

Process Analysis

Is It Live?

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1. Software purpose

The purpose of the software system is taking away the problem of physically checking which content is live and published by the retailer and measure how much of that content is visible. By automating this task, the brand does no longer need to check whether content is published or not. This will change how the final steps of the process will take place.

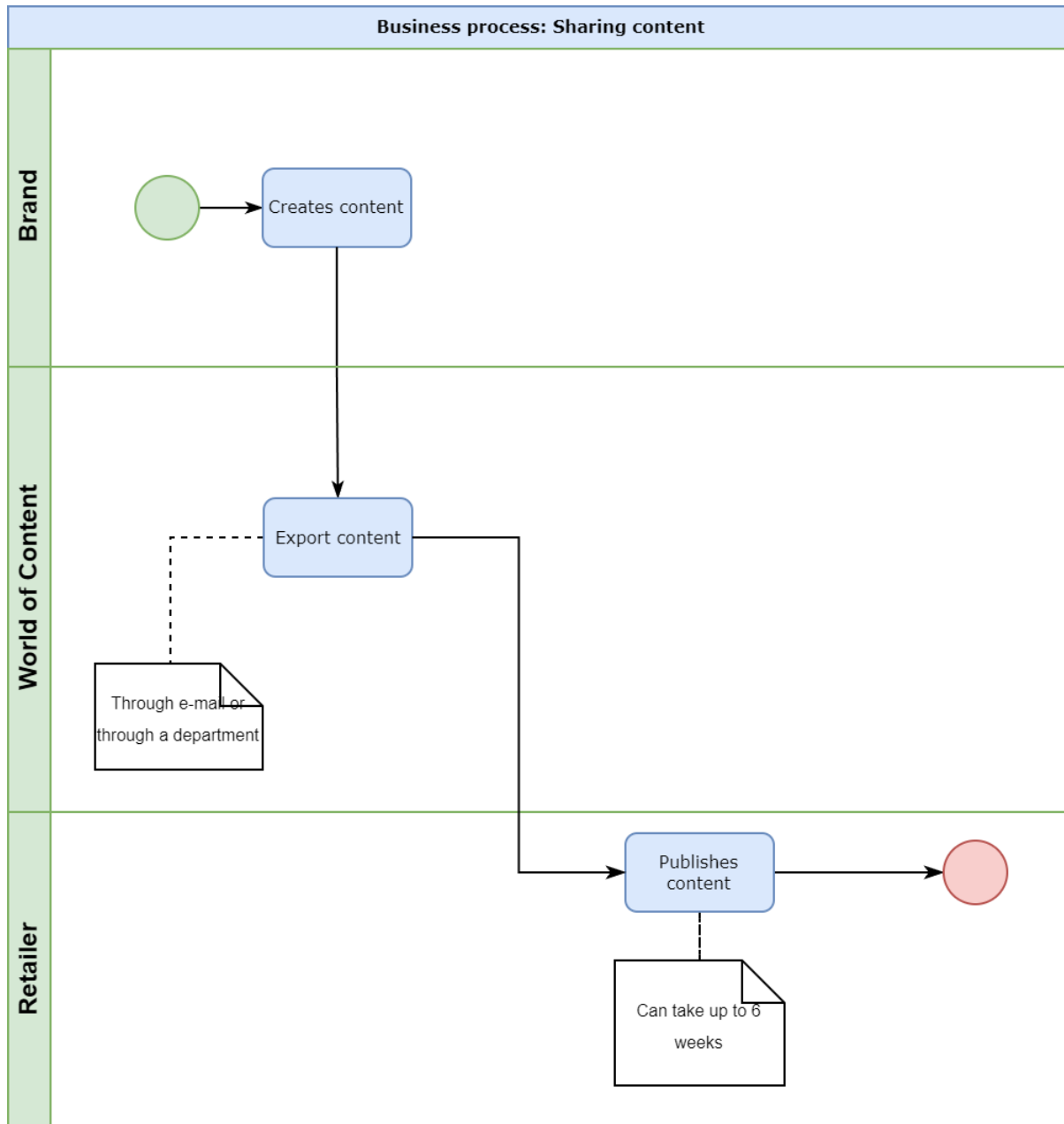


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1.1 Current process

Figure 1

Cross-functional Flow Diagram of the Current Content Sharing Process



Note. Our client has stated that they will be the end-users of the software for now (see Project Analysis document). Therefore, the steps of checking content are not depicted in the diagrams.

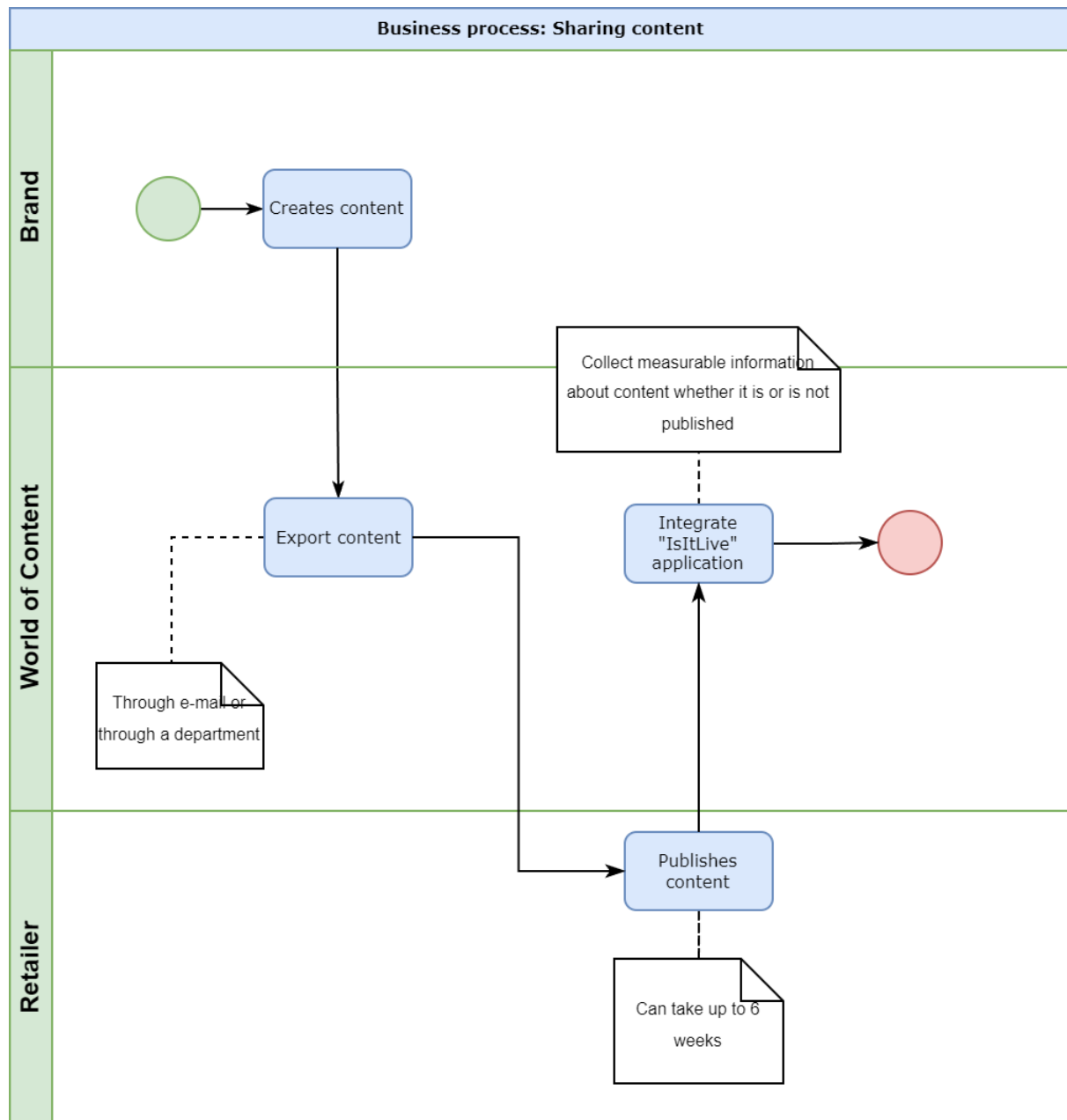


1.2 Automated process

If the product is considered sufficient, the possibility is considered that it may be implemented by the company in the future. The diagram below shows the additional step that will be made after the product is deemed successful.

Figure 2

Cross-functional Flow Diagram of the Automated Content Sharing Process



Note. As of right now, the steps after collecting the data are unknown. Therefore, it is marked as the final step of the automated process.