

Uber Trip Analysis | Overview Analysis

Date

01-06-2024

30-06-2024

City

All

103.7K

Total Bookings

\$1.6M

Total Booking Value

\$15.0

Avg Booking Value

349K miles

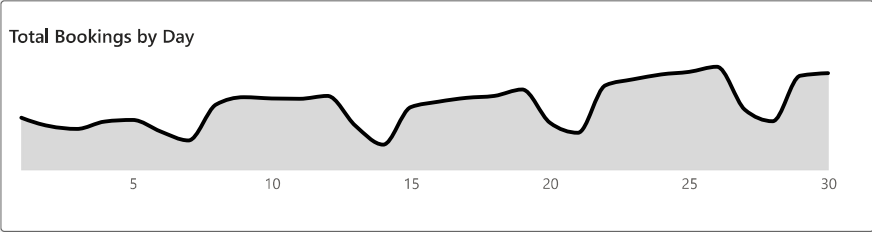
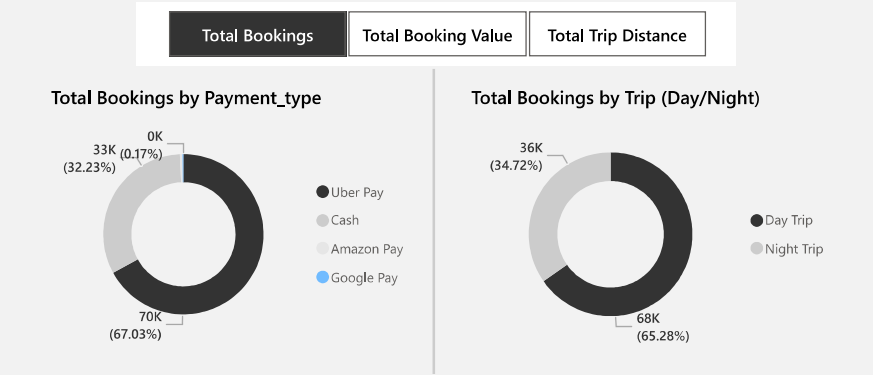
Total Trip Distance

3 miles

Avg Trip Distance

16min

Avg Trip Time



Location Analysis

Most frequent Pickup Point

Penn Station/Madison Sq West

Most Frequent DropOff Point

Upper East Side North

Farthest Trip

Pickup: Lower East Side → Drop-off: Crown Heights North (144.1 miles)

Total Bookings by Location

Most Preferred vehicle for Location Pickup

Vehicle Type Analysis

Vehicle	Total Bookings	Total Booking Value	Avg Booking Value	Total Trip Distance
UberX	38744	\$5,83,880	\$15	1,31,496
Uber Comfort	17078	\$2,53,995	\$15	56,790
Uber Black	16710	\$2,50,192	\$15	56,149
UberXL	16698	\$2,49,424	\$15	55,721
Uber Green	14498	\$2,16,181	\$15	48,778

Overview Analysis

Time Analysis

Details



Overview Analysis

Time Analysis

Details



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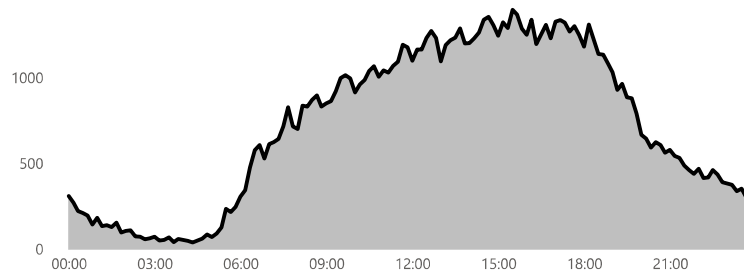


Total Bookings

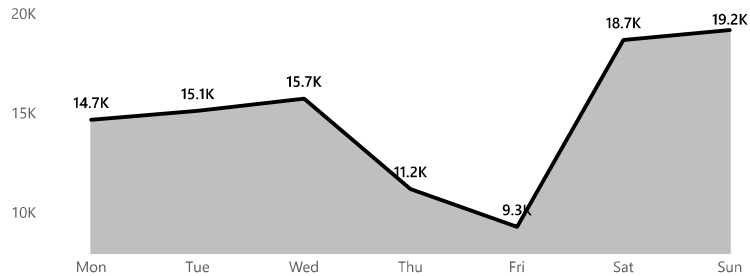
Total Booking Value

Total Trip Distance

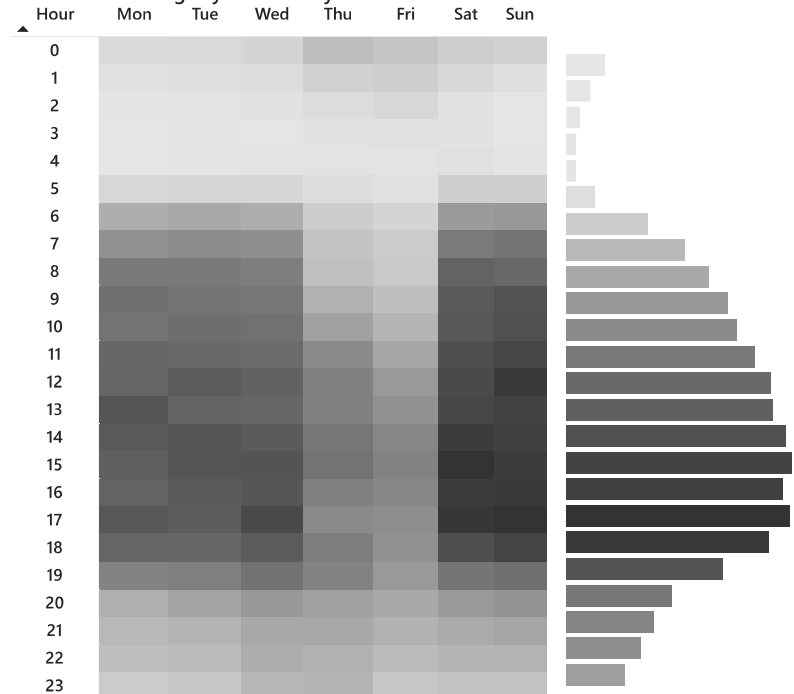
Total Bookings by Pickup Time



Total Bookings by Day Name



Total Bookings by Hour & Day



Quick measure

Overview Analysis

Time Analysis

Details

Uber Trip Analysis | Details

Trip ID	Pickup Date	Pickup Hour	Vehicle	Payment_type	No. of Passengers	Trip Distance	Booking Value	Pickup Location
1	01 June 2024	00:42:50	UberX	Uber Pay	1	5.60	\$21.5	East Village
2	01 June 2024	00:06:29	Uber Black	Cash	1	1.72	\$8.0	Lincoln Square East
3	01 June 2024	00:08:05	Uber Black	Cash	1	3.41	\$13.0	Sutton Place/Turtle Bay North
4	01 June 2024	00:28:20	UberX	Cash	1	1.81	\$9.0	Prospect-Lefferts Gardens
5	01 June 2024	00:38:05	Uber Black	Cash	1	1.89	\$8.0	Garment District
6	01 June 2024	00:06:00	UberX	Cash	6	3.29	\$14.0	Central Harlem
7	01 June 2024	00:40:41	UberX	Cash	2	2.05	\$8.5	Lincoln Square East
8	01 June 2024	00:32:01	Uber Comfort	Cash	2	3.54	\$12.5	Clinton East
9	01 June 2024	00:20:27	Uber Green	Cash	1	1.10	\$5.5	Clinton East
10	01 June 2024	00:54:40	UberX	Uber Pay	2	1.90	\$11.6	Lenox Hill East
11	01 June 2024	00:18:51	UberXL	Uber Pay	1	6.66	\$28.5	Clinton East
12	01 June 2024	00:17:18	Uber Comfort	Uber Pay	2	13.12	\$36.5	Kips Bay
13	01 June 2024	00:00:31	Uber Green	Cash	1	12.59	\$37.0	JFK Airport
14	01 June 2024	00:21:51	UberXL	Cash	1	1.10	\$5.5	Clinton East
15	01 June 2024	00:29:31	UberX	Cash	1	9.00	\$27.0	Morningside Heights
16	01 June 2024	00:46:55	Uber Black	Uber Pay	1	2.12	\$10.4	Kips Bay
17	01 June 2024	00:46:26	UberXL	Uber Pay	1	3.00	\$13.0	Midtown North
18	01 June 2024	00:14:47	Uber Comfort	Uber Pay	1	3.10	\$14.6	Greenwich Village South
19	01 June 2024	00:42:52	UberXL	Uber Pay	1	5.63	\$21.3	East Williamsburg
20	01 June 2024	00:20:49	Uber Green	Uber Pay	1	1.53	\$8.6	Clinton East
21	01 June 2024	00:44:00	Uber Comfort	Cash	1	1.70	\$8.5	Fort Greene
22	01 June 2024	00:04:52	UberXL	Uber Pay	1	5.80	\$25.5	Penn Station/Madison Sq West
23	01 June 2024	00:50:26	Uber Comfort	Uber Pay	1	2.50	\$10.5	Penn Station/Madison Sq West
24	01 June 2024	00:03:50	Uber Comfort	Uber Pay	1	4.59	\$21.2	Clinton East
26	01 June 2024	00:02:46	UberX	Cash	1	1.08	\$7.0	East Village
Total					146478	3,48,933.81	\$15,53,672.8	

Quick measure