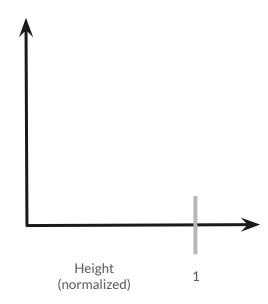
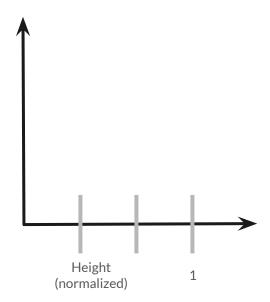
# CIS 635 - Knowledge Discovery & Data Mining

- Curse of Dimensionality
- Linear Dimensionality Reduction (PCA)

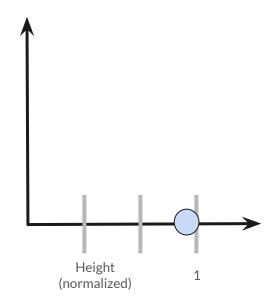
x axis: Heights (min-max normalized: [0-1]



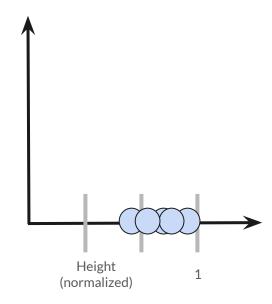
- x axis: Heights (min-max normalized: [0-1]
- 3 equal bins (aka numeric to categorical)



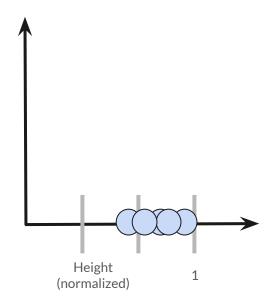
- x axis: Heights (min-max normalized: [0-1]
- 3 equal bins (aka numeric to categorical)
- The tallest person in the class



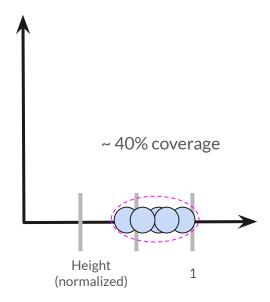
- x axis: Heights (min-max normalized: [0-1]
- 3 equal bins (aka numeric to categorical)
- All of us



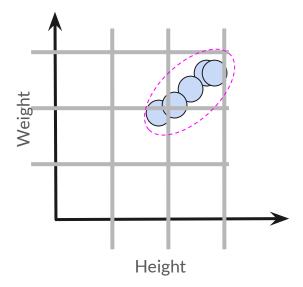
- x axis: Heights (min-max normalized: [0-1]
- 3 equal bins (aka numeric to categorical)
- All of us
- I don't think we have someone with
   0.5 times height than the tallest



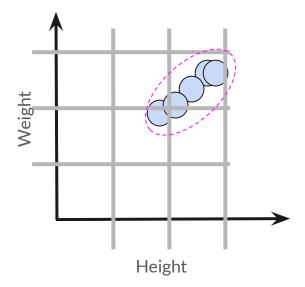
- x axis: Heights (min-max normalized: [0-1]
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- All of us
- I don't think we have someone with 0.5 times height than the tallest
- Is ~40% domain coverage a reasonable assumption?



- We have added Weight as our second feature dimension
- Do you find the samples represent our class?
- What's the domain coverage now?
- Is ~10% a reasonable assumption?
- See how numbers dropped from ~40% to ~10%
- The other way, the empty space grew up from ~60% to ~90%

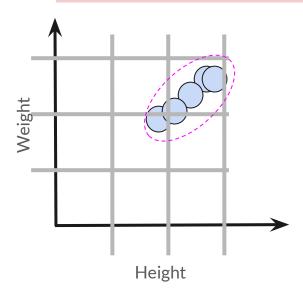


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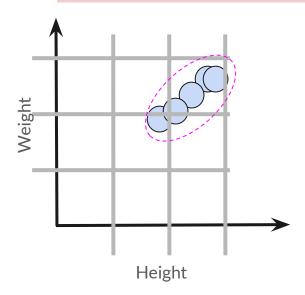
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- Empty space grows exponentially with the increase in adding new features.
- Data distribution becomes sparse, and difficult to learn a good model.



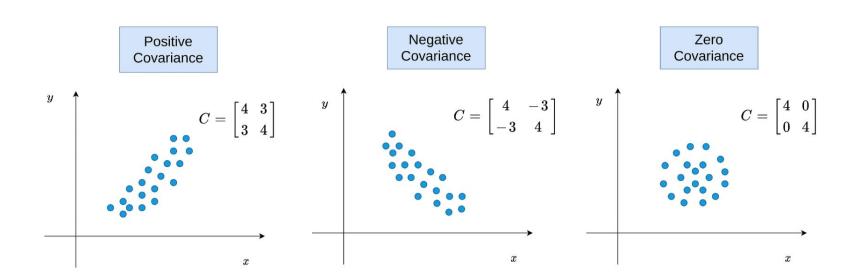
# **Dimensionality Reduction (Linear)**

- Principal Component Analysis (PCA)

## Covariance

-

$$cov_{x,y} = rac{\sum (x_i - ar{x})(y_i - ar{y})}{N-1}$$

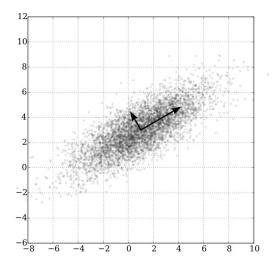


#### 5 Things you should know about Covariance

# Principal Component Analysis (PCA)

# General idea: 2D Gaussian example

- Features x and y shows some relationships
- This 2D Gaussian has its own coordinates (off the reference cartesian coordinates x and y; right?)
- The principal components



# How to ..

## PCA steps

- 1. Apply standard scalar (normalization)
- 2. Estimate Covariance (matrix), A
- 3. Compute Eigenvalues and Eigenvectors of the Covariance Matrix
- 4. Solve the linear equation (right)

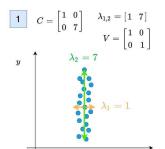
$$AX = \lambda X$$

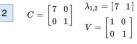
$$AX - \lambda X = 0$$
or
$$(A - \lambda I) X = 0$$

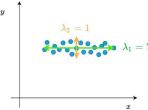
If A is a *nxn* matrix, solving this linear dynamical system will give *n* **eigenvalues**, and n associated *n* **eigenvectors** 

## **PCA**

#### Notebook presentation







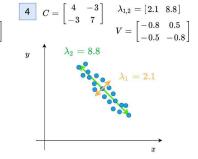
$$V = \begin{bmatrix} 3 & 7 \end{bmatrix}$$

$$V = \begin{bmatrix} -0.8 & -0.5 \\ 0.5 & -0.8 \end{bmatrix}$$

$$V = \begin{bmatrix} -0.8 & -0.5 \\ 0.5 & -0.8 \end{bmatrix}$$

$$\lambda_2 = 8.8$$

$$\lambda_1 = 2.1$$



 $\lambda = {
m eigenvalues}$ 

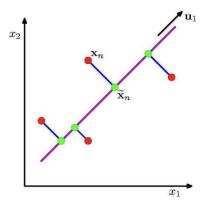
V = eigenvectors

# **Optimization**

- 2D example (red points)
- Green points are 1D projections/transformations
- We are reducing data definitions from 2D to 1D; this can be generalized from D to M dimensions

#### Two techniques (in general):

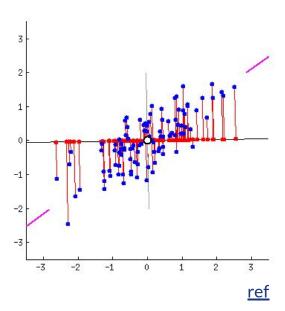
- Maximize variance
- Minimize errors (distance between each green-red paris)



# **Optimization**

#### Two techniques (in general):

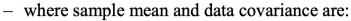
- Maximize variance
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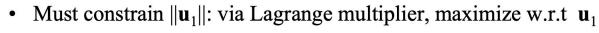
### Standard PCA: Variance maximization

- One dimensional example
- Objective: maximize projected variance w.r.t.  $\mathbf{U}_1$

$$rac{1}{N}\sum_{n=1}^{N}\{\mathbf{u}_{1}^{T}\mathbf{x}_{n}-\mathbf{u}_{1}^{T}ar{\mathbf{x}}\}^{2}=\mathbf{u}_{1}^{T}\mathbf{S}\mathbf{u}_{1}$$



$$ar{\mathbf{x}} = rac{1}{N} \sum_{n=1}^{N} \mathbf{x}_n$$
 $\mathbf{S} = rac{1}{N} \sum_{n=1}^{N} (\mathbf{x}_n - \bar{\mathbf{x}}) (\mathbf{x}_n - \bar{\mathbf{x}})^T$ 



$$\mathbf{u}_1^T \mathbf{S} \mathbf{u}_1 + \lambda (1 - \mathbf{u}_1^T \mathbf{u}_1)$$

• Optimal **u**<sub>1</sub> is principal component (eigenvector with maximal eigenvalue)

