Startup **Business** - All In One

1. A Website
2. A Facebook Page
3. A Istagram Page
4. A Youtube Channel

What I will provide to you

1.Domain Registration : We will register a custom domain name for your business.

Duration: 1 year (renewable)

Included Features: Domain privacy protection, SSL certificate for secure transactions.

2.Web Hosting: We provide reliable and high-speed web hosting services to ensure your website is always accessible.
Hosting Plan:Standard

Included Features:

- Unlimited bandwidth
- SSD storage
- 24/7 customer support
- Daily backups
- 99.9% uptime guarantee

3. Website Development: Our team will create a responsive, user-friendly, and SEO-optimized website.

Development Stages:

- Included Features:
- Custom design
- Content management system (CMS) integration (WordPress)
- Mobile responsiveness
- Basic SEO setup
- Social media integration
- Contact forms and lead capture

4. Additional Services

- Add-ons: (If applicable)
- E-commerce integration
- Ongoing website maintenance and support
- Advanced SEO services
- Content creation and management

Facebook Page

1.Facebook Page Creation: Setting up a new Facebook & instagram page for your business, ensuring all details are accurate and aligned with your brand.

Included Features:

- Page name and username setup

- Business details (address, contact info, website)
- Custom URL creation

2. Custom Page Design: Designing a visually appealing and cohesive Facebook page that reflects your brand identity.

Included Features:

- Custom cover photo design
- Profile picture design (logo or relevant image)
- Page roles and permissions management
- Content calendar creation
- posts (text, images, videos)
- Hashtag and keyword strategy
- Troubleshooting and technical support

Meta Ads (Facebook Ads)

Key Services:

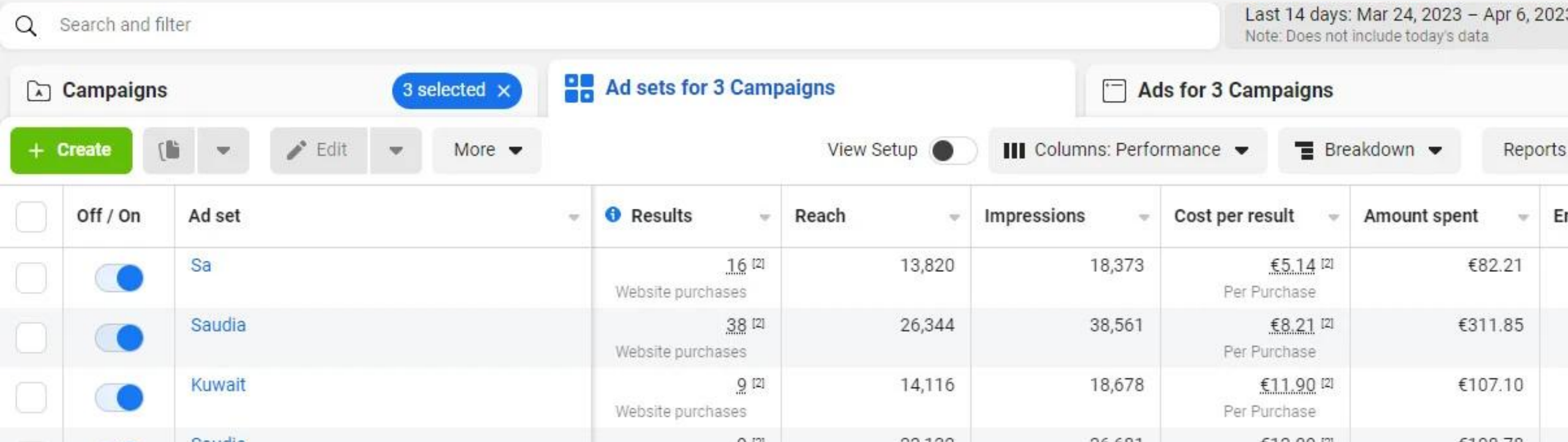
1. Campaign Strategy and Planning:

- Market Research: Analyze your target audience and competitors.
- Goal Setting: Define clear objectives (awareness, traffic, conversions).
- Ad Creative Development: Design compelling ad visuals and copy.

2. **Ad Setup and Management:**
   - Audience Targeting: Create custom and lookalike audiences.
   - Ad Creation: Develop various ad formats (carousel, video, slideshow, etc.).
   - Budget Allocation: Optimize ad spend for maximum impact.
   - A/B Testing: Test different ad variations to determine the most effective.
   - Tracking & setup: pixel tracking & setup on the website.

3. **Optimization and Monitoring:**
   - Performance Tracking: Monitor key metrics (CTR, CPC, CPA, ROAS).
   - Ongoing Optimization: Adjust targeting, bids, and creatives based on performance data.
   - Conversion Tracking: Implement Facebook Pixel for detailed conversion tracking.

4. **Reporting and Analysis:**
   - Weekly Reports: Provide regular updates on campaign performance.
   - In-Depth Analysis: Detailed analysis of key metrics and insights.
   - Recommendations: Suggest improvements based on data insights.



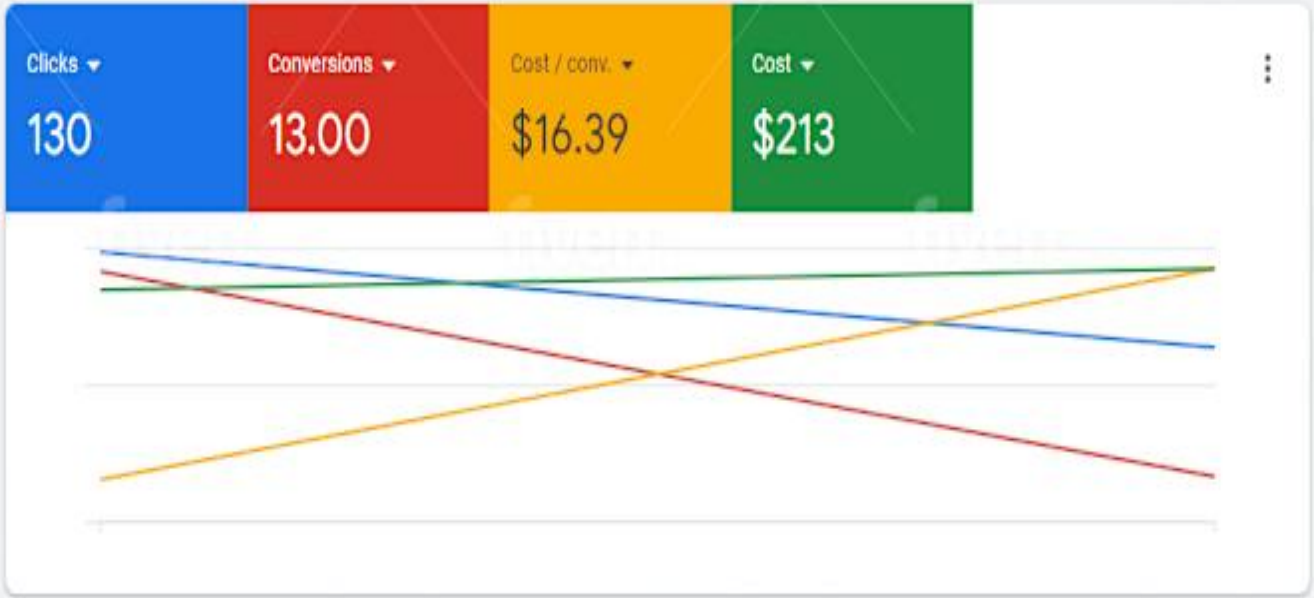
Google Ads

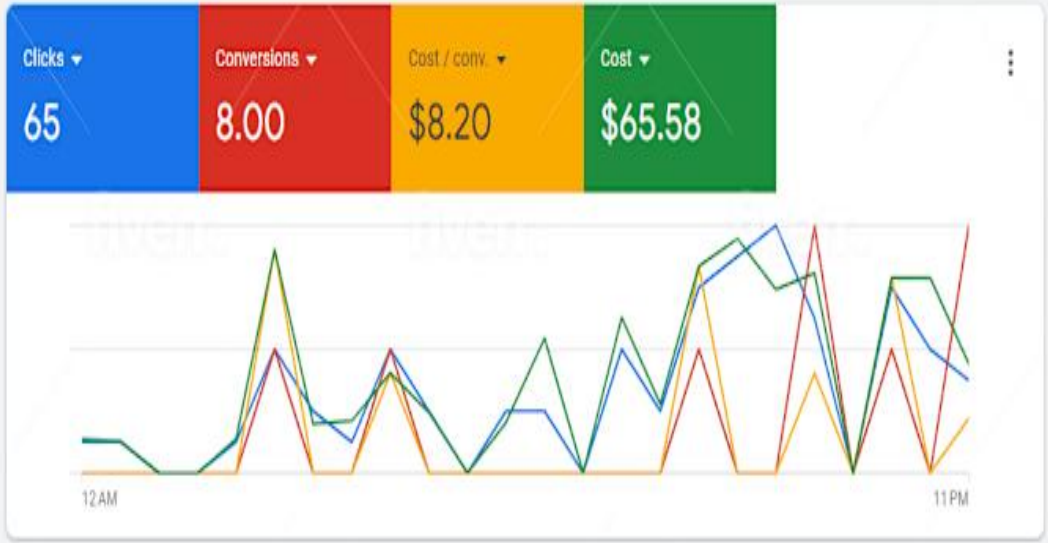
My Services:

- Detailed Keyword Research
- Competitor Analysis
- Bid Management
- Google Display Ads Campaigns
- Google Search Ads Campaigns
- Google Performance Branding and Shopping Ads Campaigns

Why Hire Me:

- Higher CTR (click-through rate)
- Increase in Sales, Traffic, and Online presence
- Higher Conversions
- Higher Return on Investment


Clicks
130
Conversions
13.00
Cost / conv.
$16.39
Cost
$213


Clicks
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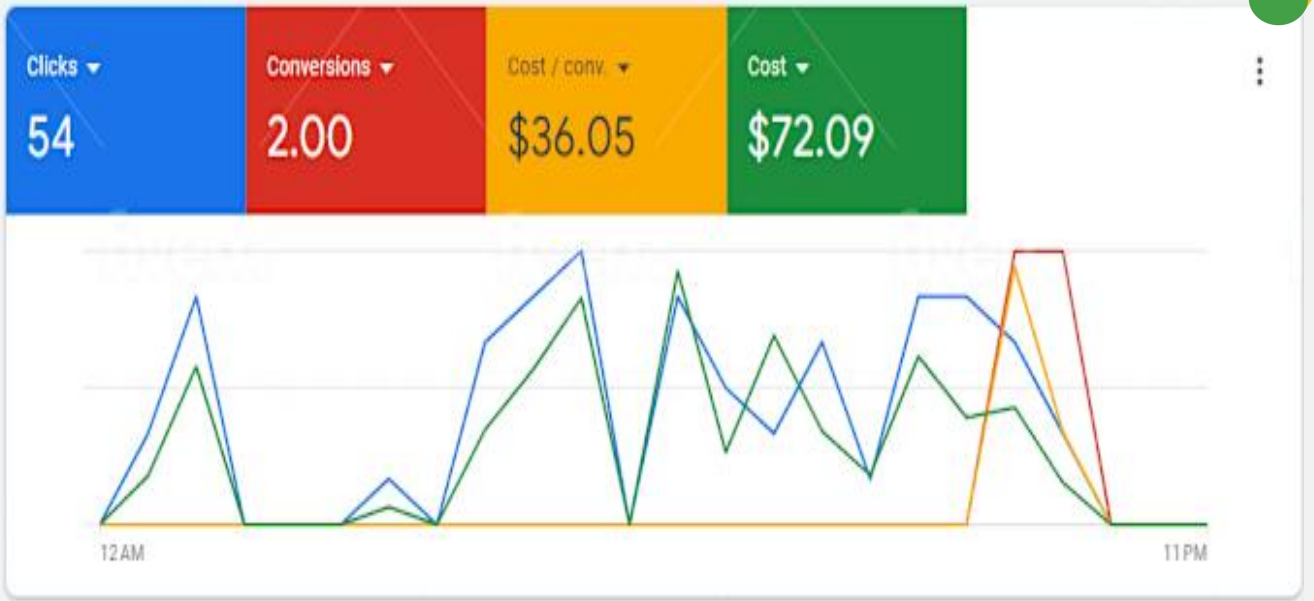
Conversions
8.00
Cost / conv.
$8.20
Cost
$65.58
12 AM
11 PM


Clicks
54
Conversions
2.00
Cost / conv.
$36.05
Cost
$72.09
12 AM
11 PM

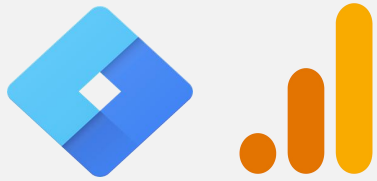
Clicks
485
Impressions
5.16K
Conversions
79.00
CTR
9.40%
Oct 25, 2023
Dec 25, 2023

Tracking Google Analytics with Google Tag Manager

Key Benefits of Custom Tracking with Google Tag Manager

1. Detailed User Behavior Insights:

- Track specific user interactions such as button clicks, form submissions, and video plays.
- Understand how users navigate your website.



2. **Enhanced Conversion Tracking:**

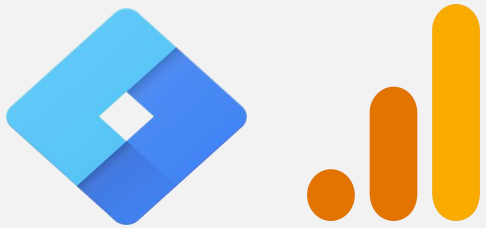
   - Set up custom conversion goals tailored to your business objectives.
   - Monitor the effectiveness of marketing campaigns and landing pages.

3. **Flexible and Scalable:**

   - Easily add, modify, or remove tags without needing to change the website code.
   - Adapt to new marketing tools and analytics requirements quickly.

4. **Accurate Event Tracking:**

   - Implement advanced tracking for events like scroll depth, file downloads, and outbound link clicks.
   - Ensure data accuracy with built-in debugging and preview features.



5. **Improved Marketing ROI:**

   - Gain deeper insights into customer journeys and conversion paths.
   - Optimize ad spend by targeting high-performing segments.

https://facebook.com/mdharun2050

880-19197-56947