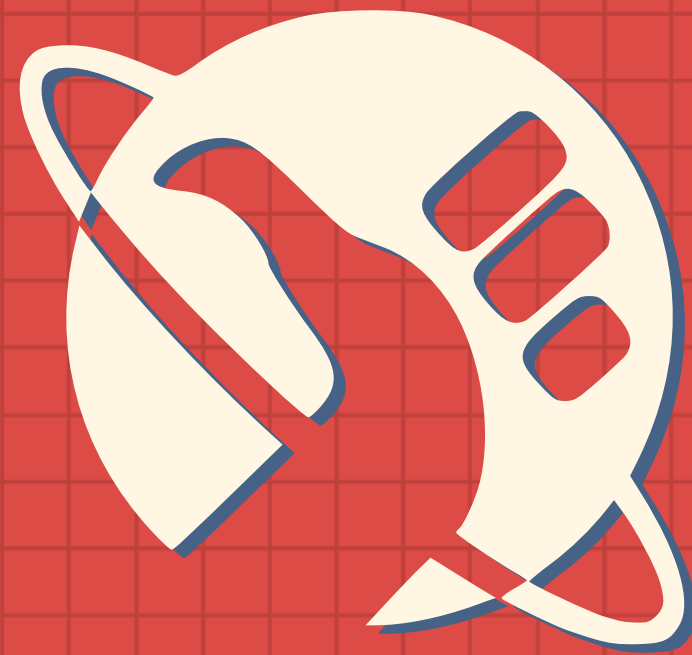


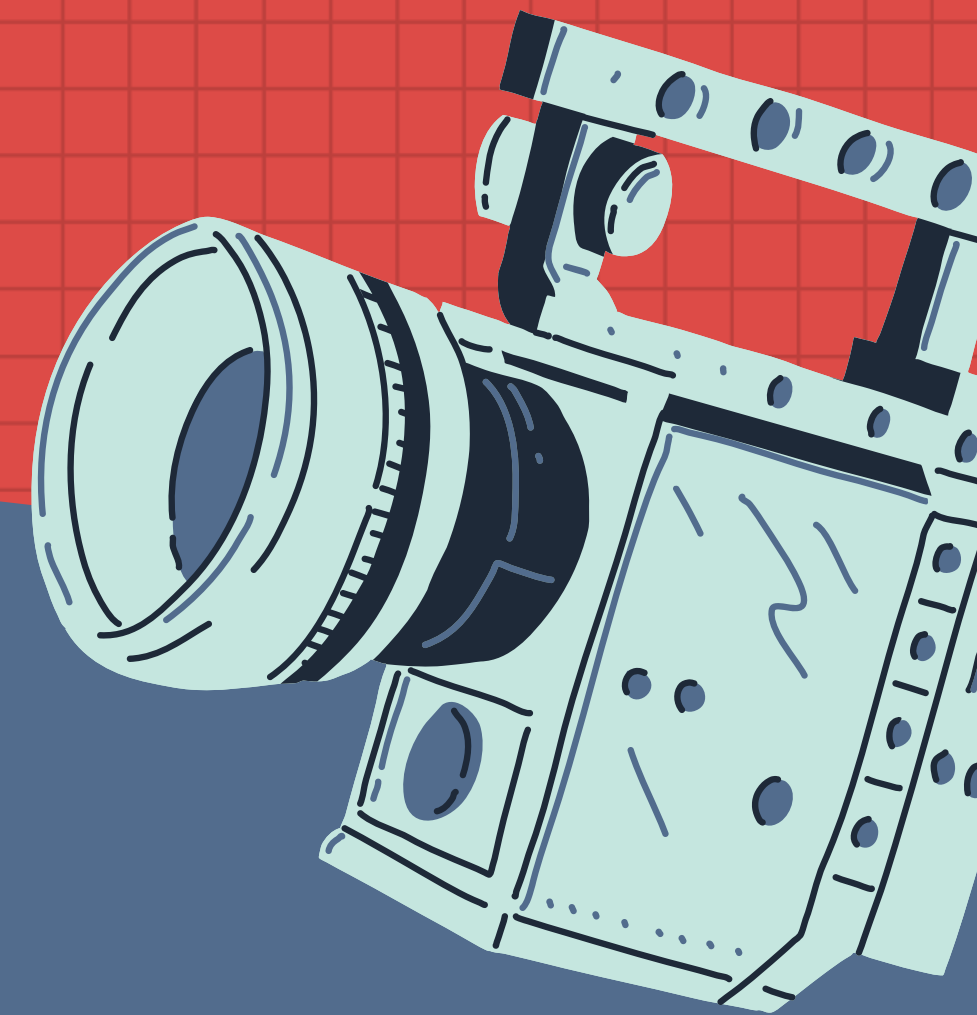
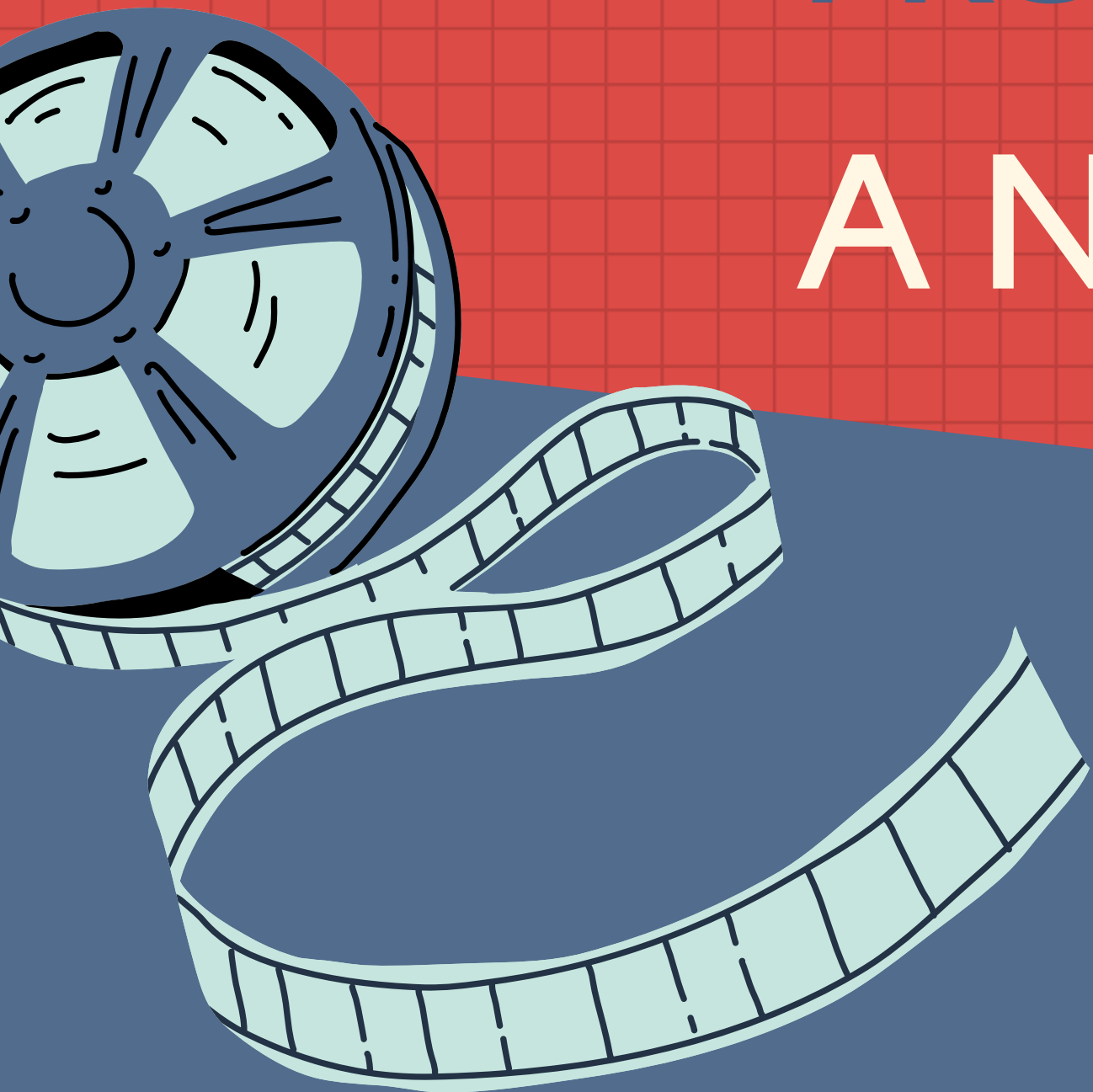
DON'T PANIC PRODUCTIONS



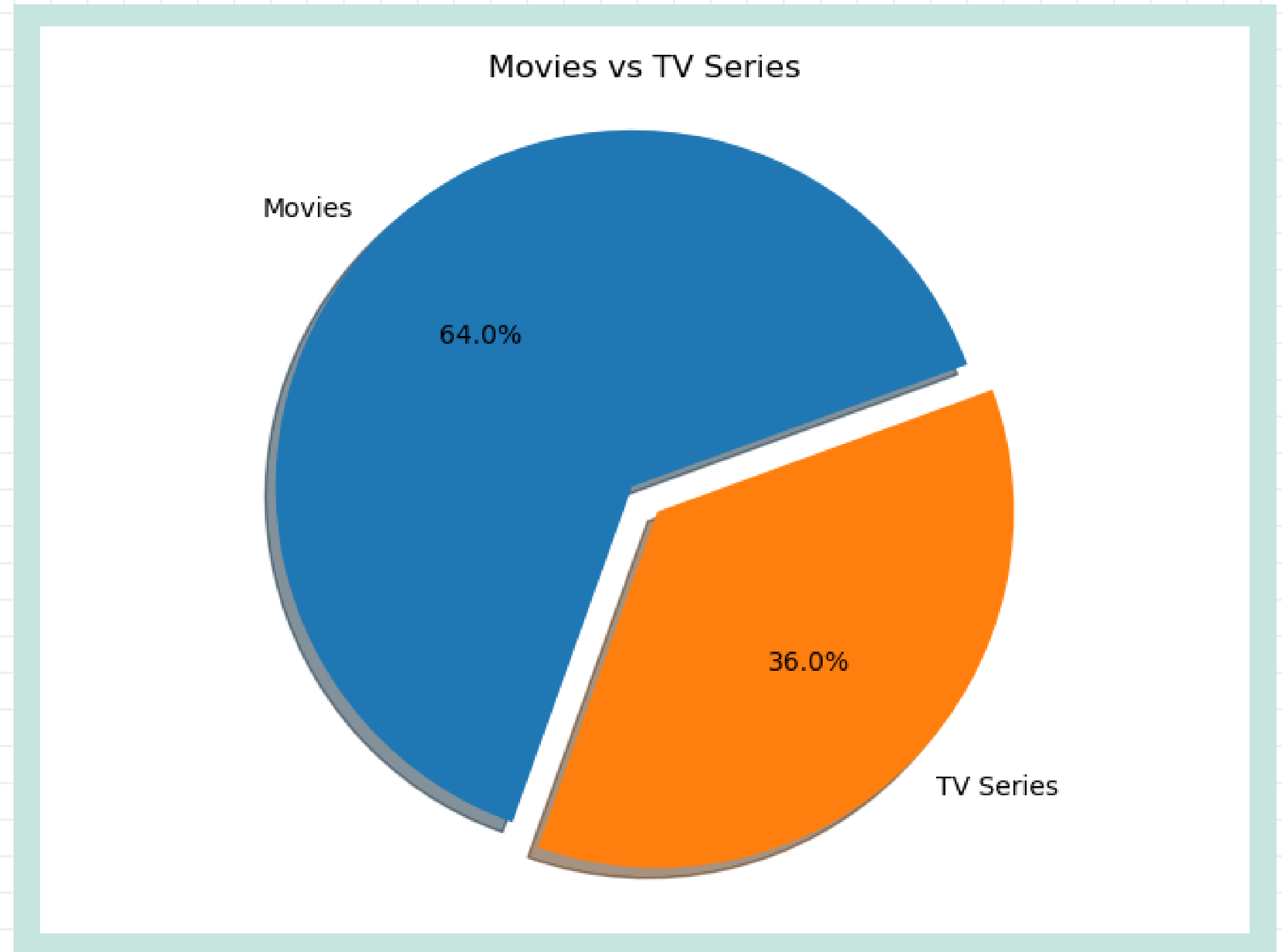
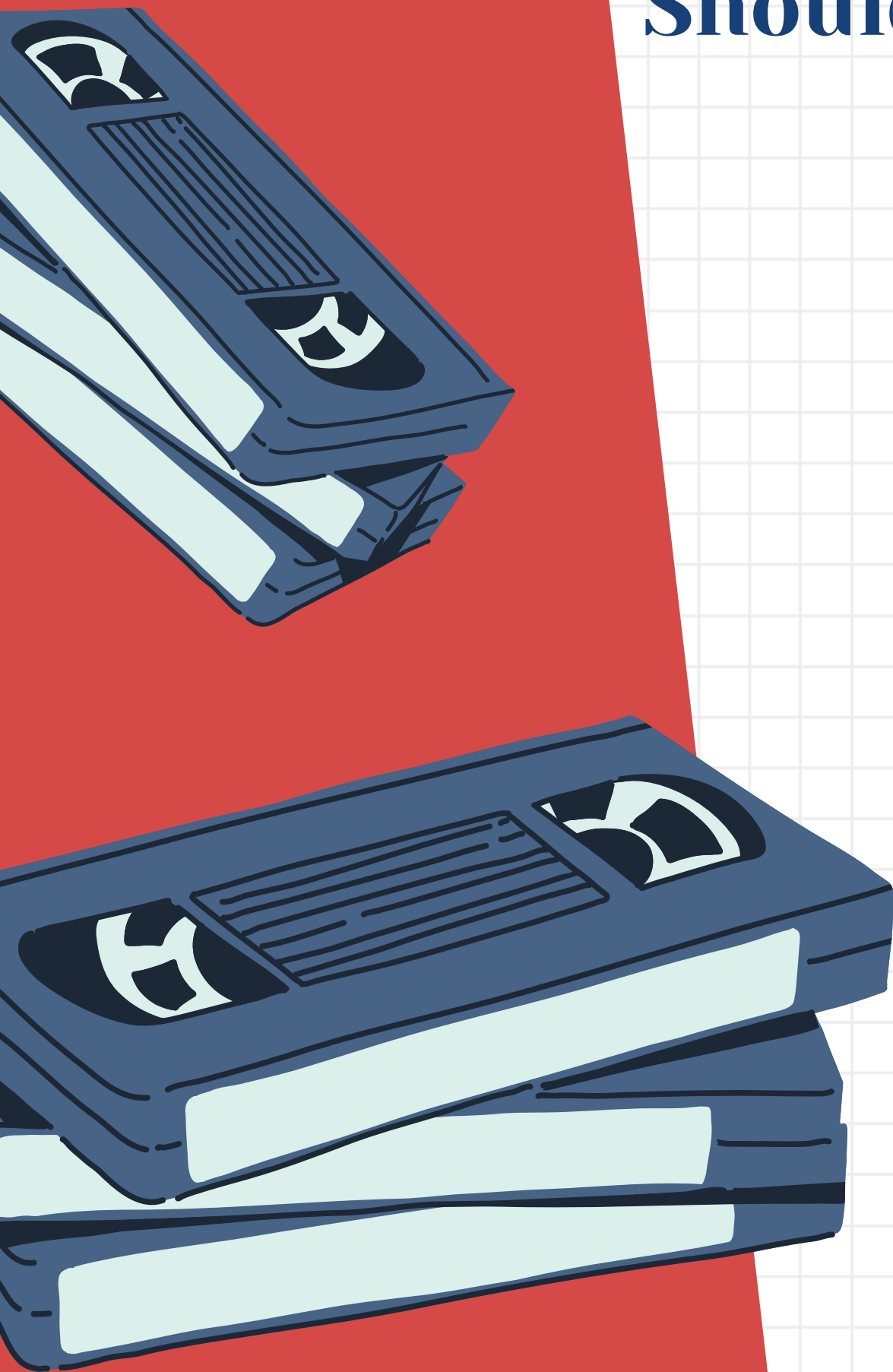
A Netflix Proposal

Produced by:

Travis Cook
Matthew Groh
Marshal Rittenger
Julia Olson



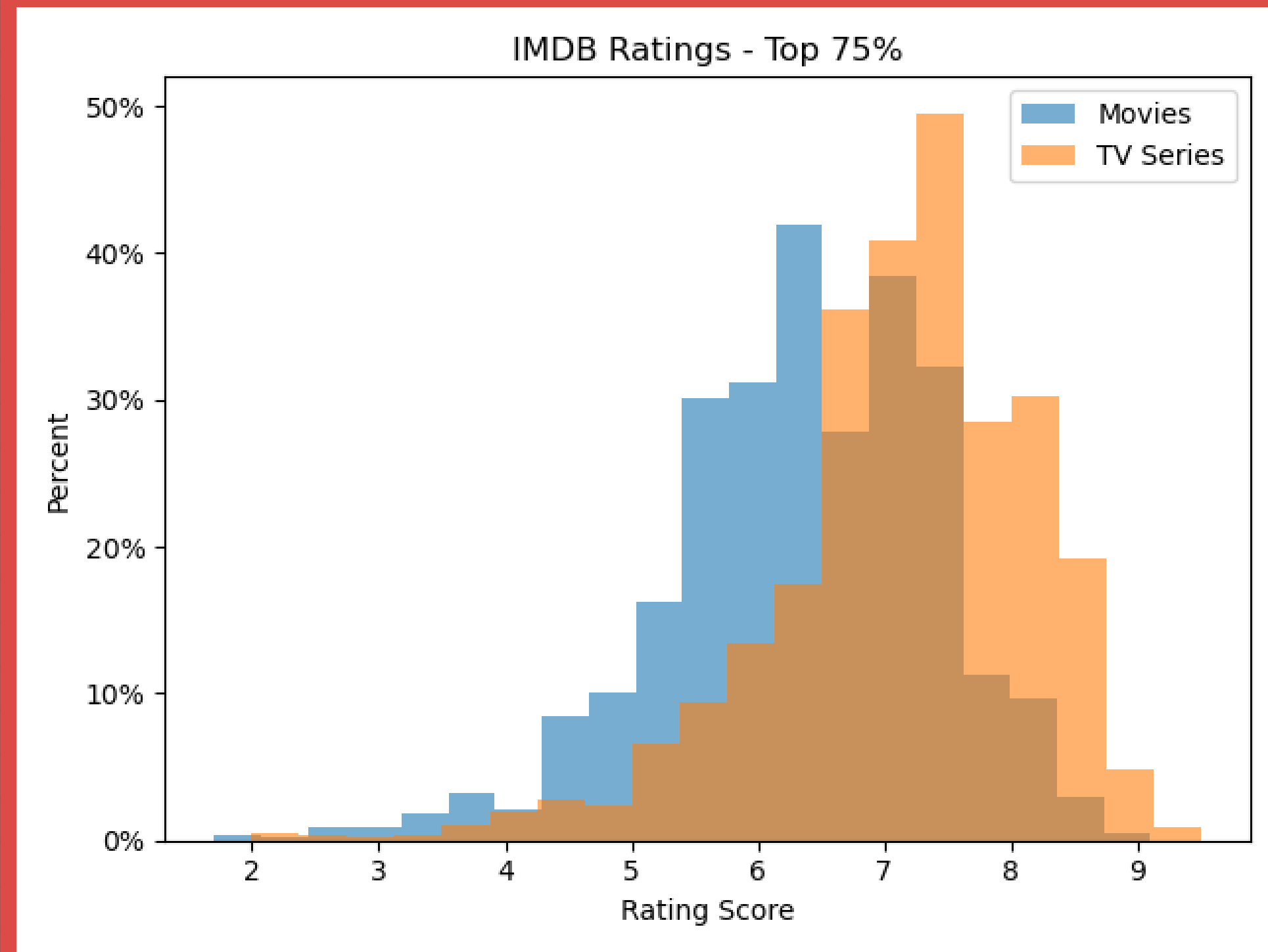
Should we make a movie or TV series?



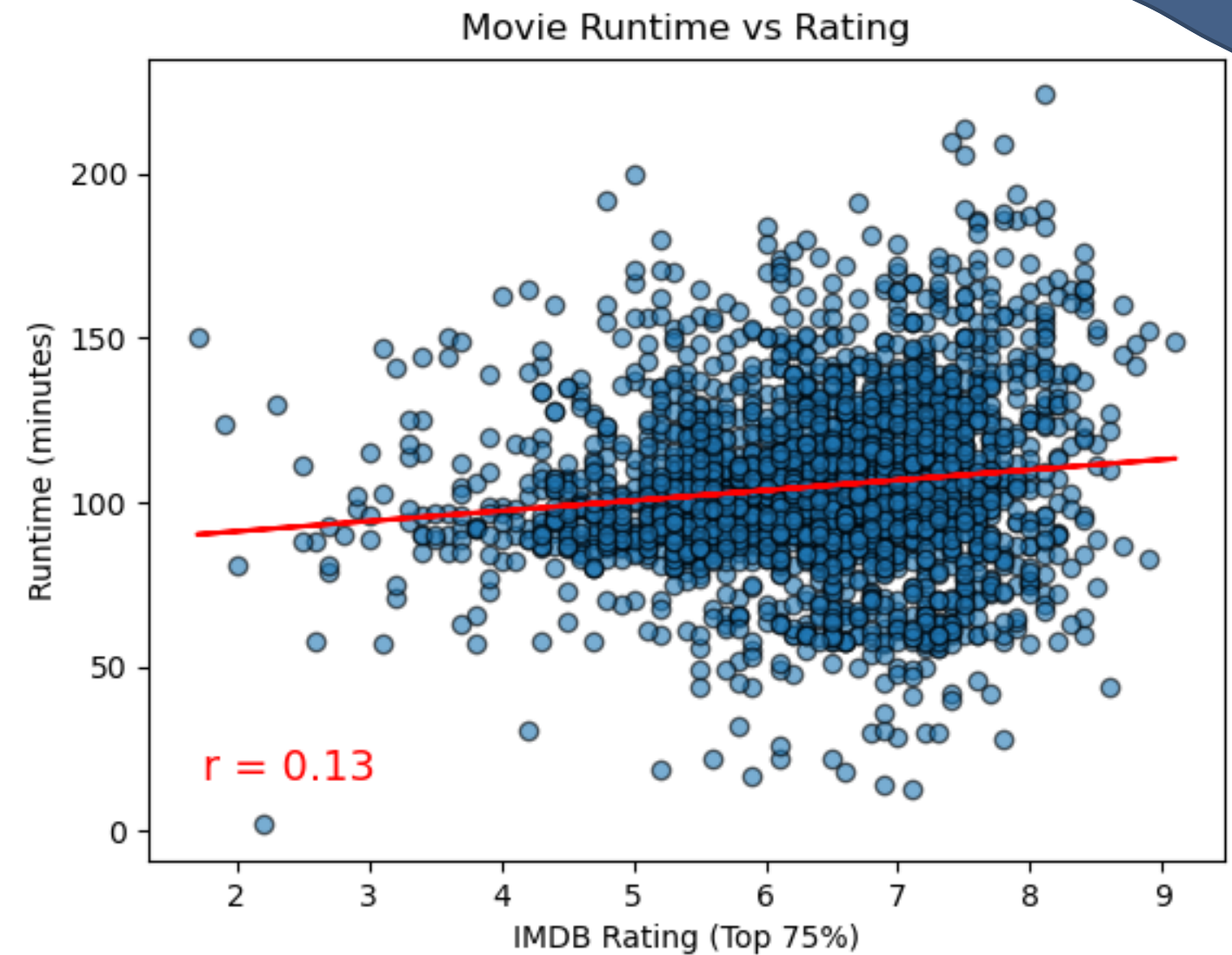
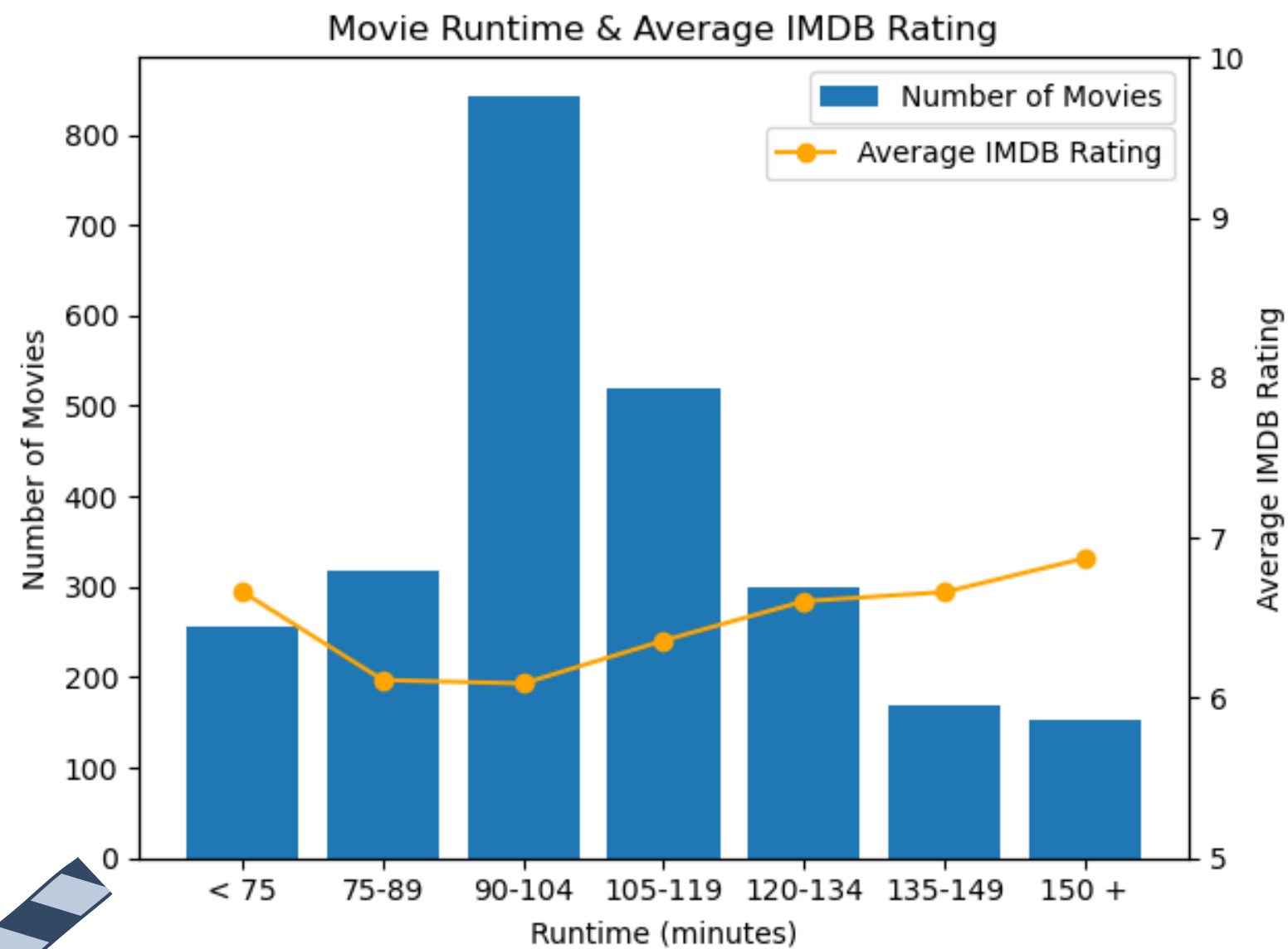


T-Test: IMDB Scores of Movies & TV Series

pvalue = 1.988 e-100

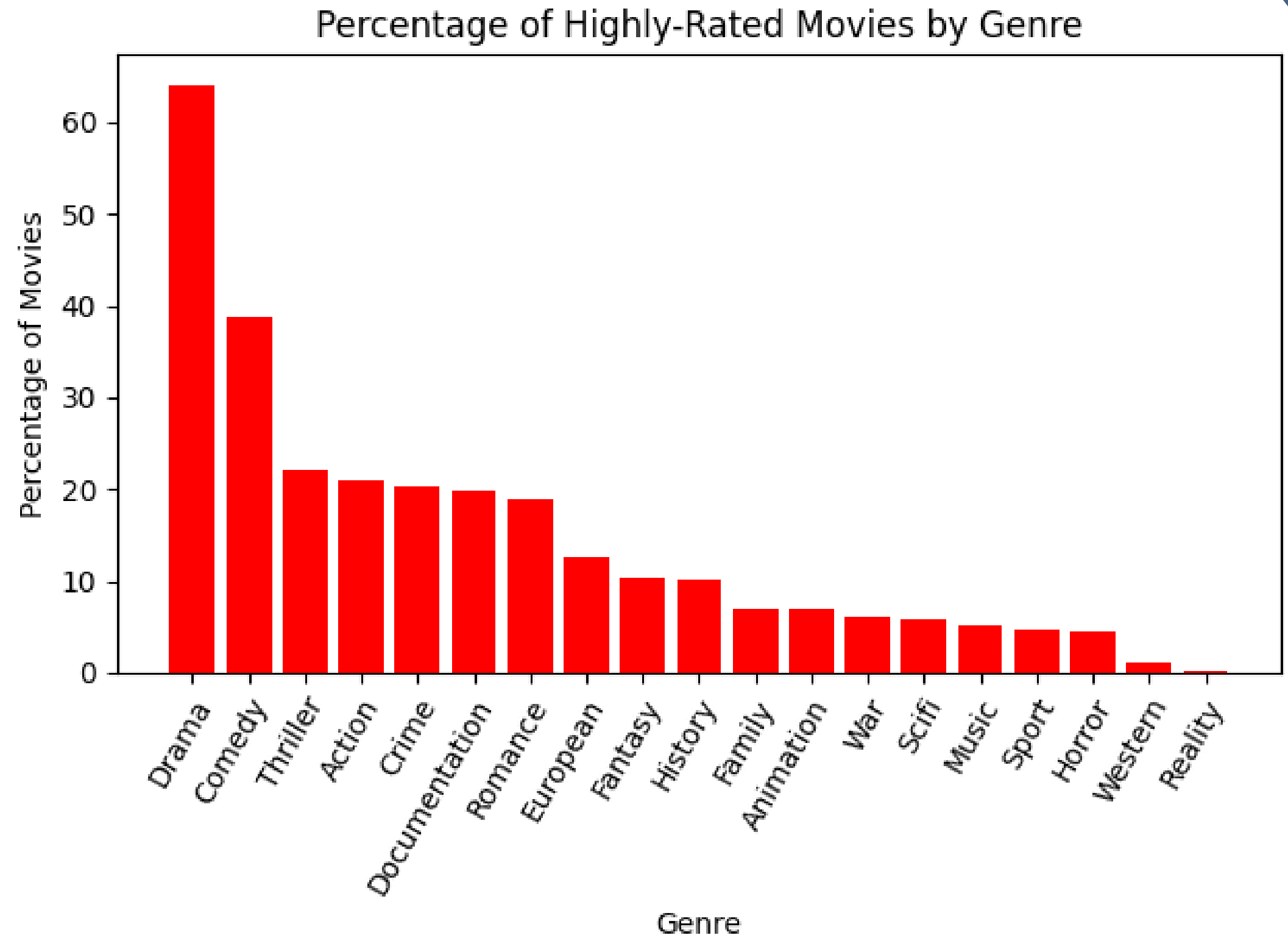


How long should our movie be?



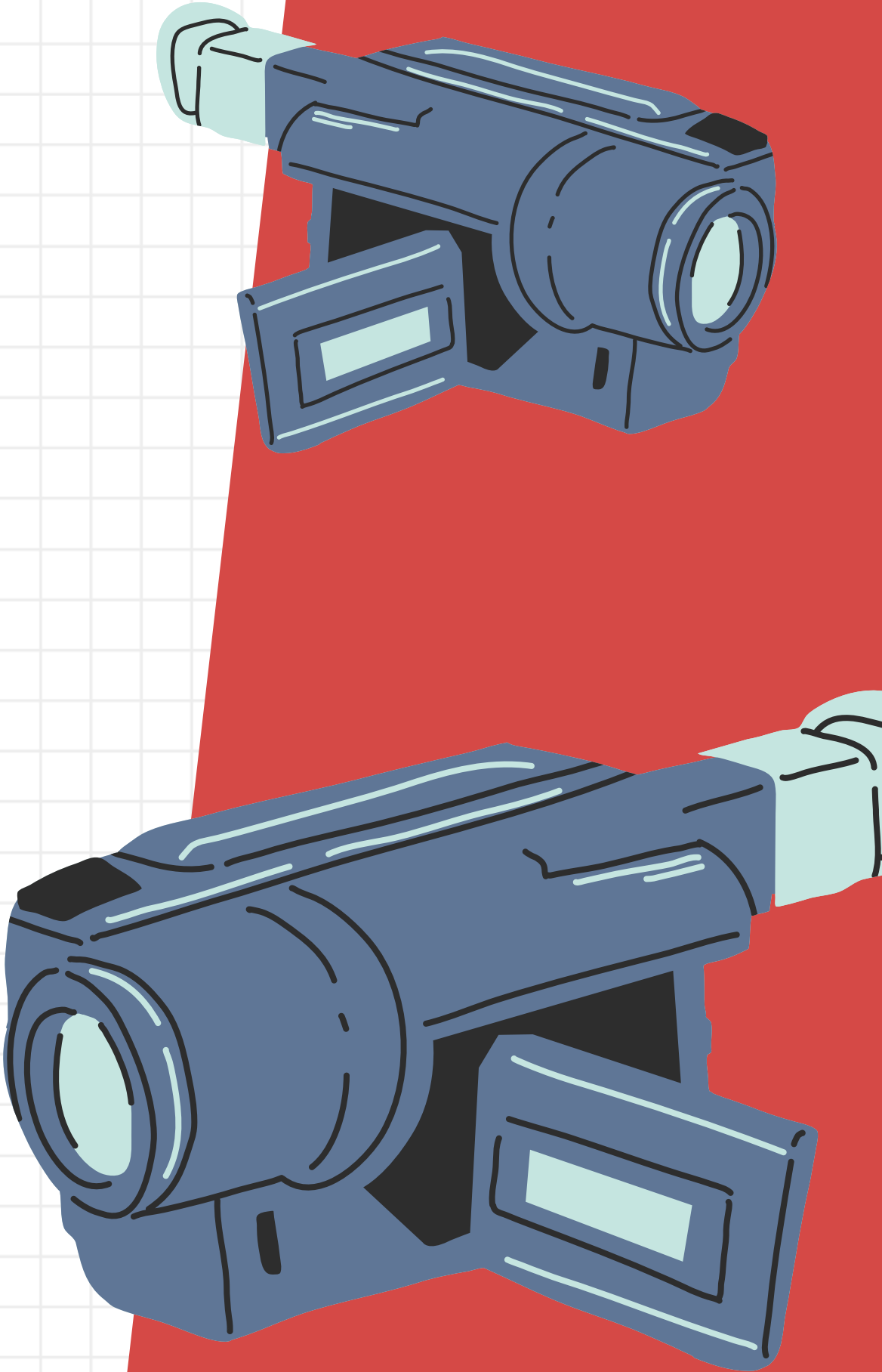
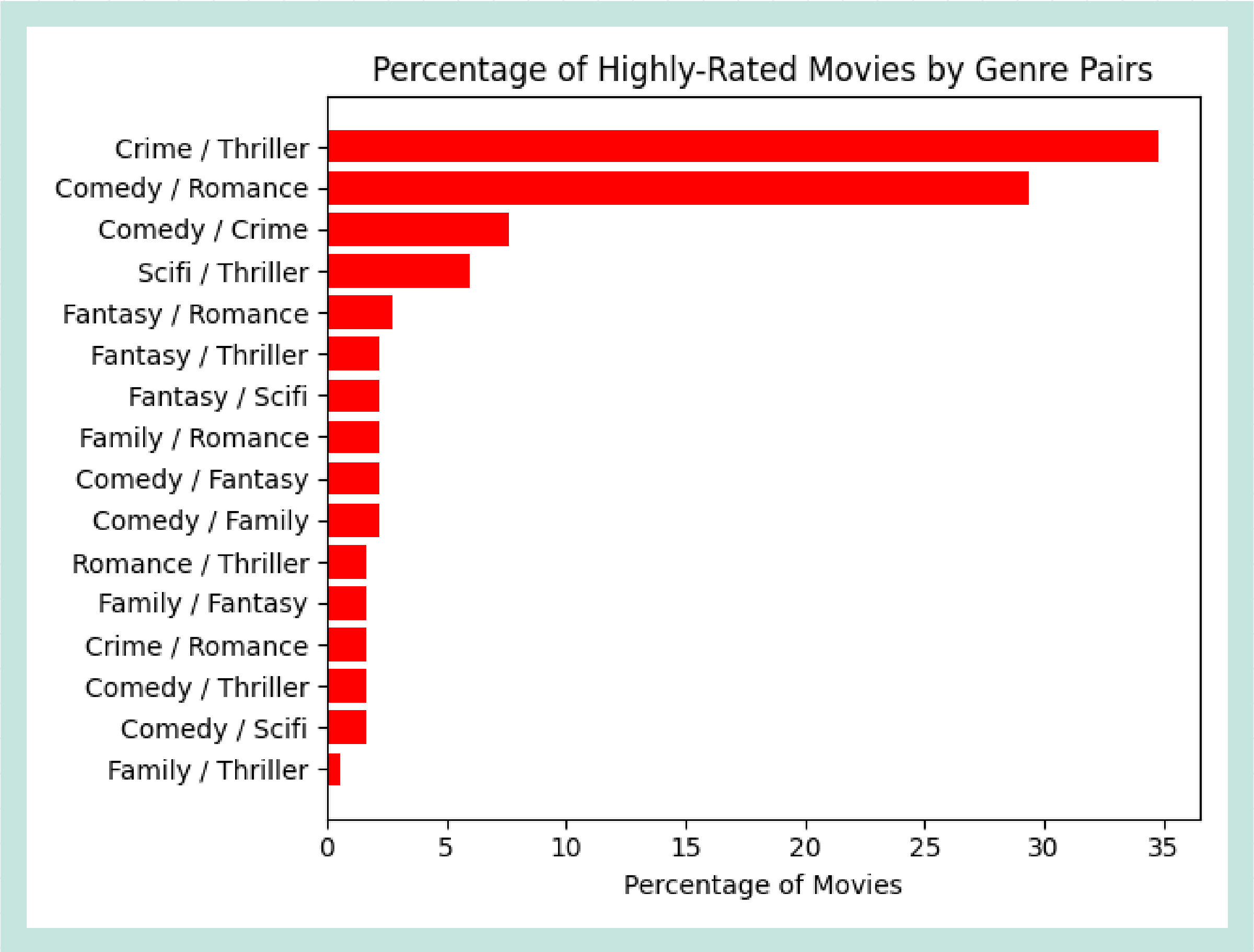
Is there correlation between length and rating?

What genres are most popular?

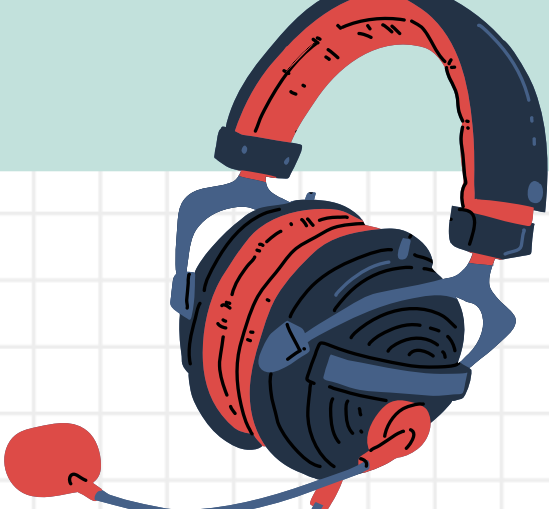


Filtered by the top rated movies by genre.

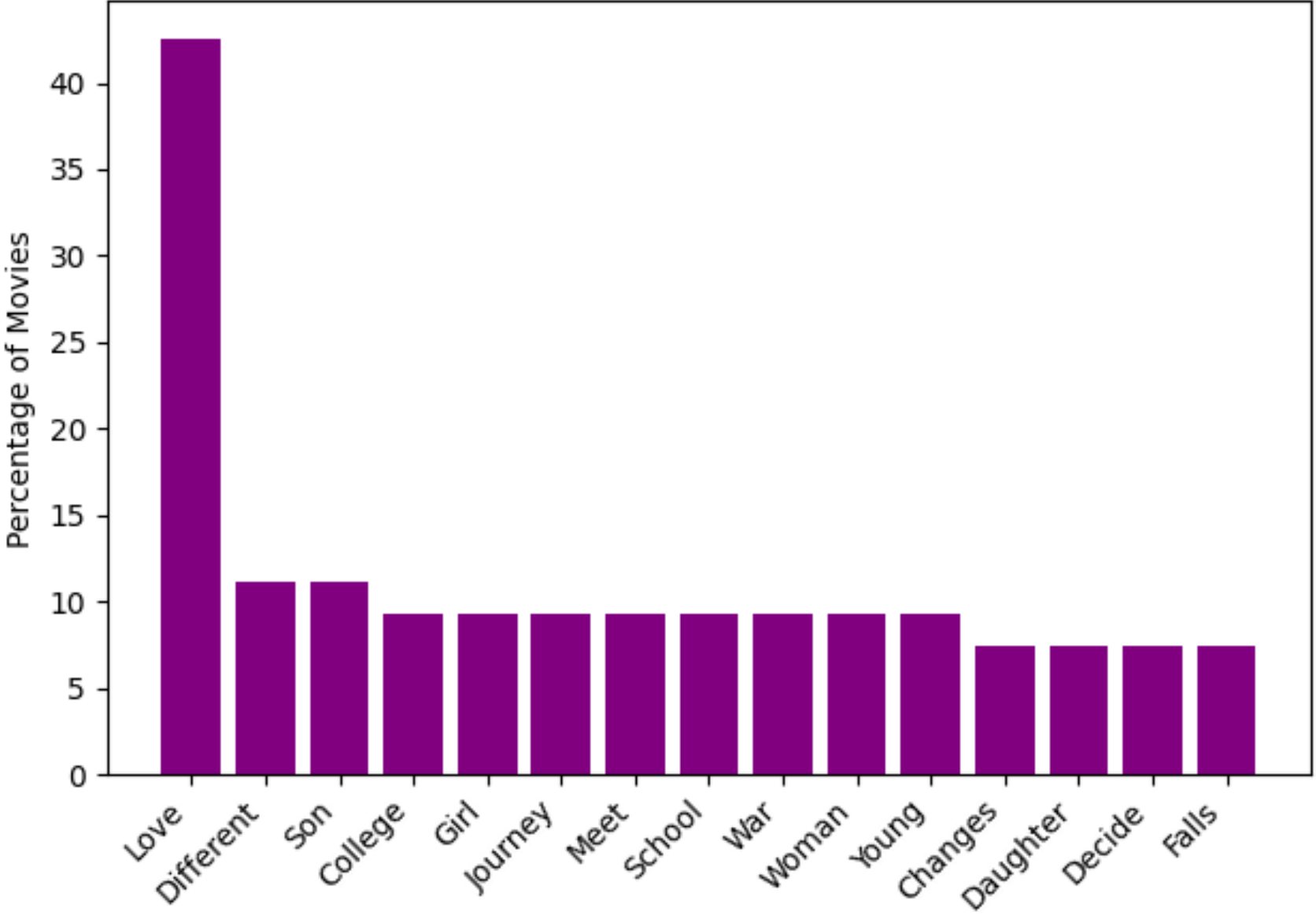
What genres will our film be?



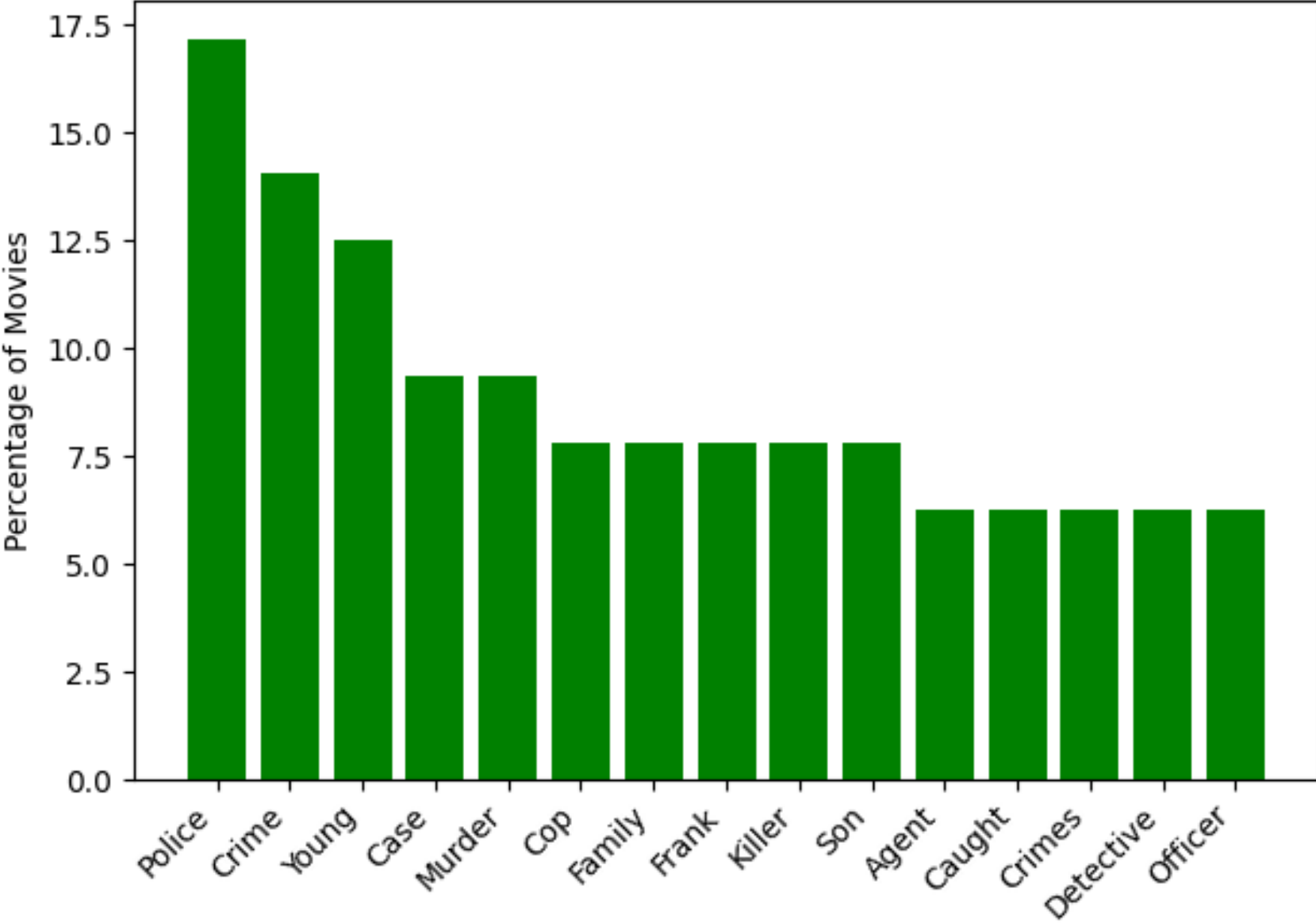
Which themes will be in our movie?



Percentage of Comedy/Romance Movies Containing Popular Keywords

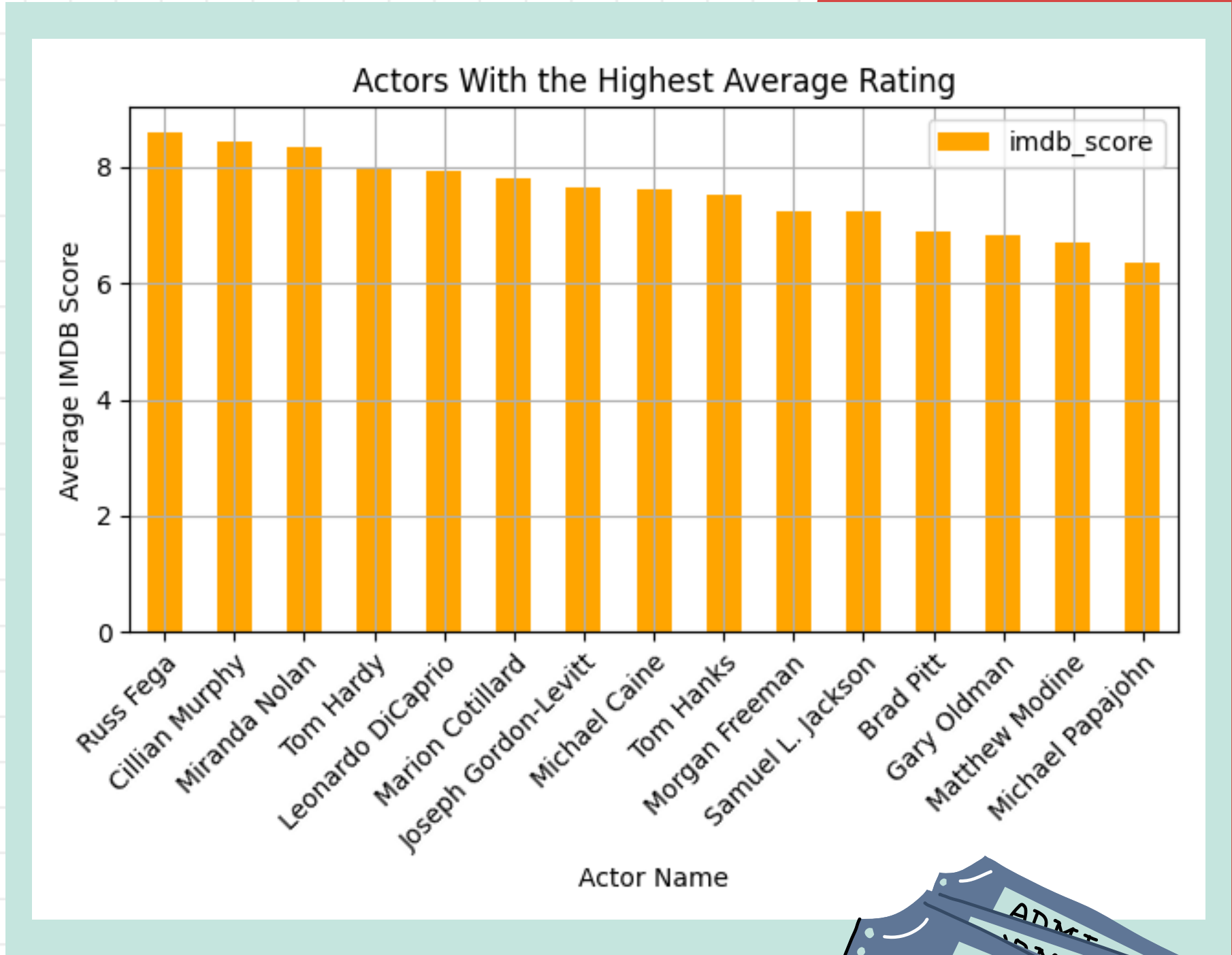
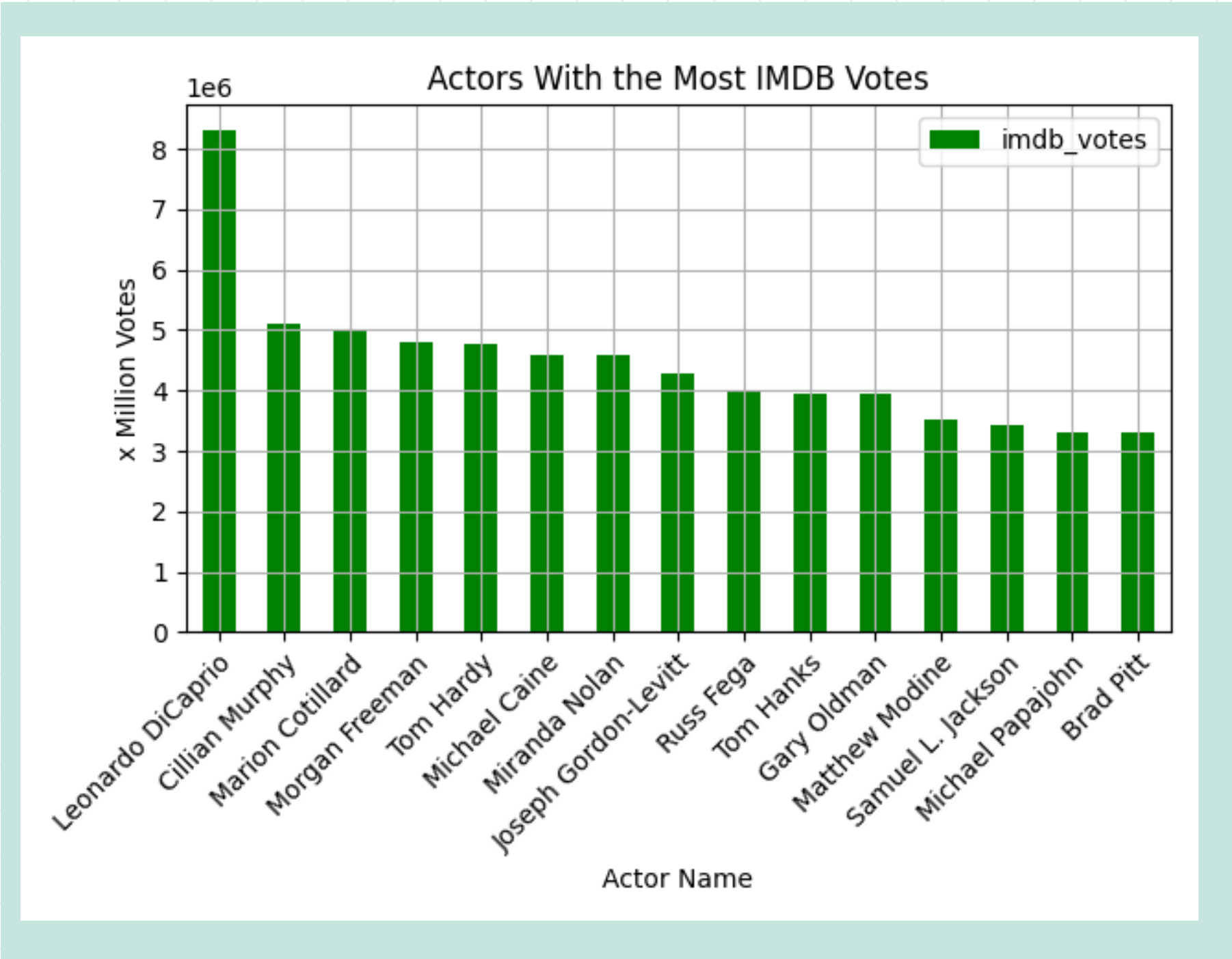


Percentage of Crime/Thriller Movies Containing Popular Keywords



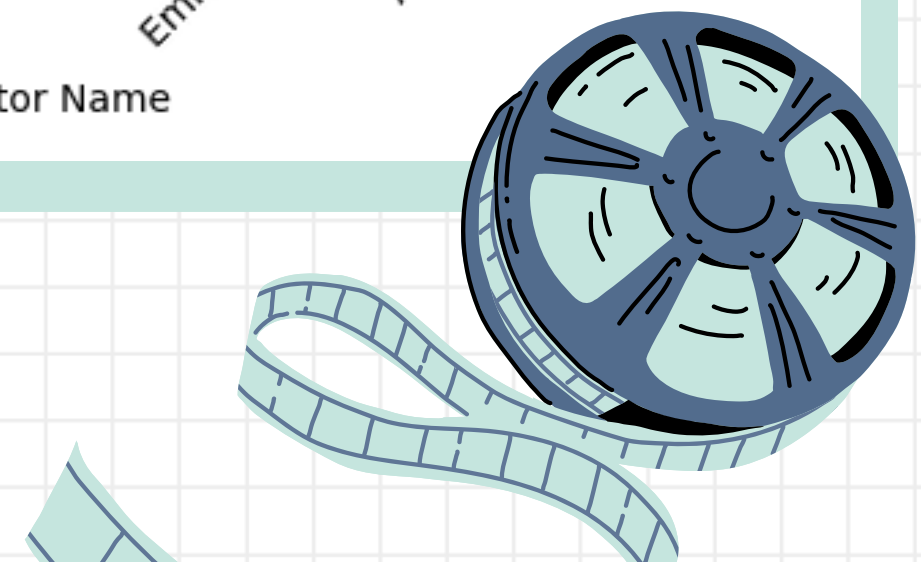
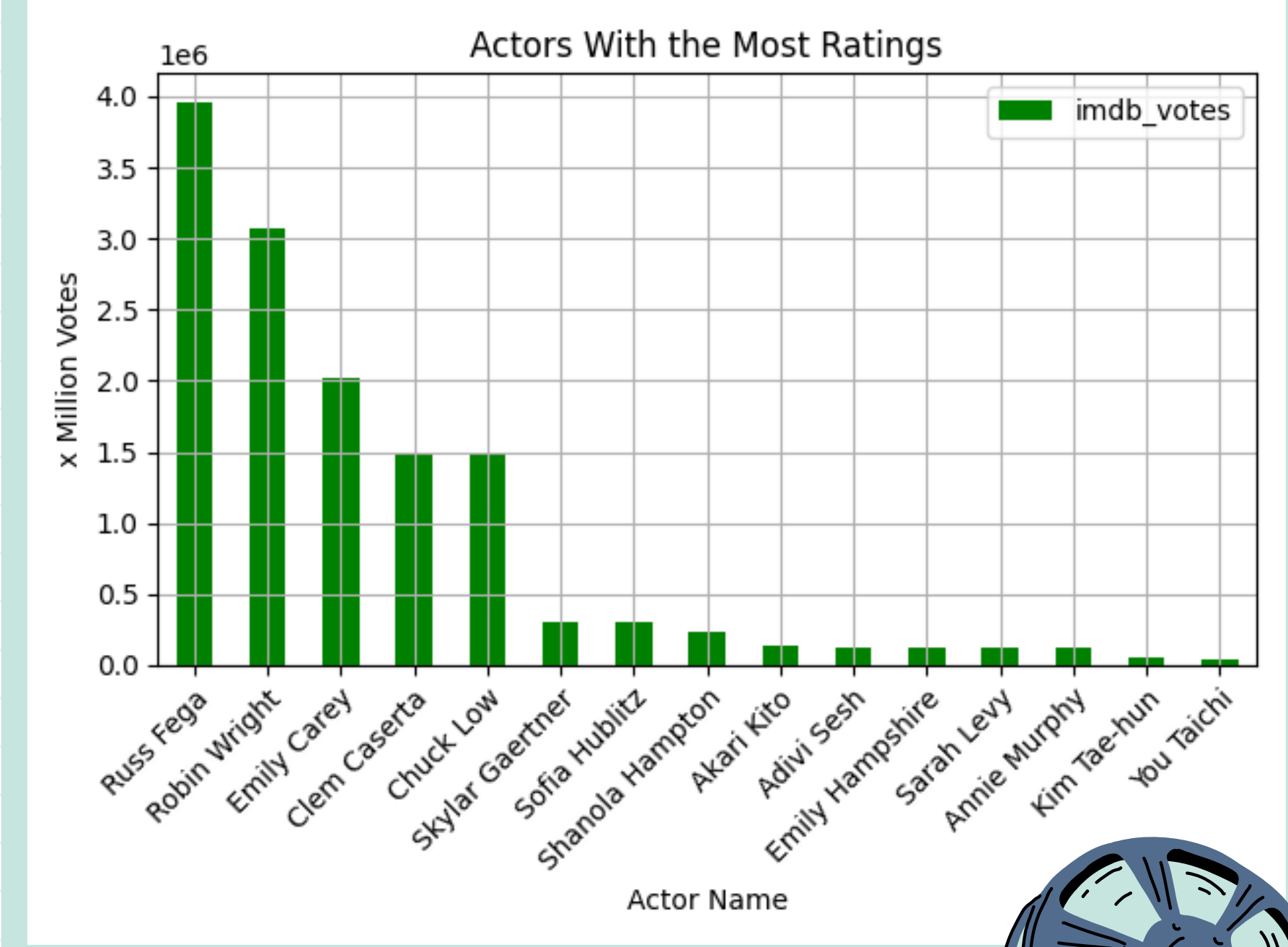
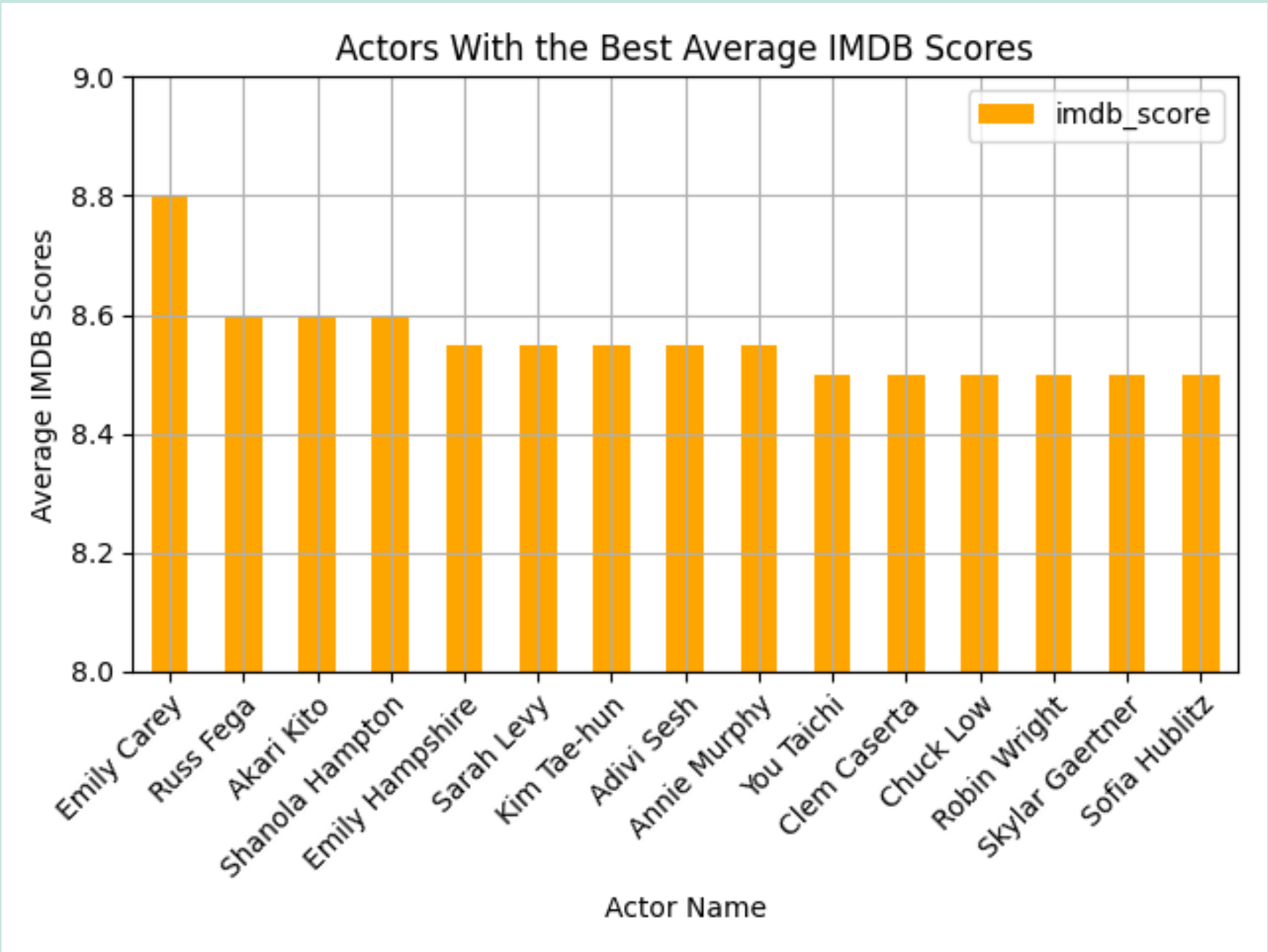
Who is our ideal cast?

Top 15 Actors by IMDB Votes



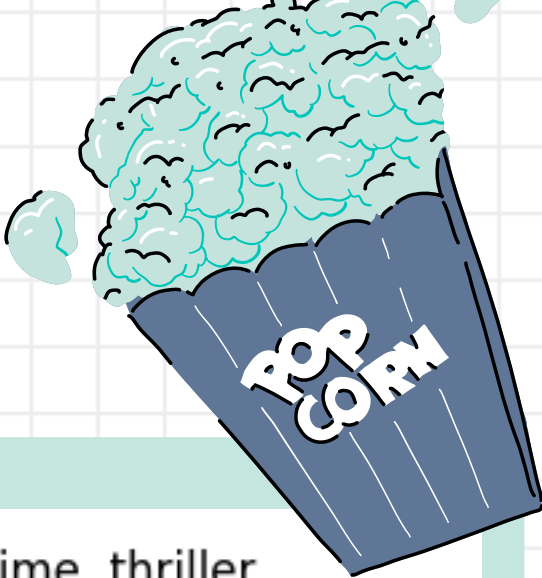
Who is our ideal cast?

Top 15 Actors by IMDB Scores

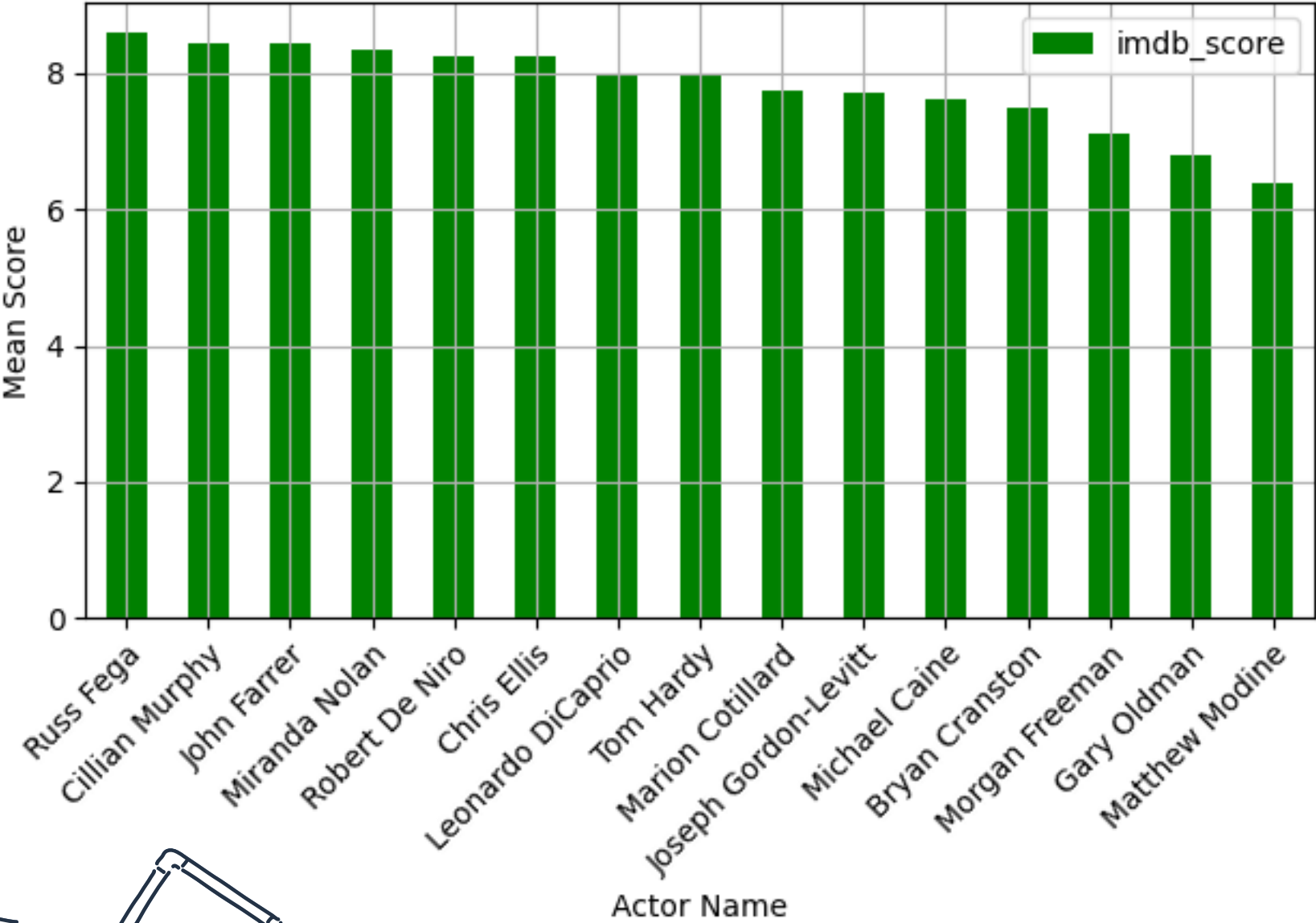


Who is our ideal cast?

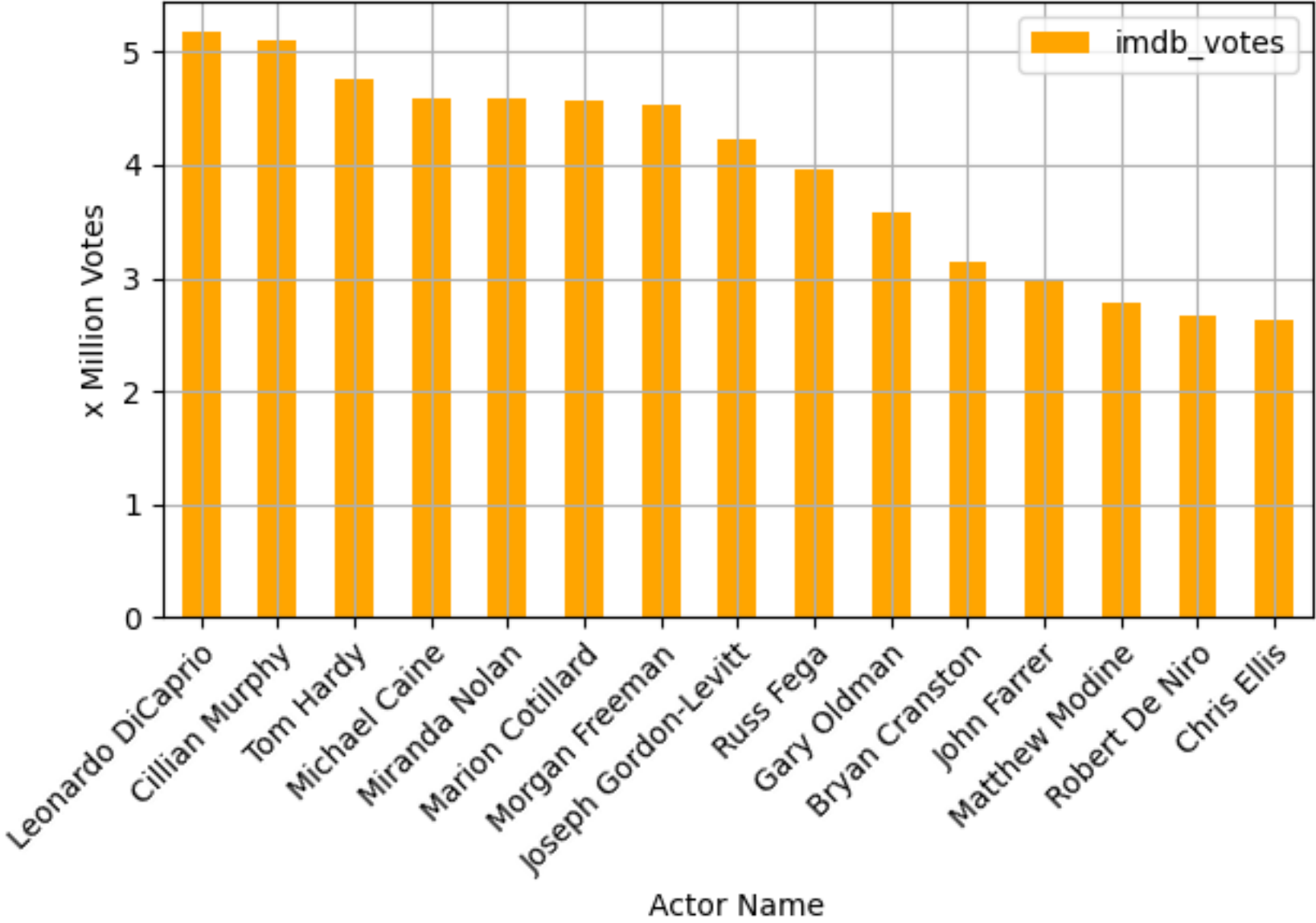
Top 15 Actors by Genre (crime & thriller)



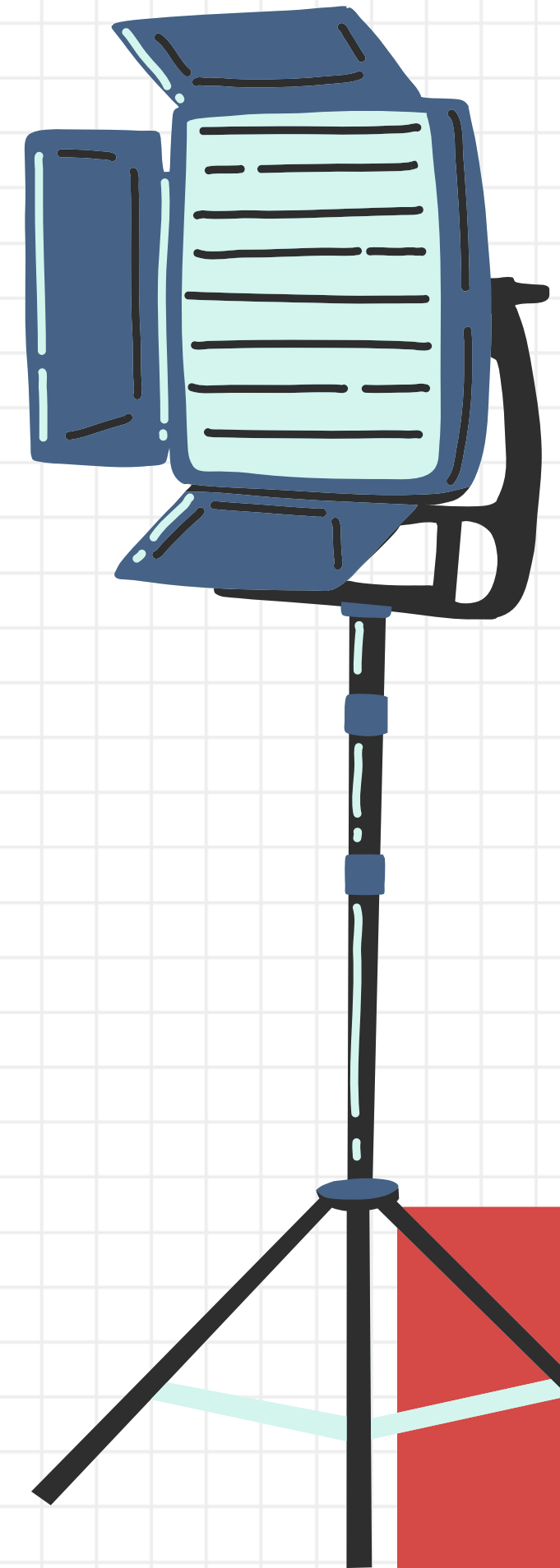
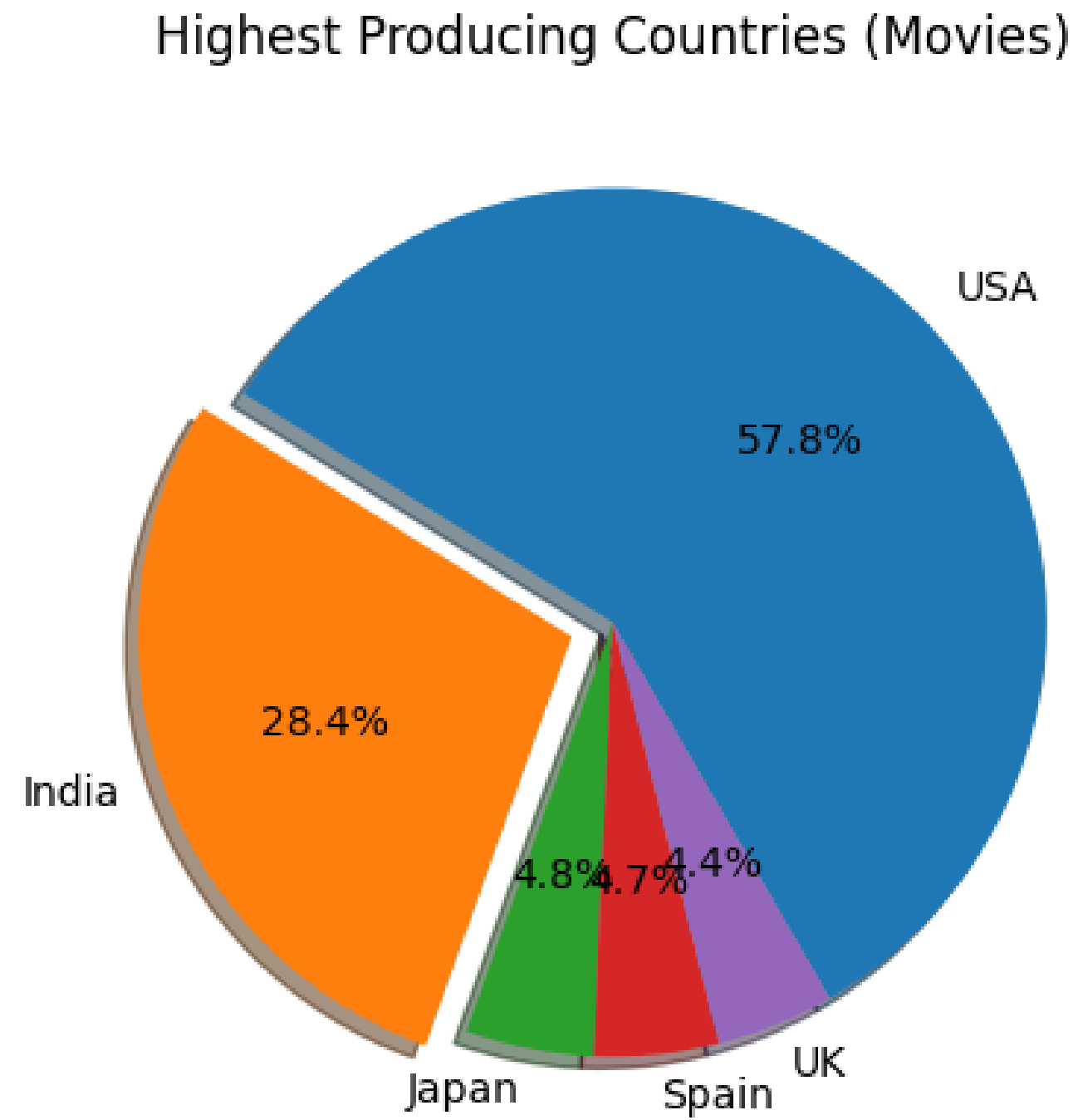
Actors With the Highest Average Ratings: crime, thriller



Actors With the Most IMDB Votes: crime, thriller



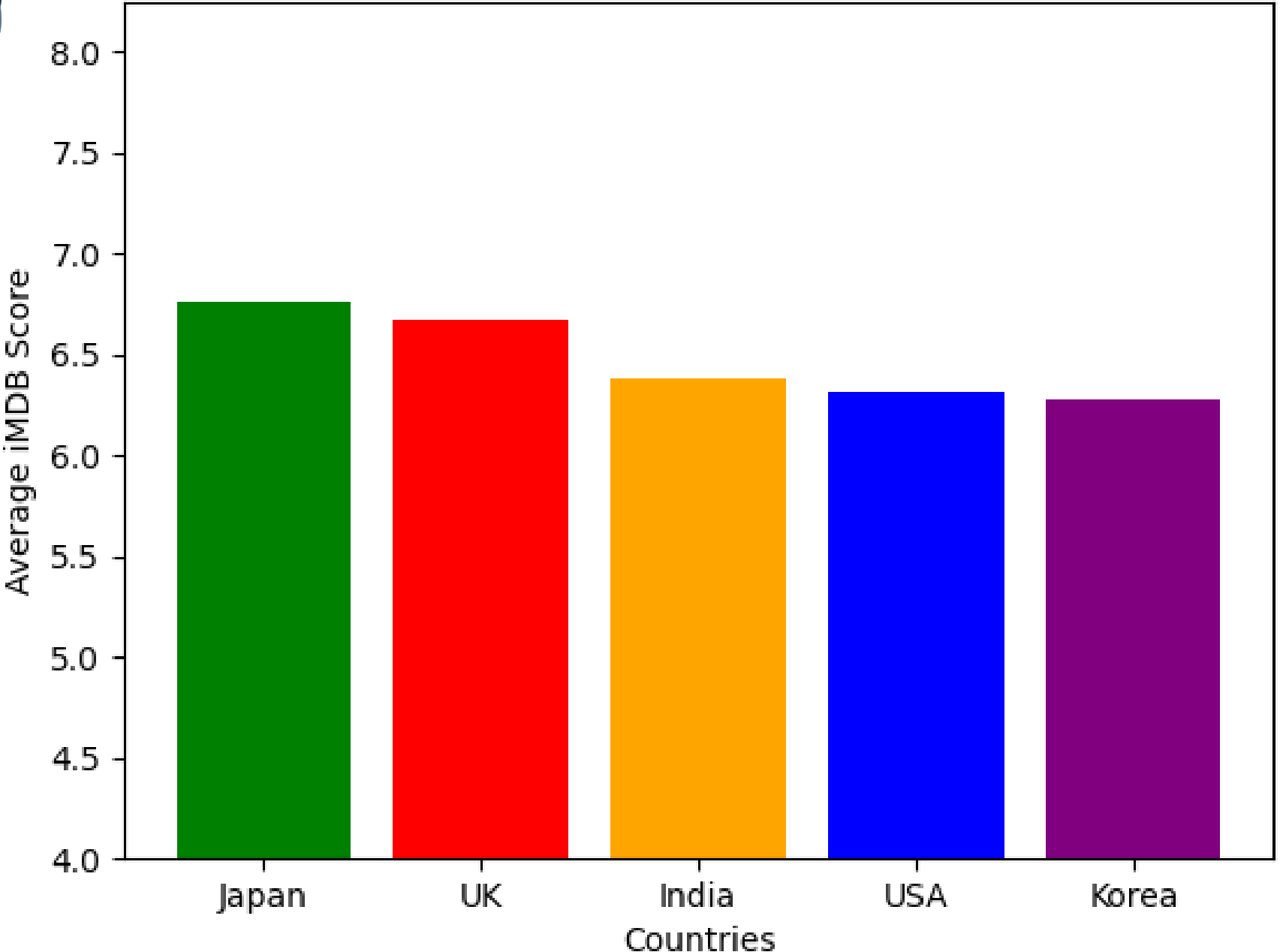
Which countries should we partner with?





Which countries have the highest rating?

Average iMDB Score for Highest Producing Countries (Movies)



Highest Scores by Country

Country	IMDb Score	# of Movies
Japan	6.76	89
UK	6.67	82
India	6.38	530
USA	6.31	1081
Korea	6.28	42

Our Netflix proposal:

Movies/TV Series: Movie

Runtime: 104 Minutes

Genres: Crime/Thriller
Comedy/Romance

Themes: Police, Crime, Murder, Youth, Case,
Love, Different, Son, College, Girl,
Journey

Cast: Leonardo DiCaprio
Cillian Murphy
Shanola Hampton
Emily Hampshire

Production Countries: United States
India
Japan





Crossing Borders

Crime and Love Knows No Boundaries

Leonardo DiCaprio

Cillian Murphy

Shanola Hampton

Emily Hampshire

Crossing Borders

In this global crime odyssey, Detective Frank (Leonardo DiCaprio) partners with his quirky sidekick, Murphy (Cillian Murphy), and the dynamic duo of Detective Harper (Shanola Hampton) and Forensic Expert Turner (Emily Hampshire). Together, they embark on a murder investigation spanning the United States, India, and Japan. As they navigate diverse landscapes, the case becomes entangled with college life, revealing unexpected love stories amid the complexities of the crime. This thrilling crime-comedy promises suspense, laughter, and cross-cultural surprises with a stellar ensemble cast.



Investor Questions?

