

PULSE

July to September 2017 Edition

The continuity...



*Ya devi sarbabhuteshshu, sakti rupam sanksthita
Namasteshwai Namasteshyai Namasteshyai namo namaha*



VALUES





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We are coming towards the end of a truly eventful year. Heartfelt thanks to all of you for making it so. This year we saw our operations going commercial and all the subscribers whom we acquired during the complimentary offer got migrated to paid customer base. The best part has been that in the paid scenario too, we have been able to continue to drive the customer acquisition engine steadily forward. The introduction of newly launched JioPhones is also helping us accelerate our customer base to the next level. Fiber to Home business is also knocking at the door and all customers whom we have acquired during the pilot stage are giving us very encouraging feedback.

However the most critical differentiator of our services remains our network. Thanks to our Project team, we have been expanding our network continuously and making it even more robust to build a sustainable competitive advantage. Jio Kolkata network is considered to be one of the best across all States with one of the best EnodeB availability and lowest call drop rate. Team Jio has always championed innovation and a lot of pioneering initiatives have happened like the seamless connectivity in the Metro Railway tunnels or wifi at Eden Gardens.

With active support, involvement and collaboration from you all, we are well poised for a big leap and confident to march towards leadership offering superior customer experience.

All the best ...

Subhendu Bhattacharjee

State Business Head – Kolkata



KEY HIGHLIGHTS - QUARTER 2 (FY 2017 - 18)

Kolkata is among top 3 Circles nationally, in High Value Subscriber Retention.

141 Enode B's installed in the quarter – This includes the newly deployed ENB inside Fort William!

99 ODSC's deployed to add capacity and enhance customer experience.

Enode B availability has improved from 99.73 in Q1 to 99.85 in Q2.

No. of Fibre cuts has been reduced to 3.5 in Q2 from 5.5 in Q1.

Call drop rate improved from 0.42% (June Exit) to 0.24 September exit.

100% TERM Audit Score for the Q2 and consecutive 15 months received 100% Score as well.

1.35 Lakh Jio Phone pre booking done in merely 48hrs from General Trade.

Kolkata ranked 3rd Nationally on Customer offtake in Jio Diwali Offer @ Rs 399 recharge pack (2.98 Lakhs)

Kolkata ranked No.1 in Metro Category in Learning & Development.

Kolkata has maintained its top position in the NHQ HR dashboard in Metro Category in areas of Workforce Availability Onroll & Offroll, Ontime fill rate, Onboarding, Cost Of Hiring etc.

Nationally No 1 in HDSS productivity

Pujo RWA activity spearheaded by JC team at 100 apartments across Kolkata



SUPER ACHIEVERS QUARTER-1 (FY2017-18)



STATE WINNERS

- ✓ Best JC- Kamalgazi
- ✓ Best Area-West

TOP JC AREA WISE

- ✓ North – Naihati
- ✓ South-James Long Sarani
- ✓ West- Howrah

MOBILITY SALES LEAD-AREA WISE

- ✓ State- Satrajit Mitra (Kamalgazi)
- ✓ North- Arindam Sarker (Naihati)
- ✓ South- Saptarshi Das (James Long Sarani)
- ✓ West- Pinaki Mukherjee (Howrah)

ONBOARDING LEAD-AREA WISE

- ✓ State: Anil Pandit (Chandan Nagar)
- ✓ North- Jewel Rakshit (Barasat)
- ✓ South- Joy Maiti (Kamalgazi)
- ✓ West- Palash Das (Howrah)

ENTERPRISE CONNECTIVITY LEAD –AREA WISE

- ✓ Prasanta Shil (Rajarhat)
- ✓ Joybroto Chakrabarty (Central Avenue)
- ✓ Chandreswar Mishra (Alipore)
- ✓ Dipendu Chowdhury (Howrah)



FC&A AREAWISE

- ✓ State: Rakesh Kumar (Rajarhat)
- ✓ North- Priyanka Dey (Dunlop)
- ✓ South- Prabhat Thakur (Kamalgazi)
- ✓ West- Biswajit Sinha (Howrah)

INTEGRATED ACCESS NETWORK LEAD

- ✓ State: BG Patro (Naihati)
- ✓ North- Mintu Ghosh (Barasat)
- ✓ South- Tathagata Mitra (Kamalgazi)
- ✓ West- Amiya Jana (Chandan Nagar)

STATE WINNERS-INDIVIDUAL CONTRIBUTORS

- | | |
|----------------------------|--------------------------------|
| ✓ S&D- Soumen Kundu | ✓ FC&A- Ashim Das |
| ✓ Network- Soumyadip Saha | ✓ RE- Saikat Chatterjee |
| ✓ Construction- Sudip Saha | ✓ Marketing- Tanayesh Talukdar |
| ✓ CMP- Anup Roy | ✓ CSD- Moumita Sarkar |
| ✓ HR- Sumit Gupta | ✓ ECL- Prasanta Sh |



Non Stop celebrations with Jio

Jio presents The Telegraph Hand in Hand initiative in Residential Complexes, was hit across every age group. From matching steps to ‘Jio Dhaker Taley’ to enthusiastically supporting one’s friends and family to making the ‘Jio Most Lively Society’, the festive celebrations saw the entire neighbourhood come together. Participants clicked away memories for ‘Jio Best Pujo Moments’ and actively participated in games held in ‘Jio Zones’. The real essence of puja came to life.



BIRTHDAY CELEBRATIONS AT JCS



PUJA CELEBRATIONS



YOGA & HEALTH CHECKUP



EMPLOYEE CONNECT @JC



HOWRAH



R&R...KEEP IT UP!!
DUNLOP



KASBA



CHANDANNAGAR



RAJARHAT



CHANDANNAGAR



PARKSTREET



BARASAT

EMPLOYEE CONNECT



CENTRAL AVENUE



SREERAMPORE



DUNLOP



NAIHATI

TRAVEL BLOG BY TANAYESH TALUKDAR-CLVM

DINER EN BLANC : SECRET DINNER IN WHITE

Imagine being surrounded by more than 10000 people all dressed in white and playing music, singing, dancing and above all treating themselves with a gourmet dinner. Welcome to Dinner En Blanc or famously known as White Dinner.

In 2010, I had landed in Paris in afternoon after a quick rest, headed straight to Louvre to photograph the sunset from the Louvre courtyard. I had no clue what I will experience that evening - it was memory of a lifetime.

The invitation which goes to the lucky few truly captures the essence of the event "No one knows where it will take place until the last minute and afterwards a casual passer-by will have no hint of the splendour of the occasion past. This will be the privilege reserved in the memories of those who formed part of the occasion".

So what is this Diner en Blanc or White Dinner. As per Wikipedia -"The Dîner en Blanc concept began in Paris in 1988 when Frenchman François Pasquier invited a group of friends to an elegant outdoor dinner at Bois de Boulogne, asking them to dress in white so they could find each other. The event's presence has grown to over 50 cities, with almost 15,000 gathering for the flagship event in Paris."

This is an only invite event where people dress up in white dresses and carry food from home and come to a common place to enjoy an evening full of music, dance, wine and dinner.



TANAYESH TALUKDAR



The best part, the place is kept secret till the last moment. The invites get SMS where informing them about the venue of the dinner just 15-20 mins in advance and more than 10000 people gather in that place in 15 mins.

As I was strolling lazily in the courtyard suddenly I saw people arriving with table, chairs , food , musical instruments and all dressed in white. I stood near one of the pyramid at Louvre courtyard and saw thousands of people coming from all entrances. Soon I was surrounded by hundreds of beautifully dressed people. They started laying tables and decorating them with white cloth , wine bottles , breads ,and food. People where in a different mood together people where hugging, kissing , dancing , greeting each other. In 15mins the entire courtyard looked out of the world and it felt like a big restaurant.

I was invited by few people at their tables and was asked to join them. Since I was not properly dressed (read not in white) I felt like not spoiling the entire scene . Imagine a guy wearing Blue jeans , T Shirt sitting among midst of white dressed people. Looks odd right !!! Still there were people who wouldn't allow me to go and I had to surrender.

What turned out after that was out of the world. The pomp and show went till midnight and I left the place with beautiful memories of Paris.

I know you will be asking how to be a part of it , well The Dinner In White is by invitation only, traditionally issued from friends and friends of friends who have participated in the past.

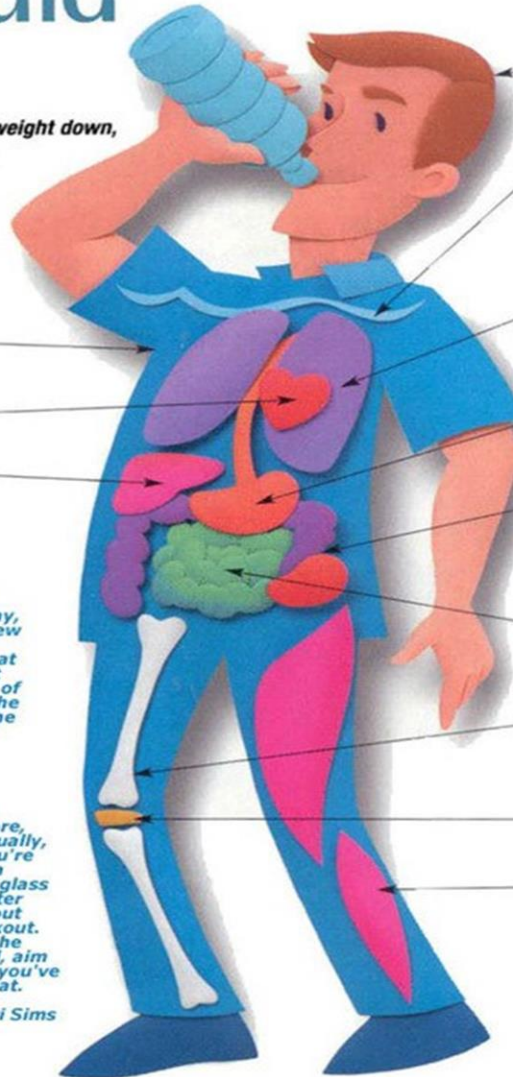
However you can check the official [Diner en Blanc website](#) and register and keep your fingers crossed.



Your Liquid Assets

Water keeps your energy up, weight down, muscles strong, joints supple, digestive system smooth—your whole system in physical balance

REGULATES BODY TEMPERATURE
MAKES UP 83% OF BLOOD
REMOVES WASTE



COMPOSES 75% OF BRAIN

HELPS CARRY NUTRIENTS AND OXYGEN TO CELLS

MOISTENS OXYGEN FOR BREATHING

HELPS CONVERT FOOD INTO ENERGY

PROTECTS AND CUSHIONS VITAL ORGANS

HELPS BODY ABSORB NUTRIENTS

ACCOUNTS FOR 22% OF BONES

CUSHIONS JOINTS

MAKES UP 75% OF MUSCLES

Water and Cancer

Downing 11 glasses of fluid a day -- the bulk of them water -- may help keep male bladder cancer away, suggests a just-out study in The New England Journal of Medicine. The research, led by a team of doctors at Harvard and Ohio State, found that men who drink at least six glasses of plain old H₂O daily have just half the risk of those who have less than one glass of water a day, regardless of what else they drink.

Water and Workouts

Which is best: drinking water before, during or right after exercise? Actually, all three, say experts. Whether you're heading off for a morning walk or a vigorous tennis match, drink a tall glass of water first. Then try to take water breaks (even just a sip or two) about every 10 minutes during your workout. The more vigorous your exercise, the more water you'll need. Afterward, aim for two more glasses, especially if you've been active enough to break a sweat.

-- Shari Sims

① No mobile phone while driving

Every activity using your mobile phone while driving can distract your attention that could lead to an accident.

⑩ Keep your distance

Always keep a two second or imaginary two cars as gap between you and any vehicle in front.

④ Use car seats

Child and baby seats should be fitted properly and checked every trip.

⑥ Anticipate

Do not think that you are the only one who uses the road, use your side and rear mirrors regularly.

⑦ Share if you can

For long trips, share the driving responsibilities with someone else. This will allow you to keep an eye on each other while driving and also enable you to nap without losing time

② Belt up in the back

In a collision, an unbelted rear passenger can kill or seriously injure the driver or a front seat passenger.

③ Don't Drink and Drive

Drinking alcohol and driving simply do not go together. When drinking alcohol, driving becomes dangerous and is potentially lethal

④ Slow down

At 30mph you are twice as near to hit and kill a pedestrian than at 20mph.

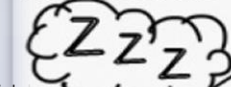
⑤ Children

Children are most of the times reckless and often act impulsively, take extra care when driving in schools zones and playgrounds

⑥ Take a break

Tiredness is considered one of the major factors of road accidents. When driving long hours, have a break and rest for at least a 15 minute every 3 hours.

10
ROAD
SAFETY
TIPS
EVERY
DRIVER
SHOULD
KNOW



Infential

INFOGRAPHIC BY: TAGAI DRIVING GLASSES

FACEBOOK.COM/TAGAIOFFICIAL

TAKE A BREAK...



Answer the below Questions from this Edition and you stand a chance to Win an Exciting Prize!!

1. What is the current Network Availability percentage in Kolkata.
2. Which IANL won the Super Achiever's award from South in Area Wise Category in Q1?
3. In State Winners category who won the Award from FC&A in Q1?
4. During Puja celebrations with which organization did Jio carry out the marketing activities in residential colonies in Kolkata?
5. When and where did the 'Dîner en Blanc' concept start from?

Winners will be declared through lottery of all correct answers received before 13th Nov 2017 EOD.

So Hurry !! Send your answers to **Prasad.das@ril.com**.

More Excitement coming in the Next Edition...

We hope you enjoy reading all the sections. Needless to say your contribution in the form of ideas, articles, poetry, photography etc. will be much appreciated and will make a substantial contribution to the success of the newsletter. We look forward for your contributions to make 'Pulse' more relevant and interesting.

Please share your feedback with us at:

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