JUMPSTART

LAUNCHING INTO THE EVENT HORIZON

DIVERSATECH

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Agenda

Efficient Event Planning

Student Recruiter Interaction

Q & A

Efficient Event Planning

Introducing Host Accounts

JUMPSTART

The Opportunity

JS GROWTH

Jumpstart has potential to expand its use as an event hosting tool

STUDENT NEEDS

Students are looking for streamlined and well organized events

JS SPECIALIZATION

Jumpstart needs to differentiate itself within the student recruiting space

A potential solution and new feature: The Host Account

Event Planning

Student - Recruiter Interaction

The Host Account

Users

Any organization that would like to host career-related events for students

Student Hosts

For student clubs/organizations: Linked to student accounts of club members

Ex: clubs, student organizations

Professional Hosts

For organizations that provide opportunities for students

Ex: career centers, hackathon organizers

Event Planning

Student - Recruiter Interaction

Account Add-ons

STUDENT

- Verification of student identity
- Event and calendar integration

HOST

- Can create and publish events
- Access to event dashboards

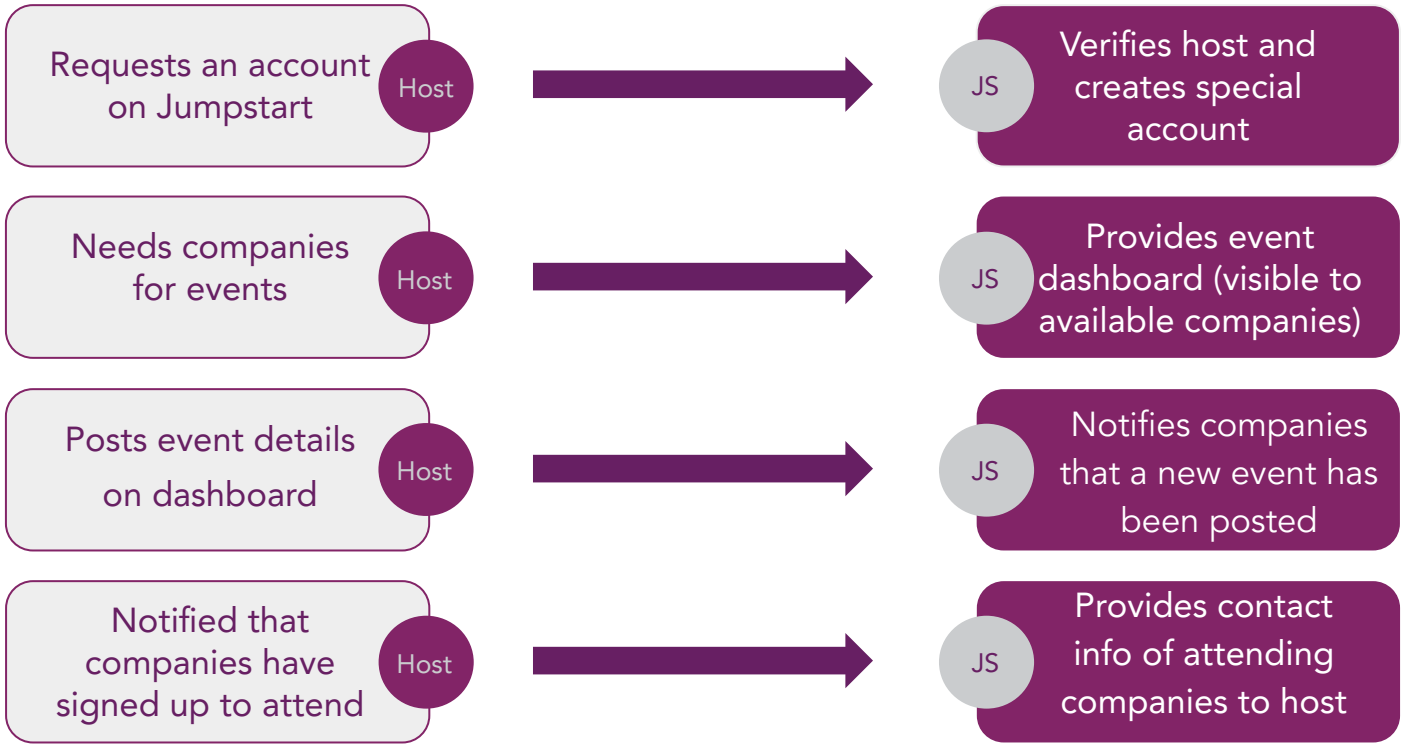
PARTNER

- See upcoming events to attend
- Pay to be hosted
- Transact through Jumpstart

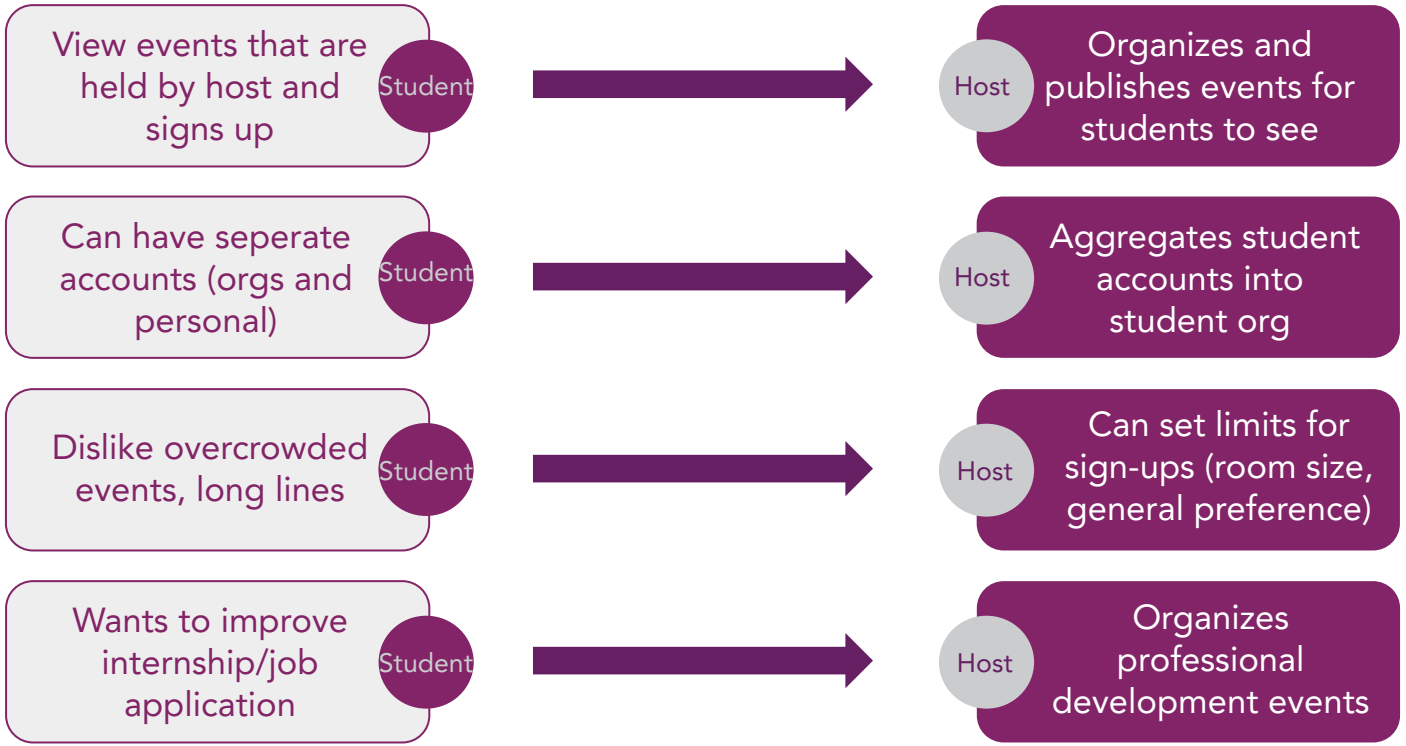
Event Planning

Student - Recruiter Interaction

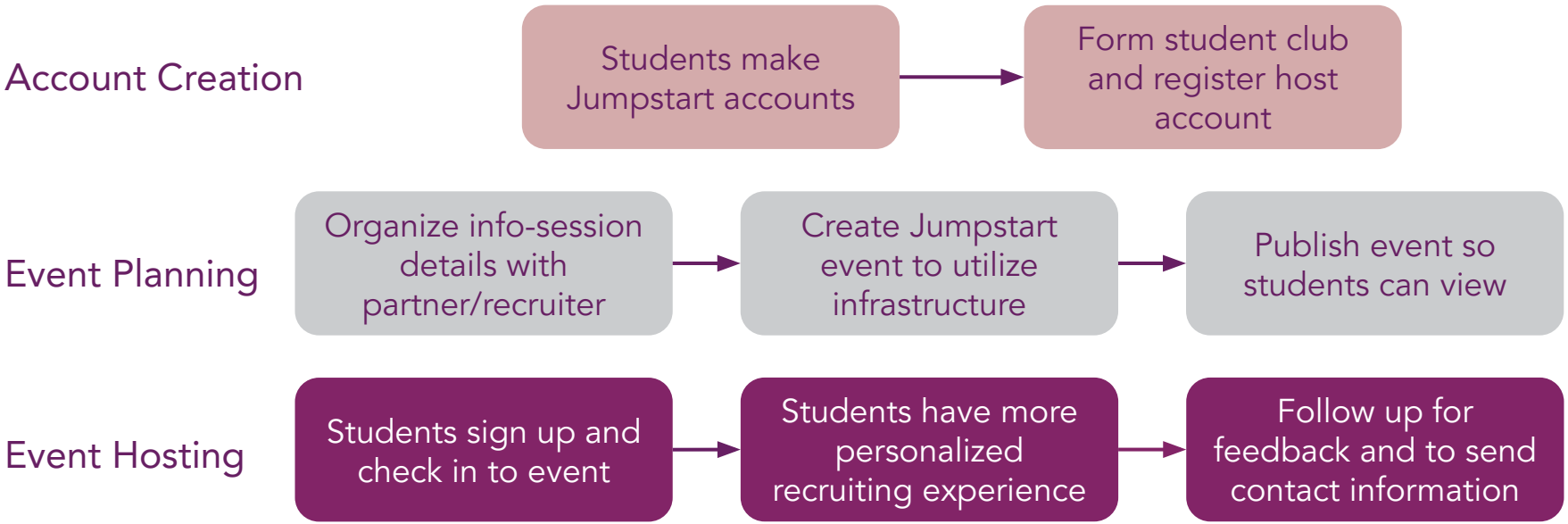
Host + JS Interactions



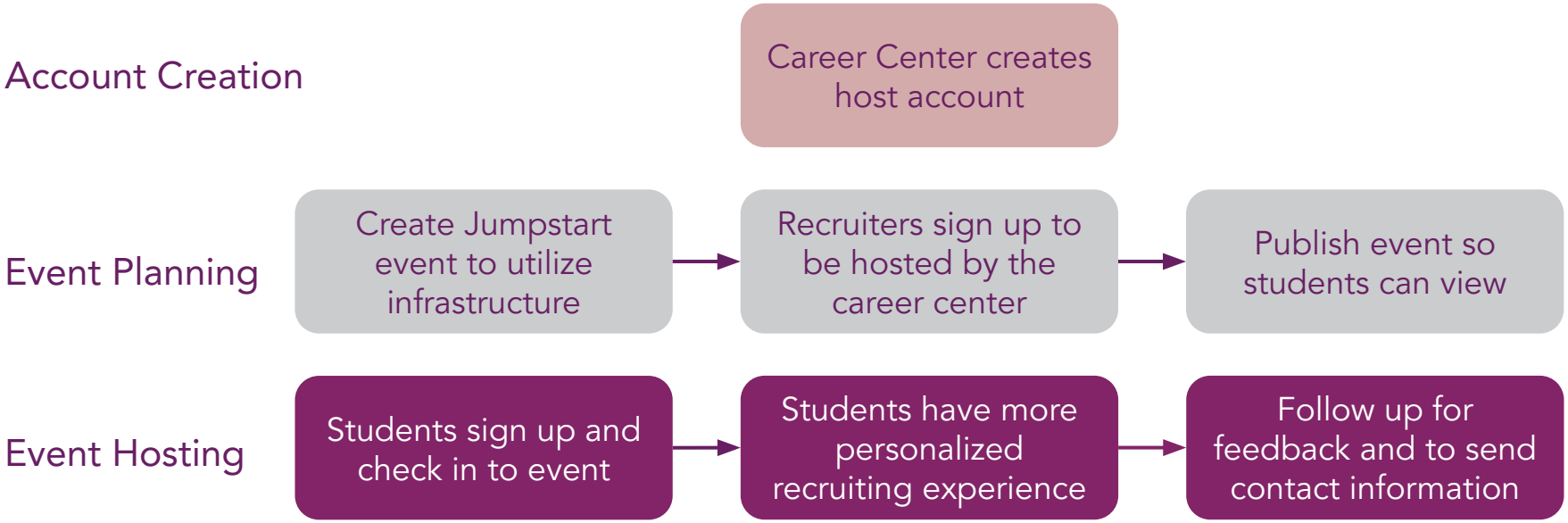
Student + Host Interactions



Example: Student Organization



Example: Career Center



Student-Recruiter Interaction

Simplifying Resume Reviews

JUMPSTART

Introduction

Motivation

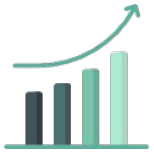
- Resume reviews are the bulk of student interactions with recruiters.
- **Benefits:** Easier workflow, less papers to manage, good mechanism for remembering stellar applicants

Potential Pitfalls

- Interactions may feel impersonal, with recruiters staring at the screen.
- **Solution:** Summarize the key highlights of resumes and profiles, using preloaded custom questions and note-taking feature

Tracking Success

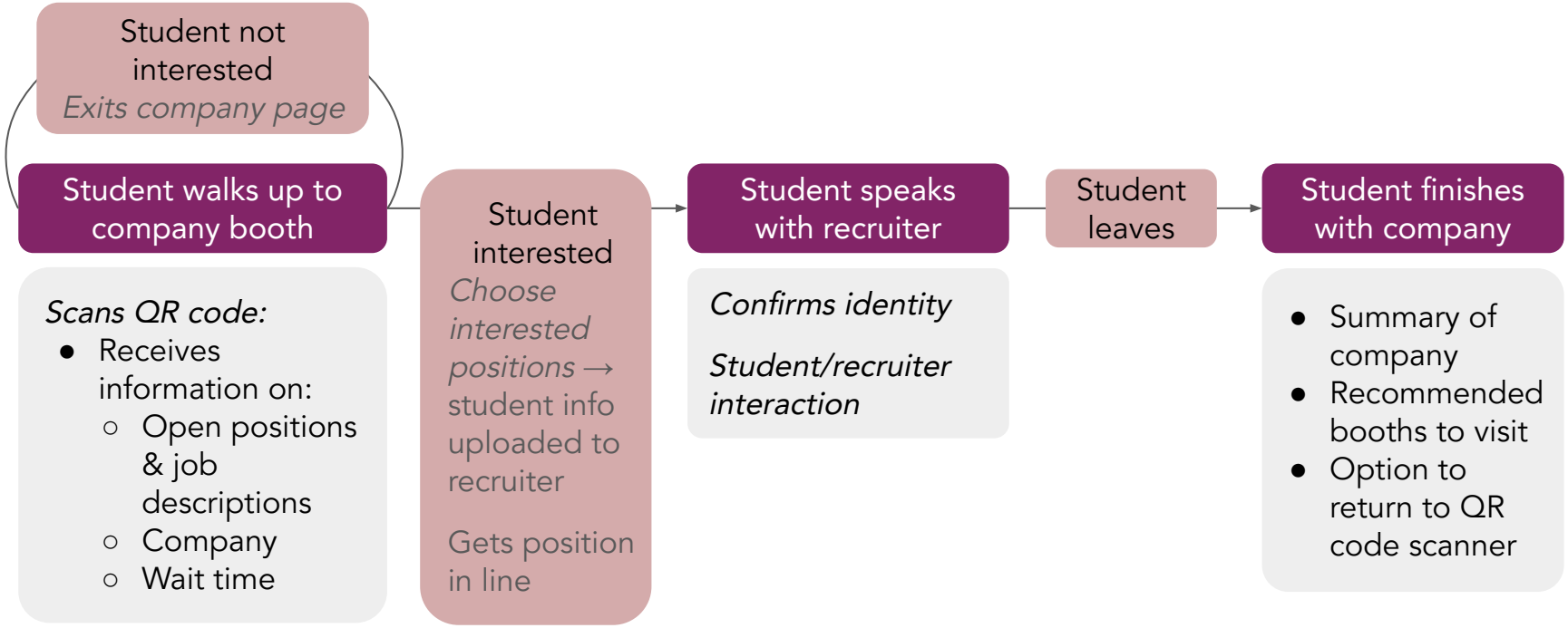
- How can Jumpstart track how the success of this solution?
- **Metrics:** Feedback survey, number of resumes viewed, time spent on screen (measured through number of clicks)



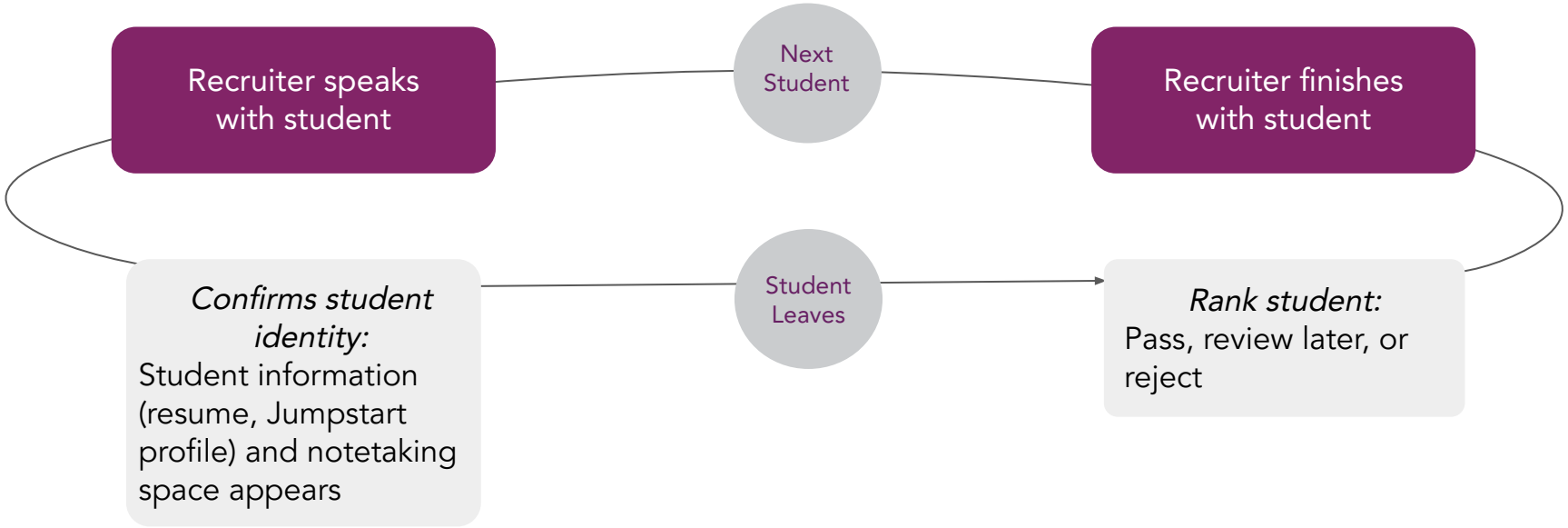
Event Planning

Student - Recruiter Interaction

Overview — Student Actions



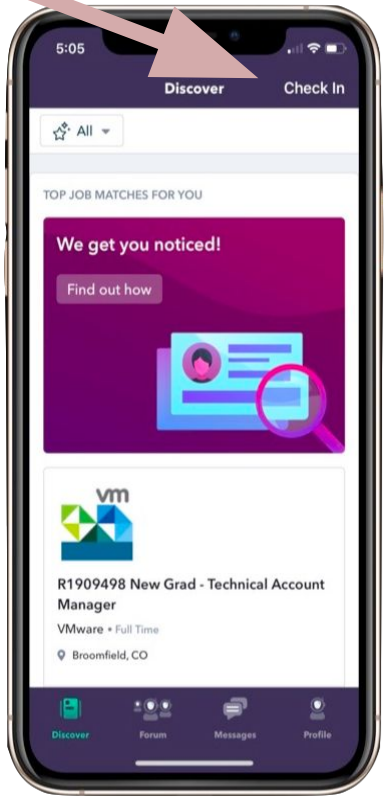
Overview — Recruiter Actions

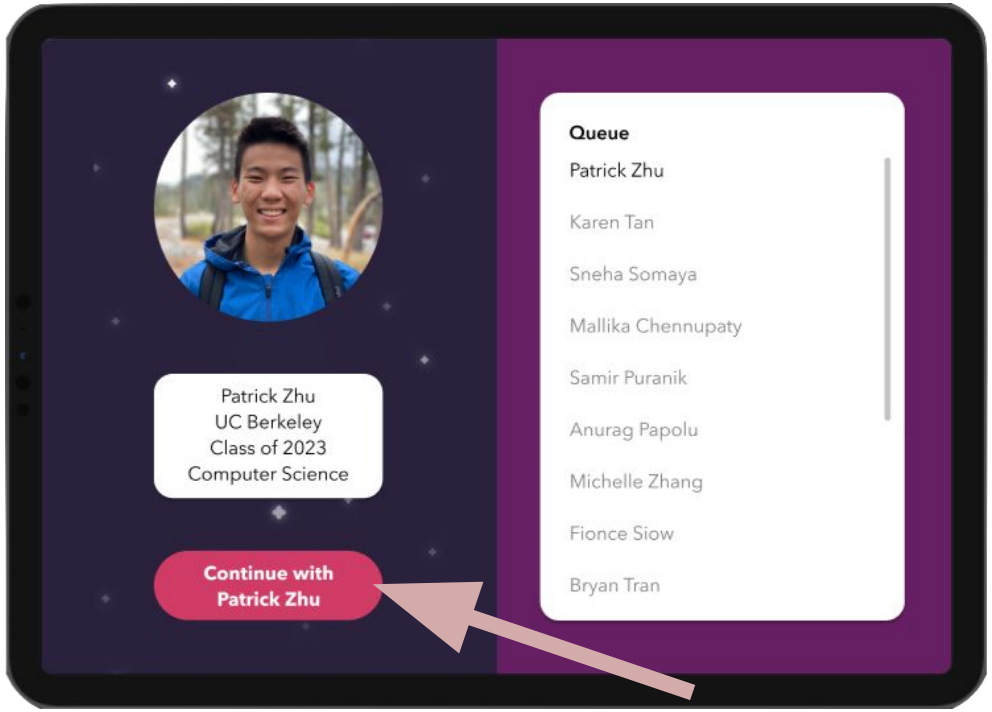


Event Planning

Student - Recruiter Interaction

Prototypes (Student and Recruiter Views)





Event Planning

Student - Recruiter Interaction

Thank you!

Q & A