



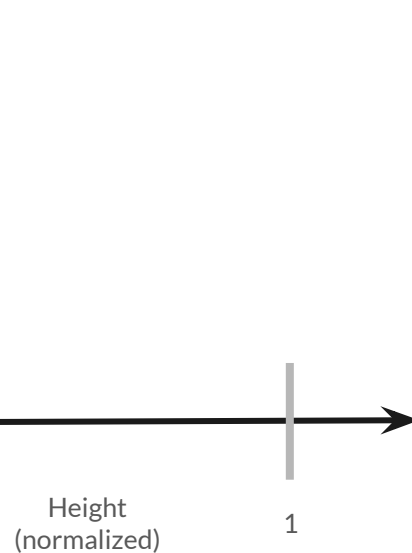
# **CIS 635 Knowledge Discovery & Data Mining**

- Curse of Dimensionality
- Principal Component Analysis (PCA)



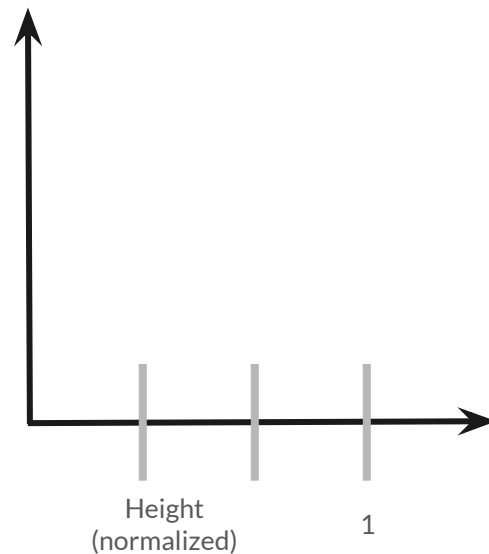
# Curse of Dimensionality

- x axis : Heights (min-max normalized: [0-1])



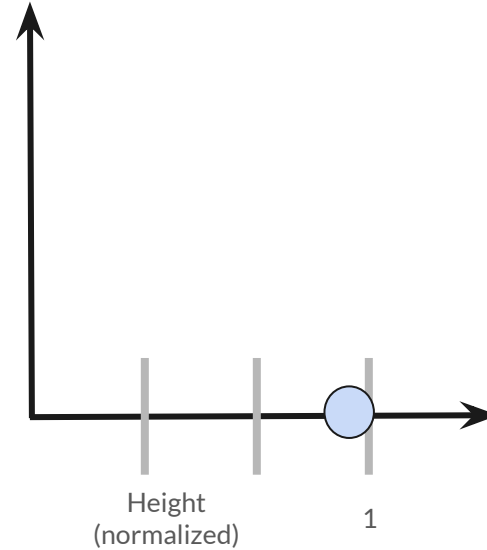
# Curse of Dimensionality

- x axis : Heights (min-max normalized: [0-1])
- 3 equal bins (aka numeric to categorical)



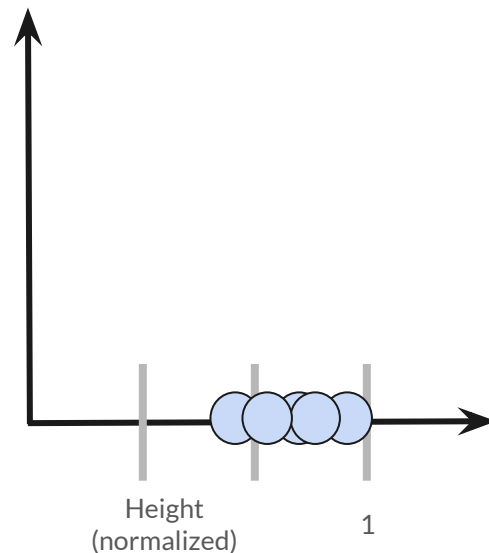
# Curse of Dimensionality

- x axis : Heights (min-max normalized: [0-1])
- 3 equal bins (aka numeric to categorical)
- **The tallest person in the class**



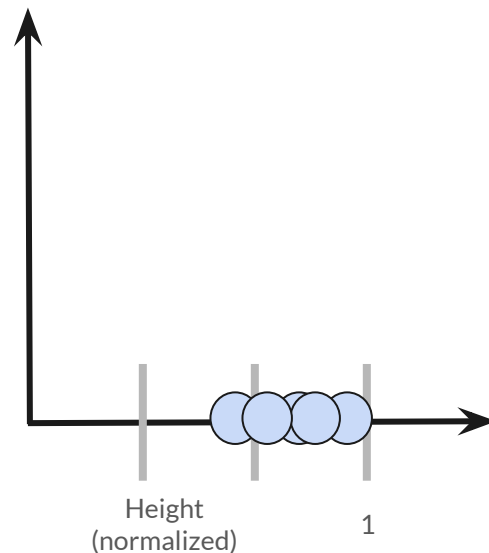
# Curse of Dimensionality

- x axis : Heights (min-max normalized: [0-1])
- 3 equal bins (aka numeric to categorical)
- **All of us**



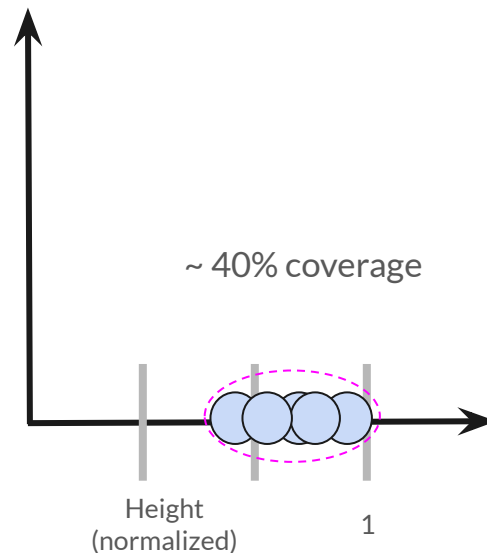
# Curse of Dimensionality

- x axis : Heights (min-max normalized: [0-1])
- 3 equal bins (aka numeric to categorical)
- All of us
- I don't think we have someone with 0.5 times height than the tallest



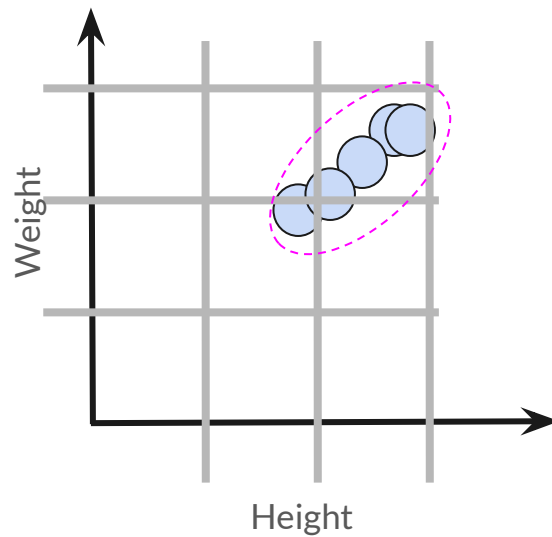
# Curse of Dimensionality

- x axis : Heights (min-max normalized: [0-1])
- 3 equal bins (aka numeric to categorical)
- All of us
- I don't think we have someone with 0.5 times height than the tallest
- Is ~40% domain coverage a reasonable assumption?



# Curse of Dimensionality

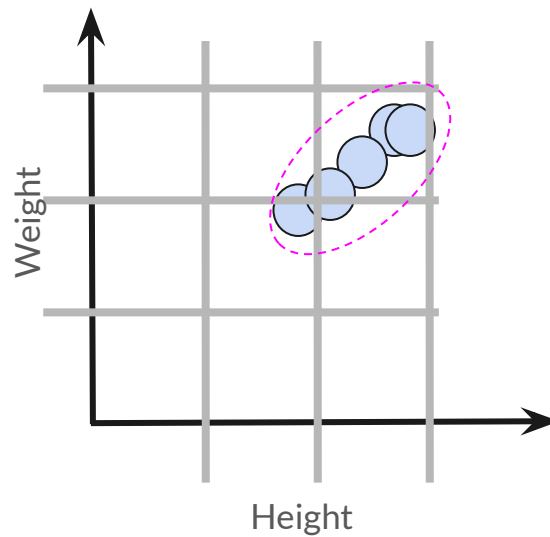
- We have added Weight as our second feature dimension
- Do you find the samples represent our class?
- What's the domain coverage now?





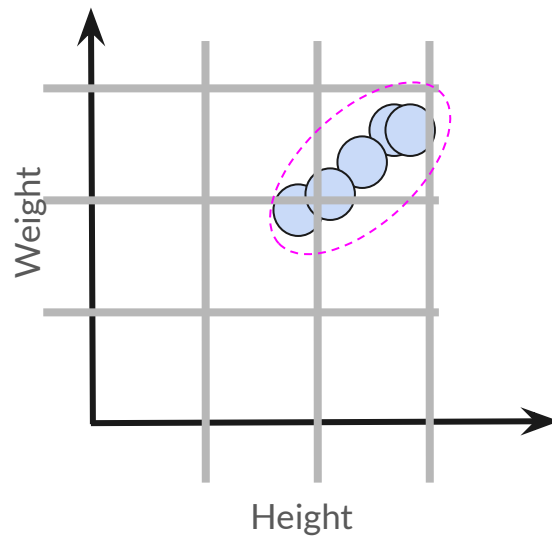
# Curse of Dimensionality

- We have added Weight as our second feature dimension
- Do you find the samples represent our class?
- What's the domain coverage now?
- Is ~10% a reasonable assumption?



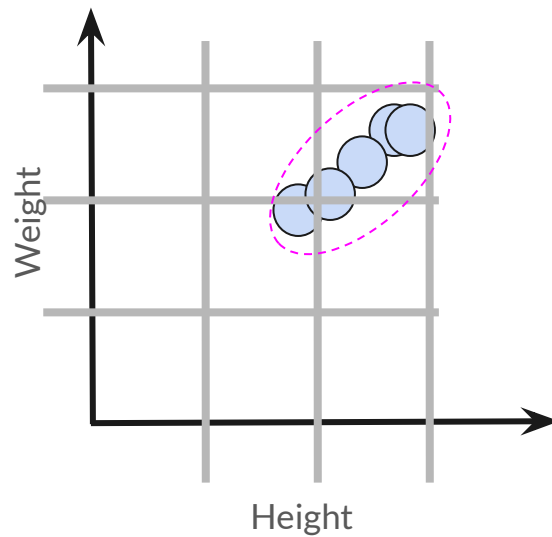
# Curse of Dimensionality

- We have added Weight as our second feature dimension
- Do you find the samples represent our class?
- What's the domain coverage now?
- Is ~10% a reasonable assumption?
- **See how numbers dropped from ~40% to ~10%**



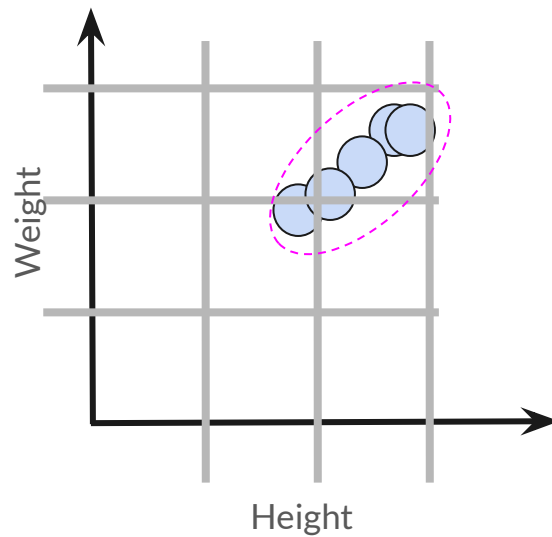
# Curse of Dimensionality

- We have added Weight as our second feature dimension
- Do you find the samples represent our class?
- What's the domain coverage now?
- Is ~10% a reasonable assumption?
- **See how numbers dropped from ~40% to ~10%**
- **The other way, the empty space grew up from ~60% to ~90%**



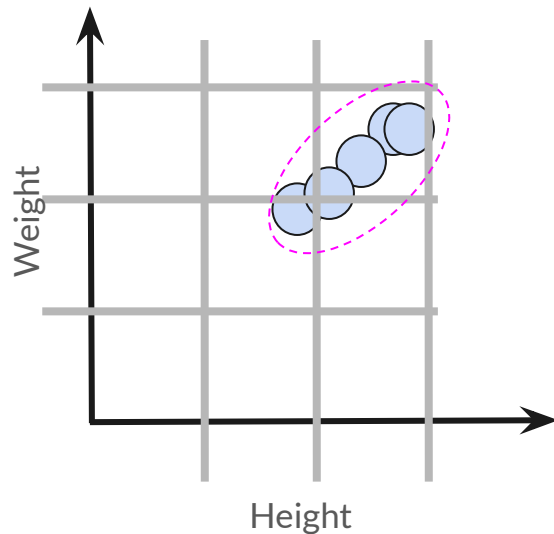
# Curse of Dimensionality

- We have added Weight as our second feature dimension
- Do you find the samples represent our class?
- What's the domain coverage now?
- Is ~10% a reasonable assumption?
- See how numbers dropped from ~40% to ~10%
- The other way, the empty space grew up from ~60% to ~90%
- What's the number would look like if we add **2** more dimensions?



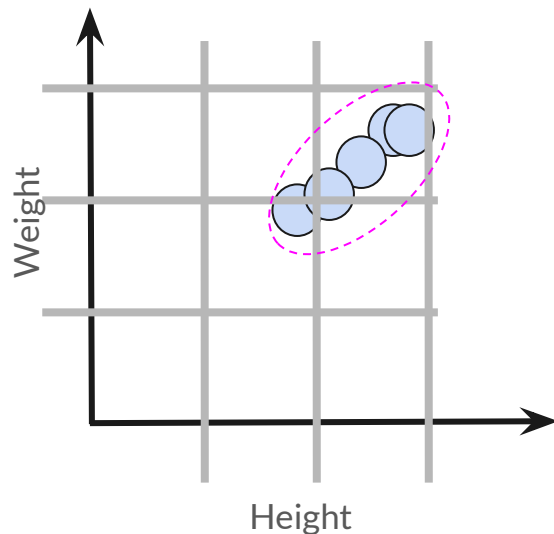
# Curse of Dimensionality

- We have added Weight as our second feature dimension
- Do you find the samples represent our class?
- What's the domain coverage now?
- Is ~10% a reasonable assumption?
- See how numbers dropped from ~40% to ~10%
- The other way, the empty space grew up from ~60% to ~90%
- What's the number would look like if we add **2** more dimensions?



# Curse of Dimensionality

- We have added Weight as our second feature dimension
- Do you find the samples represent our class?
- What's the domain coverage now?
- Is ~10% a reasonable assumption?
- See how numbers dropped from ~40% to ~10%
- The other way, the empty space grew up from ~60% to ~90%
- **What's the number would look like if we add 2 more dimensions?**



- Empty space grows exponentially with the increase in adding new features.
- **Data distribution becomes sparse, and difficult to learn a good model.**



# Dimensionality Reduction

## General idea

- You have some data of feature dimension size,  $|D|$



# Dimensionality Reduction

## General idea

- You have some data of feature dimension size,  $|D|$
- You want to compress them to of size,  $|d|$
- $|d| < |D|$





# Dimensionality Reduction

- Linear
  - Principal Component Analysis (PCA)
  - SVD
- Neural Networks
  - Auto Encoders
  - RBMs



# Covariance

- Variance relationship between a pair of variables

$$cov_{x,y} = \frac{\sum (x_i - \bar{x})(y_i - \bar{y})}{N - 1}$$



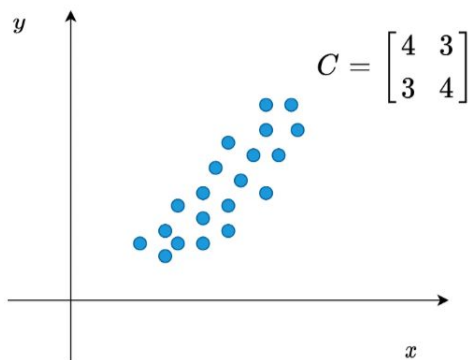
# Covariance

- Variance relationship between a pair of variables
- It's a symmetric matrix; right?

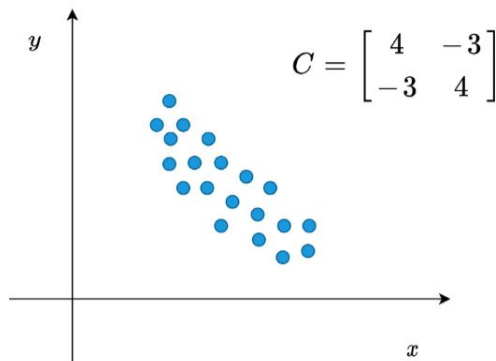
$$cov_{x,y} = \frac{\sum (x_i - \bar{x})(y_i - \bar{y})}{N - 1}$$



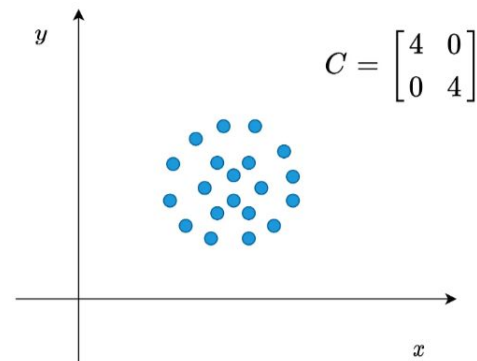
Positive  
Covariance



Negative  
Covariance



Zero  
Covariance

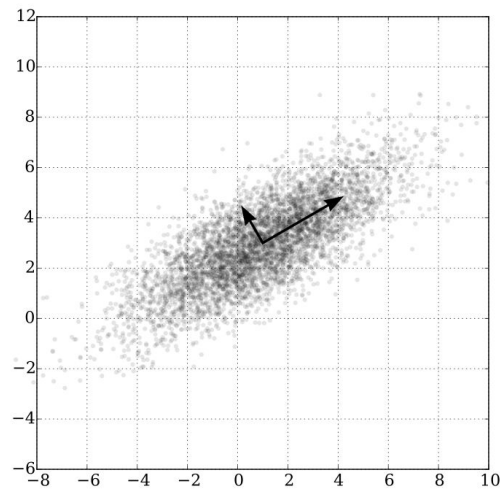




# Principal Component Analysis (PCA)

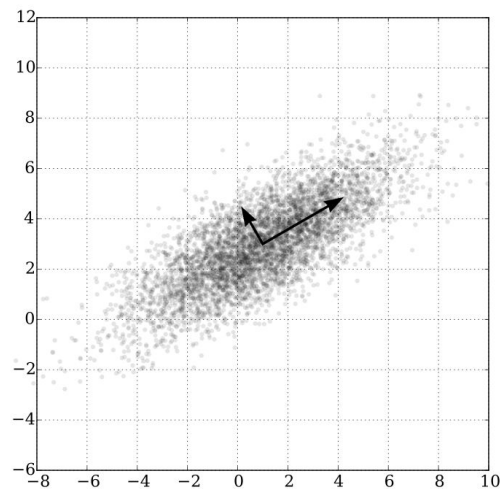
# General idea: 2D Gaussian example

- Features  $x$  and  $y$  shows some relationships



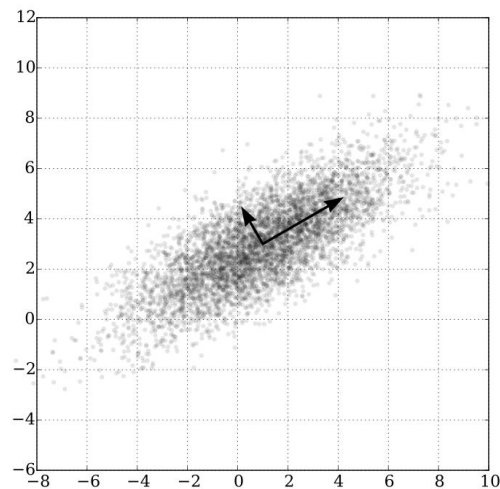
## General idea: 2D Gaussian example

- Features  $x$  and  $y$  shows some relationships
- This 2D Gaussian has its own coordinates (off the reference cartesian coordinates  $x'$  and  $y'$ ; right?)



## General idea: 2D Gaussian example

- Features  $x$  and  $y$  shows some relationships
- This 2D Gaussian has its own coordinates (off the reference cartesian coordinates  $x'$  and  $y'$ ; right?)
- **The principal components**







**How to ..**



## PCA steps

1. Let assume  $D_{m \times n}$  is a given data matrix



## PCA steps

1. Let assume  $D_{m \times n}$  is a given data matrix
2. Apply standard scalar (normalization)



## PCA steps

1. Let assume  $D_{m \times n}$  is a given data matrix
2. Apply standard scalar (normalization)
3. Estimate Covariance (matrix),  $A_{n \times n}$



## PCA steps

1. Let assume  $D_{m \times n}$  is a given data matrix
2. Apply standard scalar (normalization)
3. Estimate Covariance (matrix),  $A_{n \times n}$



## PCA steps

1. Let assume  $D_{m \times n}$  is a given data matrix
2. Apply standard scalar (normalization)
3. Estimate Covariance (matrix),  $A_{n \times n}$
4. Compute Eigenvalues and Eigenvectors of the Covariance Matrix by solving the linear dynamical system at the right

If  $A$  is a  $n \times n$  matrix, solving this linear dynamical system will give  $n$  **eigenvalues**, and  $n$  associated  $n$  **eigenvectors**

$$AX = \lambda X$$

$$AX - \lambda X = 0$$

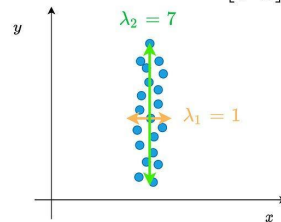
or

$$(A - \lambda I) X = 0$$

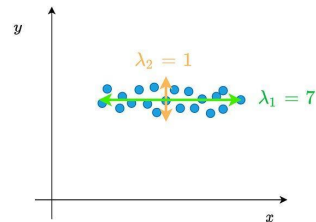
# PCA

Notebook presentation

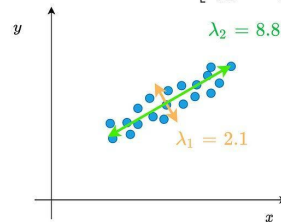
1  $C = \begin{bmatrix} 1 & 0 \\ 0 & 7 \end{bmatrix}$   $\lambda_{1,2} = \begin{bmatrix} 1 & 7 \end{bmatrix}$   
 $V = \begin{bmatrix} 1 & 0 \\ 0 & 1 \end{bmatrix}$



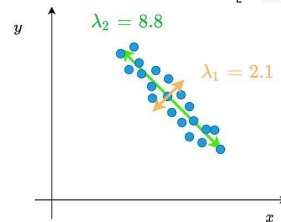
2  $C = \begin{bmatrix} 7 & 0 \\ 0 & 1 \end{bmatrix}$   $\lambda_{1,2} = \begin{bmatrix} 7 & 1 \end{bmatrix}$   
 $V = \begin{bmatrix} 1 & 0 \\ 0 & 1 \end{bmatrix}$



3  $C = \begin{bmatrix} 4 & 3 \\ 3 & 7 \end{bmatrix}$   $\lambda_{1,2} = \begin{bmatrix} 2.1 & 8.8 \end{bmatrix}$   
 $V = \begin{bmatrix} -0.8 & -0.5 \\ 0.5 & -0.8 \end{bmatrix}$



4  $C = \begin{bmatrix} 4 & -3 \\ -3 & 7 \end{bmatrix}$   $\lambda_{1,2} = \begin{bmatrix} 2.1 & 8.8 \end{bmatrix}$   
 $V = \begin{bmatrix} -0.8 & 0.5 \\ -0.5 & -0.8 \end{bmatrix}$



$\lambda$  = eigenvalues

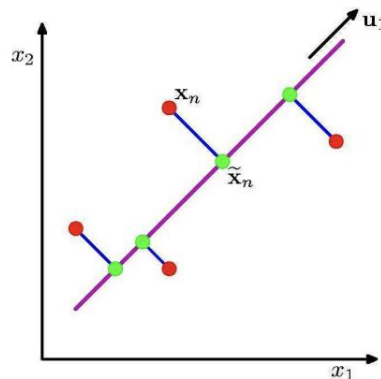
$V$  = eigenvectors

# What are we optimizing?

- 2D example (red points)
- Green points are 1D projections/transformations
- We are reducing data definitions from 2D to 1D; this can be generalized from  $D$  to  $M$  dimensions

## Two techniques (in general):

- Maximize variance
- Minimize errors (distance between each green-red pair)

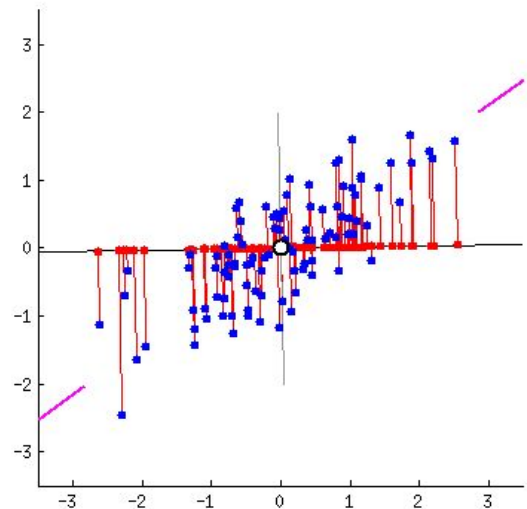




# What are we optimizing?

## Two techniques (in general):

- Maximize variance
- Minimize errors (distance between each green-red paris)



ref

# What are we optimizing?

## Standard PCA: Variance maximization

- One dimensional example
- Objective: maximize projected variance w.r.t.  $\mathbf{u}_1$

$$\frac{1}{N} \sum_{n=1}^N \{\mathbf{u}_1^T \mathbf{x}_n - \mathbf{u}_1^T \bar{\mathbf{x}}\}^2 = \mathbf{u}_1^T \mathbf{S} \mathbf{u}_1$$

- where sample mean and data covariance are:

$$\bar{\mathbf{x}} = \frac{1}{N} \sum_{n=1}^N \mathbf{x}_n$$

$$\mathbf{S} = \frac{1}{N} \sum_{n=1}^N (\mathbf{x}_n - \bar{\mathbf{x}})(\mathbf{x}_n - \bar{\mathbf{x}})^T$$

- Must constrain  $\|\mathbf{u}_1\|$ : via Lagrange multiplier, maximize w.r.t  $\mathbf{u}_1$

$$\mathbf{u}_1^T \mathbf{S} \mathbf{u}_1 + \lambda(1 - \mathbf{u}_1^T \mathbf{u}_1)$$

- Optimal  $\mathbf{u}_1$  is principal component (eigenvector with maximal eigenvalue)

