CIS 678 - Machine Learning

Predictive modeling: Classification Metrics and Imbalanced Data

Accuracy =
$$\frac{\text{Nb of correct predictions}}{\text{Nb of (correct + incorrect) predictions}}$$

Accuray

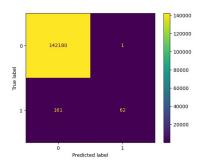
• Is accuracy a good metric?

- Is accuracy a good metric?
- Not always



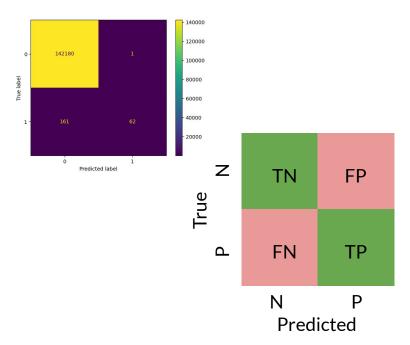
- Is accuracy a good metric?
- Not always
- Let's analyze the confusion matrix of our credit card fraud detection notebook
 - o Accuray metric can be catastrophic
- What other metrics we may use?

Accuracy =
$$\frac{TP + TN}{TP + TN + FP + FN}$$





• Accuracy $Accuracy = \frac{TP + TN}{TP + TN + FP + FN}$

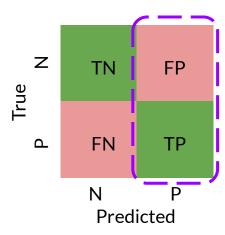


Other important classification metrics

- Precision (also called **Positive Predictive Value**)
- Recall (also called Sensitivity)
- F1 Score

Metrics

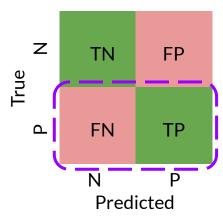
Precision (also called Positive Predictive Value)



Metrics

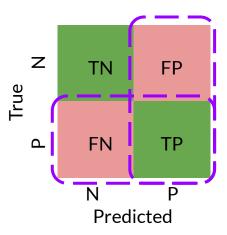
• Recall (also called **Sensitivity**)

Recall =
$$\frac{TP}{TP + FN}$$



Metrics

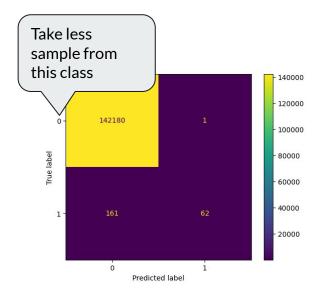
• F1Score



- Demonstration through a practical example
 - o CC fraud detection

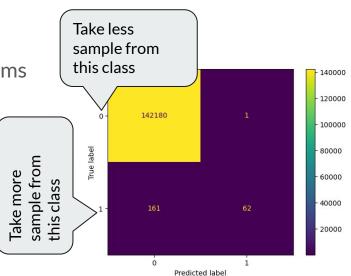
- How to deal with Data Imbalance Problems
 - Through Sampling Bias

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 - Through Sampling Bias
 - Undersampling
 - Oversampling



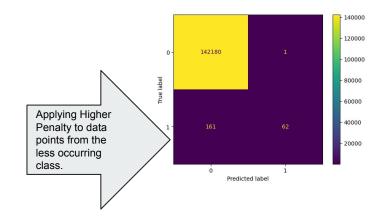
How to deal with Data Imbalance Problems

- Through Sampling Bias
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- How to deal with Data Imbalance Problems
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 - Redefining model (loss function for an example)

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QA