



MD. BAKER

PROFILE

I'm focused on developing my career a lot further. I am a quick learner, which means that I'd be able to cope up with the job very quickly. With diligence and integrity, I'm fully committed to my work and try to explore all the nooks and cranny of my creativity to bring out the best of me. I have completed most of my professional Digital Marketing & Programming courses to get on-the-job training to influence myself more.

WORK EXPERIENCE

Damex Digital Ltd.

March 2023 - March 2024

Head of Classified Advertisement Department

- Develop and execute comprehensive marketing strategies and campaigns that align with the company's goals and objectives.
- Lead, mentor, and manage a high-performing marketing team, fostering a collaborative and results-driven work environment.

Damex Digital Ltd.

November 2021 - March 2023

Coordinator of Classified Advertisement & Marketing Department

- Facilitated effective team management by coordinating tasks, schedules, and resources to ensure seamless workflow.
- Successfully liaised with clients to understand their needs, provide exceptional customer service, and foster strong relationships, resulting in increased client satisfaction and retention rates.

NSU ACM Student Chapter

September 2019 - February 2023

Team Provision

- Worked as Sub-Executive team member and organized three Intra NSU events and one Hackathon contest.
- In-Charge of arranging in campus events like Hour of code, Programming Contest etc.
- Being an active member of NSU ACM SC, I executed an event named Technovation 2.0, an annual event comprised of gaming contest, robosoccer, megabot clash, mini hackathon etc.

SKILLS

- Project Management
- Problem-Solving
- Web Development (HTML, CSS, MySQL, PHP, JavaScript)
- Programming Languages: C, Python, C++, Java
- AI & Machine Learning
- Data Entry (Data Mining, Formatting, Collection, Analysis, Labeling etc.)
- MS Office (Excel, PowerPoint, Word etc.)
- Digital Marketing (SEO, SMM, PPC Advertising etc.)
- Public Relations
- Teamwork & Leadership
- Time Management
- Effective Communication
- Critical Thinking

CERTIFICATIONS

- From NSU ACM Student Chapter for exemplary contribution as Sub-Executive of Team Provision for the year 2022-2023.
- From Damex Digital Ltd For completing Digital Marketing training program
- From Grameenphone Academy For completing Leadership Skills course, Innovation @ Work course, Facebook Marketing Course, Masterclass on Cybersecurity-The war and the defenders course, Automation - The Future Workplace course.

CONTACT

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EDUCATION

NORTH SOUTH UNIVERSITY

- B.Sc in Computer Science & Engineering (Ongoing)

ENGINEERING UNIVERSITY SCHOOL & COLLEGE

- Higher Secondary School Certificate.
- Passed: 2017 (Dhaka Education Board)
- GPA: 4.83 (Science)

AHMED BAWANY ACADEMY SCHOOL AND COLLEGE

- Secondary School Certificate.
- Passed: 2015 (Dhaka Education Board)
- GPA: 5.00 (Science)

HOBBY

- Reading Books
- Playing Cricket & Football
- Cooking
- Gardening
- Traveling

LANGUAGES

- English (Fluent)
- Bengali (Fluent)
- Hindi (Basics)

REFERENCE

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