# Michael Dang

# **UI/UX Designer**

## Michael Dang

Mobile: (850) 696-7187 Email: mdang515@gmail.com

Linkedin: linkedin.com/in/mdang824

Portfolio: michaeldang.com

#### Skills

#### **Design Apps:**

Figma, Adobe XD CC, Photoshop CC, Illustrator CC

#### Coding:

HTML5, CSS3, jQuery

#### Other Apps:

InVision, Zeplin, Whimsical, FigJam, Visual Studio, Clubhouse, Linear, Discord, Slack, Wordpress, Wix, Shopify, Webflow

# **Experience**

# Cardstack - UI/UX Designer

December 2021 - April 2024, Remote

- → Created user flows, wireframes, and high-fidelity prototypes to effectively communicate design concepts for desktop apps, Card Wallet mobile app, and other mobile UI/UX initiatives.
- → Designed and refreshed company web and blog sites.
- → Help establish and reinforce consistent design patterns for our design system.
- → Worked closely with cross-functional teams, including product managers, developers, and stakeholders, to ensure alignment on project objectives.
- → Conduct and oversee user research and usability testing to gather insights and refine designs based on user feedback.

#### Echobind - UI/UX Designer

September 2019 - December 2021, Remote

- → Created user flows, wireframes, and high-fidelity prototypes to effectively communicate design concepts for mobile apps such as Hoag Hospitals and ALC Schools.
- → Refreshed overall design of company website.
- → Conduct and oversee user research and usability testing to gather insights and refine designs based on user feedback.
- → Designed digital and print materials for marketing campaigns.
- → Worked closely with cross-functional teams, including product managers, developers, and stakeholders, to ensure alignment on project objectives.
- → Maintain a high level of awareness of industry trends, emerging technologies, and design innovations.

#### ESL Gaming - UI/UX Designer

June 2017 - December 2023, Remote

- → Created user flows, wireframes, and high-fidelity prototypes to effectively communicate design concepts for Badlion gaming client desktop apps and web pages.
- → Designed and iterated web pages for ESEA division.
- → Worked closely with cross-functional teams, including product managers, developers, and stakeholders, to ensure alignment on project objectives.
- → Designed promo graphics for marketing campaigns and coded newsletters.
- → Provided input into design processes and methodologies, ensuring consistency and best practices across projects.
- → Help establish and reinforce consistent design patterns for the design system.

#### **AppRiver** - Web Designer

June 2014 - June 2017, Gulf Breeze, FL

- → Created sitemaps, wireframes, lo-fi and high-fidelity responsive web designs while also front-end coded the complete company website.
- → Implemented, updated and managed content of the company website.
- → Worked closely with cross-functional teams, including product managers, developers, and stakeholders, to ensure alignment on project objectives.
- → Help establish and reinforce consistent design patterns for our design system.
- → Designed print and web ads, co-branding documents and instructional materials.
- → Refreshed UI app designs for Development department.

#### Three Five Two - Web Designer

August 2011 - December 2012, Gainesville, FL

- → On-boarded new clients and web projects while managing each from start to completion.
- → Created sitemaps, wireframes, lo-fi and high-fidelity web designs while also front-end coding each project.
- → Implemented company's CMS while integrating client's content and assuring quality checks throughout web projects.
- → Designed print media for seasonal campaigns.
- → Worked closely with cross-functional teams, including other designers, product managers, developers, and stakeholders, to ensure alignment on project objectives.
- → Maintain a high level of awareness of industry trends, emerging technologies, and design innovations.

#### **Crawford Group - Web Designer Intern**

April 2010 - August 2010, Orlando, FL

- → Created print and web advertisement graphics.
- → Integrated and managed content for the company website.
- → Researched and assisted in development of advertisement campaigns.
- → Worked closely with other designers and stakeholders to ensure alignment on project objectives.

# Compu-Graphix - Graphic Designer

May 2004 - December 2006, Pensacola, FL

- → Created logos/graphics to assist organizations in brand management.
- → Designed, printed, and installed graphics on vehicles, boats, and buildings.
- → Collaborated with other designers and installers to ensure quality of
- → Managed multiple clients/projects from start to completion.

## **Education**

# **International Academy of Design and Technology**

Major: Bachelor of Fine Arts December 2010, Orlando, FL

# Pensacola State College

Major: Associate of Applied Science May 2007, Pensacola, FL

## Reference

## Badlion - badlion.net

Adam Ehrlich, Director of Product Management adam@badlion.net

The Bagel Group - thebagelgroup.com

Kiel Dowlin, CEO kiel@thebagelgroup.com

Echobind - echobind.com

Michael Yared, CEO michael@echobind.com

AppRiver - appriver.com

Erik Forsberg, Manager of Media Services eforsberg@opentext.com

Three Five Two - threefivetwo.com

Geoff Wilson, CEO gwilson@352media.com

**Switchbox** - <a href="mailto:switchboxinc.com">switchboxinc.com</a>

Steve Stalder, Senior Developer <a href="mailto:sstalder@switchboxinc.com">sstalder@switchboxinc.com</a>