

Dakota



+514-456-7890

1455 Blvd. De Maisonneuve Ouest, Montreal, Quebec

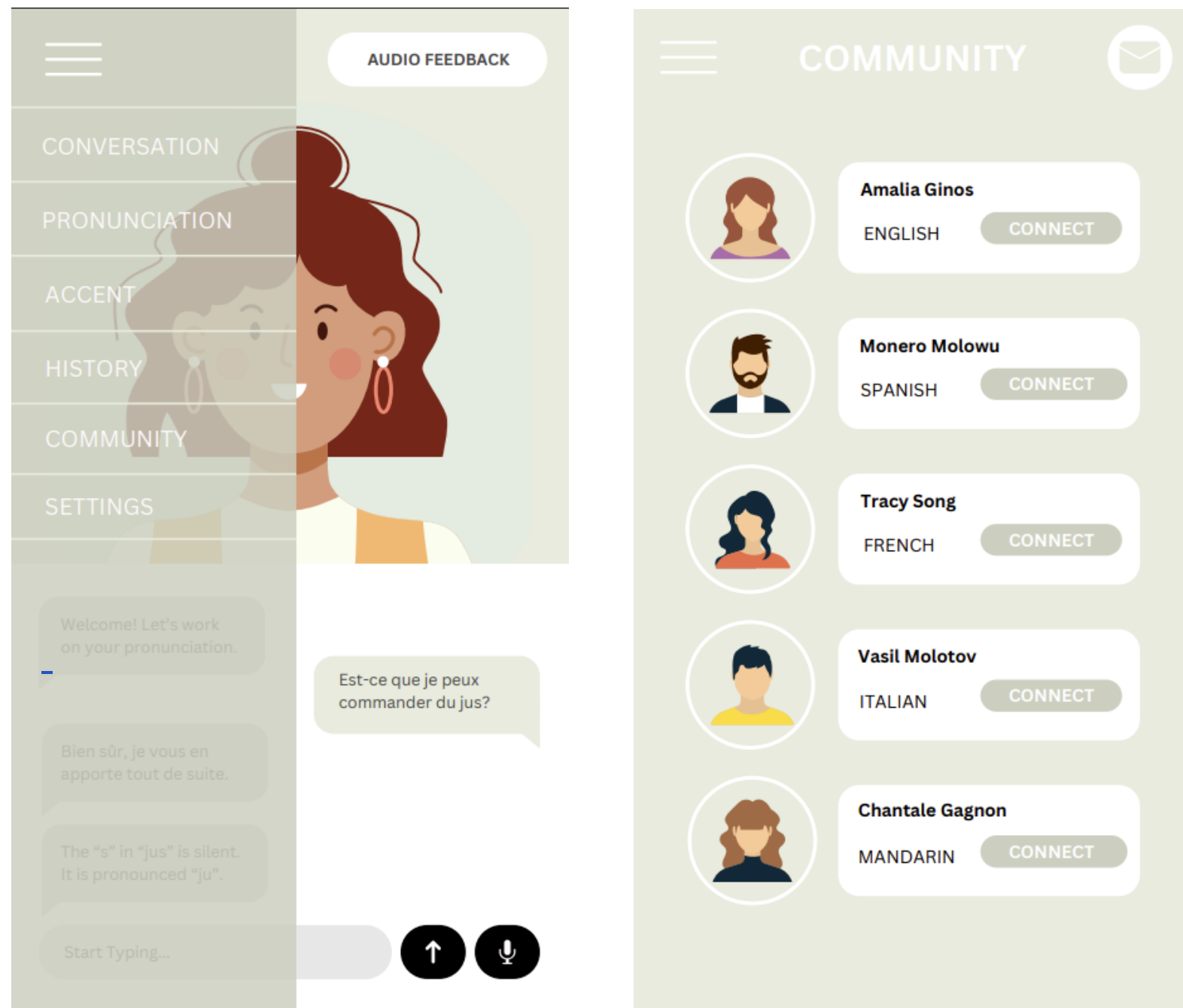
www.dakotai.com

Problems

- Lack of real conversation opportunities
- Challenging pronunciation and accents
- Lack of tailored learning experiences
- Social Anxiety



Solutions



DAKOTA prototype

AI

- Speech, Accent and Tone Recognition AI
- Simulating conversation models with real-time feedback

CUSTOM

- Personalized learning content based on proficiency levels
- Customization options for accents, speed and tone for the AI

Text to Speech

- Text to speech implementation with the use of Python libraries.

Community

- Community based-activities (peer-to-peer conversations)
- Language learning communities

Our Value

- Unlimited AI conversation time
- Real-time feedback and correction
- Clarity and fluency improvement
- Building confidence without social anxiety
- Personalized learning paths based on user proficiency
- Judgement-free environment for language practice

Basic Package (Free)

Access to AI-powered language learning features with ads for 30 minutes per day



Premium Package

- Ad-free experience with unlimited access to features at any time
- Personalized learning paths
- Live accent correction and pronunciation improvement
- Peer-to-Peer Community Access
- AI and interface customization

Market



Target Customers:

- Language Learners
- People that know the language but are socially anxious.

Language Learning Market (USD)

\$ 52 Billion

WorldWide

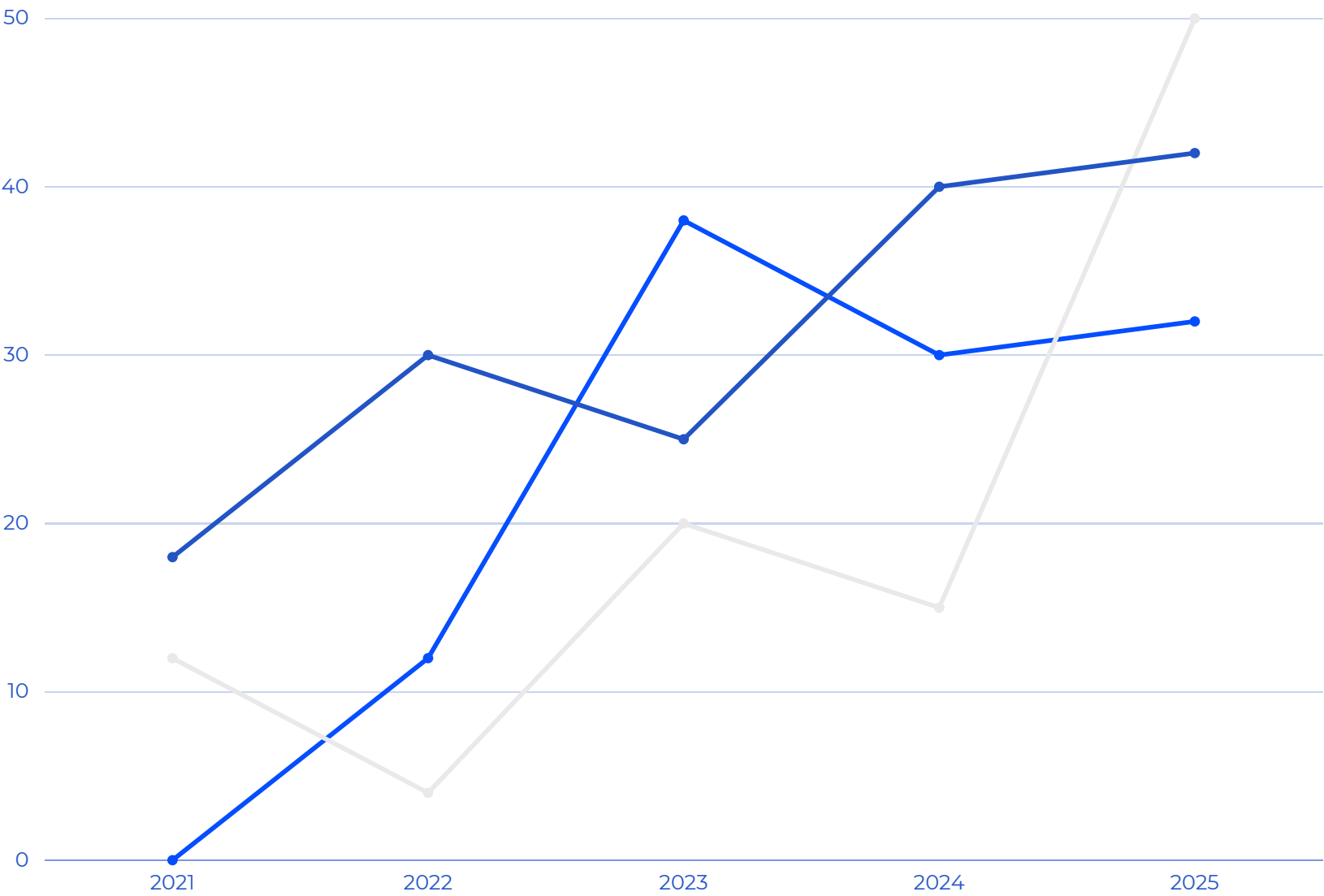
Market Segmentation

- Mass Market: The app is for anybody that might want to learn a language or develop their current language skills, especially speaking fluency.
- Niche Market: The app is for people with social anxiety and people that require a tailored learning experience.

Channels

- Social Media
- App Store/Google Play

Revenue Streams



In-App Advertising

Apps with 1000 active users can make an estimate of 10\$-150\$/day from ads.

In-App Purchases

One-time in-app purchases to unlock specific limited premium features.

Subscription Payments

15\$/month or 120\$/year Cancel Anytime reoccurring payments.

Cost Structure

Servers and Storage	120 000\$
Development, Finance & Marketing	400 000\$
Marketing Budget	150 000\$
Legal Services	5000\$
Total	675 000\$



THANK YOU

MERCI

СПАСИБО

谢谢

БЛАГОДАРЯ