# MICHAEL GRAGG
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## SUMMARY STATEMENT
Full Stack Developer with experience building dynamic end-to-end web applications, backed with a Bachelor's of Science Degree in Visual Communication Technology with a focus in Interactive Media at Bowling Green State University. Have an appreciation for strong brands and visual identities, and an even deeper passion for being the one that creates them. Background in branding, visual design and graphics development allow me to take a competitive approach with any project. Recently earned a Certificate in Full Stack Web Development from Case Western Reserve University and constantly learning new techniques, trends and tools.

## SKILLS
**Technical -** Photoshop, Illustrator, InDesign, HTML5, CSS, JavaScript, Bootstrap, jQuery, React.js, MongoDB, MySQL, Node.js
**UX/UI -** User-Centric Design Research, Visual Prototyping & Wireframing, User Interface Development

## PROJECTS
**GOSEE -** *Front End for a team of 3* | **Live Site: -** go-see.herokuapp.com | **GitHub Repo:** github.com/mdgragg/GoSEE
A social traveling app that allows users from around the world to meet, talk about locations to travel to, and even plan trips together.
**Technology Used:** React, Material UI, MongoDB, Express, Mongoose, Axios

**Gorceri Emoji -** *Front End & Back End for a team of 5* | **Live Site:** floating-eyrie-50408.herokuapp.com/index | **GitHub Repo:** github.com/mdgragg/groceri-emoji
An application to simplify online grocery shopping with the click of an emoji.
**Technology Used:** Express, MySQL, Sequelize, Handlebars, Unicode-emoji API

## WORK EXPERIENCE
### Web and Graphic Designer
*Precision Metalforming Association (PMA)*     *August 2017 - Present* | **Independence, OH**
- » Lead the conceptualization and design of print and digital marketing materials for conferences, annual meetings and trade shows, including signage, brochures, banners, presentations and more.
- » Design and develop new concept and template for company Magazine website, helping to establish brand image and transition into digital first publication.
- » Layout for all editorial material with a consistent image using computer-to-plate practices.
- » Coordinate and plan with the editors, publisher and other magazine staff.
- » Construct new branding concept for new-to-market METALFORM EDU training software.

### Junior Web Designer
*Precision Metalforming Association (PMA)*     *June 2016 - August 2017* | **Independence, OH**
- » Designed and code website pages and HTML emails for events and programs.
- » Developed creative branding plan to each conference coordinator.
- » Met with the marketing/graphics team to manage multiple projects efficiently and ensure deliverables are consistent with creative brief.

### Graphic Designer
*Dix Communications*     *May 2016 - September 2016* | **Kent, OH**
- » Illustrated print and digital ads for newspapers and magazines.
- » Collaborated with sales team to carry out clients' ideas for ads while adding creative vision and strategic direction.

### Design Attendant
*Bowling Green Recreation and Wellness*     *November 2014 – May 2016* | **Bowling Green, OH**
- » Designed promotional print and digital materials for programs and activities.
- » Met with the marketing team on creative briefs to ensure branding consistency across deliverables.
- » Maintained content and imagery updates on website using Adobe CMS.
- » Monitored and updated social media accounts by following marketing and social platform strategy.

### Design Editor
*The BG News*     *January 2014 – May 2016* | **Bowling Green, OH**
- » Conceptualized layouts, illustrations and infographics for newspaper.
- » Oversaw a team of 7 interns and conducted regular communications and meetings on projects and activities.
- » Reviewed final drafts of newspapers for errors or inconsistencies.

## EDUCATION
**Case Western Reserve University** | **Certificate in Full Stack Web Development**     *May 2020 - Nov. 2020* | **Cleveland, OH**
*A 24-week intensive program focused on gaining technical programming skills in HTML5, CSS3, Javascript, JQuery, Bootstrap, Firebase, Node Js, MySQL, MongoDB, Express, Handlebars.js & ReactJS.*

**Bowling Green State University** | **College of Technology, Bachelor of Science in Technology**     *Aug. 2012 - May. 2016* | **Bowling Green, OH**
*Visual Communication Technology*