



PROJECT_01

COFFEE SHOP DATA ANALYSIS WITH EXCEL AND AI

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MD ROBIOZZAMAN

DATA THAT FUELS GROWTH — ONE CUP, ONE INSIGHT AT A TIME.

The main goal of this project is to analyze retail sales data and generate actionable insights to improve the overall performance of the coffee shop.



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RECOMMENDED ANALYSIS

- How do sales vary by day of the week and hour of the day?
- Are there any peak times for sales activity?
- What is the total sales revenue for each month?
- How do sales vary across different store locations?
- What is the average price/order per person?
- Which products are the bestselling in terms of quantity and revenue?
- How do sales vary by product category and type?

