

# Matthew Dibble

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## EDUCATION

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### Lazaridis School of Business & Economics, Wilfrid Laurier University

*Bachelor of Business Administration (BBA)*

Waterloo, ON

Graduating 2023

- **Cumulative GPA:** 10.87/12 (3.9/4.0)
- Admitted under entrance scholarship with 91% secondary school average

### Wilfrid Laurier University

*Bachelor of Science in Computer Science (BSc)*

Waterloo, ON

Graduating 2023

- **Cumulative GPA:** 10.87/12 (3.9/4.0)
- Perfect 12/12 (4.0/4.0) GPA in computer science (CP) courses

## PROFESSIONAL EXPERIENCE

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### FreshSpoke

*Logistics Coordinator*

Barrie, ON

June 2019 – August 2019

- FreshSpoke is a B2B tech start-up that provides services that allow food vendors to source items locally with ease
- Managed user experience overhaul project for two mobile applications adhering to set requirements
- Completed a standardized set of procedures designed for new clients of the platform to get started easily
- Developed solutions to consolidate back-end user payment processing and evaluated subsequent results
- Created and implemented a social media ad campaign tailored toward a specific demographic

### PACE Cardiology

*Marketing Assistant | Formerly: Web Assistant*

Barrie, ON

January 2017 – September 2018

- PACE is a cardiology clinic with multiple offices across Southern Ontario helping to serve thousands of patients
- Created promotional videos and graphics designed to deliver relevant medical information to patients
- Managed and updated the corporate website with relevant information regarding the company's operations
- Trained existing staff to produce videos that meet the company's high standard of quality

### Freelance

*Graphic Designer*

Midhurst, ON

January 2013 – September 2018

- Completed graphic design and web work for non-profit organizations and for-profit companies in a timely manner
- Specialized in large-scale graphics such as posters, as well as formal invitations, cards, and images for the web
- Clients: Hospice Simcoe, RVH, Kempenfelt Bay School, Theatre by the Bay, Michelle Hannan Fitness

### The Barrie Advance

*Photographer*

Barrie, ON

May 2017 – February 2018

- The Barrie Advance is a newspaper that is distributed across Barrie, Ontario and is read by its 140,000+ residents
- Photographed various subjects to be published alongside related articles in both web and physical formats
- Utilized professional-grade image manipulation software to touch up images to increase visual appeal

## SKILLS AND ACCOLADES

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### Skills

Microsoft Word, PowerPoint, Excel, Access, and Visio, Java, C, Python, SQL, VBA, HTML, CSS, JavaScript, Adobe Photoshop, Lightroom, Illustrator, Premiere Pro, and After Effects, WordPress, graphic design, photography

### Awards & Certifications

- Laurier Starbucks Consulting Case Competition Finalist Award (5 finalists out of 200+ teams)
- Laurier BDO New Venture Case Competition Semi-finalist Award (40 semi-finalists out of 200+ teams)
- Certified in Microsoft Word, Excel, PowerPoint, and Access (all issued by Pearson Education)

### Interests & Activities

Data analysis, machine learning, sustainability, photography, tennis, football, mountain biking, movies, piano