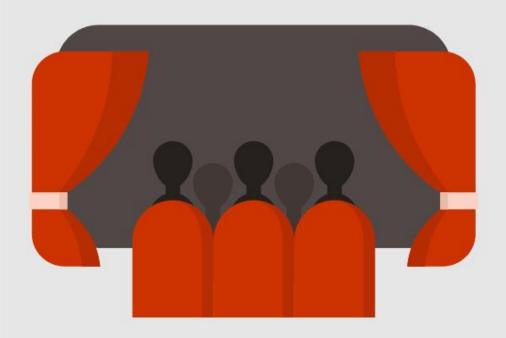
Horror Movie Analysis



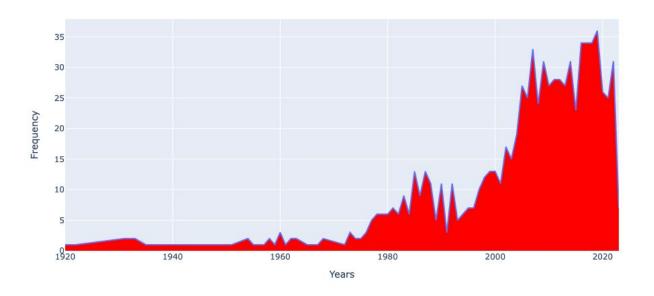


"We all go a little mad sometimes."

Everyone loves a horror movie! Especially when it's bad...but when it's good, it's really good. This genre has propelled the world of cinema across the decades. starting from its modest origins that captivated audiences and defined the movie-watching experience. It endured periods of exploitation in the 70s, faced a decline towards the close of the 20th century, and then experienced a renaissance in the new millennium. Horror remains an everlasting trend, offering a haven to delve into our deepest fears while authentically capturing the essence of humanity.

Horror through the years

Cumulative Distribution of Horror Movies Over the Years



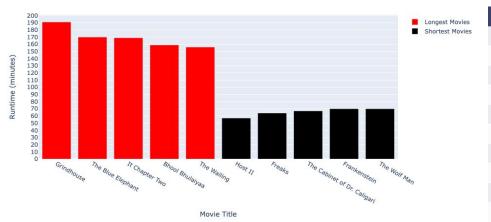
Frequently, we witness entertainment mirroring the culture that surrounds it. The profound impact of World War II during the 1940s left an indelible mark on society, and the rising levels of extravagance in the 1980s coincided with a heightened fascination for the macabre among audiences. The turbulent events of the early 2010s eventually culminated in the era of the pandemic, serving as a direct reflection of the harsh realities we faced.

The Long and Short of it

The movie Grindhouse pays homage to the exploitation films of the 70s and stretches well over three hours in length. In stark contrast, classic Universal Studios films like The Wolf Man and Frankenstein, each running at a perfectly crafted 70 minutes, exemplify concise storytelling. The prevalence of excess is undeniably a recurring theme within modern horror.

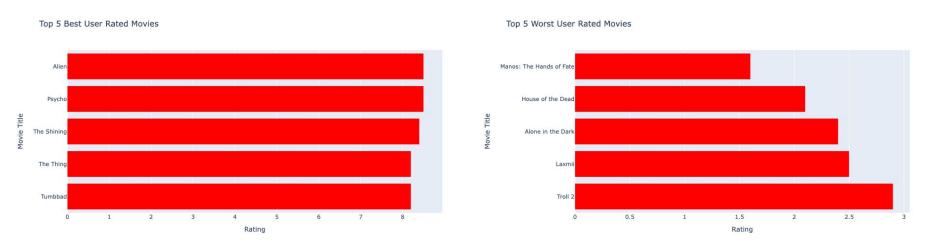


Comparison of Runtime: Top 5 Longest vs Shortest Movies



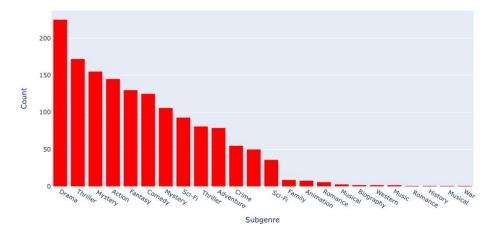
Movie	Length	Rating
Grindhouse	191	7.5
The Blue Elephant	170	8.0
It Chapter Two	169	6.5
Bhool Bhulaiyaa	159	7.4
The Wailing	156	7.4
Host II	57	6.5
Freaks	64	7.8
The Cabinet of Dr. Caligari	67	8.0
Frankenstein	70	7.8
The Wolf Man	70	7.2

"I can't lie to you about your chances, but..."

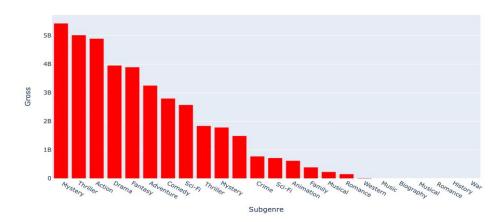


Alien and Psycho are revered as horror movie classics, having made a significant impact on the genre. It is worth mentioning that House of the Dead and Alone in the Dark, two films inspired by video games, have received low scores. If not for its reputation as a 'Good-Bad Movie,' Troll 2 would probably be rated even lower.

Count of Movies by Subgenre

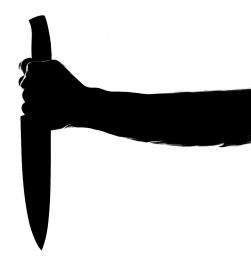


Total Gross by Subgenre



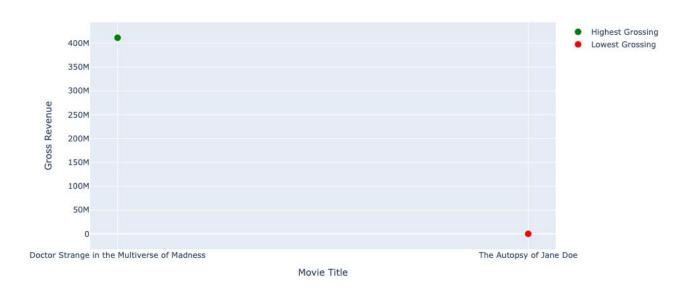
"Do you like scary movies..."

Horror possesses a unique quality of branching out into various subgenres. Among these, drama has emerged as the most frequently explored subgenre, while the Horror, Mystery such as 'Psycho' and 'The Thing' continues to captivate audiences, keeping them firmly seated until the next jump scare abruptly pulls them out of their comfort zone.



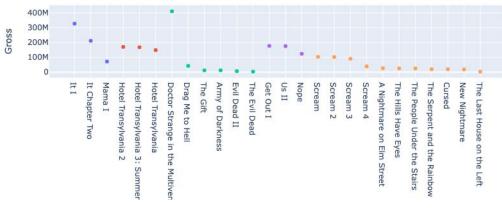
The most gross, the least gross





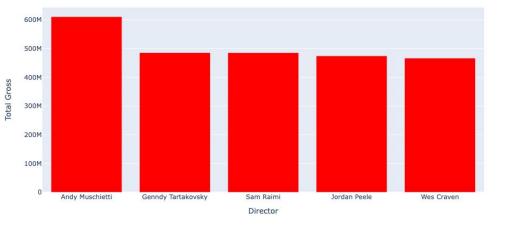
In terms of the extreme ends of financial success in the horror genre, both 'Doctor Strange in the Multiverse of Madness' and 'The Autopsy of Jane Doe' stand as relatively recent additions to the diverse range of horror films. These examples highlight the unpredictability and fluctuating nature of the genre in contemporary times.

Movie Gross by Director



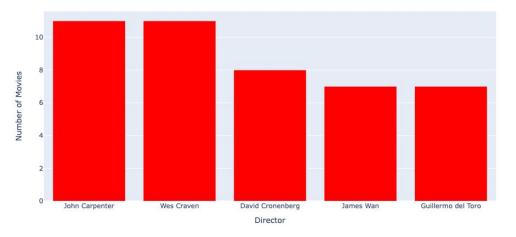
Andy Muschietti
Genndy Tartakovsky
Sam Raimi
Jordan Peele
Wes Craven

Top 5 Directors with Highest Gross

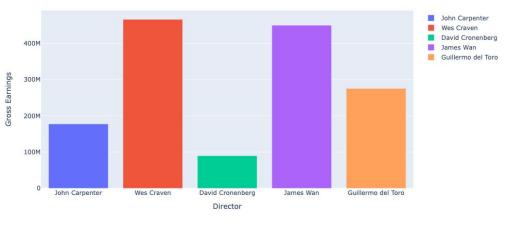


Thanks to the It movies, Muschietti is the highest grossing horror director. Tartakovsky surprisingly snags second with the Horror, Family film series 'Hotel Transylvania. Jordan Peele consistently makes original Horror films. Sam Raimi is coasting on the huge Doctor Strange sequel, and Wes Craven was a prolific director in the genre.

Top 5 Directors with Most Horror Movies



Top 5 Directors: Horror Movie Count and Gross Earnings



Prolific Directors get gross

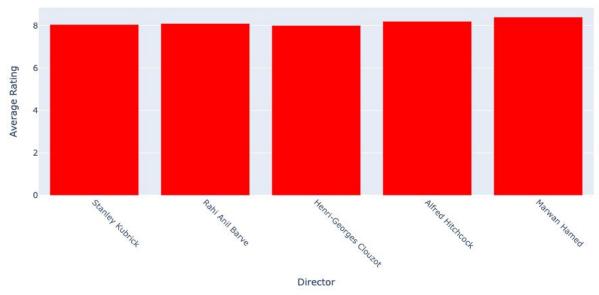
Here are the most prolific Horror movie Directors. John Carpenter and Wes Craven share the top spot, each having directed 11 films. However, Wes Craven stands out with a greater number of successful movies. Notably, David Cronenberg, known for his contributions to the body horror genre, emerges as the least financially successful director among the top five most prolific.



"Good evening..."



Top 5 Directors: Average Movie Rating



Marwan Hamed, hailed as the most esteemed director, comes from Bollywood, closely followed by the renowned Alfred Hitchcock. Hamed's film, 'The Blue Elephant,' holds an impressive user score of 8.4. Hitchcock, on the other hand, boasts the highest-rated movie with 'Psycho' at 8.5, although his overall user score is slightly affected by "The Birds," which stands at 7.6 bringing it down to 8.2