Maryam Dawood

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EDUCATION

University of Houston   *Houston, Texas*
Bachelor of Science in Computer Science, Cum Laude

Fairfield University   *London, Paris, Nice, Milan, Venice, Florence, Rome*
European Art and Culture Study Abroad Program   *12/2023 - 01/2024*

General Assembly   *Houston, Texas*
Software Engineering Immersive Program   *05/2022 - 11/2022*

EXPERIENCE

bp - UX/UI Design Intern   *Houston, Texas 05/2023 - 08/2023*
- Conducted 10 user interviews and developed a tree jack test for Helix navigation, gathering feedback from 40 global designers to inform information architecture improvements.
- Synthesized research insights on Helix usability, presenting findings to senior leadership, which guided navigation redesigns.
- Facilitated collaboration among 20 Digital Science interns, aligning UX research, design, front-end. development, and video production for cohesive project outcomes.

University of Houston - Writing Tutor   *Houston, Texas 01/2022 - 12/2023*
- Enhanced students' writing abilities through coaching sessions, resulting in a 20% increase in overall grade improvement.
- Collaborated with study abroad department to conduct workshops on scholarship writing, resulting in a 30% increase in scholarship winners.

Depop - Owner and Designer of Kaizen Jewelry   *Houston, Texas 06/2020 - 03/2024*
- Designed and optimized customer-centered e-commerce experience for Kaizen Jewelry, driving over 1,000 sales through effective UX, brand consistency, and a seamless user journey.
- Developed the brand's visual identity, including logo design, color palette, and packaging, enhancing brand recognition and customer engagement.
- Created engaging content and took professional-quality product images, optimizing visual appeal to drive sales and enhance user experience.

ACTIVITES AND INVOLVEMENT

Harvard WECode 2023 Conference   *Cambridge, Massachusetts*
- Participated in workshops, networking events, and keynote sessions to connect with and learn from women leading in technology and innovation.

Carnegie Mellon University – OurCS Women in Tech 2022   *Pittsburg, Pennsylvania*
- Collaborated with a team of four undergraduate students and two PhD mentors to conduct research on AI/ML regulation.
- Developed an automated web crawling tool to scrape government websites, identifying state and federal guidelines concerning the use of AI/ML technologies.
- Led research on how governmental agencies implement safeguards against biases and discriminatory impacts of AI.

Grace Hopper Celebration 2022   *Virtual*
- Attended sessions and panels focused on women in computing, gaining insights into the latest technological trends and building connections with fellow attendees from diverse backgrounds.

PROJECTS

Study fit.   *Houston, Texas 08/15/2024*
- Designed a student workout app with a sleek, data-informed UX that minimized decision fatigue; conducted iterative testing to integrate user feedback and streamlined the onboarding process for a smooth and personalized user journey.

Happy Hound   *Houston, Texas 10/24/2022*
- Collaborated with back-end developers to create an e-commerce platform for luxury dog accessories. Led the front-end design and development, overcoming technical constraints to ensure a seamless user experience. Adapted user flows and UI elements to align with back-end capabilities, delivering a cohesive and functional interface within project limitations.

TECHNICAL & INTERPERSONAL SKILLS

Technical: React, Figma, Mural, Sketch, Optimal Workshop, Framer, JavaScript, HTML, CSS, C++, React, Git, Github
Design: User Testing, User Research, Wireframing, Prototyping, User Centered Design, Web Design, Design Sprint, Agile Practices, Design Thinking, Storytelling, Typograph, IBM Enterprise Design Thinking Practitioner and Co-creator