# MD. BAKER

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As a dedicated Computer Science and Engineering student, I prioritize high-quality work and continuous personal growth. I have a proven ability to quickly acquire technical skills, adapt seamlessly to new roles, and approach tasks with diligence and integrity. My strengths lie in problem-solving, teamwork, leadership, and effective communication. With a focus on innovative solutions, I am committed to adding significant value in every role through critical thinking and a results-oriented approach.

#### **WORK EXPERIENCE**

# Damex Digital Ltd.

Head of Classified Advertisement Department

March 2023 - March 2024

- Develop and execute comprehensive marketing strategies and campaigns that align with the company's goals and objectives.
- Lead, mentor, and manage a high-performing marketing team, fostering a collaborative and resultsdriven work environment.

# Damex Digital Ltd.

November 2021 - March 2023

Coordinator of Classified Advertisement & Marketing Department

- Facilitated effective team management by coordinating tasks, schedules, and resources to ensure seamless workflow.
- Successfully communicate with clients to understand their needs, provide exceptional customer service, and foster strong relationships, resulting in increased client satisfaction.

# **NSU ACM Student Chapter**

September 2019 - February 2023

**Team Provision** 

- Worked as Sub-Executive team member and organized three Intra NSU events and one Hackathon contest.
- In-Charge of arranging in campus events like Hour of code, Programming Contest etc.
- Being an active member of NSU ACM SC, I executed an event named Technovation 2.0, an annual event comprised of gaming contest, robosoccer, megabot clash, mini hackathon etc.

# **EDUCATION**

#### **NORTH SOUTH UNIVERSITY**

- B.Sc in Computer Science & Engineering (Last Semester)
- Relevant Coursework: Machine Learning, Software Engineering, Database Management, Web Development, Artificial Intelligence.

#### **ENGINEERING UNIVERSITY SCHOOL & COLLEGE**

- Higher Secondary School Certificate.
- Passed: 2017 (Dhaka Education Board)
- GPA: 4.83 (Science)

#### AHMED BAWANY ACADEMY SCHOOL & COLLEGE

- Secondary School Certificate.
- Passed: 2015 (Dhaka Education Board)
- GPA: 5.00 (Science)

#### **SKILLS**

- Project Management
- Web Development (HTML, CSS, MySQL, PHP, JavaScript)
- Programming Languages: C, Python, C++, Java
- Artificial Intelligence (AI) & Machine Learning
- MS Office (Excel, PowerPoint, Word etc.)
- Digital Marketing (SEO, SMM, PPC Advertising)
- Data Entry (Data Mining, Formatting,
  Collection, Analysis, Labeling) Basic level

### **CERTIFICATIONS**

- From NSU ACM Student Chapter for exemplary contribution as Sub-Executive of Team Provision for the year 2022-2023.
- From Damex Digital Ltd For completing Digital Marketing training program
- From Grameenphone Academy For completing Leadership Skills course, Innovation @ Work course, Facebook Marketing Course, Masterclass on Cybersecurity-The war and the defenders course, Automation - The Future Workplace course, Artificial Intelligence & Machine Learning Fundamentals.

# **PUBLICATIONS**

 "Analysis of Machine Learning Models for Wearable Devices Centric Human Activity Recognition," 2024 3rd International Conference on Applied Artificial Intelligence and Computing (ICAAIC), Salem, India, 2024, pp. 439-444, doi: 10.1109/ICAAIC60222.2024.10575575.

# REFERENCE

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