



# Housing Price Analysis and Prediction

# Mission & Objectives

## **Mission:**

- ▶ Cleaning and doing a complete analysis and interpretation of the dataset created during the previous challenge.
- ▶ In order to create a machine learning model to predict prices on Belgium's real estate's sales.

## **Objectives:**

- ▶ Using Pandas for data manipulation.
- ▶ Using Matplotlib and/or Seaborn for plotting.
- ▶ Finding and understanding correlations between dataset's variables.

# Data Collecting

- ▶ ▶ A dataset of **50k+** real estate's observations, Collect from Kaggle. Which is published as Belgium real estate industry
- ▶ ▶ It has a lot of entries : more than 50k ! By having the maximum amount of data to discover interesting correlations, and have a meaningful Analyse.

# Data Cleaning



## Identifying the needs:

To proceed to the analysis, we needed a clean dataset containing at least:

- ▶ Prices, postal code and per sqft price

## Removing the outliers (error, incorrect or absurd).

- ▶ It's good to have a lot of columns, as it can create more correlations between them. However, it's bad to have columns with errors, incorrect, missing or absurd values.

# Data Cleaning



## Two phases of data cleaning:

### 1. Cleaning the raw:

- ▶ A very first clean to the raw data. We were focused on "**dropping the big lies**":
- ▶ **Dropping** the duplicated rows
- ▶ **Dropping** columns with unique value
- ▶ **Checking** each columns' properties

### 2. Refining the values

- ▶ Some tweaks were made on the dataset to **remove outliers and useless columns**, due to their high rate of *None* value. This step required deeper investigation in top the data.

# Data Cleaning

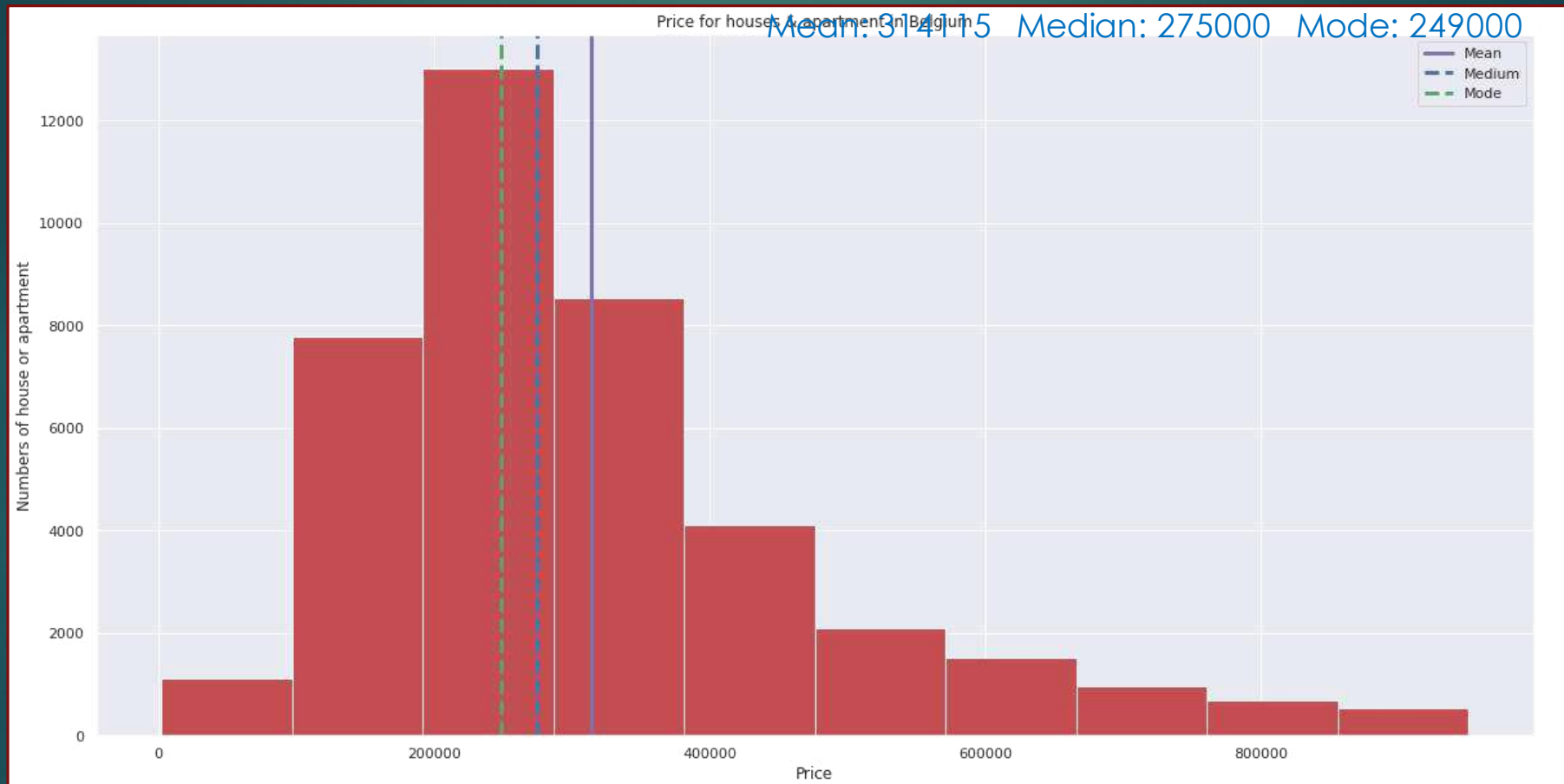
## Details:

- ▶ Dropping "terrace\_area" column
    - It has more than 30% of None.
  - ▶ Dropping "garden\_area" column
    - It has more than 50% of None.
  - ▶ Dropping "subtype" column
    - Lots of property subtype. Some with less than 100 entries, in a dataset of 50.000.
    - This column was not relevant.
  - ▶ Removing the "Apartment blocks" entries
    - Apartment blocks are a whole building. It's not the kind of real estate sales we want here.
  - ▶ Changing None to "unknow"
- ▶ We also refactored all *float* to *int*. At the end of the cleaning, **we merged our dataframe with the two other ones created during the request study.**

**40395 rows , 18 columns**

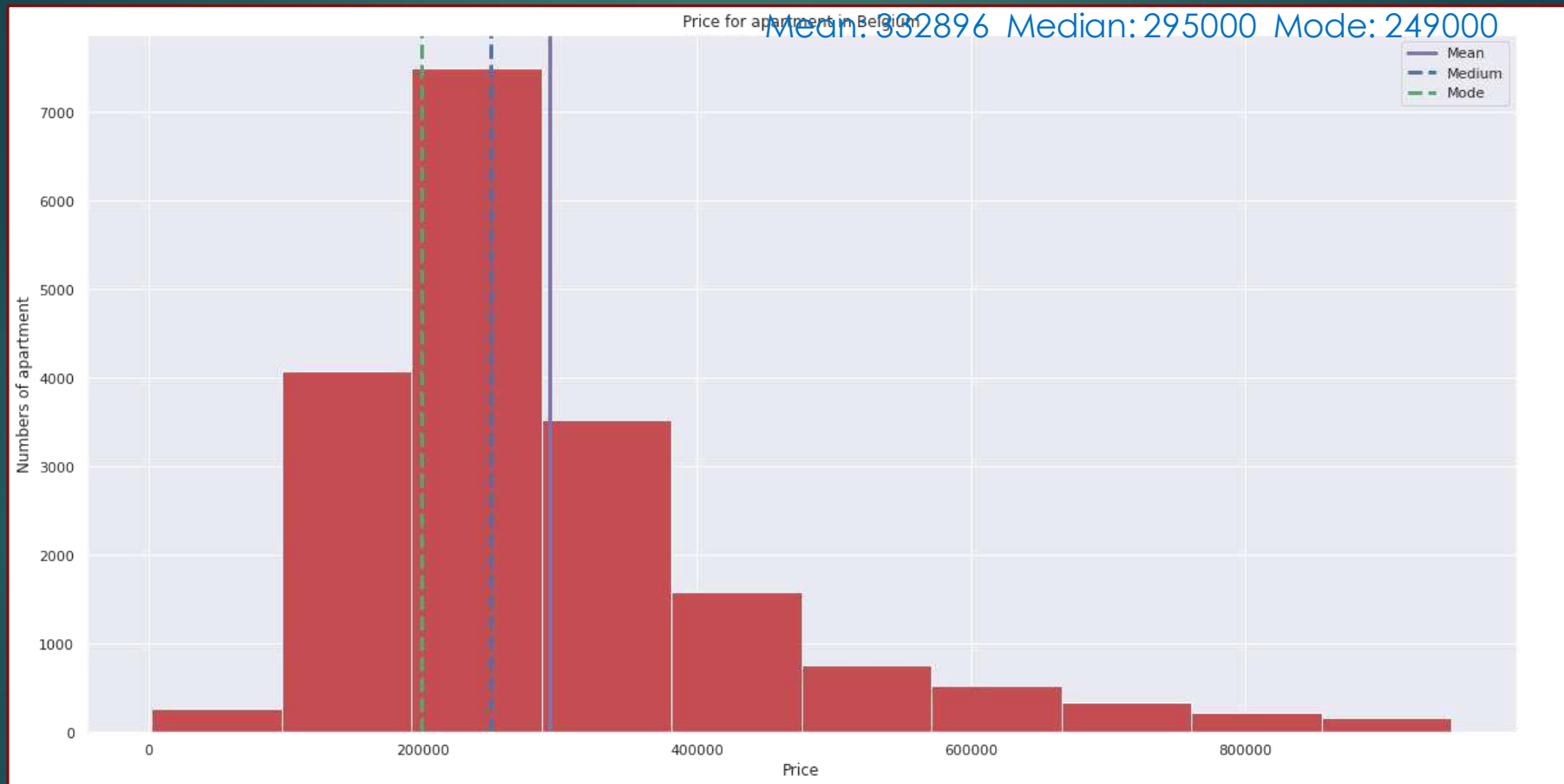
# Data Visualisation

Our target: The Price



# Data Visualisation

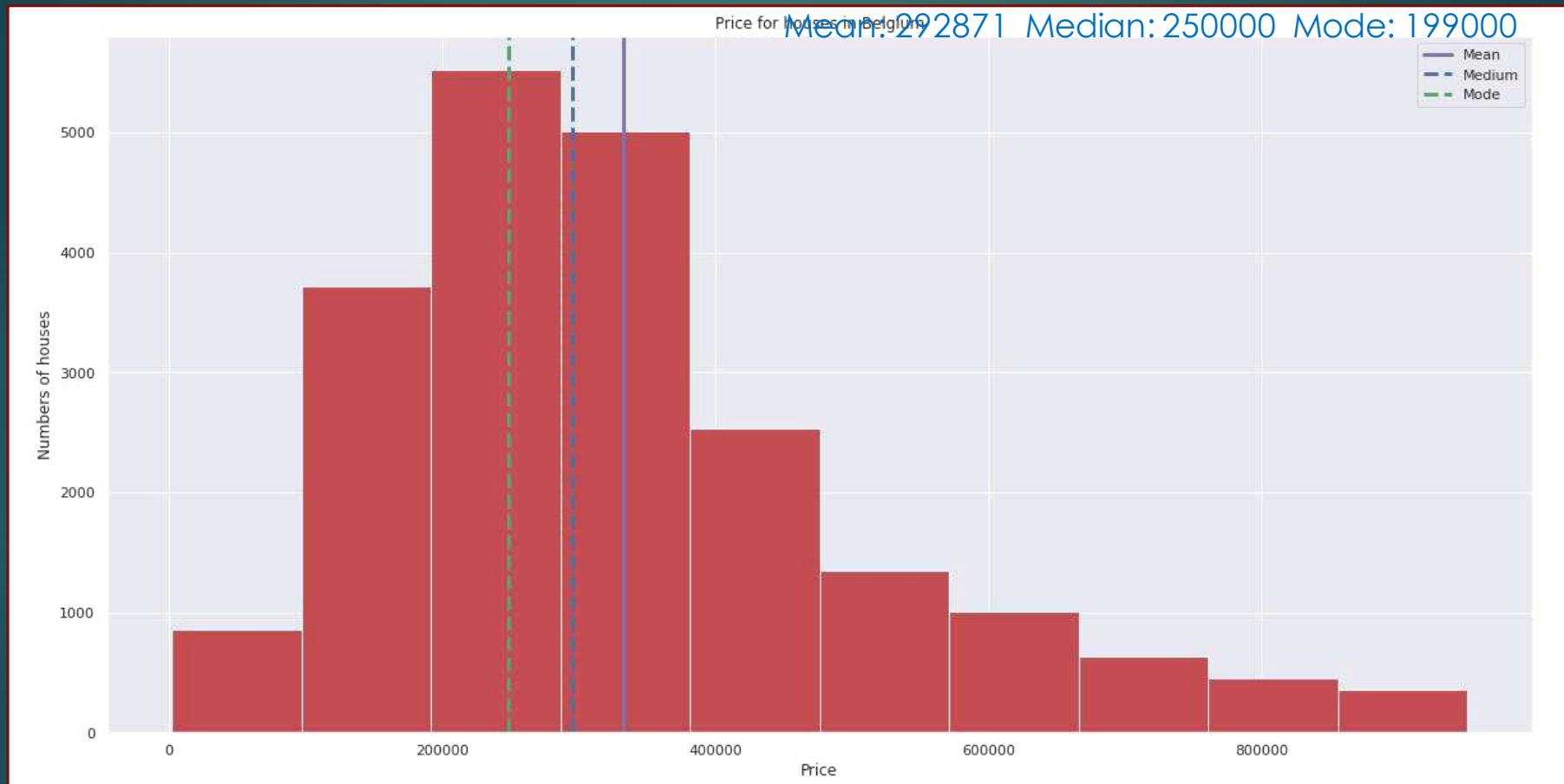
Our target: The Price



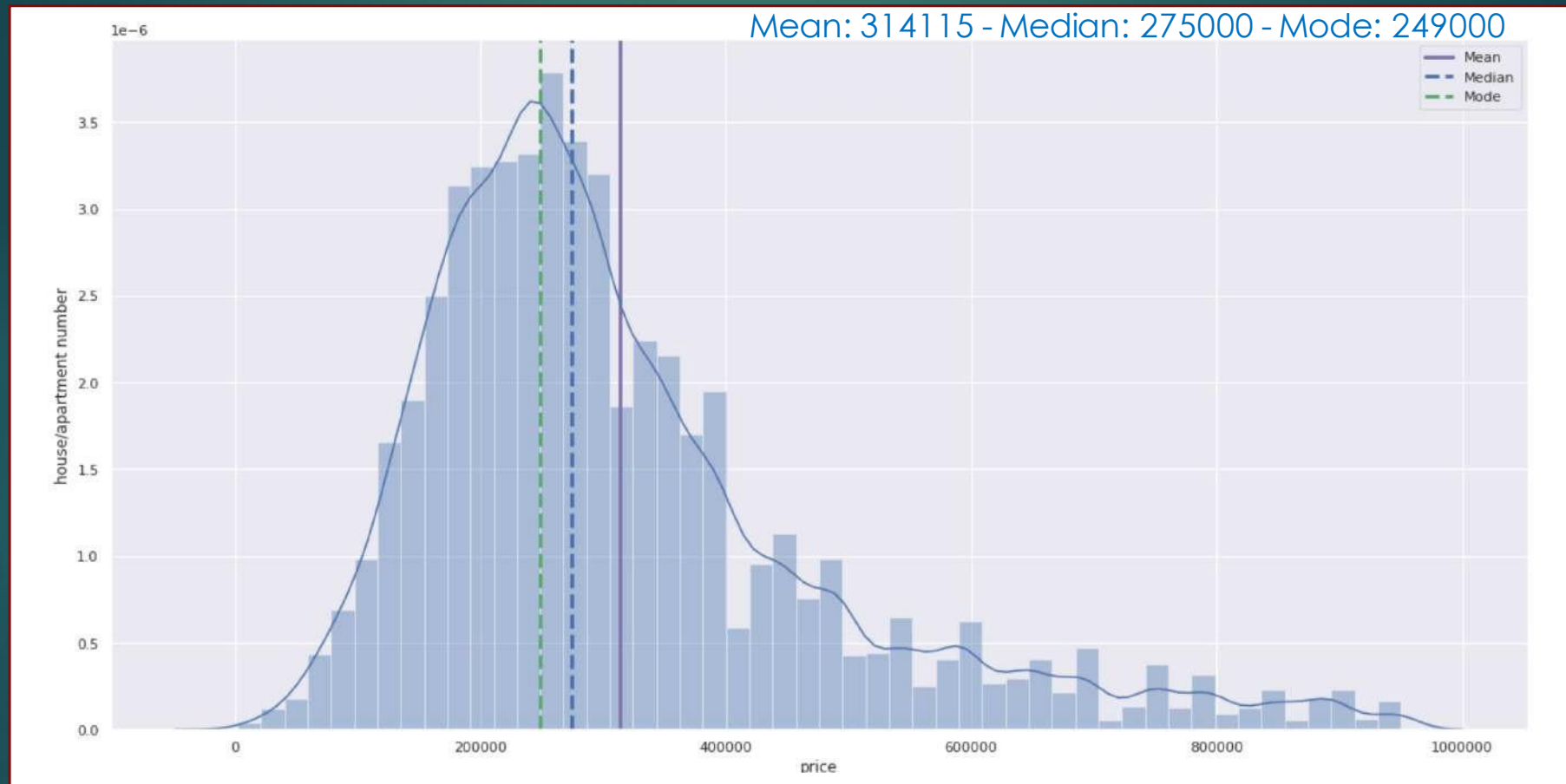


# Data Visualisation

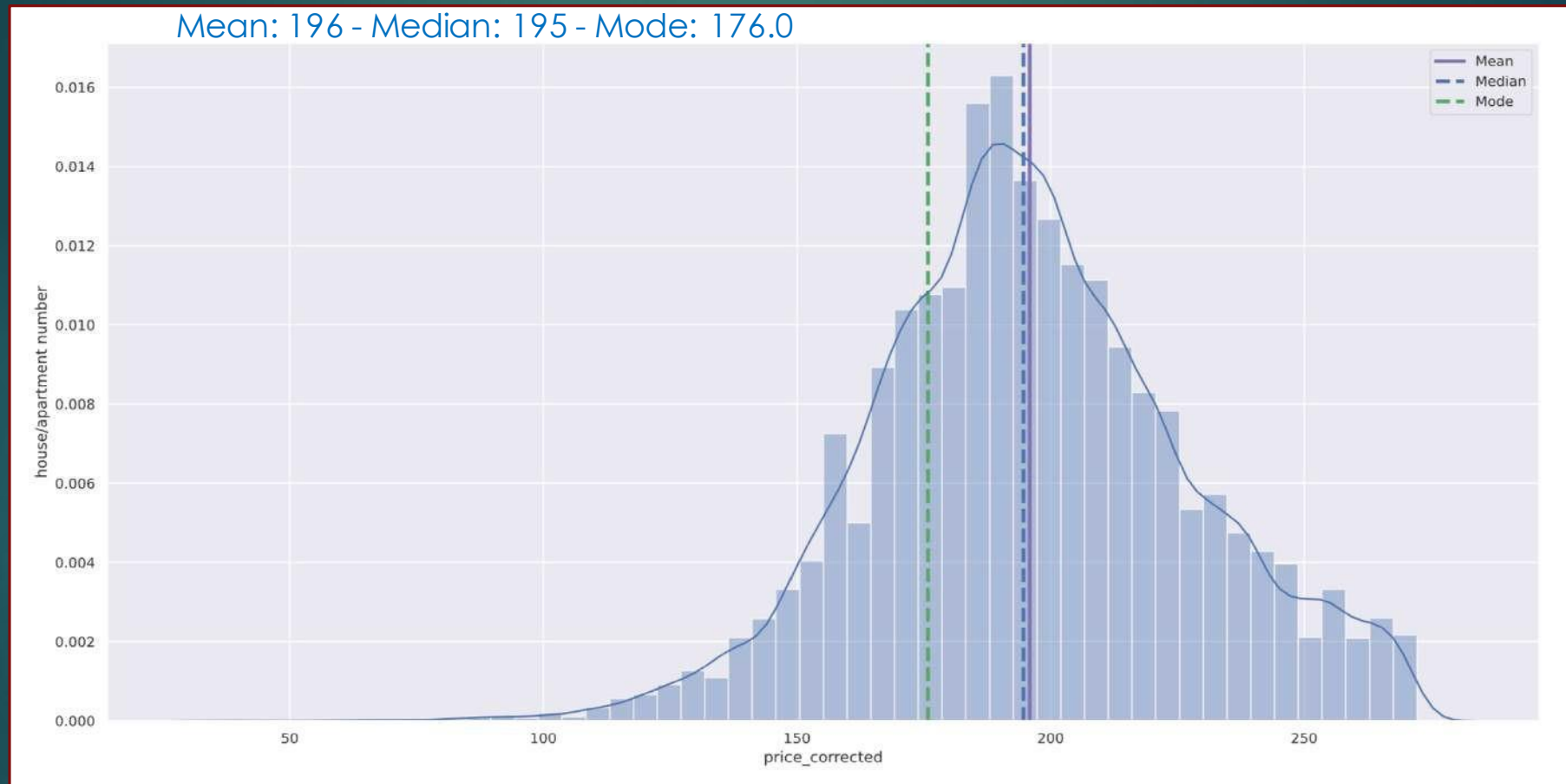
Our target: The Price

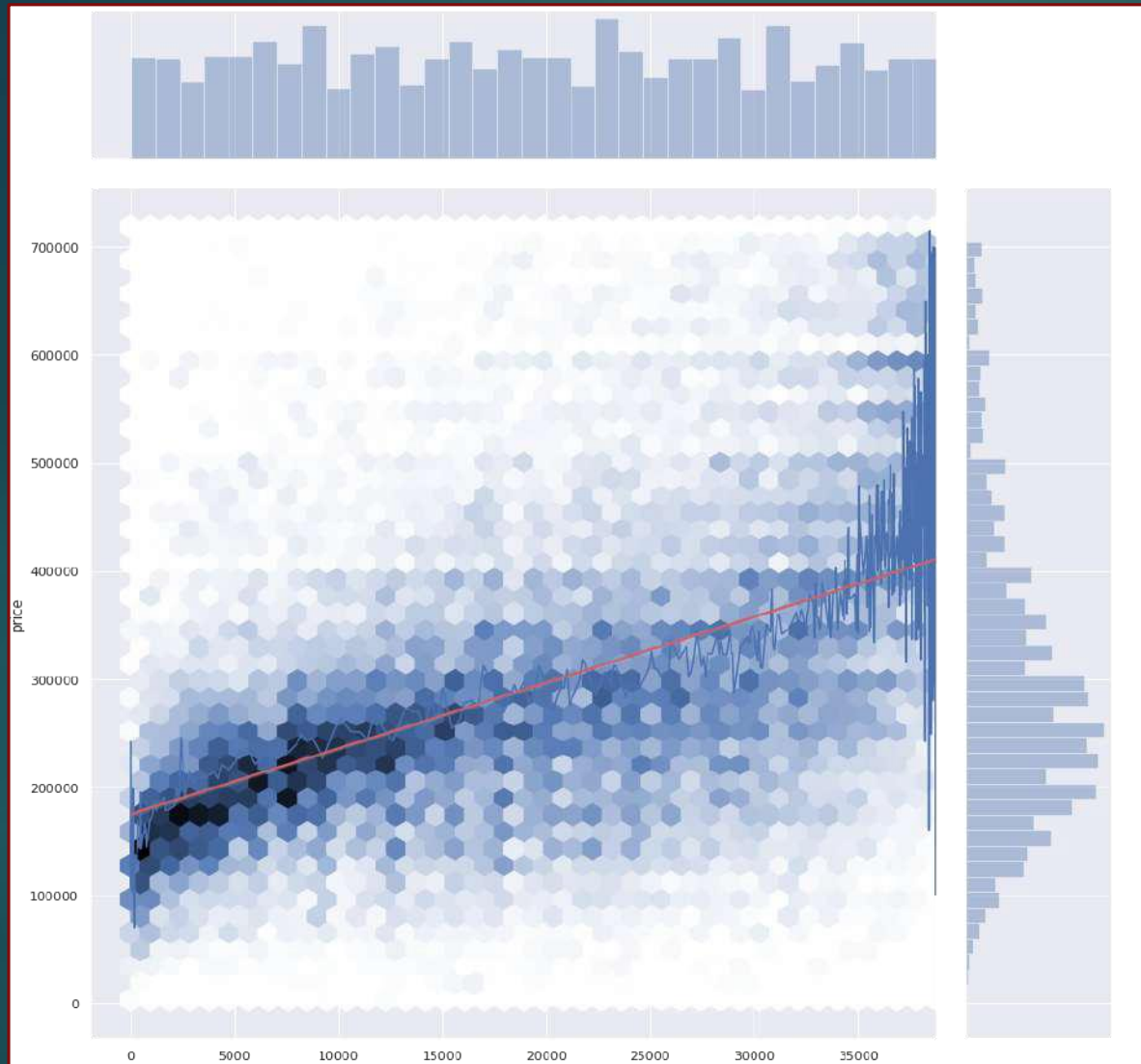


# Data Visualisation



# Data Visualisation

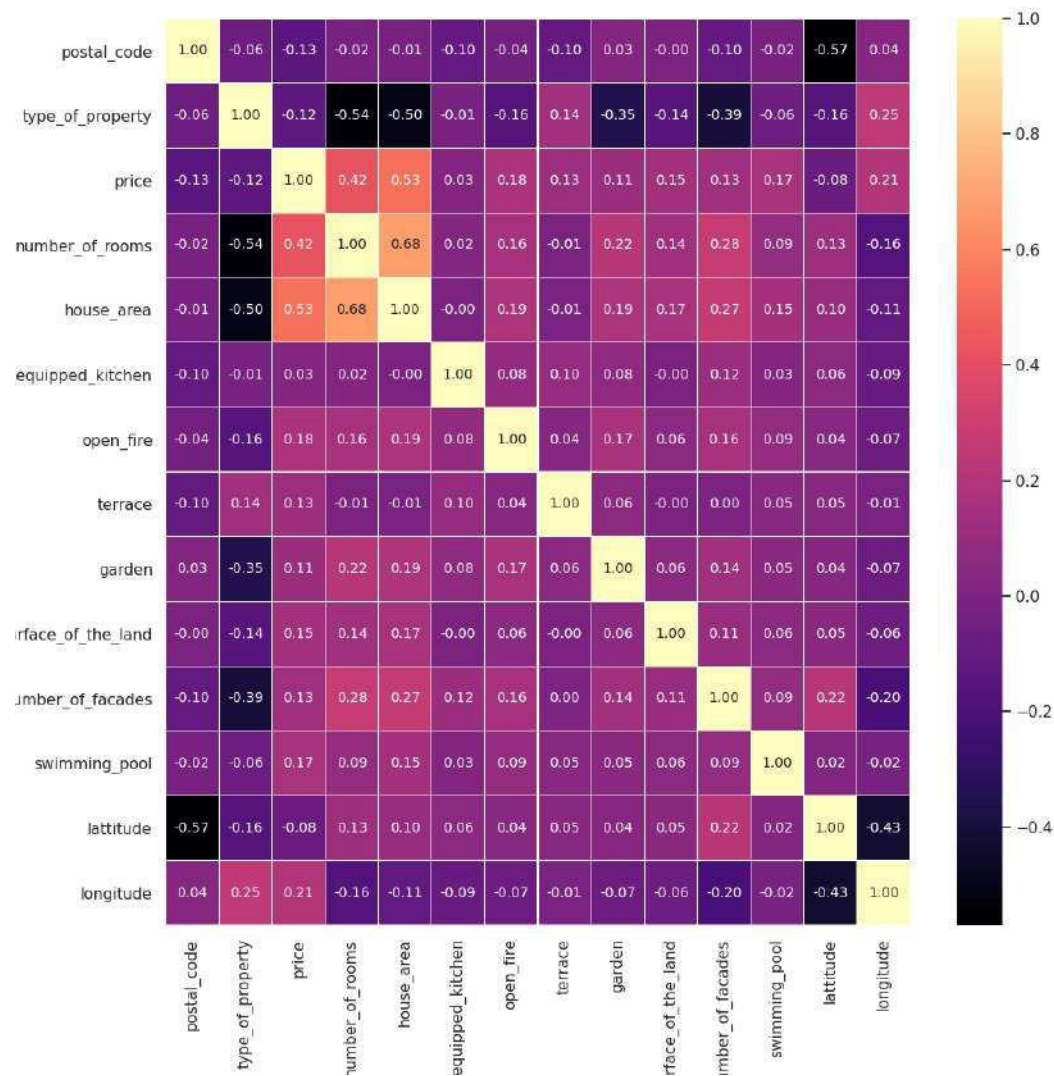




# Data Visualisation

1. The Price of a house is correlated with its area: **The higher is the area, higher is the price.**

2. However, this correlation is not very strong, especially for big houses (houses with a area bigger than 35000 m²): The Price may vary a lot ! It may have other factor that influence the price of "big" houses.



# Data Interpretation

## Correlation Heatmap

### Observations:

- 1.The **Price** is mainly correlated with the **Number of rooms** and the **House area**.
- 2.The **Number of rooms** and **House area** seems mainly correlated with each other.
- 1.The **Type of property** is the variables which has the most correlation with other variables.

Correlation does not imply causation

# Links

## Github Repository

- ▶ <https://github.com/mdimran1/Real-Estate>

## Linkedin :

- ▶ <https://www.linkedin.com/in/imran-pro/>