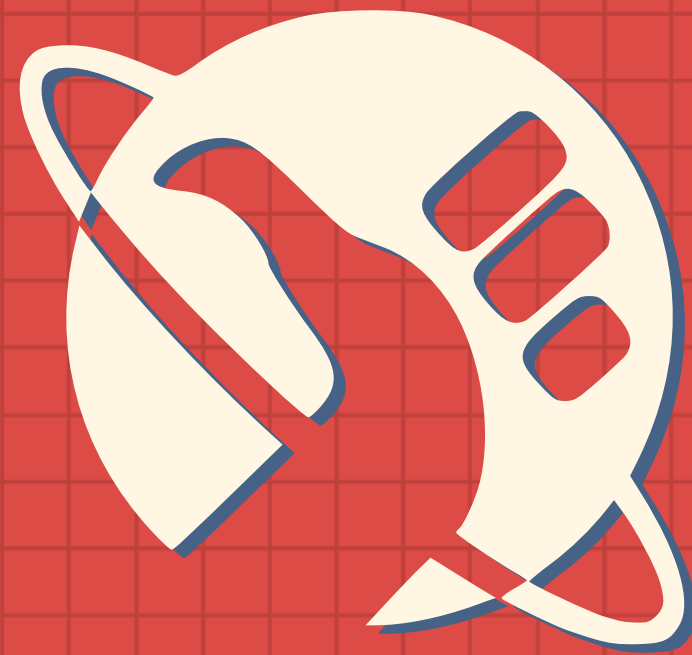


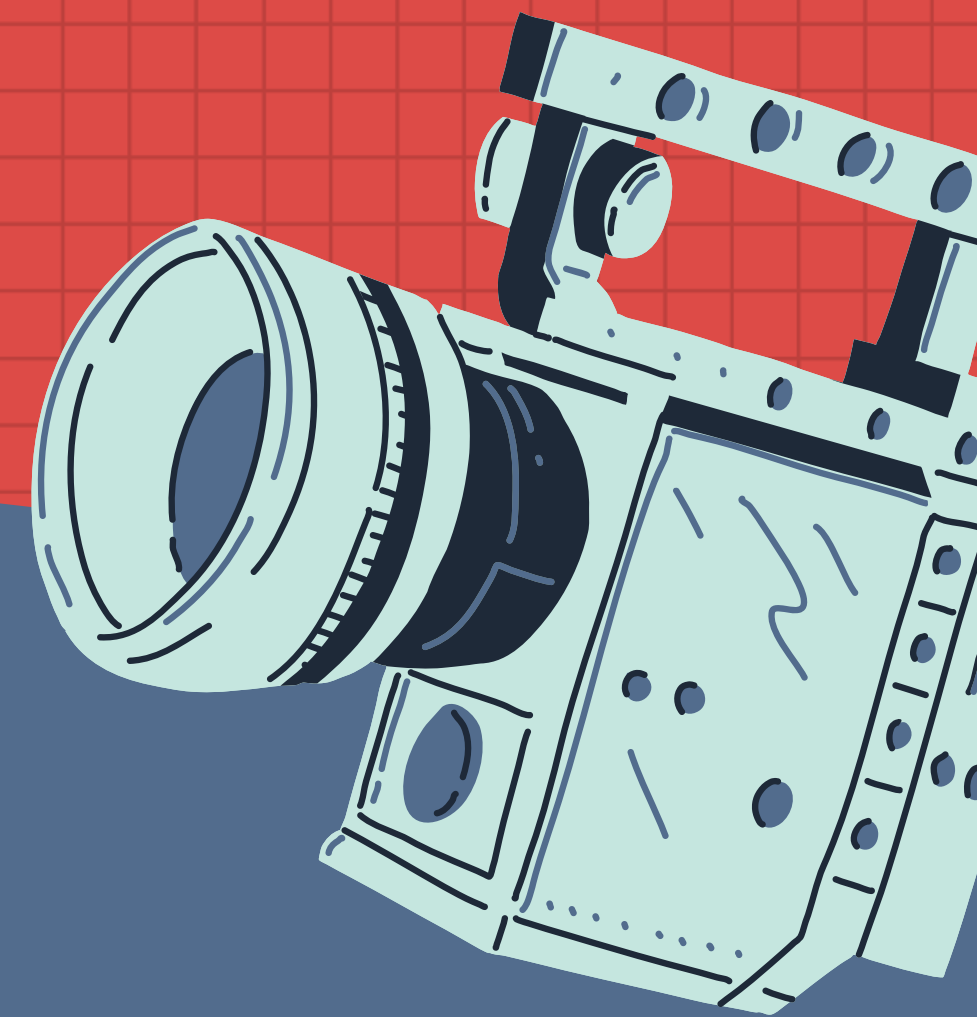
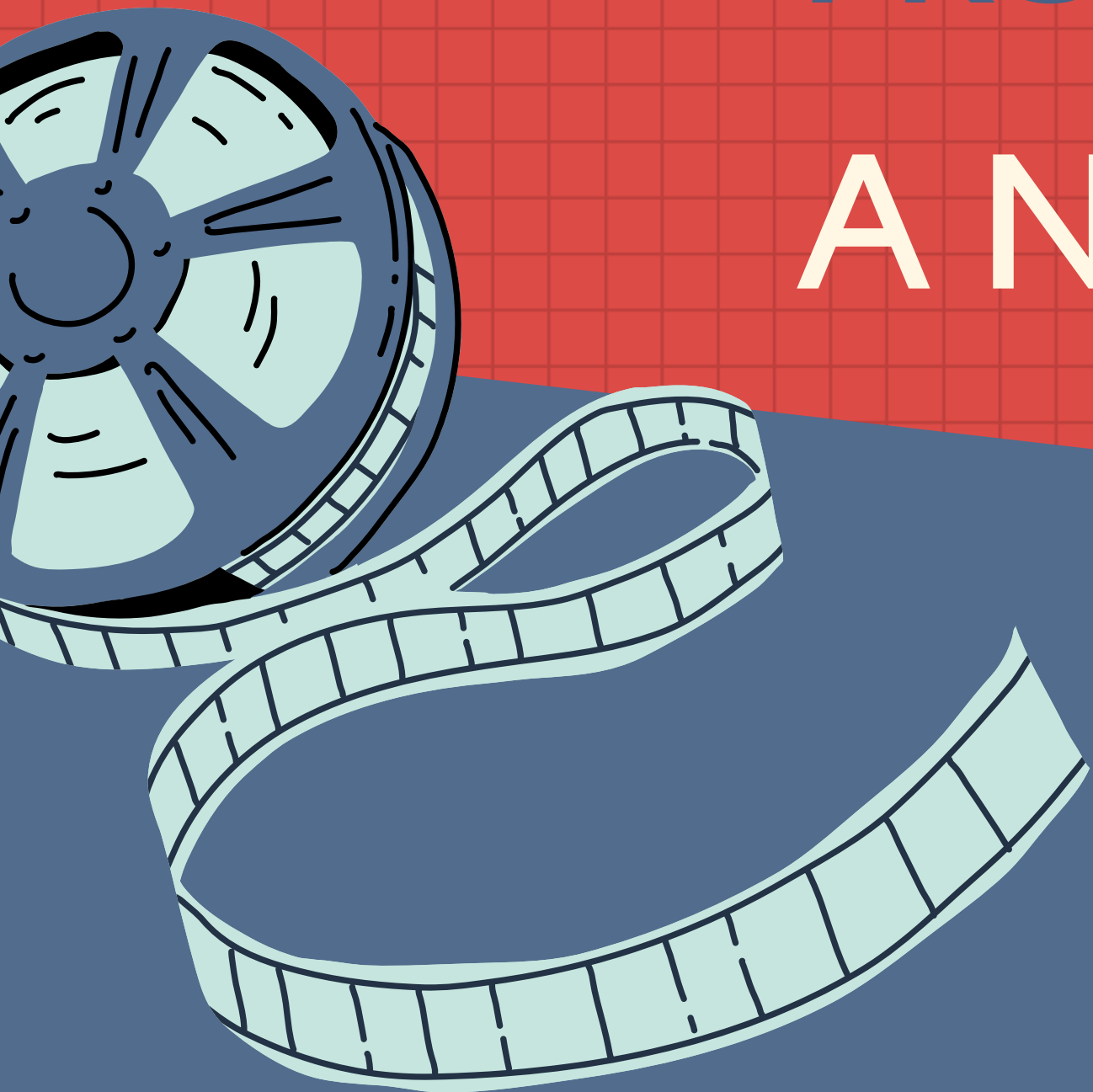
# DON'T PANIC PRODUCTIONS



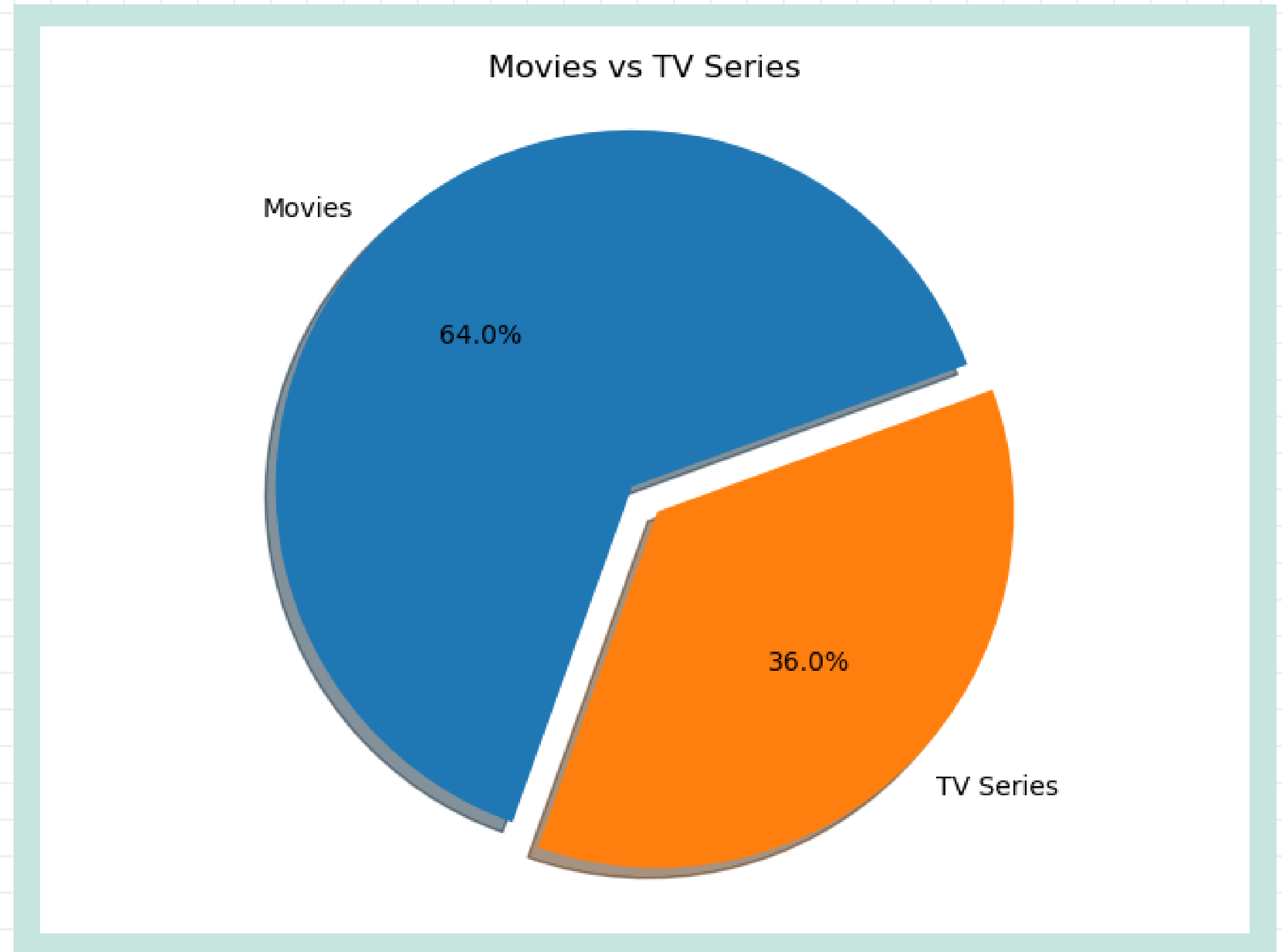
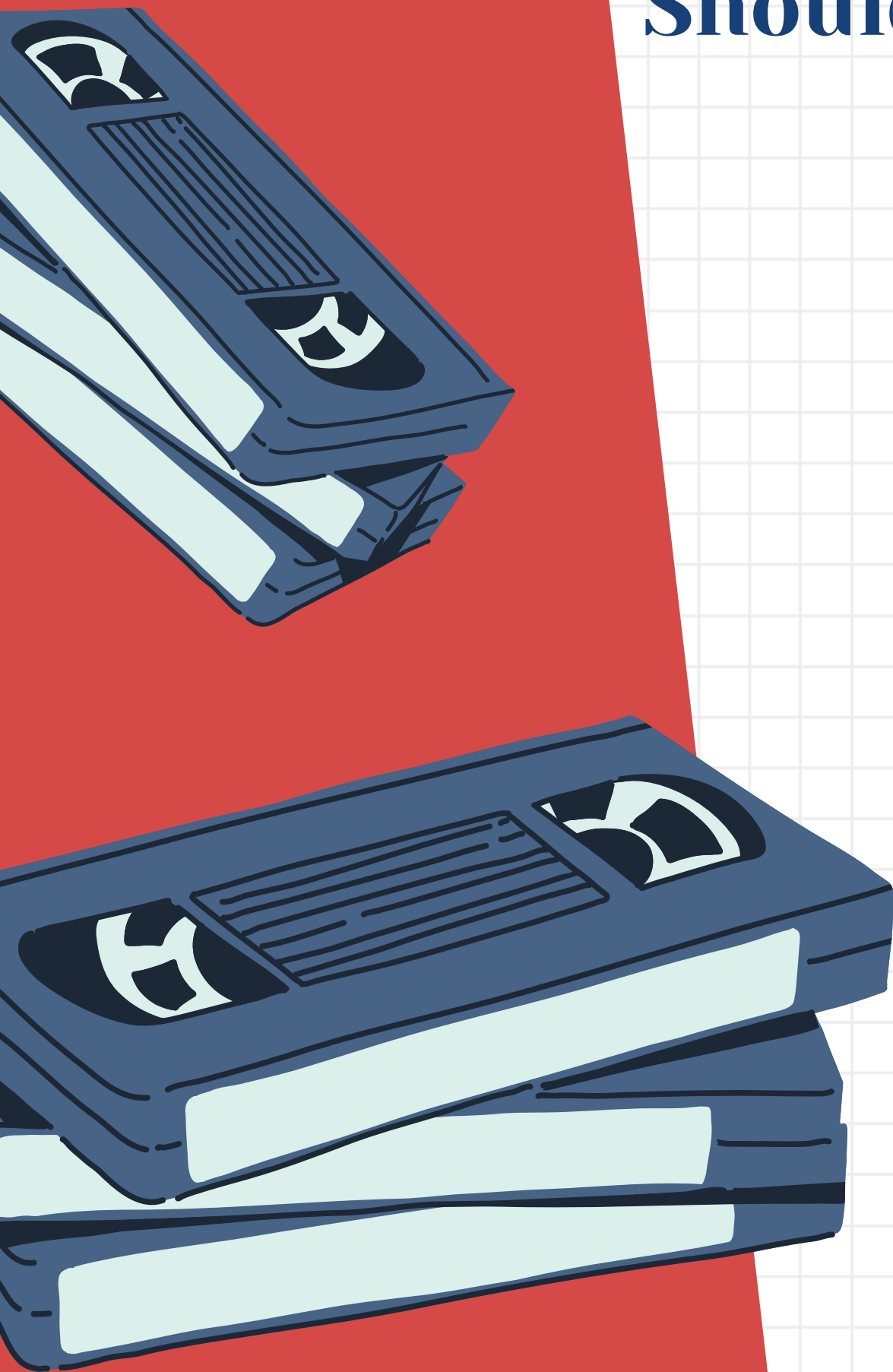
## A Netflix Proposal

Produced by:

Travis Cook  
Matthew Groh  
Marshal Rittenger  
Julia Olson



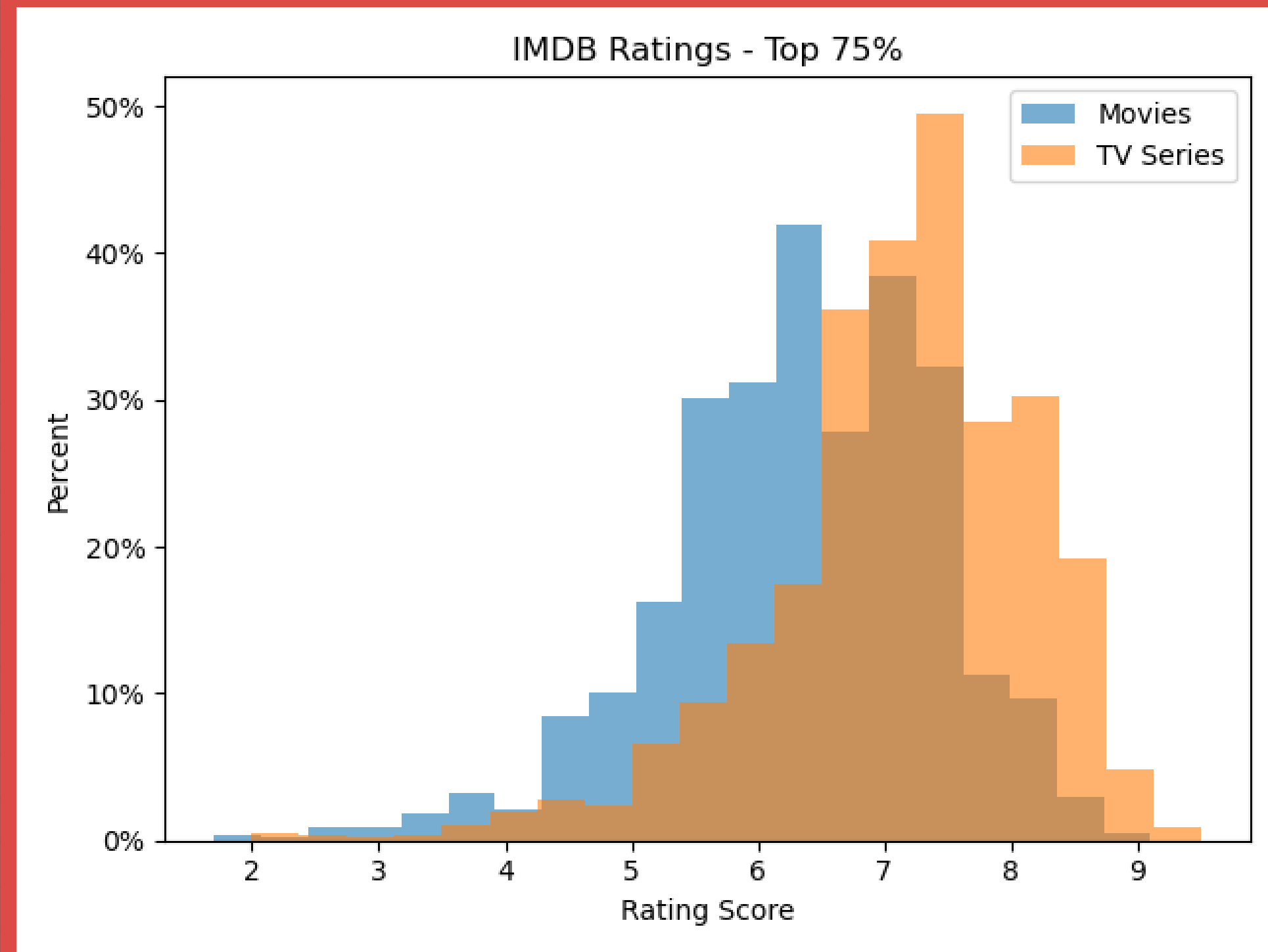
# Should we make a movie or TV series?



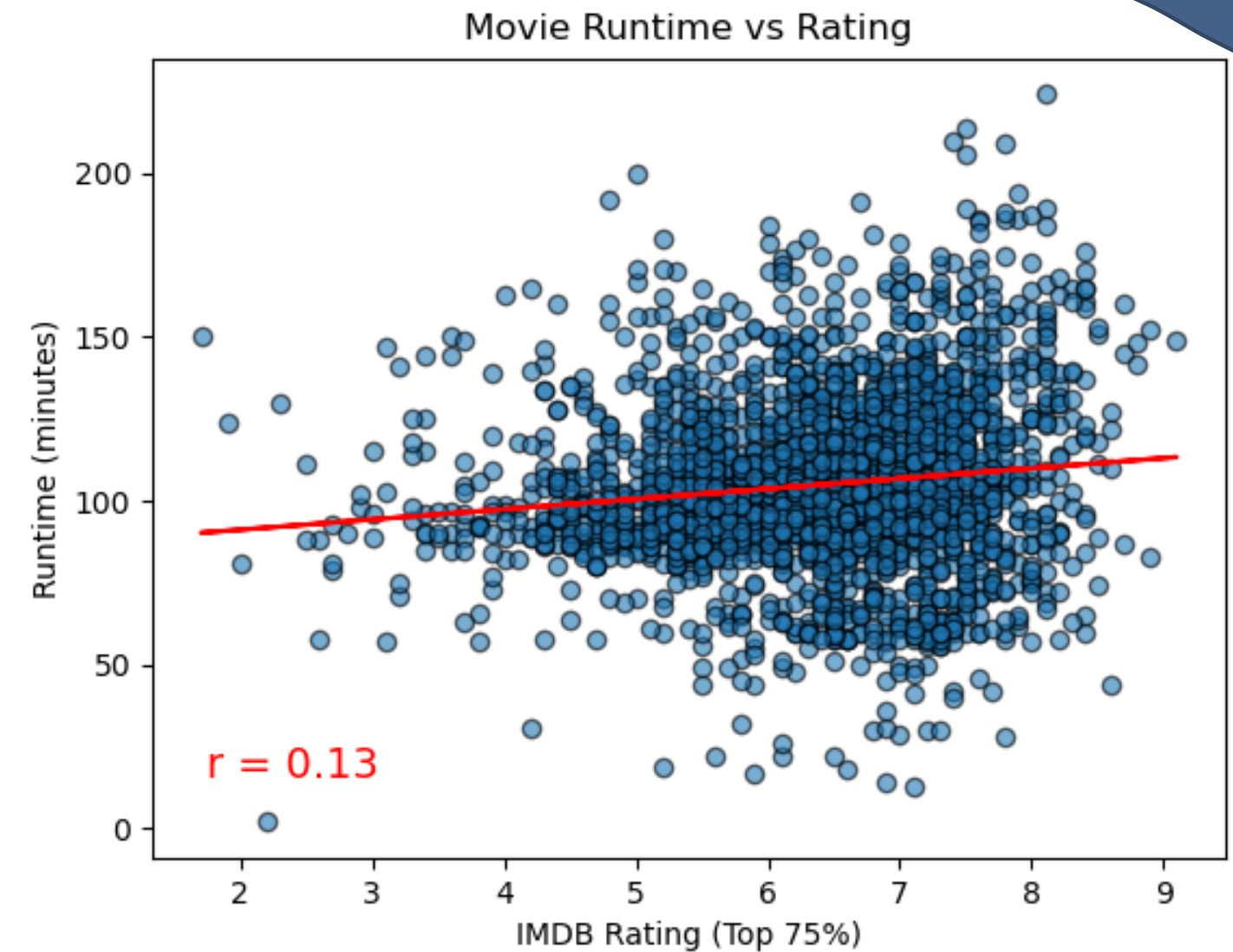
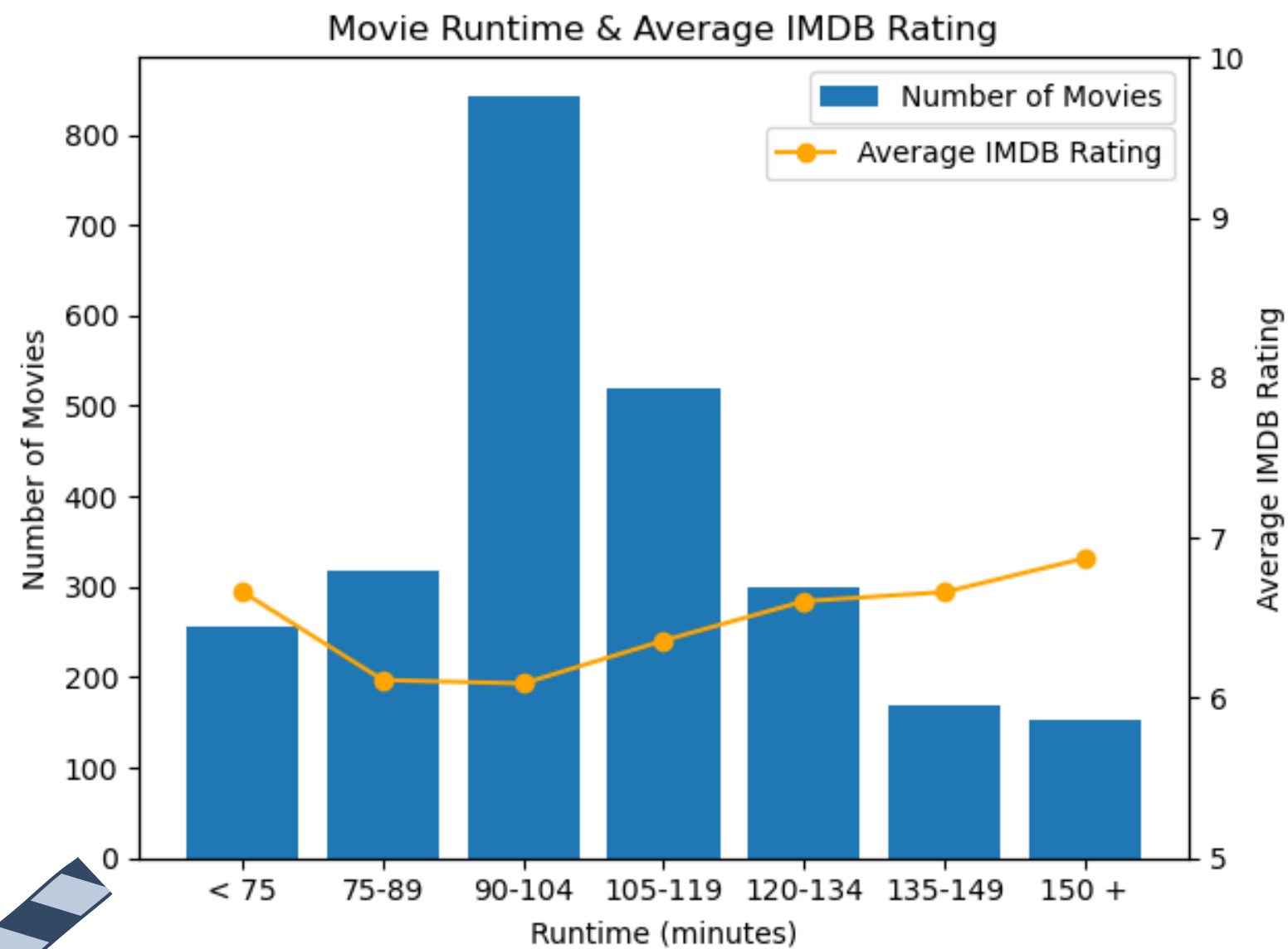


## T-Test: IMDB Scores of Movies & TV Series

pvalue = 1.988 e-100

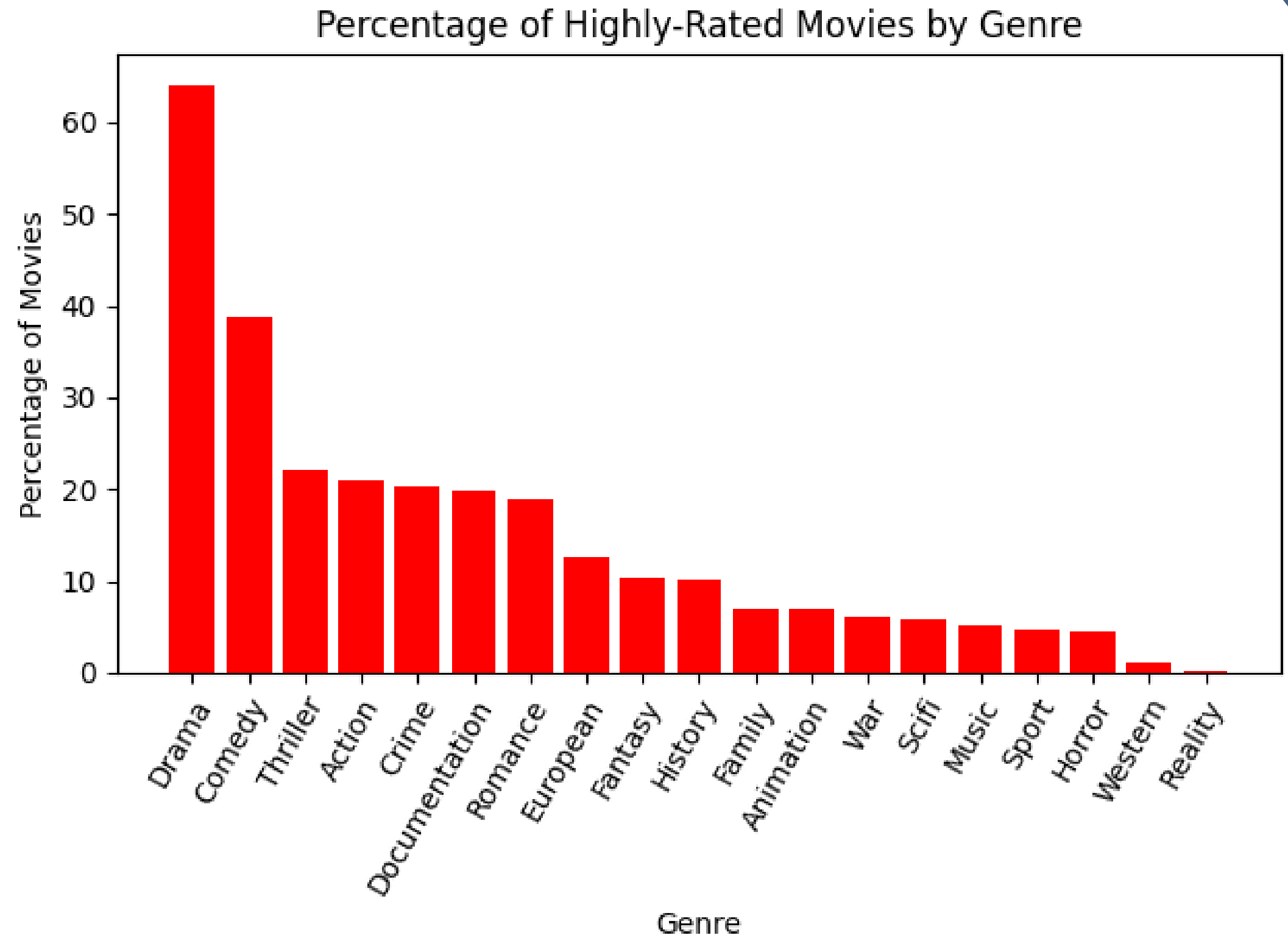


# How long should our movie be?



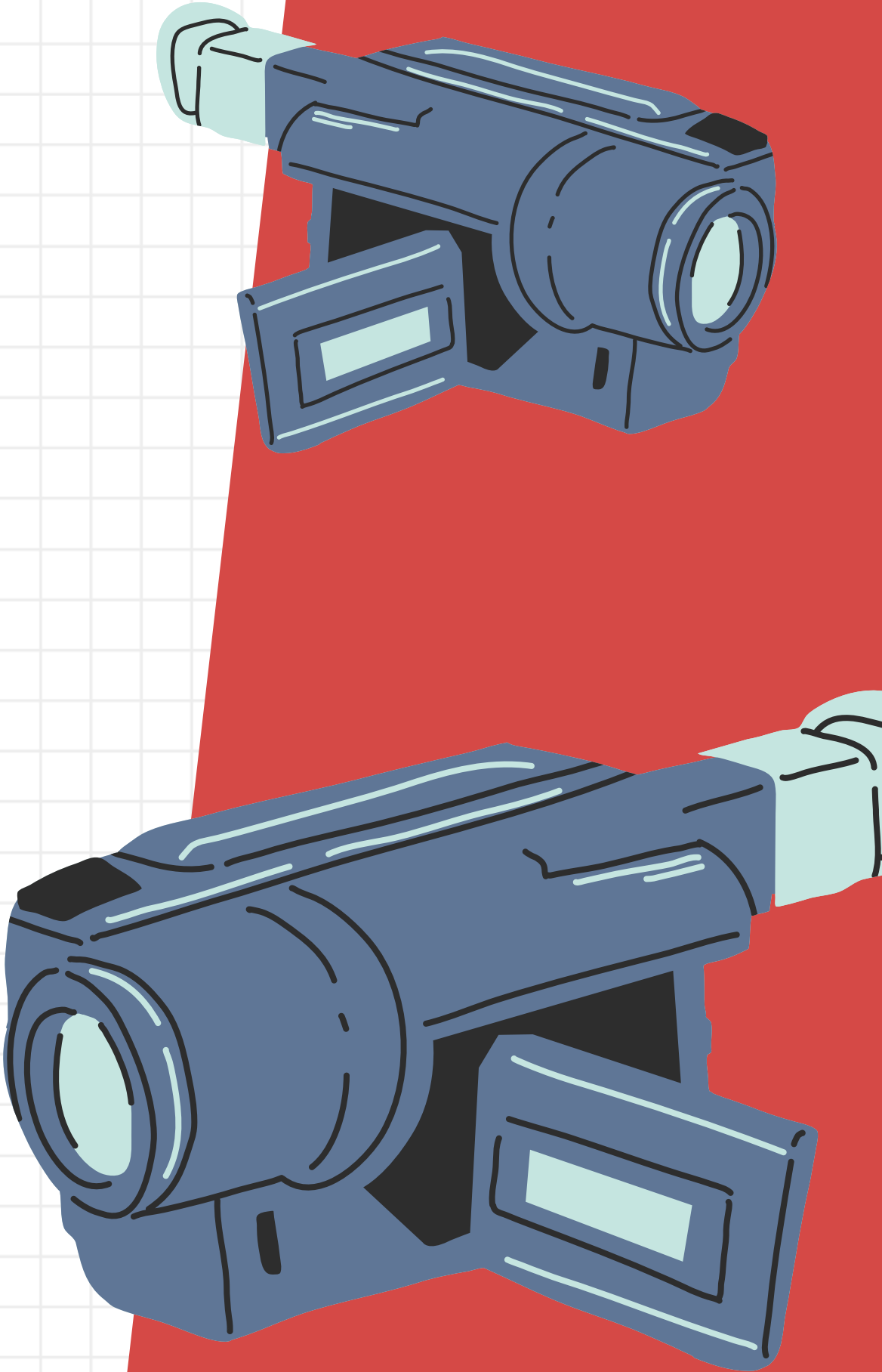
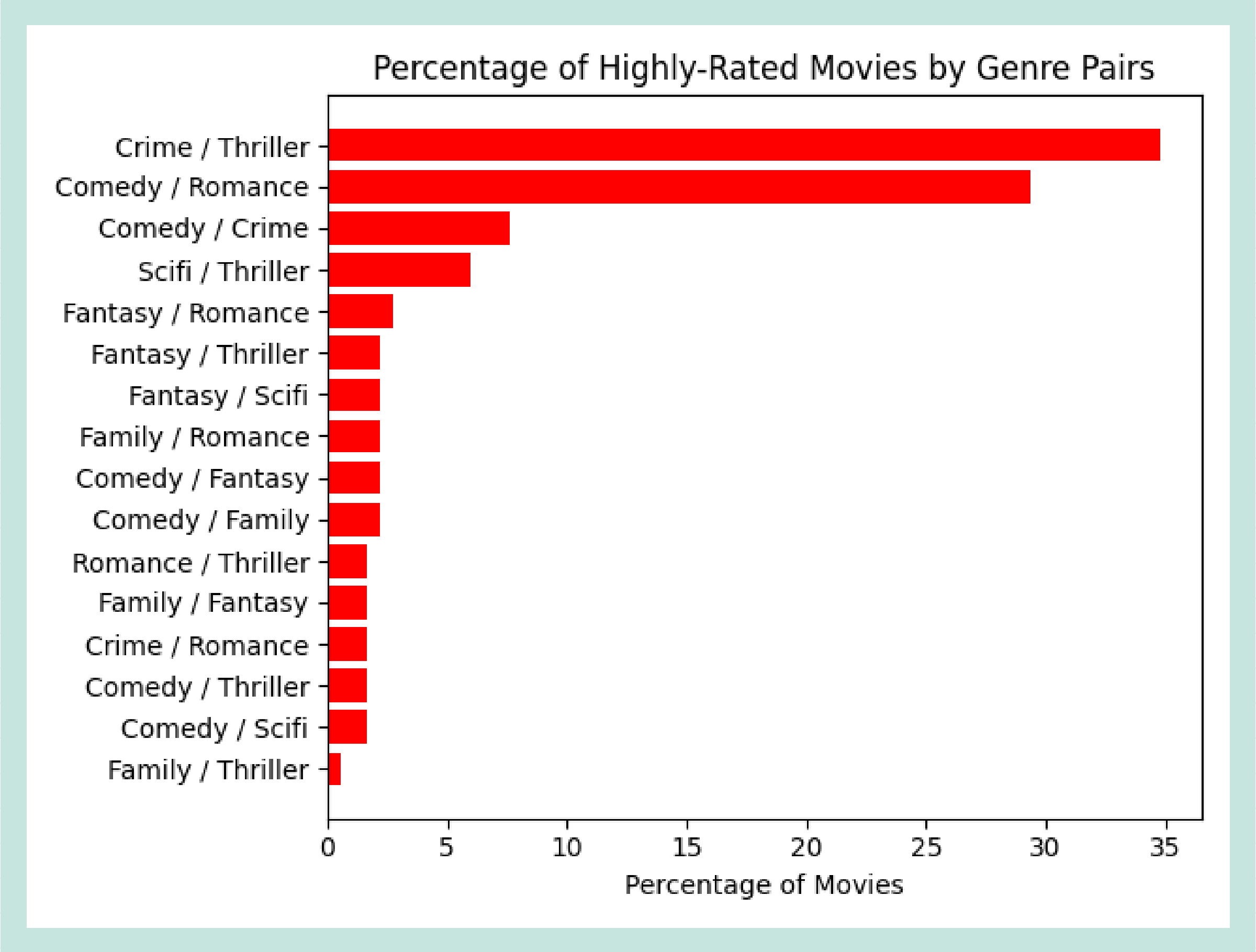
Is there correlation between length and rating?

# What genres are most popular?



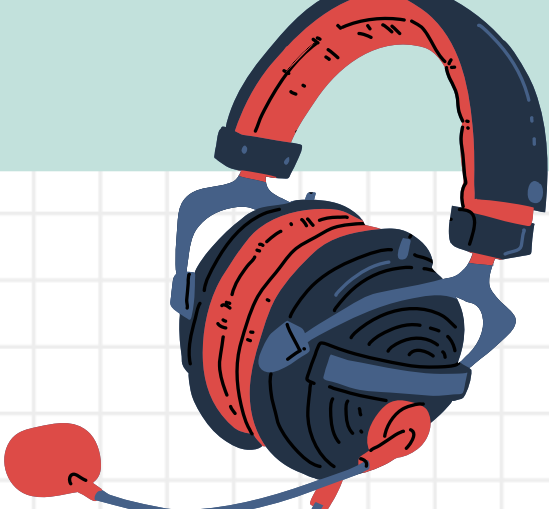
Filtered by the top rated movies by genre.

# What genres will our film be?

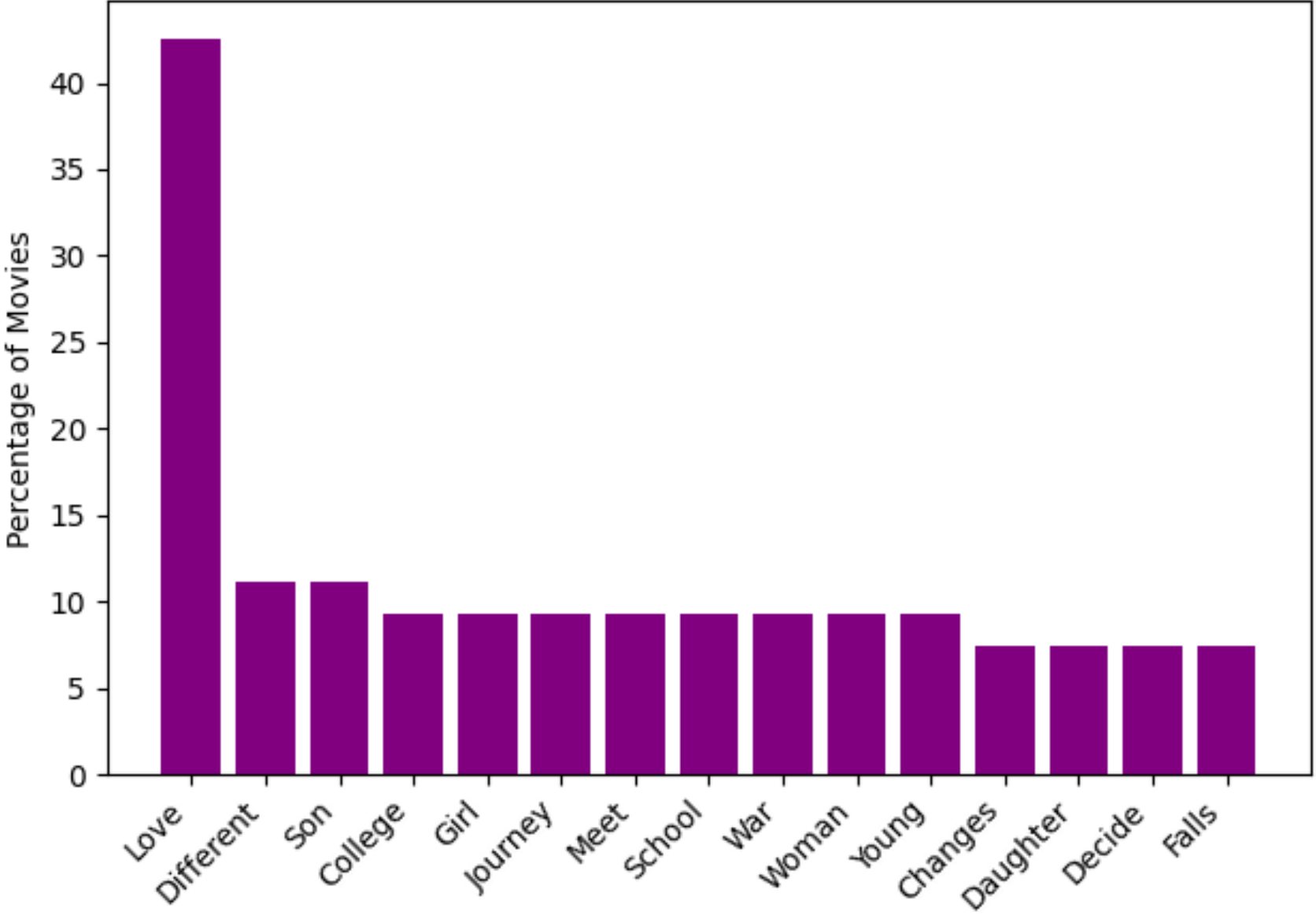




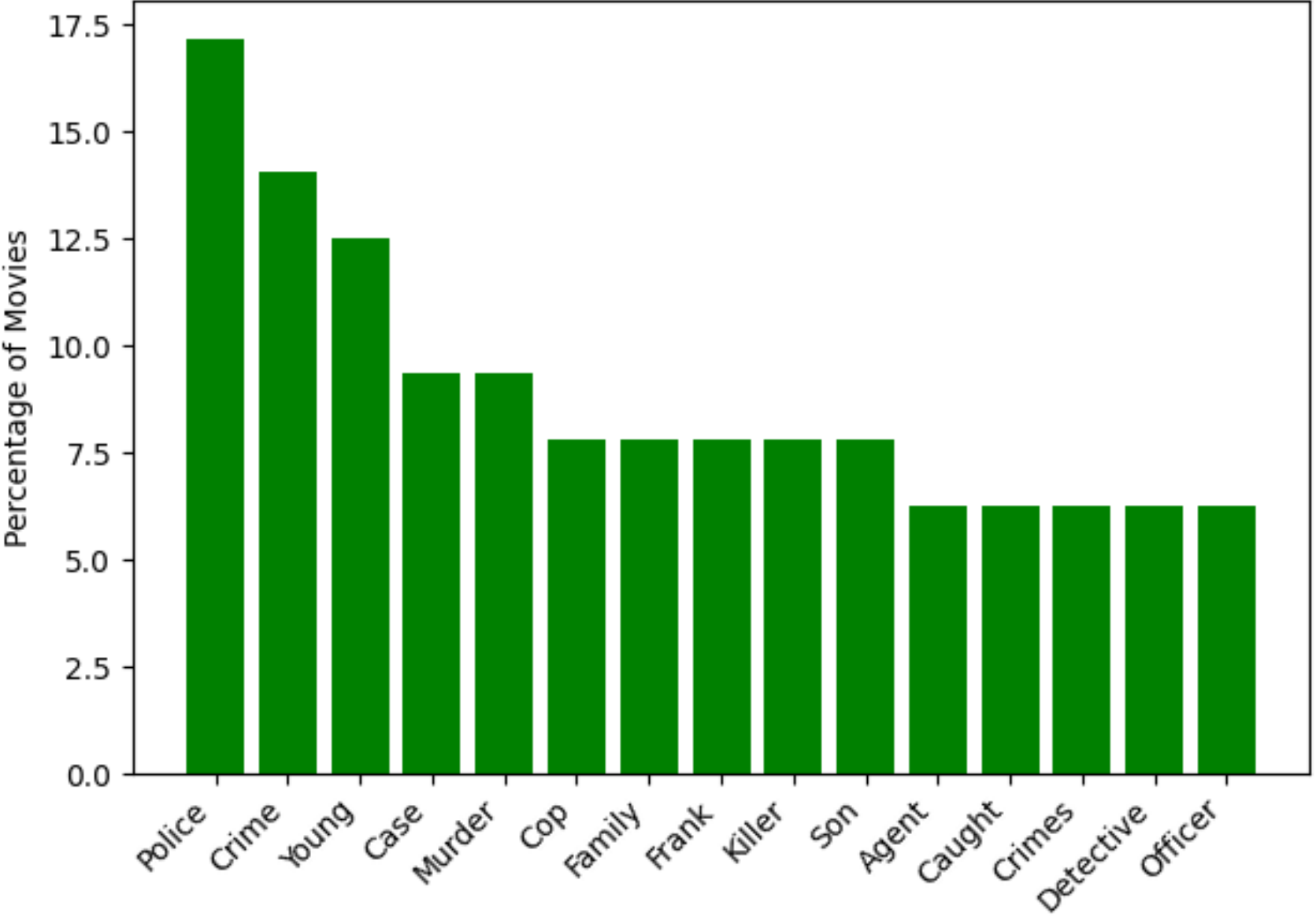
# Which themes will be in our movie?



Percentage of Comedy/Romance Movies Containing Popular Keywords

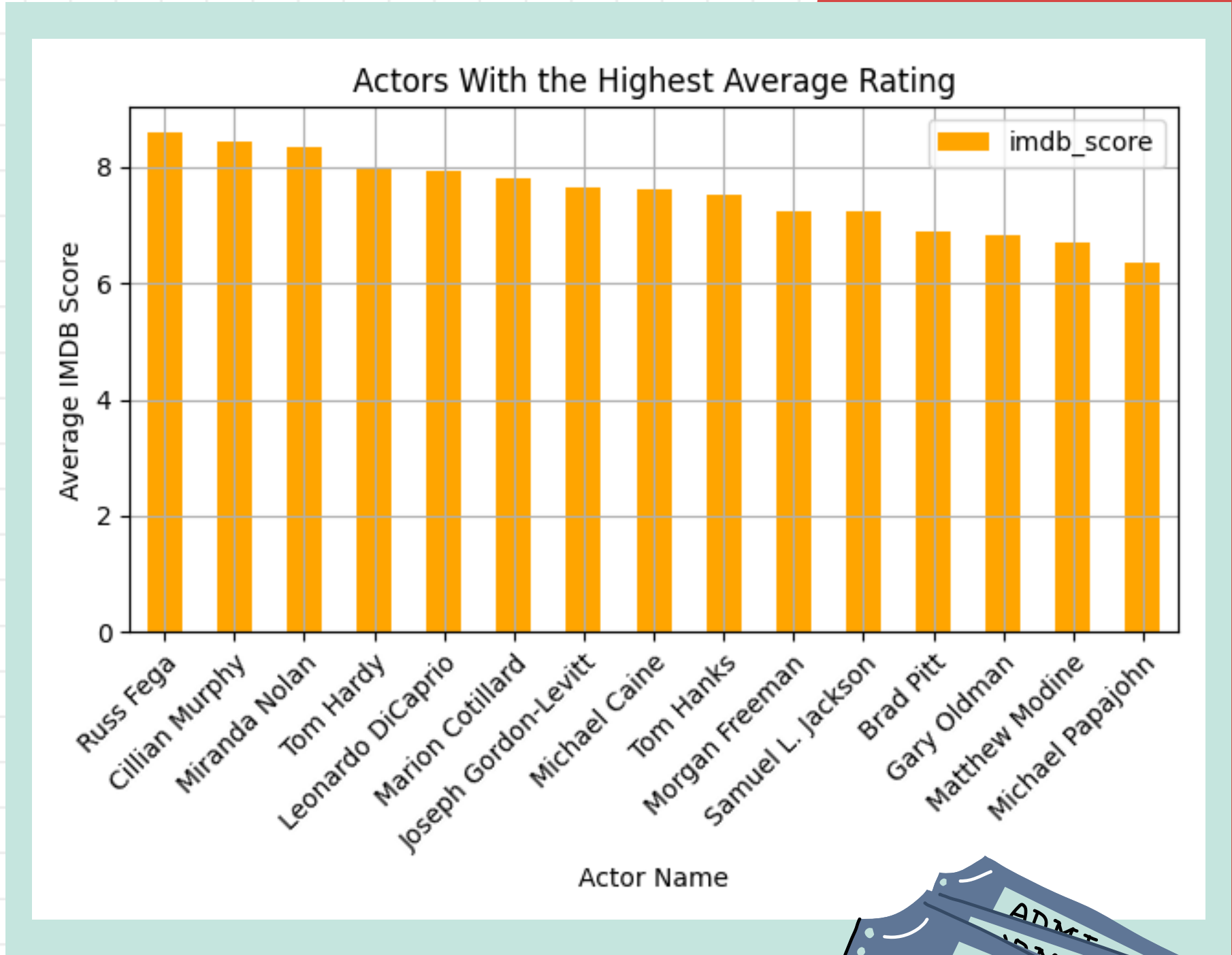
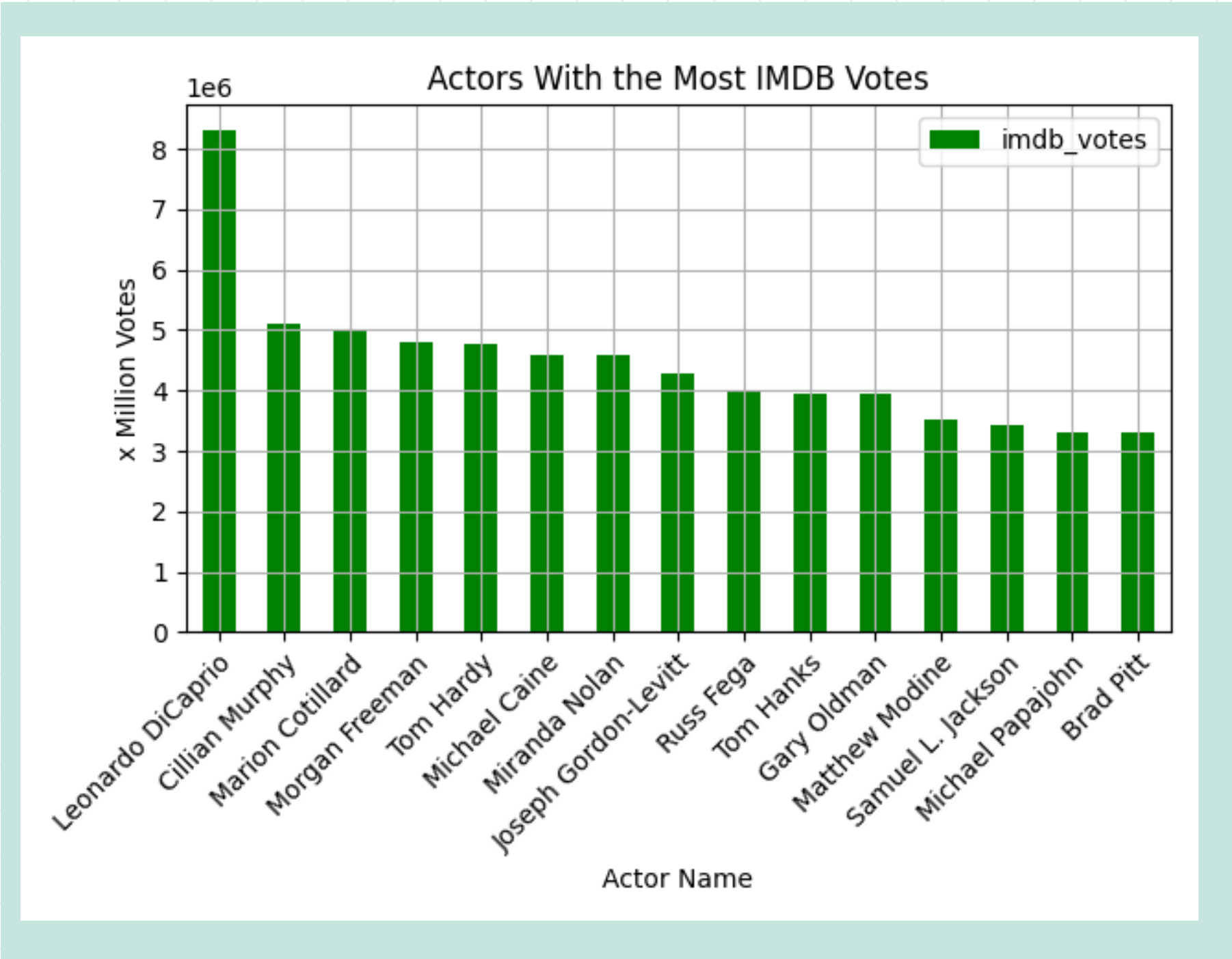


Percentage of Crime/Thriller Movies Containing Popular Keywords



# Who is our ideal cast?

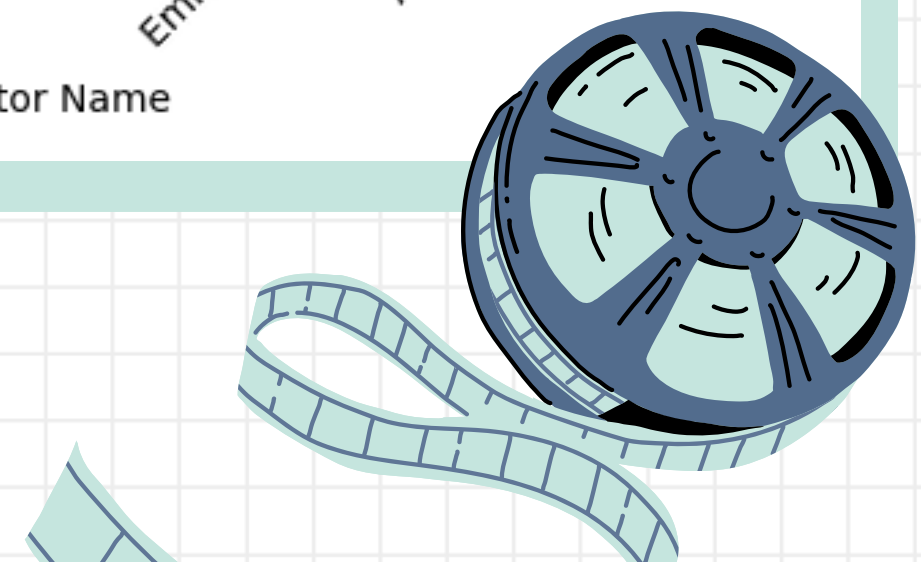
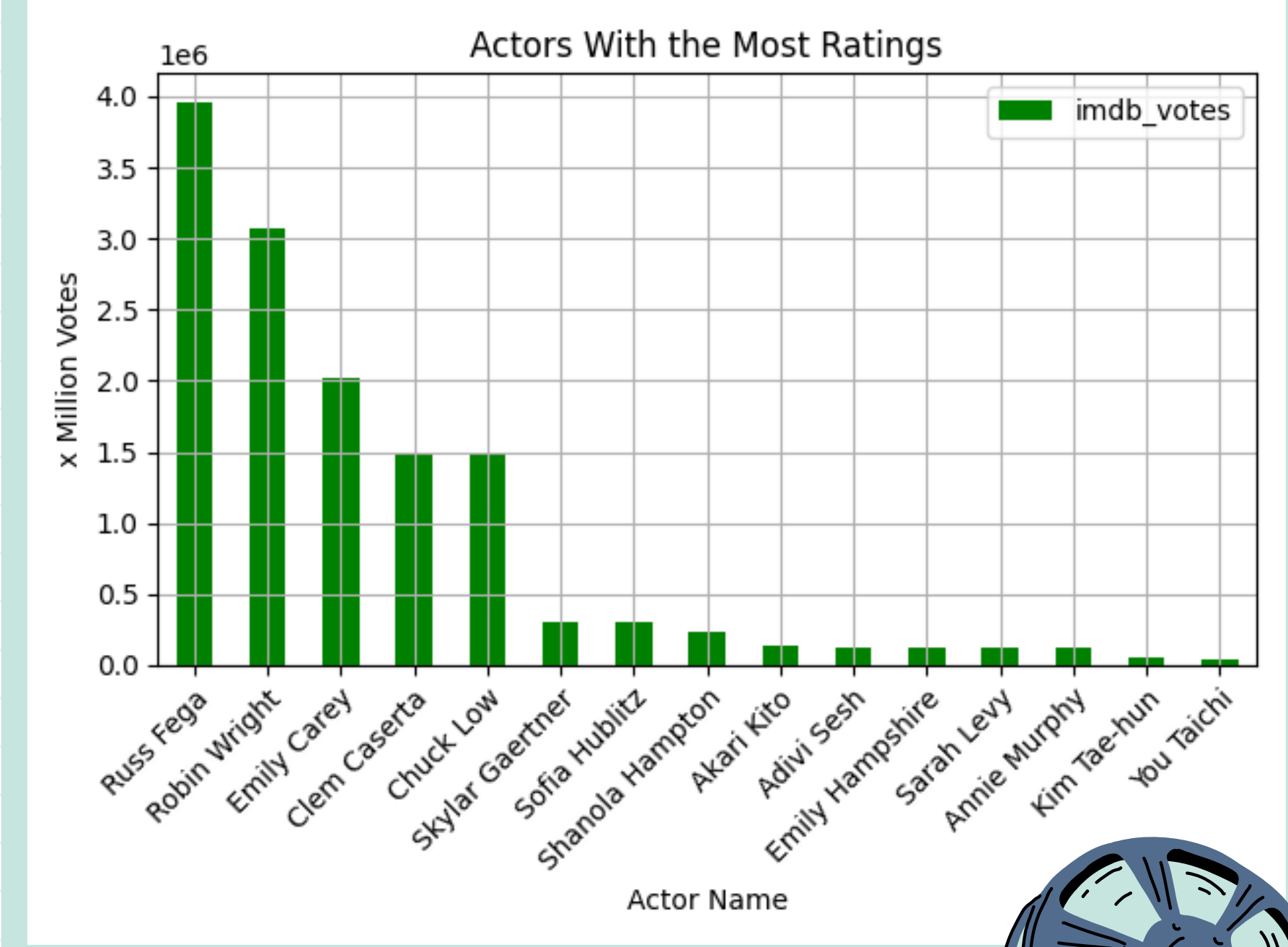
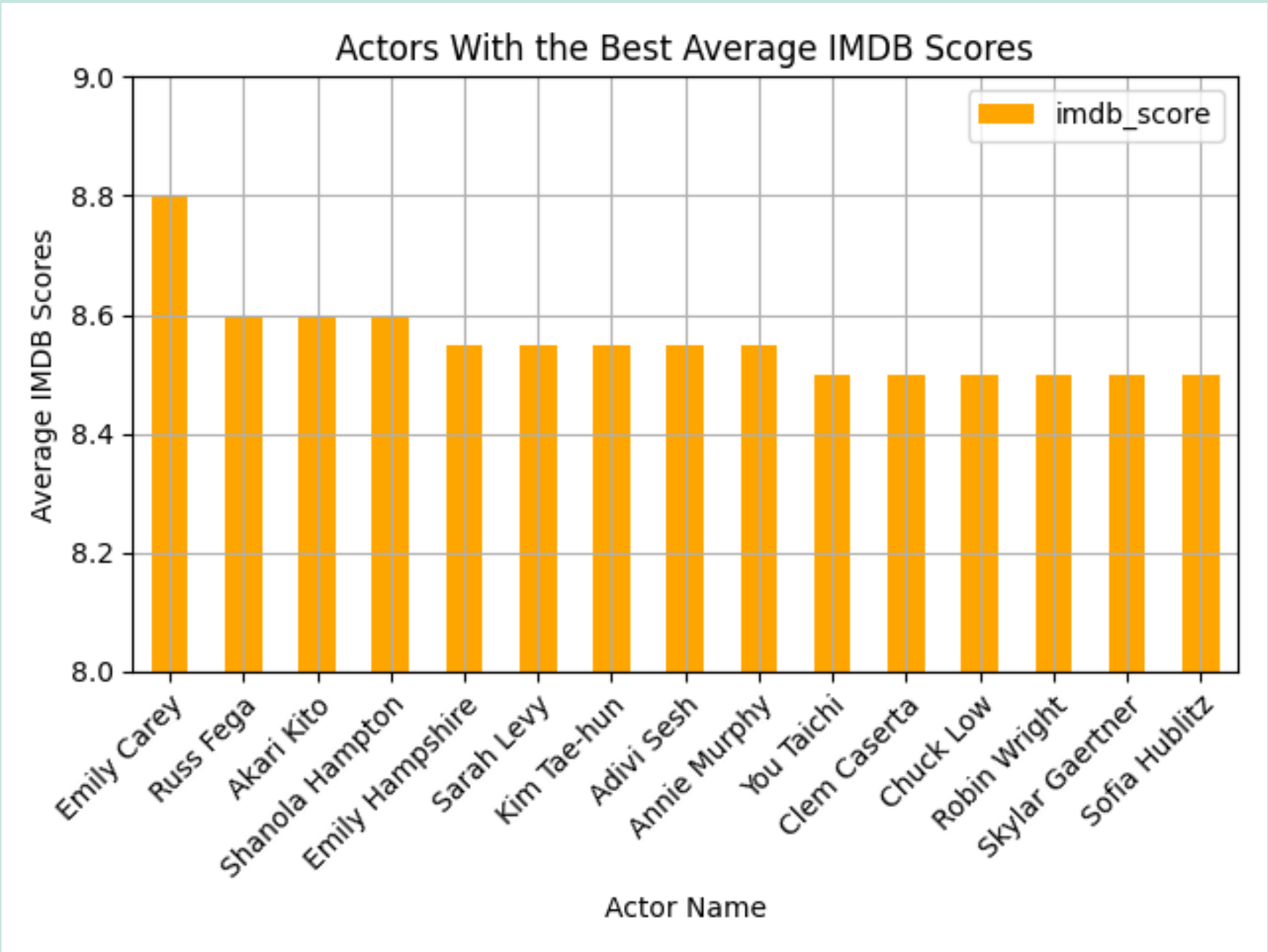
## Top 15 Actors by IMDB Votes





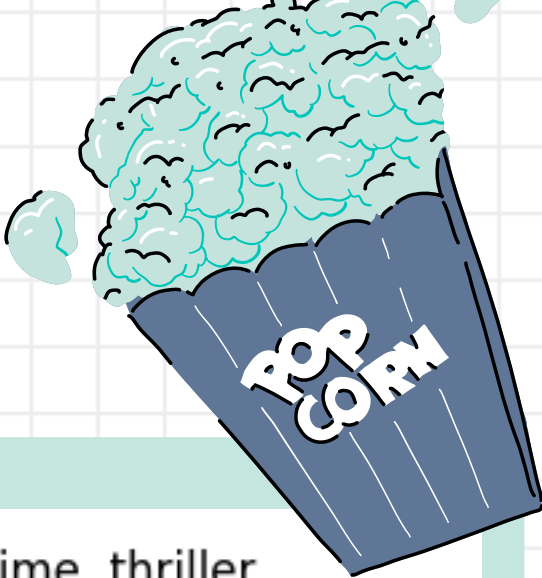
# Who is our ideal cast?

## Top 15 Actors by IMDB Scores

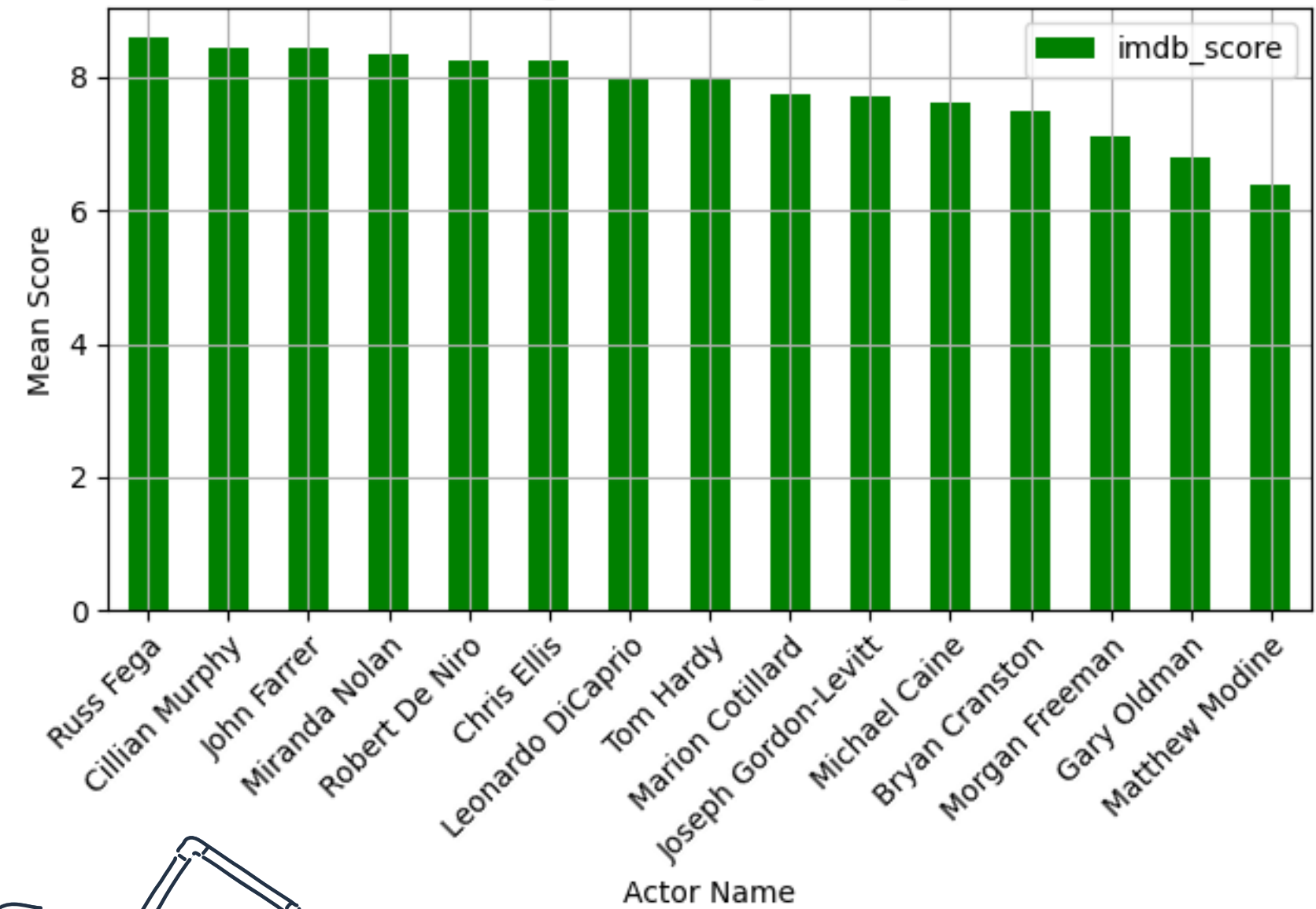


# Who is our ideal cast?

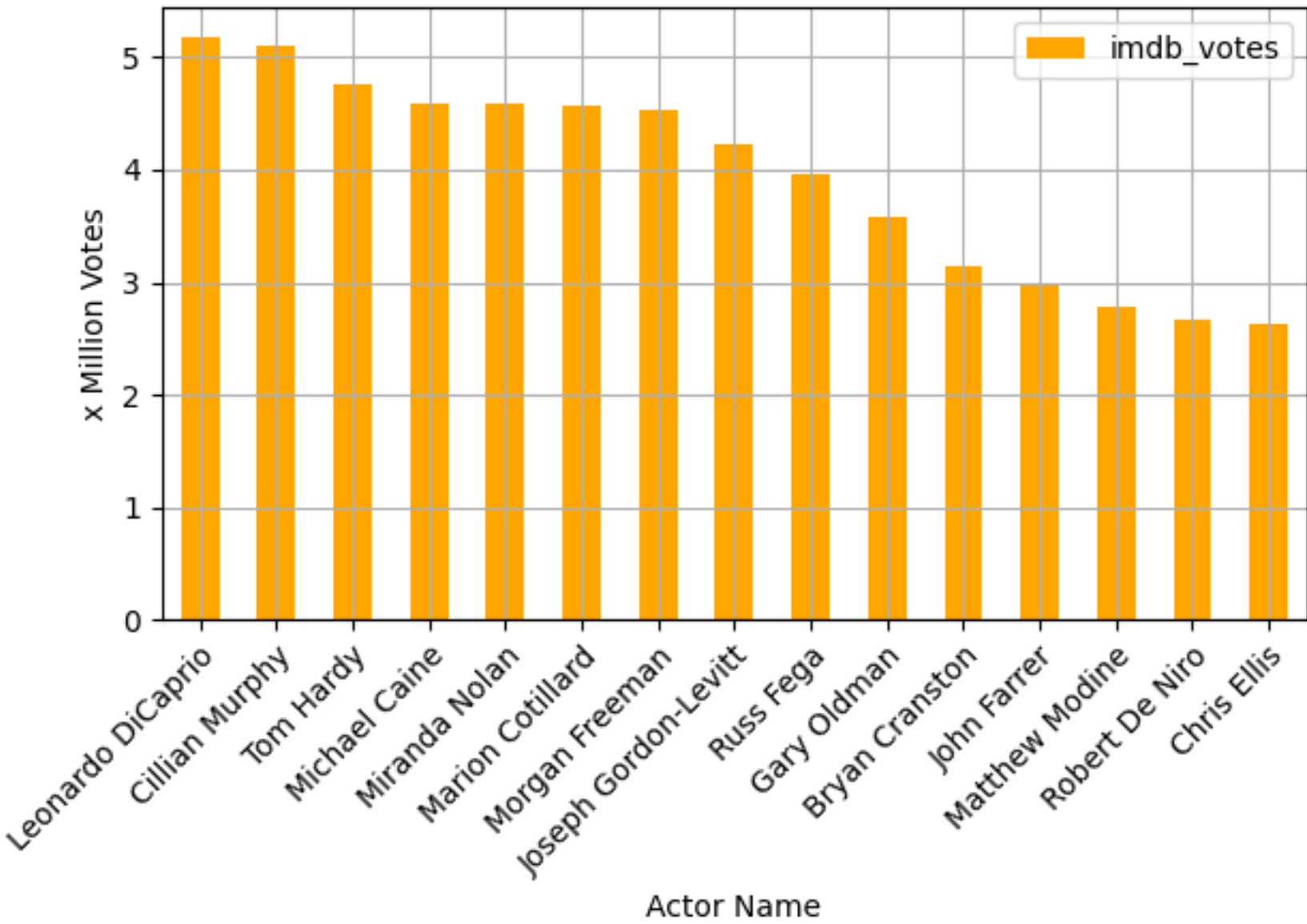
Top 15 Actors by Genre (crime & thriller)



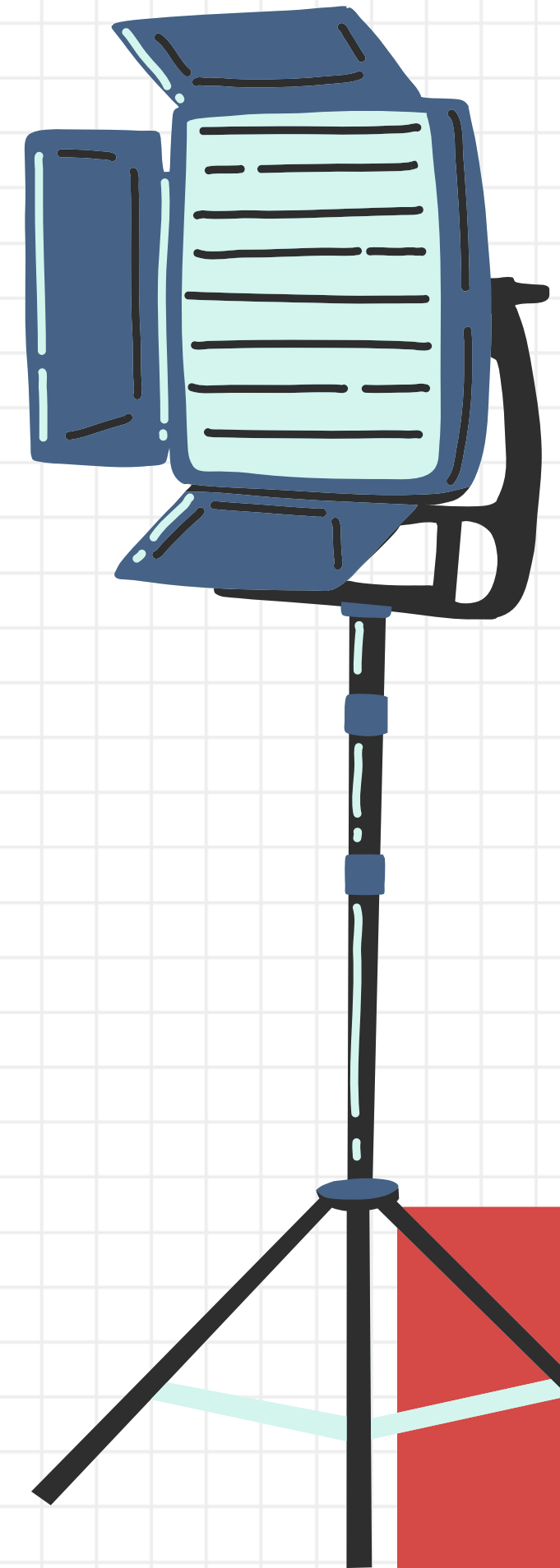
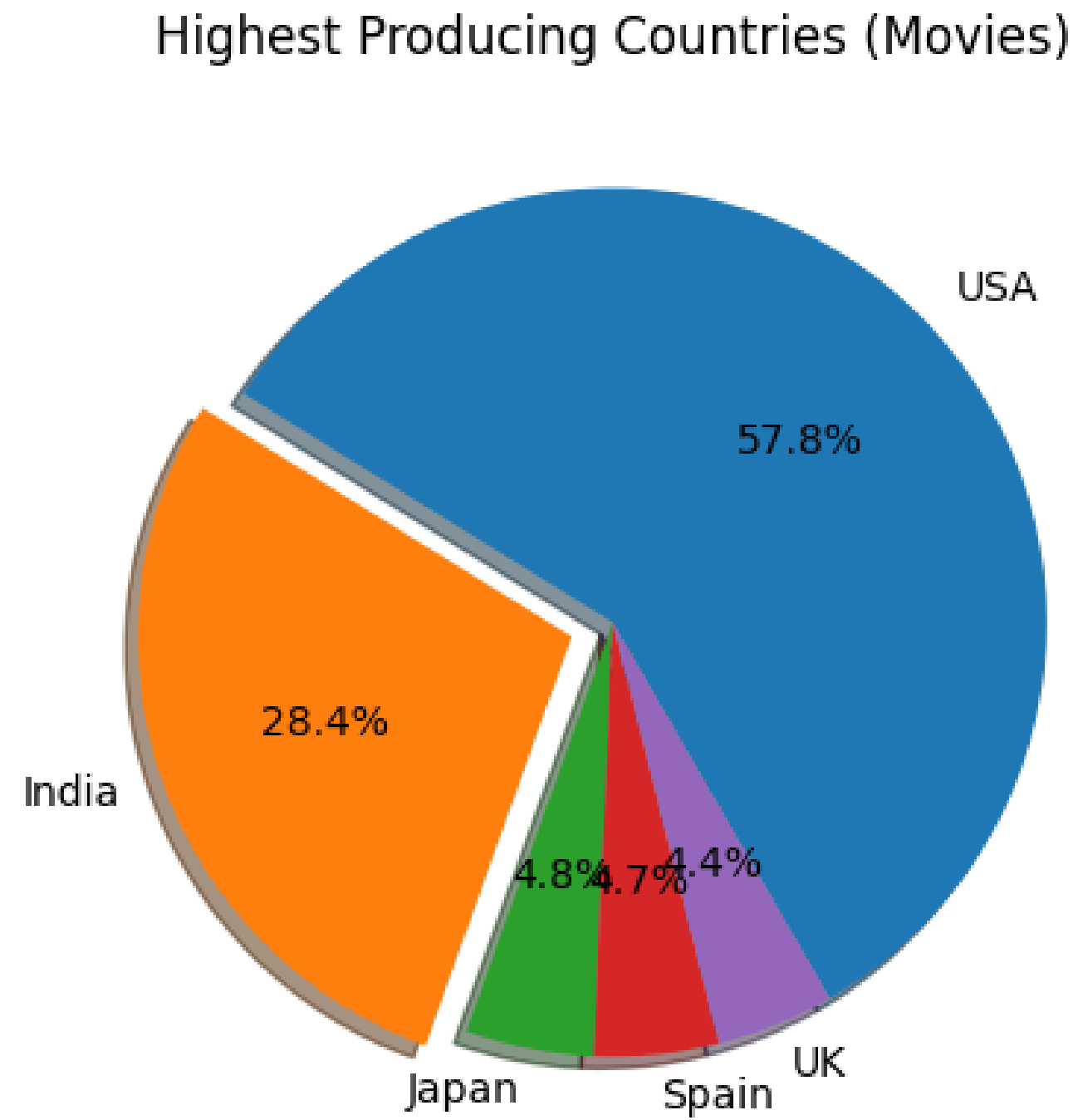
Actors With the Highest Average Ratings: crime, thriller



Actors With the Most IMDB Votes: crime, thriller



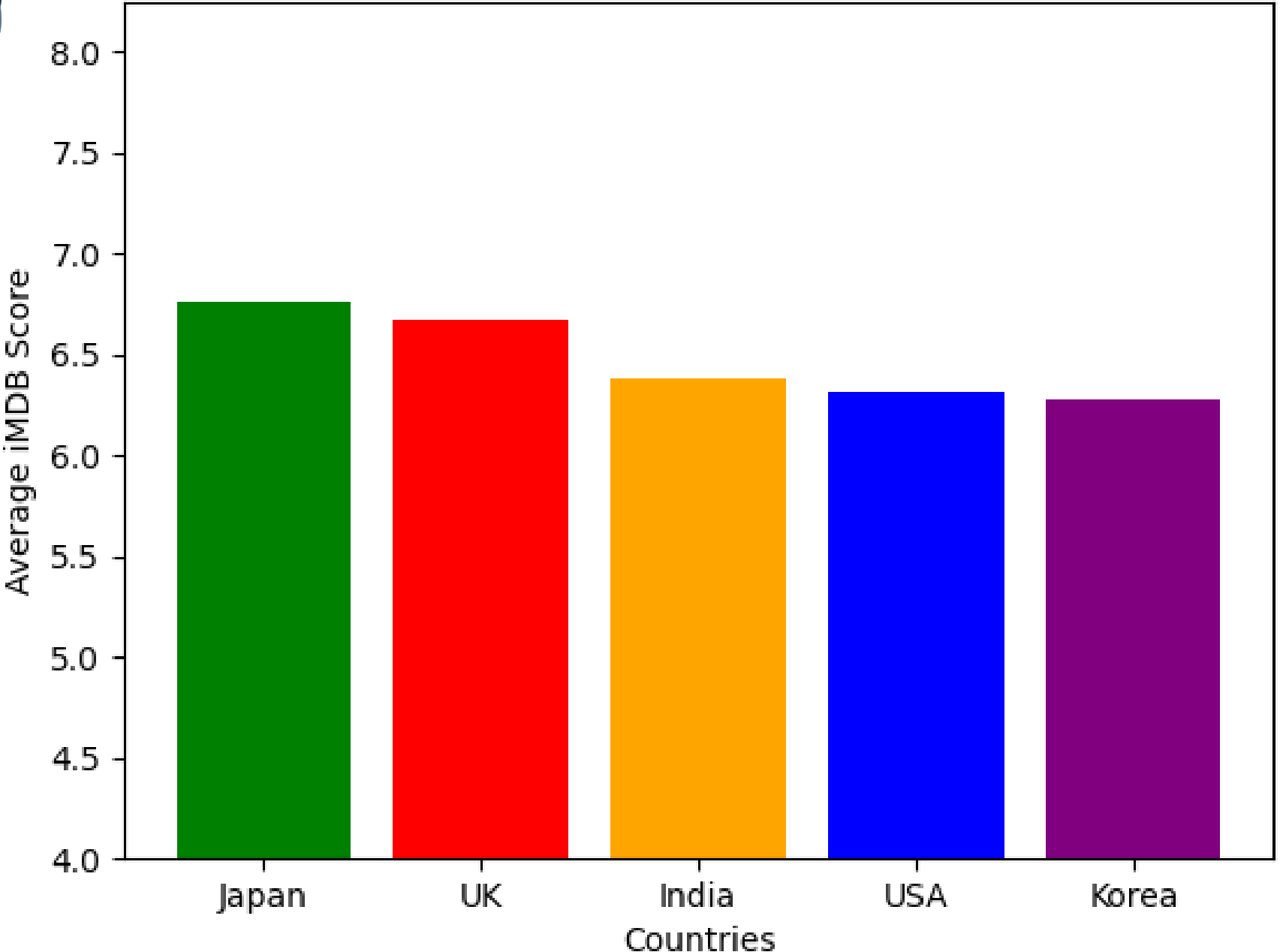
# Which countries should we partner with?





# Which countries have the highest rating?

Average iMDB Score for Highest Producing Countries (Movies)



## Highest Scores by Country

Country	IMDb Score	# of Movies
Japan	6.76	89
UK	6.67	82
India	6.38	530
USA	6.31	1081
Korea	6.28	42

# Our Netflix proposal:

**Movies/TV Series:** Movie

**Runtime:** 104 Minutes

**Genres:** Crime/Thriller  
Comedy/Romance

**Themes:** Police, Crime, Murder, Youth, Case,  
Love, Different, Son, College, Girl,  
Journey

**Cast:** Leonardo DiCaprio  
Cillian Murphy  
Shanola Hampton  
Emily Hampshire

**Production Countries:** United States  
India  
Japan







# Crossing Borders

In this global crime odyssey, Detective Frank (Leonardo DiCaprio) partners with his quirky sidekick, Murphy (Cillian Murphy), and the dynamic duo of Detective Harper (Shanola Hampton) and Forensic Expert Turner (Emily Hampshire). Together, they embark on a murder investigation spanning the United States, India, and Japan. As they navigate diverse landscapes, the case becomes entangled with college life, revealing unexpected love stories amid the complexities of the crime. This thrilling crime-comedy promises suspense, laughter, and cross-cultural surprises with a stellar ensemble cast.





# Investor Questions?

