

The background is a dark navy blue. On the left, there is a large, light gray circular shape that contains a detailed image of a printed circuit board (PCB) with various electronic components. A bright yellow diagonal stripe runs from the top left towards the center. In the top right corner, there is a white, 3D geometric pattern resembling a series of stacked, offset rectangular blocks.

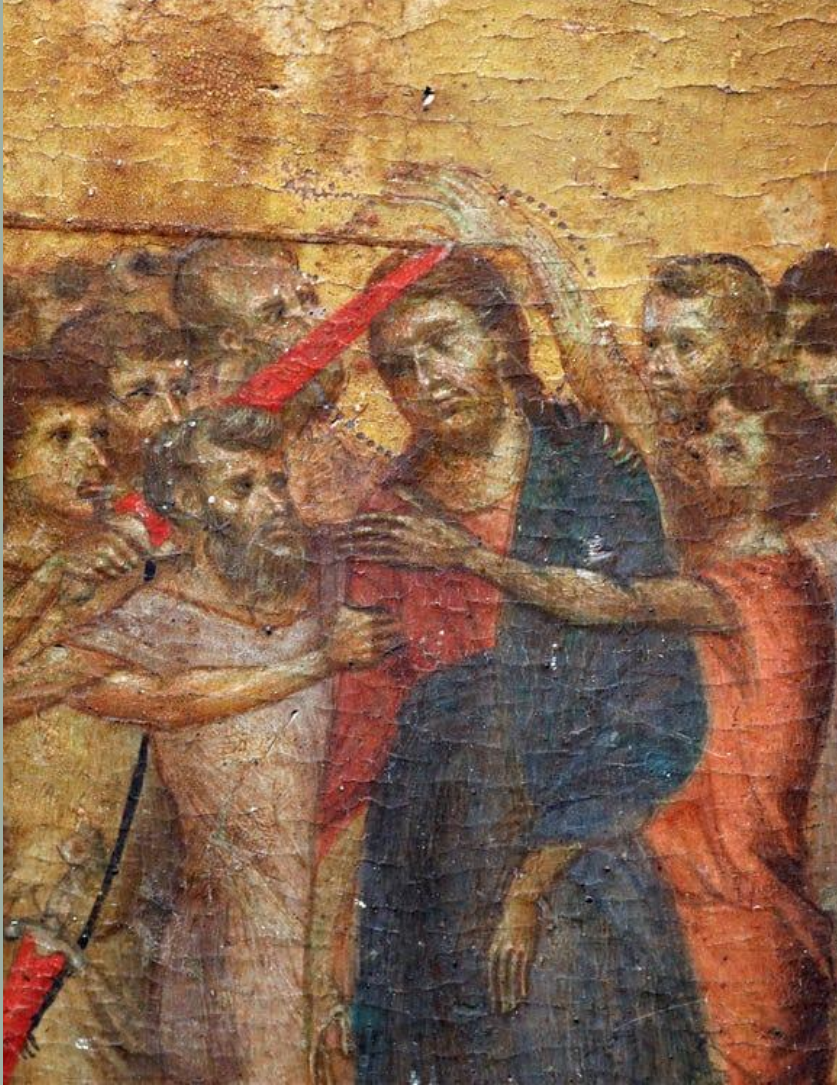
Product Development : Case Study

Rare collectibles



Missing Chess Pieces

- In 1831, a medieval chessboard with chess pieces made of walrus ivory was found on the Isle of Lewis. However, there were five pieces missing from the game.
- Bought at \$6 sold for 1.2 million dollars.

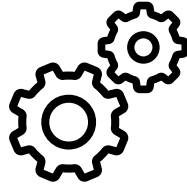


Painting hanging in the kitchen for years

- A woman moving into a new house, a woman wanting to sell off her junk.
- Later realised it to be a painting from 13th Century and auctioned for \$27 million dollars.

Timeline

You have rare collections & you want to monetize it.



Bridging the gap between bidders & seller.



Assign an appropriate value to the rare artefact.

01



02

Create a platform where sellers can list their collection.

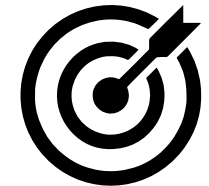
03



04

Provide higher bids for our seller and provide enthusiasts with wide range of products on our platform.

05



Rare Collectibles

Marketing
Get bidders and
sellers to our
platform



Sales &
Distribution
Maintain competitive
edge & constant
engagement between
bidders and seller.



Product Placement.
Listing the unique
products on platform. Let
bidders sell their products
through auction.



Support
Maintaining
Credibility

Interface of a platform

[Log in](#) | [Register Now](#) | [0 Items - \(Rs 0.00\)](#)

 **Call US: (+91) 123 456 789**
E-mail : support@rarecollection.com

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Top products



One Mohor Coin Queen Victoria 1862


₹ 2,500

 [Place Bid](#)



Rare Chinese Silver Bowl - Tibetan Handcraft Artifact

₹ 90,000

 [Place Bid](#)



Basalard Roman Pugio Dagger (50 A.D)

₹ 6,500

 [Place Bid](#)

[View More](#)

New Opportunities

- 1 Non-Fungible Token & contracts can be assigned to the products listed over website.
- 2 Digital Museum can be set up for existing and previous products.

