

## About/ Summary

I am a multidisciplinary designer creating inclusive experience through empathy and research.  
“Different strokes for different folks” is my moto.

## Experience

<b>GYMSAPIEN</b> UX designer: Creating an e-commerce website for a product based active wear brand.	<b>2023-now</b>
<b>Masters of design</b> Apprentice: Worked with renowned mentors in the design industry to understand design thinking.	<b>2021-2023</b>
<b>Blue Oktopus</b> Graphic Designer: Helped multiple clients with their brand image and ad campaign.	<b>06/21-09/21</b>
<b>IEEE Adgitm</b> Graphic Design Head: Managed a team of 10 as an instructor with creating visuals for the society.	<b>2019-2021</b>
<b>DRDO</b> Intern: EEE engineer	<b>04/19-07/19</b>

## Certificate

<b>Google</b> UX Design Professional Certificate	<b>07/2023</b>
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## Education

<b>Department of Design and Innovation, J.M.I</b> Master of design	<b>2021-2023</b>
<b>ADGITM – GGSIPU, Delhi</b> Bachelor of Technology	<b>2017-2021</b>
<b>Jamia Millia Islmia</b> Senior Secondary Highschool	<b>2014-2017</b>

## Core Competencies

UX/UI Design	Design Facilitation	UX Strategies
Designing System	Wire-framing/Prototyping	Observe Users
Information Architecture	Empathise with users	Design thinking

## Academic Projects

- Website (UI/UX)**  
Sarathi Parivahan : Reimagining the experience of application process for drivers license
- App (UI/UX)**  
Bus Easy : A user centric approach to bus navigation.
- Research**  
Socially Responsive Design : Movies and it’s influence on Society
- Product Design**  
Stylus : Ergonomical stylus for a pen tablet
- Identity Design**  
Digitandoor : Creating a brand identity from scratch with a harmonious Landing page