



Product Development : Case Study

Rare collectibles

Timeline

You have rare collections & you want to monetize it.



Bridging the gap between bidders & seller.



Assign an appropriate value to the rare artefact.

01



02

Create a platform where sellers can list there collection.

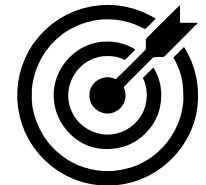
03



04

Provide higher bids for our seller and provide enthusiasts with wide range of products on our platform.

05



Rare Collectibles

01

Marketing

Get bidders and sellers to our platform

03

Sales & Distribution

Maintain competitive edge & constant engagement between bidders and seller.

02

Product Placement.

Listing the unique products on platform. Let bidders sell their products through auction.

04

Support

Maintaining Credibility

Interface of a platform

[Log in](#) | [Register Now](#) | [0 Items - \(Rs 0.00\)](#)

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Top products



One Mohor Coin Queen Victoria 1862

₹ 2500

 Place Bid



Rare Chinese Silver Bowl - Tibetan Handcraft Artifact

₹ 90,000

 Place Bid



Baselard Roman Pugio Dagger (50 A.D)

₹ 6,500

 Place Bid

[View More](#)

New Opportunities

1

Lorem Ipsum is simply dummy text of the printing and typesetting industry. Non-Fungible Token & contracts can be assigned to the products listed over website.

2

Digital Museum can be set up for existing and previous products.

Thats it!!

