



Pizza Sales Report

Jan15 - Dec15

Pizzas Category

All

1/1/2015

12/31/2015



Home

Best Worst Sellers

817.86K

Total Revenue

21350

Total Orders

49574

Total Pizzas Sold

38.31

Average Order Value

2.32

Average Pizzas Per Order

BUSIEST DAYS & TIMINGS

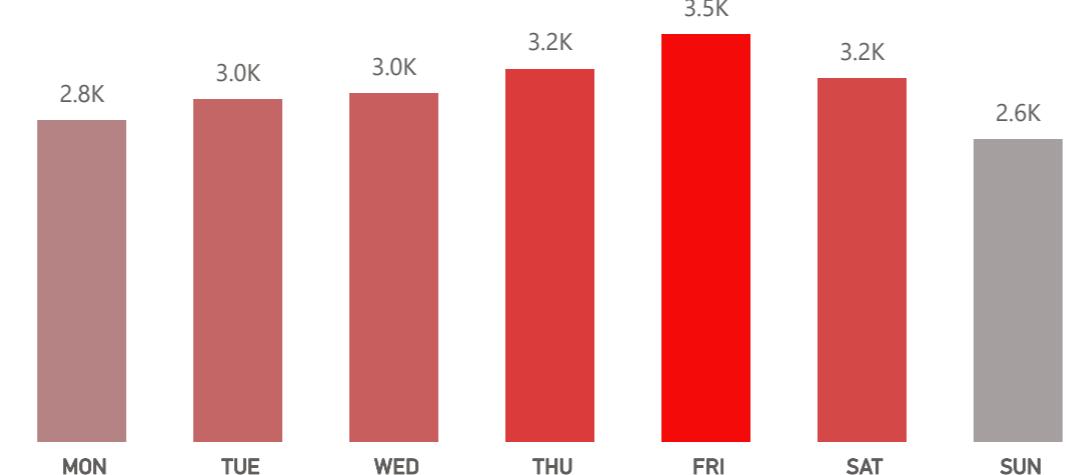
Days

Orders are higher on weekends, Friday/Saturday evenings.

Monthly

There are maximum orders in months of July and January.

Daily Trend of Total Pizzas Orders



Monthly Trends of Total Pizzas Orders



SALES PERFORMANCE

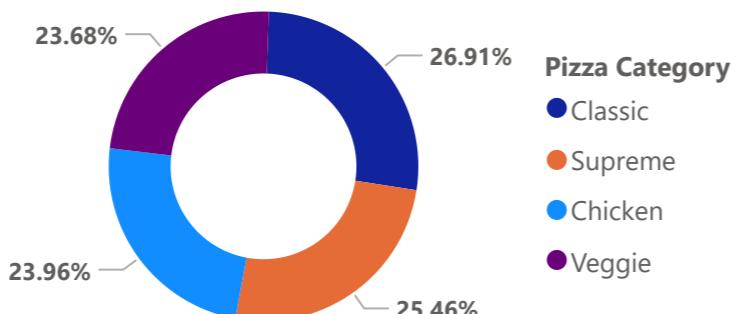
Category

Classical category contributes to Maximum sales.

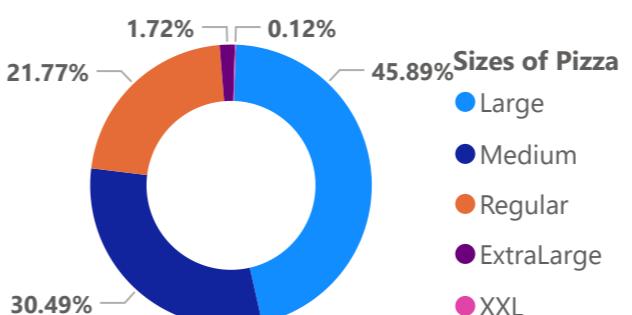
Size

Large size of Pizzas are at Maximum sales.

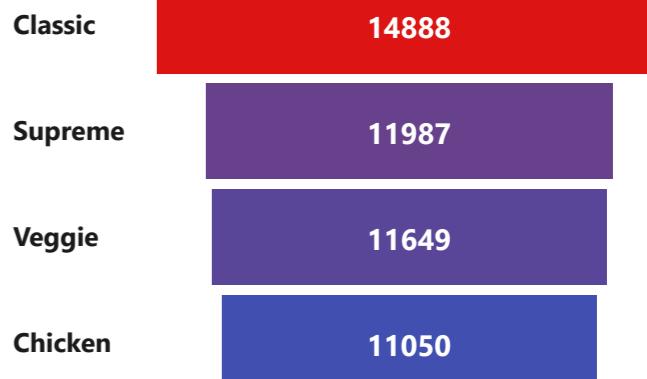
% of Sales by Pizza Category



% of Sales by Pizza Size



Total Pizzas Sold by Category





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Best Worst Sellers

BEST SELLERS

REVENUE

The Thai Chicken Pizza has maximum Revenue.

QUANTITY

The Classical Deluxe Pizza has maximum quantity.

ORDERS

The Classical Deluxe Pizza has maximum orders.

WORST SELLERS

REVENUE

The Brie Carre Pizza has lower Revenue.

QUANTITY

The Brie Caree Pizza has lower quantity.

ORDERS

The Brie Caree Pizza has lower orders.

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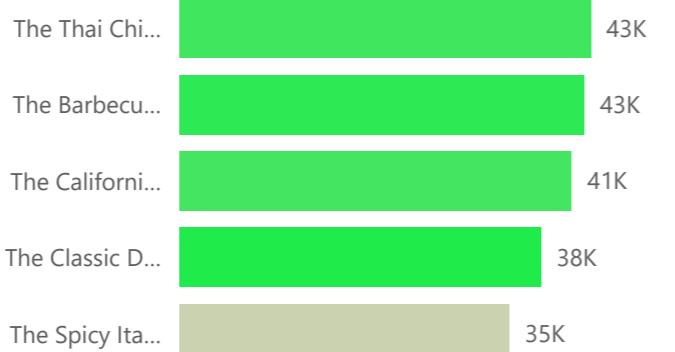
38.31

Average Order Value

2.32

Average Pizzas Per Order

Top 5 Pizzas By Revenue



Top 5 Pizzas By Quantity



Top 5 Pizzas By Orders



Bottom 5 Pizzas By Revenue



Bottom 5 Pizzas By Quantity



Bottom 5 Pizzas By Orders

