



# **CIS 678 Machine Learning**

Introduction to ML

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# Week 1 Plan

- **Get to know each other (networking)**
- Set up our course objective, guidelines, and evaluation procedure.
- **Introduction to ML**
- Set up our programming development environment(s), more specifically,
  - Google Colab(oratory) on your Google drive,
  - HPC cluster account (introduction)
- Basics of Math, Statistics, and Probability (Part 1)

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# ML introduction

## **What *is* Machine Learning?**

**Machine Learning (ML)** is when a computer learns patterns from data and improves its performance **without being explicitly programmed** for every task.

## **What *is NOT* Machine Learning?**

These are programs that follow **explicit instructions** or rules written by a human, without adapting or learning from data.

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### Example Applications



1. **Calculator App:**
  - Follows strict math rules coded by a programmer.
  - It doesn't "learn" how to calculate—it just executes instructions.
1. **Digital Alarm Clock:**
  - Goes off at a set time programmed by the user.
  - No learning—just performs based on what you set.
1. **Static Website:**
  - Displays fixed content to all users.
  - Doesn't adapt or learn from user behavior.
1. **Microwave Oven Timer:**
  - Follows direct input commands (e.g., heat for 2 minutes).
  - Doesn't learn what type of food you usually heat or adjust automatically.

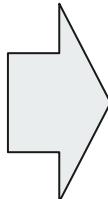
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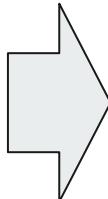
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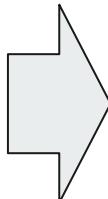
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### Example Applications



1. **Email Spam Filter:**
  - o Learns from thousands of emails labeled "spam" or "not spam."
  - o Over time, it gets better at predicting which emails are spam—even if it's never seen that exact message before.
2. **Netflix Recommendations:**
  - o Learns from user viewing history.
  - o Suggests new shows based on user behavior.
3. **Voice Assistants (e.g. Siri, Alexa):**
  - o Learns your voice patterns.
  - o Understand different accents or phrases better the more you use them.



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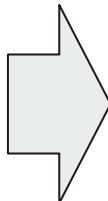
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### Example Applications



1. Email Spam Filter:
  - o  "Hey Cortana"
  - o  "Hey Alexa"
  - o  "Hey Siri"
  - o  "Hey Google"

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age before.
2. Netflix 
  - o Learns from what you and others have watched.
  - o Suggests new movies/shows based on patterns in viewing behavior.
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Example Applications

### 4. Self-Driving Cars:

- Learn to detect pedestrians, read signs, and respond to traffic using data from cameras, radar, etc.

### 5. Conversational AI

- Learns from user interactions
- Improves over time



(Photo credit: freepik.com)

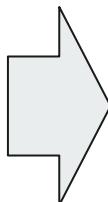
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Example Applications



### 4. Self-Driving Cars:

- Learn to detect pedestrians, read signs, and respond to traffic using data from cameras, radar, etc.

### 5. Conversational Agent (ChatGPT)

- Learns from massive text data
- Improves using human feedback.



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## Let's Check with our Understanding!

Q. *What was the average daytime temperature in Grand Rapids in August 2024?*

**Is it a ML problem?**

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## Let's Check with our Understanding!

Q. *What was the average daytime temperature in Grand Rapids in August 2024?*

*Clue: This information is already known.*

**Is it a ML problem?**

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## Let's Check with our Understanding!

Q. *What will be the average daytime temperature  
in Grand Rapids in August 2026?*

**Is it a ML problem?**

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## Let's Check with our Understanding!

Q. *What will be the average daytime temperature in Grand Rapids in August 2026?*

**Is it a ML problem?**

*Clue: This information is unknown and involves uncertainty.*



# QA