KASHIYATRA
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INDIAN INSTITUTE OF TECHNOLOGY
(BHU), Varanasi

CELEBRATING CENTENARY
100 years
IIT (BHU) VARANASI

MIRAGE

DESIGN ELEGANTE
(DESIGNER SHOW)

ABOUT

'MIRAGE' - An illusion that bounds every viewer with the ethereal beauty. MIRAGE gives you an opportunity to bring out the creative designer in you to change the fashion statement of India. Wear your designer hats, pick your magic brushes, design and present your collection of dresses at Kashiyatra, centred on incredible themes and got an opportunity to win hefty prizes.

RULES

1. There is no limit on the number of designers in the team. They are supposed to represent their designs through models.
2. A team should consist of a minimum of 8 models (apart from designers). The team members can be from the same or a different institution.
3. Each team will have to choose a theme and costumes/dresses should be centred on the selected theme. There is no restriction on the theme* and you can freely make use of any means to choose one.
   Here are some suggestions: Any Indian Mythology (Maheshmati, Bajirao Mastani, Jodha Akbar), Recycling, Mismatch, Animals in Cage, Ethnic, Shahi Libaaz, Being Banarasi.
4. The participating teams will have to get themselves registered for participation either online or through Campus Ambassador of your college.
5. Participating teams will have to submit a written document which should contain a summary of the theme elaborating the relation of their dress collection to the chosen theme, formation and music for a walk, prior to the event. Email your document to events.kashiyatra@gmail.com.
6. There will be two rounds - Prelims and Finals.
7. **For prelims:** Each team will be allotted a time slot of 4-6 minutes for the onstage performance. Exceeding the time will lead to penalisation.

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8. **For finals**: Each team will be allotted a time slot of maximum 8 minutes for the onstage performance. Exceeding the time will lead to penalisation.

9. Teams are suggested to inform the organisers of any props they are planning to use. Use of water, fire, pets or any hazardous materials is not allowed. Teams are instructed to consult with the organisers before using any such material.

10. Teams will have to bring their music for the walk in the pen-drive and submit it at least 30 minutes prior to the event.

11. The teams will be judged on the following basis:
    - Theme
    - Design of the dress
    - Walk
    - Music
    - Formation on the stage
    - Written document submitted at the time of registration

12. Failure in portraying the chosen theme will lead to negative points.

13. The decision of the judges will be final & abiding.

14. The obscenity of any kind is not allowed and will lead to immediate disqualification.