

[6:46 AM, 8/17/2021] +91 95449 31055: **In the current replica link** is for joining/recruiting of new agents. That is like a landing page.

What you need is a lead capture page link with this kind of landing page for different type of users. And you need option for admin to create such default template for a list of user types. So an agent will get a lead capture landing page that can be shared to customers for entering their details. Such details will come into the CRM of the agent.

And these URL links dont need to be linked or redirected to any DNS. Because, the software is already be installed on your server and domain. So lead capture page link will be a part of that. Link will show the opening page that is available as template for the agent

The above is how the current system works (CORRECT?)

[6:48 AM, 8/17/2021] +91 95449 31055: Yes. Each agent will have a few templates to choose from for their unique home index page to capture their leads information and you will be able to offer more than one type of landing page.

Multiple templates to choose from for their unique home index page is Good but read after next paragraph

The agent will not really choose which template is, but when agent enters retirement type, he will by default get that template. You, as an admin will be setting these default types of templates

So agent1 gets a default type Retirement and agent2 gets default type Mortgage agent3 gets Health. Now agent1 want to sell life so that means me as the admin needs to go and change his default type to life. That is great if I only have one or two guys but if I get 50 or 100 I would be spend too much time changing landing page types, so there would need to be a way, in the agent log in, to let them change their home landing page type. I as admin would be able to turn and off the template types they have access to. Using the above example agent1 and agent3 may get access to Retirement, Life, and Health. Where agent2 gets access to Mortgage and Mortgage term. So I would like to be able to ADD and CHANGE home page landing page templates as well as manage the agents access to what page or group of pages the get. It is fine they can only use one at a time. But the DNS per below information should point to what ever template they are using. I believe the below explains this well.

[6:49 AM, 8/17/2021] +91 95449 31055: Mark dont need to connect with his own third party websites or domains. Mark when already joined as an agent get the URL link of the lead capture page which is unique for him.

I understand the url Link is unique to each agent. Basically what I am offering each agent is a stand alone website / Landing page. I am not wanting to do url forwarding or forwarding with mask. This is why I asked about the DNS and hosting. I would like the name server to recognize the incoming domain as that agents. Like in the example lifetimequote.com the affiliate link is <http://www.naaip.org/davidjarman> and I own lifetimequote.com I set my DNS to NS3NAAIP.org and to NS4NAAIP.org and now lifetimequote.com is a stand alone lead capture Home page. I can simply market lifetimequote.com

[6:51 AM, 8/17/2021] +91 95449 31055: Agent dont want to add a link on their home page toward other landing pages to capture the lead.

I understand what you are saying. What I was trying to say is some of the carriers we work with have unique landing pages for each agent and those pages will run the actual quote take the actual application with out the agent having to interact. So using lifetime quote as an example if you where to scroll down to the banner below: Shopping and Saving Starts Here. You can select health and in this case it takes you to a muli page form and collects a lot of information, but it could take you to a carriers landing page unique for that agent . Where that agent will get credit (not in the MLM but we would see it) and a sale would happen on ABC carriers website. So having the ability to have an agent add a banner to the landing page is import. Then banner selected in the back office is where the agent can a the forwarding html link. So Banner1 links to a stand alone health site. Banner2 links to a agents listing page or where ever the agent says basedon the URL they input in back office. As admin I would like them to be able to upload a banner design (So they can use approved banners from outside that they make or that are give from a carrier. The banner will based on specification preset, example (jpg, gif,...) and size. I am sure you have seen this before.

Agent itself is getting a landing capture page. There is no need to link with any other website of Agents. It is not a practical one. The lead capture page link itself contains the registration details for the customer which will be coming into the CRM

Stated above carries have sites to sell from and from our landing page/homepage the abbility to direct to the carriers page is value added. So the lead capture/home page can work as the agent main website as well.

[7:14 AM, 8/17/2021] +91 95449 31055: ONE Question: Types of lead like Retirement lead or a mortgage lead. So both these leads should get different landing pages right??? The admin create some landing pages like this. Agents have access to all such landing pages. So lets say

- Mark is an agent
- Mark gets these 4-5 lead capture page links (created by admin)
- Mark share one of this with his customer who want as retirement lead
- Mark share one of this with his customer who wants as mortgage type lead
- All such customers comes to mark's CRM

The above sound like Mark can have or use multiple landing pages at the same time. If this is the case that is fine. Using more that one at time is Ideal. So if it could it go like this:

Mark uses <http://www.abc.com/mark/retirement> this link goes to a retirement landing lead capture page. The page has Marks contact information at top right and the form for capturing retirement information just like on lifetimequote.com . Then there can be a (banners or adds or links) on the page offering quotes on other products that will take them to for example (his MLM Mortgage life quote page) <http://www.abc.com/mark/mortlife> and because mark uses Markswebsite.com and has our DNS it show only markswesite.com/mark/mortlife or markswesite.com/mark/retirement. The Banner could also direct them away to Marks Carrier quote page to make the sale.