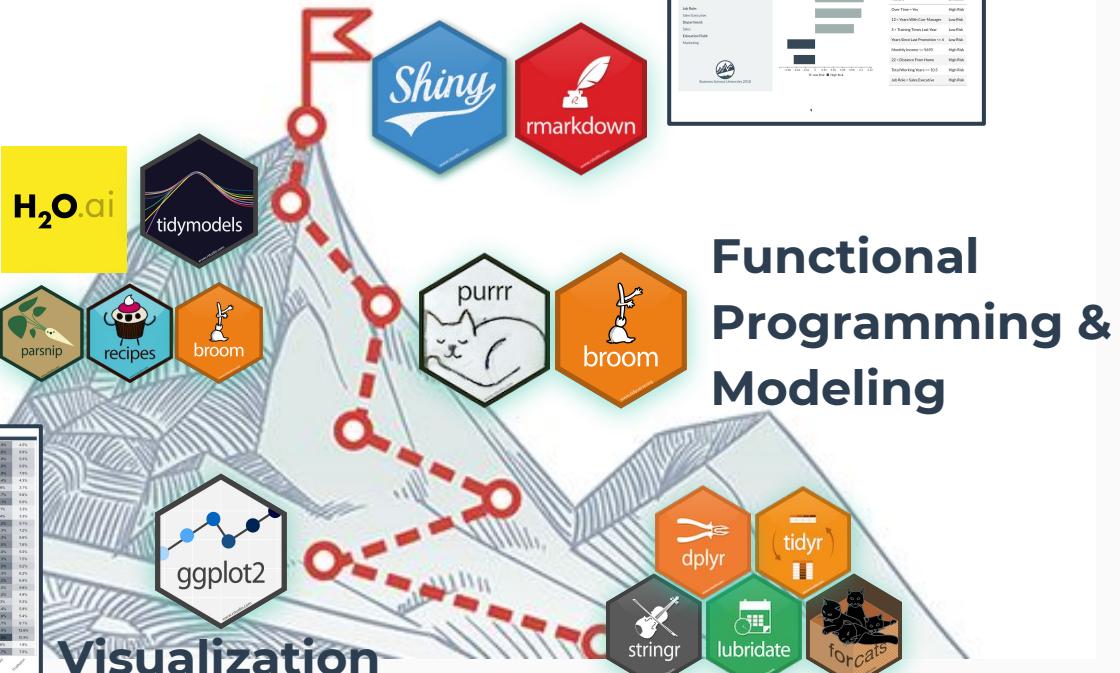
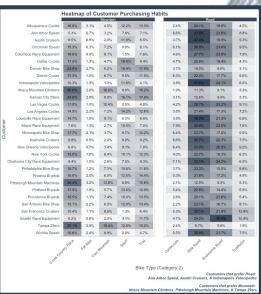
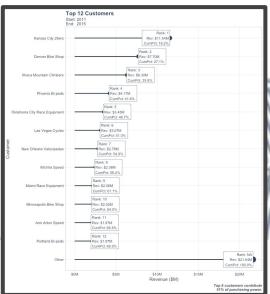
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Your Playbook for Success



Advanced Data Science



Visualization

Data Cleaning
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Your Playbook for Success



DS4B 101-R: Business Analysis With R

Your Data Science Journey Starts Now! Learn the fundamentals of data science for business with the tidyverse.

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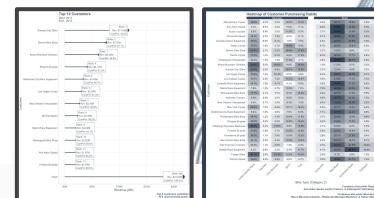
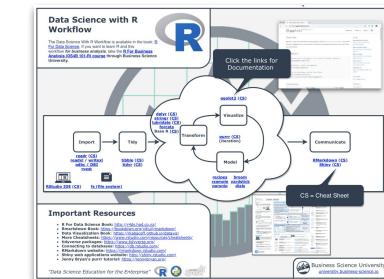
MSRP: \$349

Your Price! **\$297**

Save: \$52

2 Business Projects:

- Customer Segmentation (K-Means Clustering)
- Product Pricing Algorithm (Regression)





Your Playbook for Success



DS4B 201-R: Data Science For Business With R

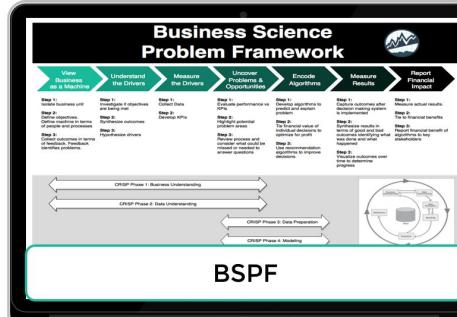
Solve a real-world churn problem with H2O AutoML (automated machine learning) & LIME black-box model explanations using R

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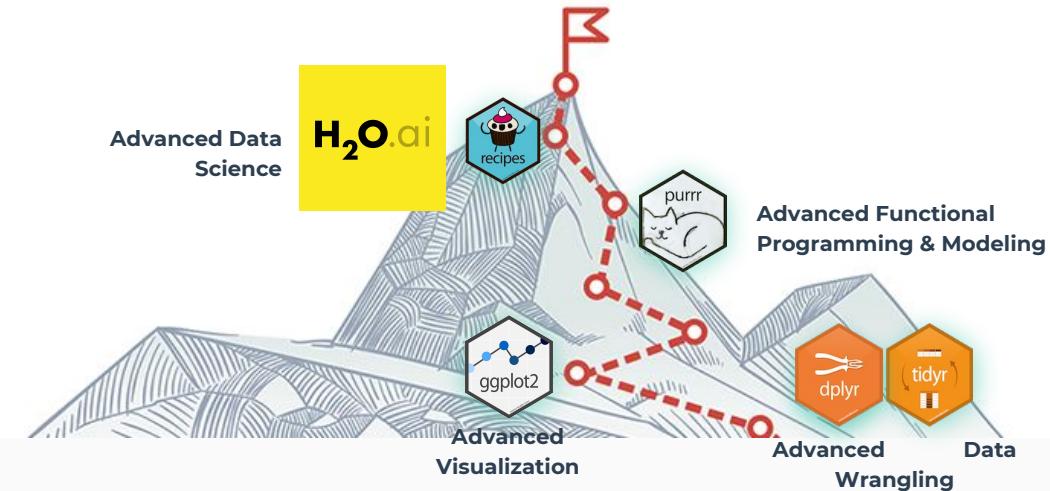
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H2O AutoML



Your Playbook for Success



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-/Google Drive/Business Science/Learning Labs/2019-01-09-How_To_Learn_R/Shiny_App_Employee_Attrition_Prediction

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COMING SOON!!!



Coming soon! **Shiny Web Apps**





Your Playbook for Success

Courses Included with Purchase



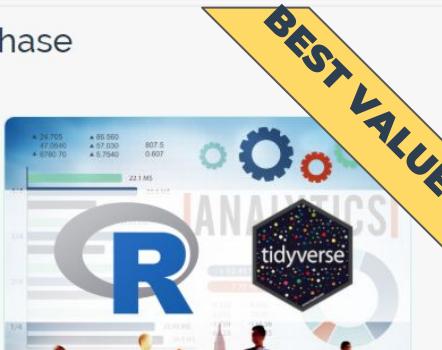
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DS4B 101-R: Business Analysis With R

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BEST VALUE

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R-TRACK BUNDLE

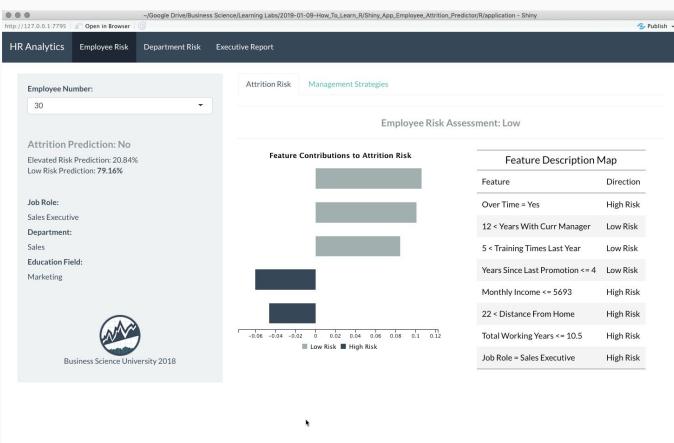


RECAP:

How to Learn

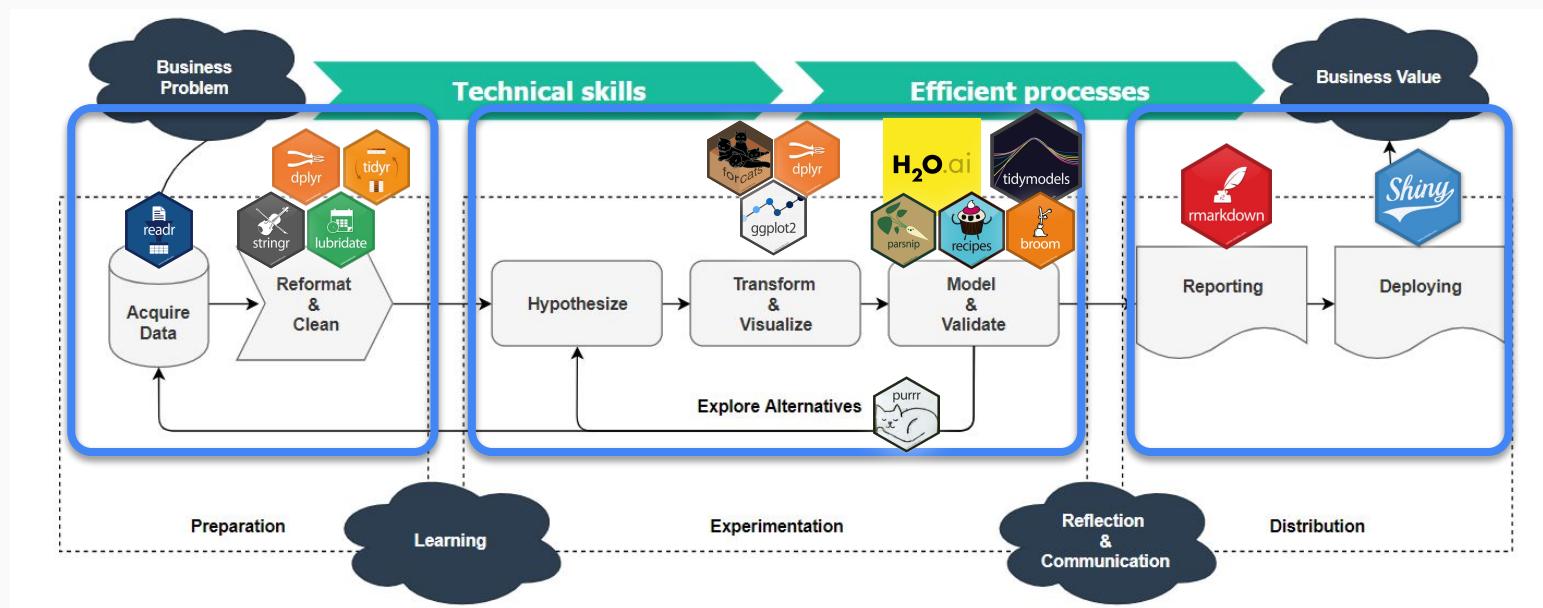


R-Fast!



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Data Science Workflow



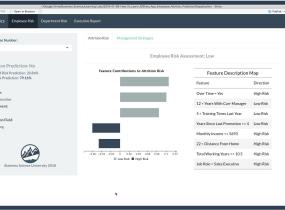
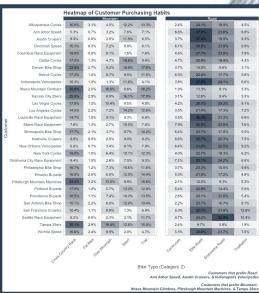
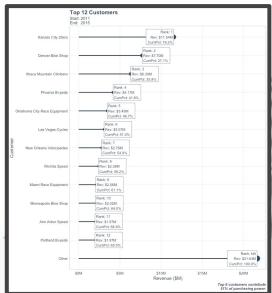
Tools Fit Perfectly Into Our Workflow!

Learning R is a Hill Climb



...But it can be done quickly

Advanced Data Science



Functional Programming & Modeling

Data Cleaning & Manipulation

Visualization

Strategy Recap

Keys to Learning R Fast!



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