

— BY DEEZ —



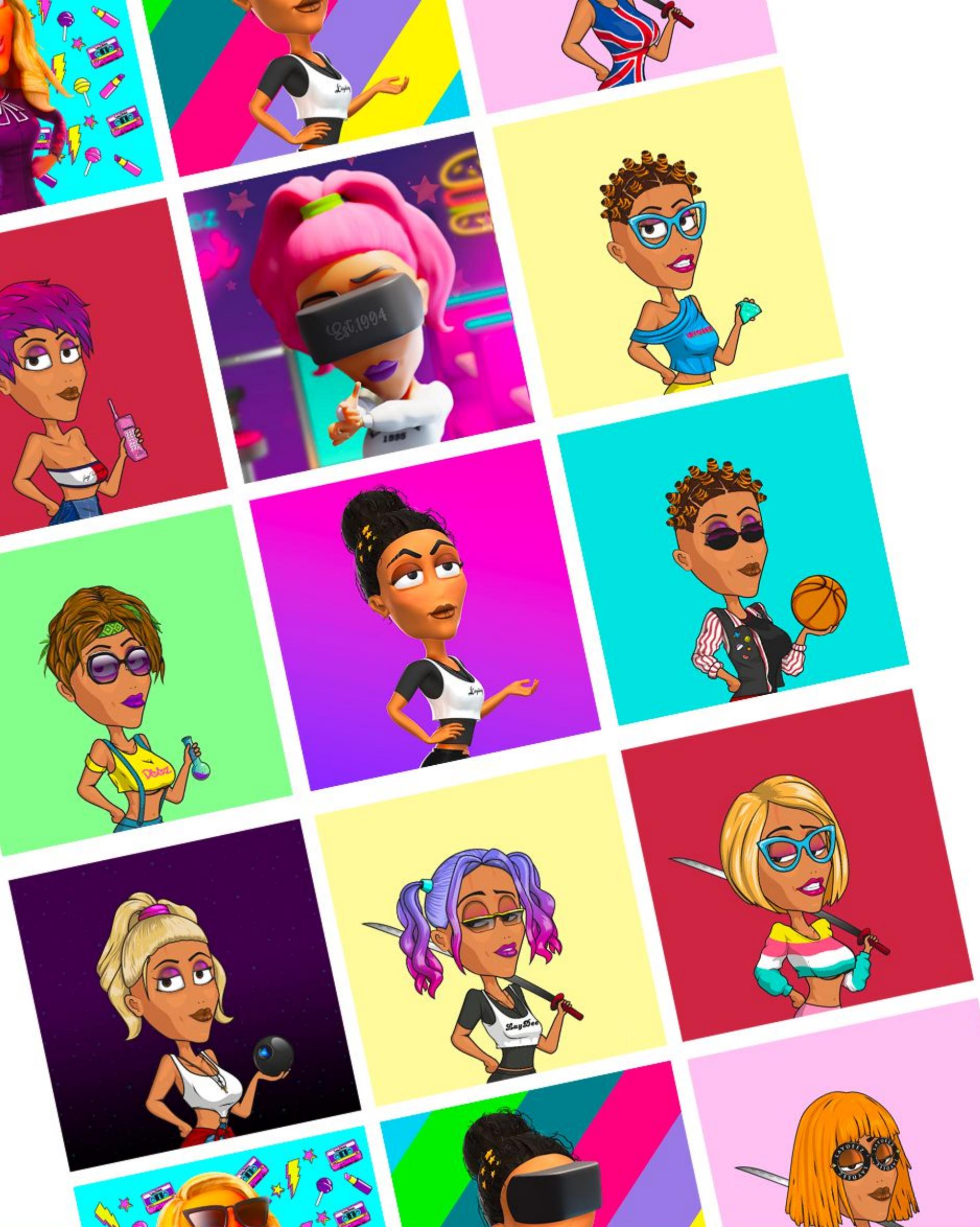
WHITEPAPER

PFP - STAKE - EARN - CUSTOMIZE - BREED - P2E GAME

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MEET THE LAYDEEZ

LayDeez is a generative 2D and 3D NFT profile picture that comes with mounds of utility.

Collection Size: 4,750

Reserved: 2,900

Available Supply For Sale: 1,850

Price: .069

1 For 1 (Total Uniques) Qty: 25

Special Traits: Lover (10% Breeding Boost), Boss Babe (20% Earning Boost)

TL:DR



WHY THIS PROJECT?

- **Doxxed** team with over one-year track record In NFTs.
- Team has worked on massive projects such as JRNY and NEO Tokyo.
- Development team has worked on AAA game titles such as Assassins Creed and Cyberpunk 2077.
- Not just a single drop, but part of a larger ecosystem which has high demand.
- Founder focused on impacting others' lives. On the board of directors of a charitable crypto organization as well as committed to donating another \$50,000 to our partners, F Cancer, with the LayDeez mint.

UTILITY:



- 2D PFP
- 3D PFP
- Meta-Ready Model For Tons Of Metaverses
- Staking
- Utility Token
- Shop For Utility Token
- Giveaways
- On Chain Customizations To Your PFP
- NFT Breeding (Ability To Create Unique NFTs)
- Access To P2E Game

AN NFT PROJECT WHERE YOU GET REAL UTILITY AND VALUE

Earn Daily Utility Tokens, Create Sellable NFT's With The Breeding Function and Gain Access To The P2E Game Where We Give Out Up To \$500 Per Day!

MEET THE DEEZ ECOSYSTEM

The **LayDeez** are part of the Deez universe which has over 6,000 unique holders across the various collections. Deez NFT's floors range from .04 eth to 1 eth floors.

It all started over a year ago with our mint of **Deez Nuts** and continues to grow to this day. The brand is known for its innovation and over delivering on promises. We have used our skills to help other projects such as JRNY Club, NEO Tokyo, multiple celebrities, and much more.

When you buy a **LayDeez** NFT, you are entering a much larger ecosystem than just a single project. The team has deep rooted connections and are even working on their very own metaverse. Join the Deez family with our biggest drop we've ever done with our LayDeez collection!



MEET THE TEAM

ABOUT US

LayDeez is the latest installment in the Deez ecosystem. The team behind the project is fully doxxed and has 7+ years of experience in art design and game development. We hold over 300 Million game downloads on the app store with two #1 ranked, world wide hits. The team has worked on projects such as Assassin's Creed, Cyberpunk 2077, the Witcher, Halo, Spyro the Dragon, and much more. Several new women were hired specifically for this project to bring more inclusion into Web 3.0 and the NFT space. More can be learned about the overall company at <https://DeezNFT.io>



Papa Nut

FOUNDER
CEO



Lexi Grey

PROJECT
MANAGER



Cookie

COMMUNITY
MANAGER



Alina

2D ART
ILLUSTRATOR



Julie

PARTNER
F*CK CANCER
FOUNDATION



Olesia

FULL STACK
DEVELOPER



Squish

LEAD GAME
DEVELOPER



Ronnie

UI/UX
ART DIRECTOR



Smokey

ASSISTANT
COMMUNITY
MANAGER

JOIN AN NFT PROJECT MAKING A DIFFERENCE

The **Deez ecosystem** has already donated over \$50,000 to charity which is verifiable on chain. Our **LayDeez** NFT is committed to donating another \$50,000 to our partner, F Cancer, making our companies donations total over **\$100,000 for charity**.

The founder, Papa Not, has been dedicated to using Web 3.0 to make an impact to better people's lives. As such, he has joined the board of directors for Generaize.com, a charitable organization, using Web 3.0 for on-chain donations.

With the **LayDeez** project we are not only donating \$50,000 to women impacted by cancer, but have hired on several women to work on the LayDeez project to bring more inclusion into the Web 3.0 space.



LAYDEEZ UTILITY



Like all NFTs in the Deez ecosystem, the **LayDeez** utility list is just the start! All of our NFTs not only aim to fulfill our mint promises, but far exceed them. LayDeez brings a whole new chapter to the Deez Universe and is part of a large and ongoing project.

- **NFT Breeding:** One of the largest utilities LayDeez have is their unique ability to trigger an NFT breeding function. This allows the LayDeez to create unique NFTs that only you can claim.
- **Play To Earn Game:** The offspring of LayDeez grant holders access to our Play To Earn Games where holders compete to win eth prizes of up to \$500 per day!
- **A META READY PFP:** All LayDeez NFTs come with a 2D and 3D PFP. You will be able to swap between the 2D or 3D PFP on chain. You will also have a download link where you can download a meta-ready 3D model of your LayDeez.
- **Utility Token:** Put your NFT to work! Stake your LayDeez on our website and you'll earn our utility token every single day simply by owning a LayDeez NFT.
- **Customization:** LayDeez are a completely customizable NFT with backgrounds, traits, music and much more! All customizations are on-chain and increase the value of your NFT.
- **Doing Good In The World:** LayDeez is making a \$50,000 donation to our partner, F Cancer. Our Deez ecosystem will have raised over \$100,000 to help those affected by cancer. LayDeez are an NFT actually making a difference in others' lives. One of the largest utilities LayDeez have is their unique ability to trigger an NFT breeding function. This allows the LayDeez to create unique NFT's that only you can claim.



ROAD MAP

Mint

2D PFP Reveal

Community Fund
Established

On Chain Donation
To F Cancer

Giveaways

Shop

Utility Token

Staking

3D PFP Drop

Merch Store

PFP
Customization

Meta Ready
Models

Love Shack
Opens

Breeding

JRZ

More Coming
Soon

P2E Game

Live Event

LAYDEEZ NFTS ARE META READY

Every **LayDeez NFT** comes with a 2D PFP as well as a matching 3D PFP. Upon initial mint, your unique Laydeez will be revealed. Shortly after, we will be dropping the matching 3D Fps for all holders at no cost.

We will also be adding a download where all holders can access meta-ready models of their PFP. This will allow you to take your models to tons of different metaverse locations.

LayDeez are a true meta-ready NFT Project.





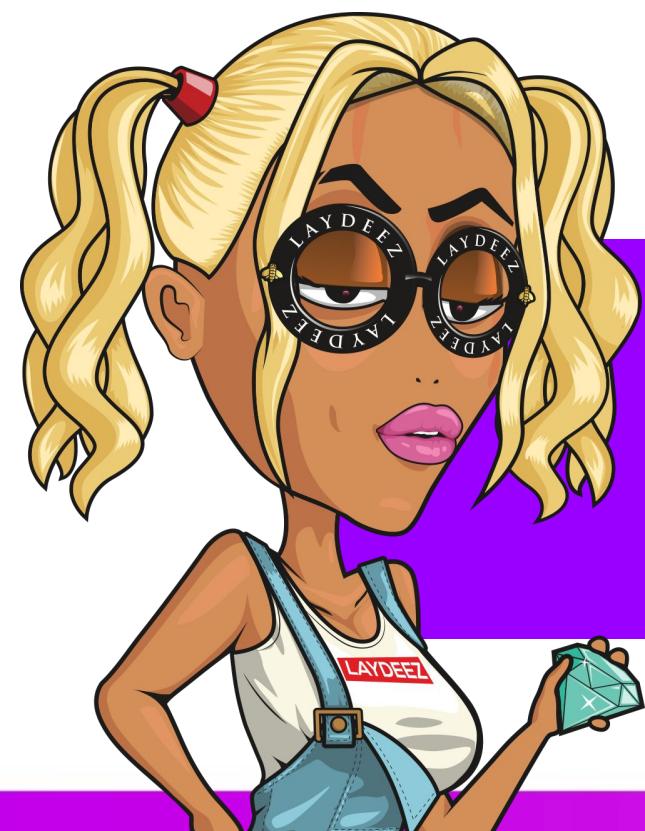
BOSS BABE

(STAKING)

LayDeez NFT's aren't just good for their amazing breeding function, but also are Boss Babes! They can be put to work through the Staking function where you can earn a real crypto coin that can be used inside our ecosystem.

What Is Staking? Staking is a contract function where you put your NFTs to work. When an NFT is staked inside the contract, you are no longer able to list the NFT for sale. While the NFT is staked, it can earn rewards and have special features unlocked such as receiving the utility token or access to the breeding function.

Why Is Staking Good? Staking means the supply of an NFT is minimized since a staked NFT can't be listed for sale. This helps lower supply but the demand remains the same and therefore raises the floor price of that project. The staked LayDeez receive special benefits for being staked.



The Boss Babe Trait: All LayDeez will come with a special trait that determines if they are better at the breeding function or the earning function. There will be a trait labeled, "Boss Babe". If your LayDeez has this trait, she will earn an extra boost to her daily \$Bae coin earnings.



\$BAE COIN

Earn daily Utility Tokens simply by holding a [LayDeez NFT](#).

Coin Name: \$Bae Coin

Maximum Supply: 6,900,000,000

Community Wallet Receives: 690,000,000

Daily Staked Earnings: 420 \$Bae coins per day, per LayDeez you own.

Boss Babe Trait: +20% to daily \$Bae coin earnings.



CLAIMING \$BAE COINS

When your **LayDeez** are busy being Boss Babes, you can claim \$Bae coins that they have earned whenever you like! You can unstake your LayDeez at anytime as well. Be aware that unstaked LayDeez do not earn \$Bae coins.

When claiming **\$Bae coins**, you will be able to take a gamble with them to earn more. However, this can also cause you to lose a portion of them.

There are two levels of risk vs reward to choose from. How much will you gamble?

- **Claim 1 (Guaranteed):** 100% chance you receive all the \$Bae coins you've earned. This is as sure as it gets in the crypto world!
- **Claim 2 (High Risk, High Reward):** A random wheel will spin where you will make up to 30% more \$Bae coins. However, be careful as the wheel can turn against you and cause you to lose up to 30% of your earned \$Bae coins. The wheel is completely random and jumps between -30% to +30% by 5% chunks.

Claiming allows you to claim all your earned \$Bae coins and keeps your LayDeez staked to earn more coins.

Unstaking claims all your earned \$Bae coins and removes your Laydeez from being staked so that they can no longer earn rewards.

ON CHAIN CUSTOMIZATION

LayDeez is one of the first NFT projects in the world to allow full customization on-chain! Use the utility token in our shop to get backgrounds, music, and new traits to fully customize your PFP. This increases the value and rarity of your NFT while making it unique to you! Or, buy these items with the \$Bae coin and sell them to others for ETH on marketplaces like Opensea.



WHAT IS BREEDING?

WHAT IS BREEDING?:

Breeding is an NFT smart contract function that allows you to stake your NFT to create new, unique NFTs. LayDeez have a built in breeding function that lets you create children NFTs that can be sold or used for unique utility.

REQUIREMENTS FOR BREEDING?:

To initiate the breeding process, you must stake your **LayDeez NFT** in the Love Shack with an approved breeding partner NFT on our website. You may also choose to stake two LayDeez which will initiate the breeding function.

BREEDING PARTNERS:

If you don't have any of the NFTs below, then you can simply use two **LayDeez** to initiate breeding. More breeding partners will be announced closer to mint. Current list of breeding partners is:

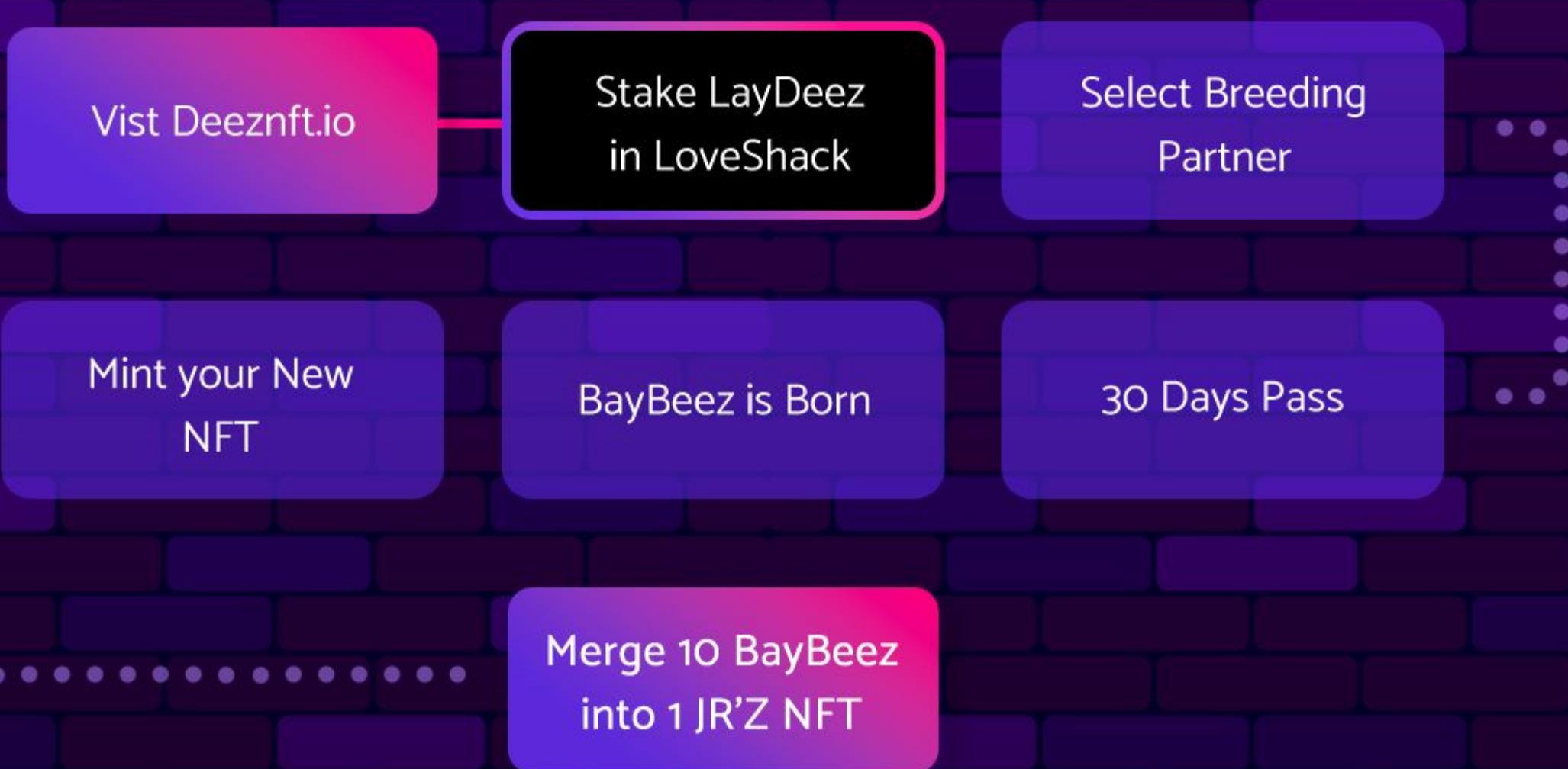
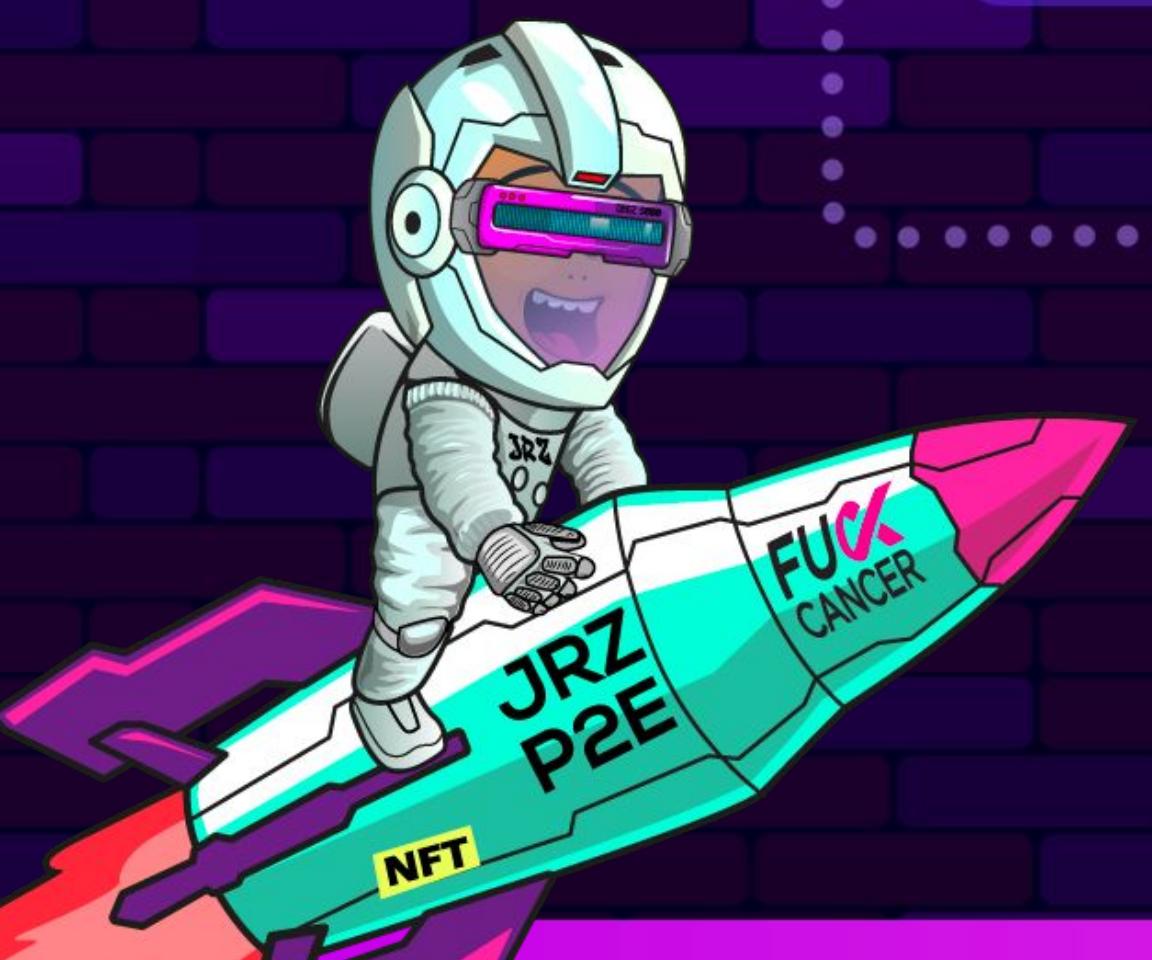
DeezNuts

HoliDeez

Founders



BREEDING FLOW





WHAT ARE BAYBEEZ?



After 30 days of a **LayDeez** being staked, a BayBeez is born. This is a claimable token which grants the user access to the P2E game. You will be able to see all your BayBeez in your inventory on the Deez website.

- **BayBeez Breeding Time:** It takes 30 days to breed a BayBeez. However, if your LayDeez has the “Lover” trait, then the breeding process is sped up by 10%.
- **BayBeez Look:** There are several different looks for BayBeez depending on the parents selected for the breeding process. Different parents will create different looking BayBeez. BayBeez with the same parents will look the same except for three different looks they can have depending on the boost trait they receive.
- **BayBeez Cost:** BayBeez are a token on-chain and will have a very nominal gas/mint fee associated with them. We calculate the fee being under \$4-5. 100% of the minimal mint fee is going directly into the P2E game as prize winnings to players.
- **Merge BayBeez:** BayBeez are your token to give you access to the P2E game. However, BayBeez can't be traded or sold to others. Your BayBeez is just for you! There is a method in the contract of BayBeez that does allows 10 BayBeez to be merged into a Jr'z NFT. This is a fully unique NFT based off the BayBeez merged and is sellable. Jr'z have boosted stats and due to the very low supply being created, they should hold a strong floor price. Jr'z also give any holders access to the P2E game.
- **BayBeez Boost Types:** When you breed a BayBeez, there will be an element of lottery to determine the BayBeez boost stat type and how much of a boost it receives. A BayBeez can have the trait for “Lives”, “Score”, and “Earnings”. Not only is the boost type random, but so is how much of a boost it receives which will either be .5%, 1%, or 1.5%.

WHAT ARE JR'Z?

Jr'z are an NFT created by merging 10 BayBeez. They grant anyone access to the P2E game and come with boosted stats over a BayBeez.

Due to the breeding process, the supply of Jr'z will be low. If 100% of LayDeez were staked and breeding, there would still be less than 400 Jr'z created per month.

Jr'z have another mechanism which will keep their supply low. Ten Jr'z will be able to be merged to create a Teenz. Teenz is another NFT we are working on which will be free for people who merge Jr'z and will come with their own utility.

This high demand for the P2E game with low supply should mean a high floor price on all Jr'z.

HOW THE P2E GAME WORKS

The **Play To Earn** (P2E) game developed by Deez is a series of games which can be played on our website. Only holders of BayBeez or Jr'z may access the gated P2E games. The game isn't just one game, but a series of games which rotates daily to keep things fresh and fair for everyone. All the games are classified as casual games which means you don't need to be a heavy gamer to win or compete. They are short, simple and fun games that anyone can pick up and play. We aren't allowing grinding in the games and lives are limited per day. This is a true experience where you can play 5-15 minutes a day and have a real chance to win some money. If you aren't a gamer, then you have the option to simply sell your Jr'z NFT on the secondary marketplace to those dying to win money playing games.



HOW BOOSTS WORK

BayBeez and Jr'z have a special boost trait which can give one of three different boosts in the P2E game.

Lives: This gives you extra lives to play a few extra rounds.

Earning: This gives you a boost to how much prize eth you receive when you win.

Score: This boost increases your final score.

Boosts can also stack! If you join the P2E game with multiple BayBeez and Jr'z, then you can get multiple advantages across all three boost types.

Boosts only work on certain days in the game. Every breeding partner will have a game dedicated to them each week. The children of those parents will have their boosts activated on those select days. Trade out your Jr'z with Jr'z from other parents. So you can receive boosts on more days per week.

The BayBeez boosts max out at 15% for each category: "Lives", "Earnings", and "Score". To continue getting more boosts, you will need to merge your BayBeez to a JR'z.

Boost Example:

- **1 BayBeez = .5-1.5% boost in either Lives/Score/Earnings**
- **Max BayBeez Boost= 15% for each trait type: Lives/Score/Earnings**
- **1 Jr'z = 10 BayBeez stats combined + .5-1.5% Jr'z boost**

