POV:

you're running an (offline) shop, any kind of shop (grocery store, coffee shop, diner, furnitures, etc.). You want to boost productivity by increasing the effectivity in managing your stock, reviewing the store offers, monitoring the sales remotely, and the in-store transactions with customers. Furthermore, you want to be able to analyze your business with the most efficient means possible, preferably with real-time, autonomously updated reports and dashboards.

this web-app is designed to

* record each in-store transaction and send it to the snowflake database.
* each customer will add the bought items in the cart before executing the purchase, so they will have chance to add/remove in a purchase.
* the transaction will then be added to the whole transaction history, while it also
* substracts the number of available stock for each bought product.
* it enables the in-store user to see all offered products and
* check its availability real time, sorted by price, category, and so on.

on the other side, the store owner is able to

* monitor the sales real-time,
* check the item availability,
* add more items in stock, and
* review the latest sales with interactive charts.

there's also a "Business Analyst" feature, where the owner is able to

* see reports on which product category makes the most profit in a specific month/year, or
* which product was most frequently bought, or
* how the sales growth of a specific product went.

Then there's the "Sales Planner" feature, which

* makes time-series prediction for the upcoming month, that shows whether the profit (and transaction frequency) for each product will rise or sink. It gives the sales insight, as in on which product(s) the owner should concentrate more in the upcoming month.

the user, or the person in-store, can also

* make product order, so the owner can check in the "order" database and restock the product immediately.

the owner can

* check the "order" database online,
* restock and update the number of available items in store, and
* the updated entry will be removed from the database.