

MICHAEL DAVID GRAGG

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SKILLS

Technical

Photoshop

Illustrator

HTML5

CSS

JavaScript

Bootstrap

jQuery

UX/UI

User-Centric Design

Research

Visual Prototyping &

Wireframing,

User Interface

Development

EDUCATION

Case Western Reserve University

May 2020 - Nov. 2020

CWRU Coding Bootcamp Full Stack Web Development

An intensive 24-week long boot camp dedicated to designing and building web applications.

Bowling Green State University

Aug. 2012 - May, 2016

College of Technology Bachelor of Science in Technology

Visual Communication Technology

SUMMARY STATEMENT

Full Stack Developer with experience building dynamic end-to-end web applications, backed with a Bachelor's of Science Degree in Visual Communication Technology with a focus in Interactive Media at Bowling Green State University. I have an appreciation for strong brands and visual identities, and an even deeper passion for being the one that creates them. My background in branding, visual design and graphics development allow me to take a competitive approach with any project. I'm constantly learning new design techniques, trends and tools.

WORK EXPERIENCE

Web and Graphic Designer

Precision Metalforming Association (PMA) | August 2017 - Present | Independence, OH

- » Lead the conceptualization and design of print and digital marketing materials for conferences, annual meetings and trade shows, including signage, brochures, banners, presentations and more.
- » Design and develop new concept and template for company magazine website, MetalForming Magazine.
- » Design and layout for all editorial material with a consistent image using computer-to-plate practices.
- » Coordinate and plan with the editors, publisher and other magazine staff.
- » Developed new branding concept for new-to-market METALFORM EDU training software.

Junior Web Designer

Precision Metalforming Association (PMA) | June 2016 - August 2017 | Independence, OH

- » Designed and code website pages and HTML emails for events and programs.
- » Express creative branding plan to each conference coordinator.
- » Work with the marketing/graphics team to manage multiple projects efficiently and ensure deliverables are consistent with creative brief.

Graphic Designer

Dix Communications | May 2016 - Sept. 2016 | Kent, OH

- » Created/designed print and digital ads for newspapers and magazines.
- » Collaborated with sales team to carry out clients' ideas for ad while adding creative vision and strategic direction.

Design Attendant

Bowling Green Recreation and Wellness | Nov. 2014 - May 2016 | Bowling Green, OH

- » Designed promotional print and digital materials for programs and activities.
- » Collaborated with the marketing team on creative briefs to ensure branding consistency across deliverables.
- » Maintain content and imagery updates on website using Adobe CMS.
- » Monitored and updated social media accounts by following marketing and social platform strategy.

Design Editor

The BG News | Jan. 2014 - May 2016 | Bowling Green, OH

- » Designed layouts, illustrations and infographics for newspaper.
- » Oversaw team of interns and conducted regular communications and meetings on projects and activities.
- » Reviewed final drafts of newspapers for errors or inconsistencies.

Graphic Design Intern

Lake Erie Crushers | May 2015 - Aug. 2015 | Avon, OH

- » Designed flyers, brochures, and 24-page season program to promote upcoming games and events.
- » Designed promotional items and souvenirs for sale at games.
- » Designed camera filters for Snapchat mobile app.