



## MD BASHIR AHMED

Digital Marketer

### CAREER OBJECTIVE

Attain a position that will enable me to use my strong communication and organizational skills, ability to work well existing corporate customer service and innovative strategies to promote the business brand, products, and services. As a digital marketing professional is expected to effectively use all marketing tools and techniques like PPC, SEO, SEM, SMM email, and display advertising

#### PHONE:

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## EDUCATION

### Uttara University

Masters In English Language and Literature

Passed in 2018

Result: CGPA 3.36 out of 4

### Uttara university

BA Honors in English Language and Literature

Passed in 2015

Result: CGPA 3.54 out of 4

## WORK EXPERIENCE

### Edison Group

#### Customer Service Executive

Start From 20 December 2021–30 April 2023

Dealing Customer ace to face with smile, solving Customer queries with satisfaction, selling Company product Mobile and mobile accessories. Reporting Day long work load.

### Anaphora Bangladesh Ltd.

#### Digital marketing manager

Start From 1<sup>st</sup> June 2020 –30 November 2021

Boosting up company online business, Branding, awareness and promoting product. Managing social media platform, creating quality contend with customer satisfaction.

### Edison Group

#### Customer Service Executive

Start From 15 April 2015–30 May 2019

Dealing Customer ace to face with smile, solving Customer queries with satisfaction, selling Company product Mobile and mobile accessories. Reporting Day long work load.

### Universe It Ltd.

International Call center agent

Start From 1<sup>st</sup> January 2015– 14 April 2015

Calling to USA and Canadian people and selling Cruise Ships vocational travel Offer.

## SKILLS

Communication

Digital Marketing

Customer Service

Language: Fluence English as 2<sup>nd</sup> Language

Computer Fundamentals