

# RAILS GIRLS SUMMER OF CODE

JUL - SEPT 2020 ★ WORLDWIDE

FULL-TIME + 3 MONTHS + SPONSORED

## Why you should sponsor RGSoc

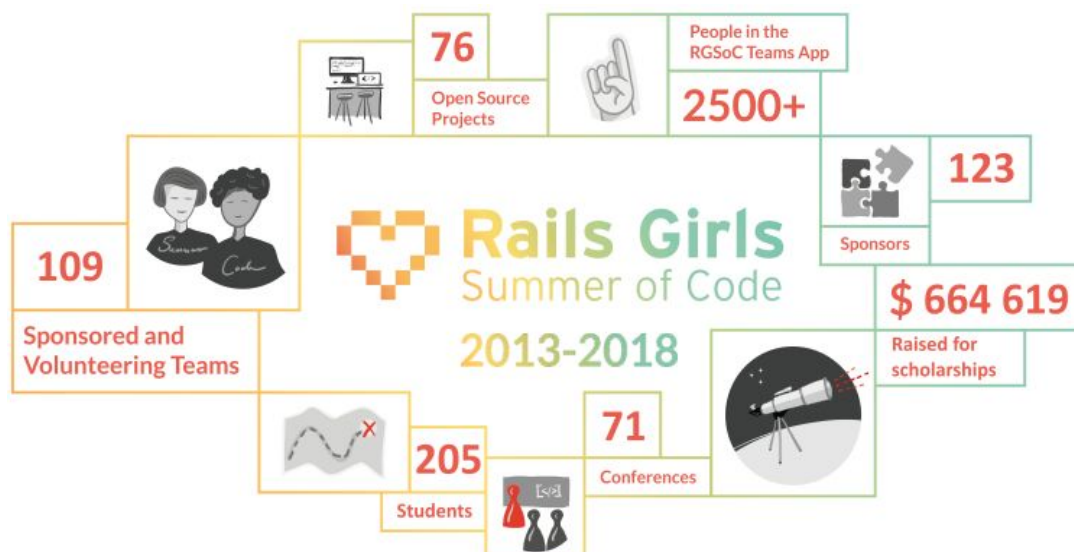
Rails Girls Summer of Code aims to make Open Source more diverse. Minority groups are hugely underrepresented: just 3% of coders are women and 1% non-binary.<sup>1</sup>

To redress this imbalance, RGSoc enables advanced-beginner female and non-binary coders to work on Open Source projects by offering them a monthly scholarship. This breaks down financial barriers that otherwise tie people to low or unpaid work (such as caring for family members) and opens up new, life-changing opportunities and a dream career in tech.

The number of scholarships issued is based on the level of fundraising. By covering their living expenses, students can dedicate three full months (July to September) to work on their Open Source learning projects. This has so far helped more than 200 underrepresented people successfully participate in Open Source.

Amazingly, more than 90% of former RGSoc students are now working in tech and 8% have founded their own startups.<sup>2</sup>

By becoming an official RGSoc sponsor, **you** make this a reality.



























<sup>1</sup> GitHub's 2017 [Open Source Survey](#)

<sup>2</sup> RGSoc Alumni Survey, 2017

## Sponsorship packages

Every cent donated goes directly towards paying the monthly scholarships for participating students. Plus, each of our sponsorship packages offers you a wealth of tempting benefits:

	Innovator 1000 USD	Pioneer 2500 USD	Trailblazer 5000 USD
Knowing you're making a real difference to people's lives and the tech community			
Lots of tweet love from RGSoc and project teams			
Social media mentions by RGSoc and our friends at <a href="#">Travis Foundation</a> when your sponsorship is confirmed			
Plenty of social media noise and recognition among the extensive community of our program partner, <a href="#">Travis CI</a>			
Your logo in the footer of our <a href="#">homepage</a> *	small	medium	large
Listing on the RGSoc <a href="#">sponsors page</a> (linked to frequently in communication)*			
Your stickers and other small swag sent out to all students			
All your swag included in support packages sent to Students (e.g. t-shirts, mugs, tote bags, notepads)			
Presentation of your company sent to participants in our Sponsor Opportunity Newsletter			
Your testimonial in our press kit			
Your logo included in our next <a href="#">pitch deck</a>			
Your logo pride of place in presentations about RGSoc (alongside our Partners)			

Purchase any of these packages securely through Stripe at <https://railsgirlsummerofcode.org/sponsors/packages> or to arrange an alternative method of payment please email [campaign@rgsoc.org](mailto:campaign@rgsoc.org).

\* Logos and links on the website will be sorted by package size and confirmation date of the donation.

## More about your perks

### Company swag in student support packages

If you send us your swag, we will include it in a “care package” that will be sent out to each student. These are very popular and always get lots of social media attention.

Innovator and Pioneer sponsors are very welcome to send stickers or other small items that fit into an envelope. Trailblazer sponsors may send additional swag, such as (e.g. pens, notebooks, webcam covers or other things that fit nicely with a Summer of Code learning project.

### Sponsor Opportunity Newsletter

You may want to offer opportunities to our students such as internships, interviews, special use of your services, invitations to events, etc. We will collect all these offers and package them in an informative newsletter sent to all our participants towards the end of the program.

### Your logo on slides at presentations about RGSoc

Students are strongly encouraged to give talks at conferences, and local programming and tech meetups to present their OS projects and explain the impact of Rails Girls Summer of Code. Anyone presenting on behalf of or in conjunction with RGSoc are asked to include a slide with all Partner and Trailblazer sponsors’ logos at the beginning of their presentation.

## Sponsorship guidelines

Please see our [Sponsorship Guidelines](https://railsgirlssummerofcode.org/sponsorship-guidelines) for further information on our values at <https://railsgirlssummerofcode.org/sponsorship-guidelines>.

## Thank you

We look forward to welcoming you on board for this new season of Rails Girls Summer of Code. The change we envisage is only possible with your help, so we thank you for helping create new and life-changing opportunities for underrepresented people in tech.

