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Homework 3

Pitch

Have you ever wanted to pick up waterskiing or wakeboarding, but simply couldn't because you don't have a nice ski boat to tow you? Participation in these action sports is much lower than their winter counterparts; and that's because of one key factor—boats. Ski boats are very expensive, so the average person does not have the resources to go waterskiing. But what if you didn't need a boat? What if you could simply call a driver out to come grab you and take you waterskiing?

That's the idea of *SkiMe*, an app that allows you to pay a driver to come pick you up and take you for a waterski, wakeboard, or inner-tubing session. Now you don't need a boat—just bring your tube, skis, or board, and let the driver take care of the rest!

Description

This is what the ideal flow of the app would look like:

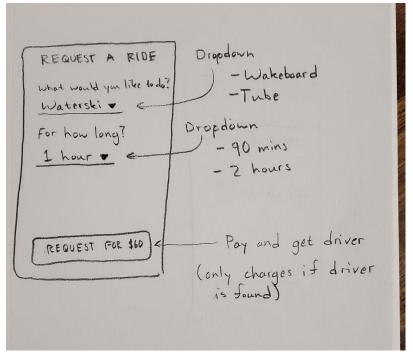
- Account creation / Payment setup
- Sign in
- Map view with current location
- Modal for requesting a ride
 - Type of activity
 - Ideal time span of activity
 - Cost and confirmation button
- Actively show the location of the driver coming in for pickup
- Tip modal for ride completion

This app would support three activities: Waterskiing, tubing, and wakeboarding for a maximum of 2 hours per party.

Alternatively, if the account holder is a driver, the app would behave differently. Notifications would show on the phone for every customer that desires a ride on the same lake the driver is on. The driver would then accept the request, see the customer on the map, pick them up, take them on whatever activity they choose, and drop them off when the time expires. This application would also need background checks if it were ever to be fully released, but that is not a realistic goal for the timespan of this assignment.

Images







Keywords

Boat barge ski innertube tube waterski wakeboard wakesurf wake surf lake rent hire tow summer water sun watersports

Category

Sports