



# **CIS 678 - Machine Learning**

Predictive modeling: Classification



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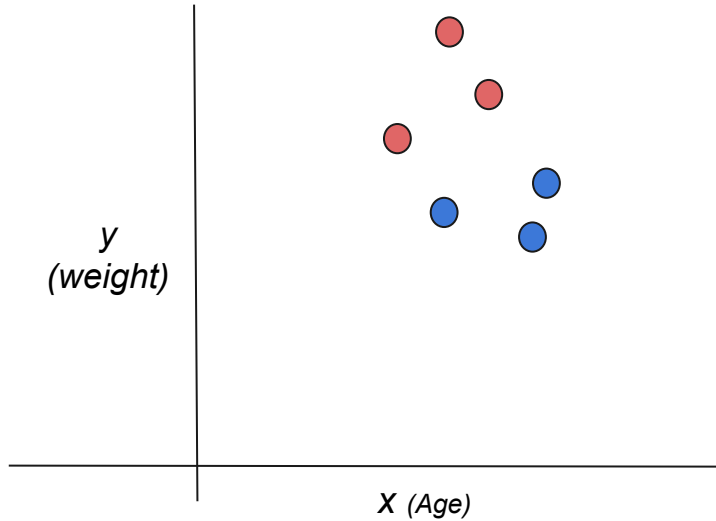
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- One predicts real/floating-point values whereas the other predicts categorical values (predefined set)
- Regression examples:
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- We have learned about regression (not complete yet; will continue ..)

- Classification examples:
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- We will start our classification predictive modeling journey today



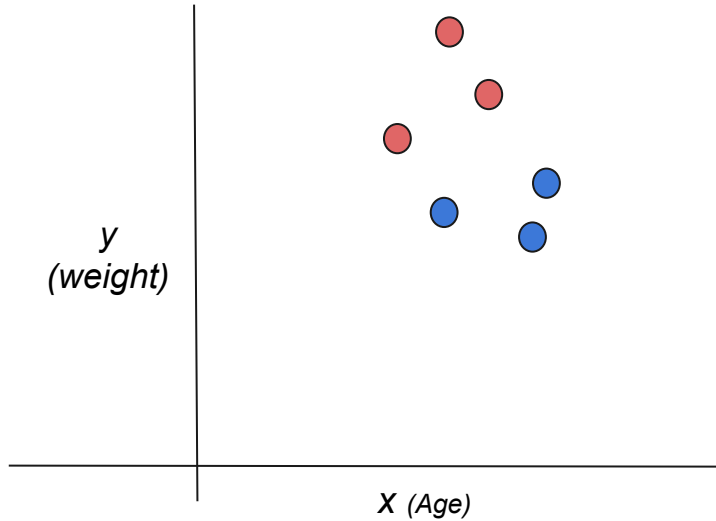


## Linear Line as a Threshold



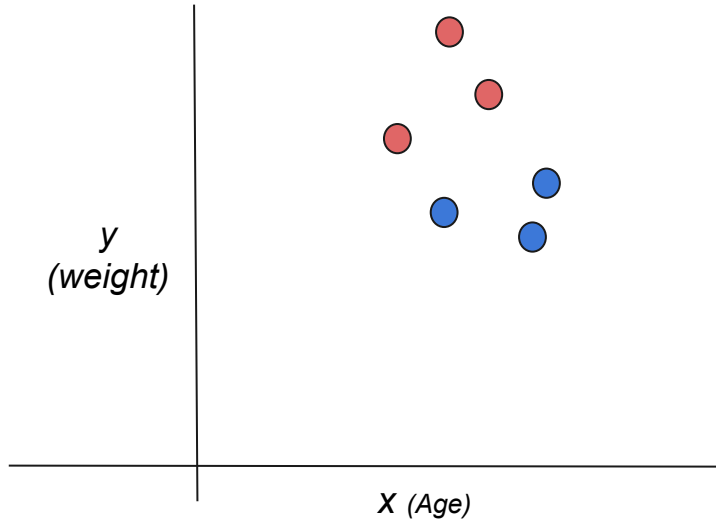
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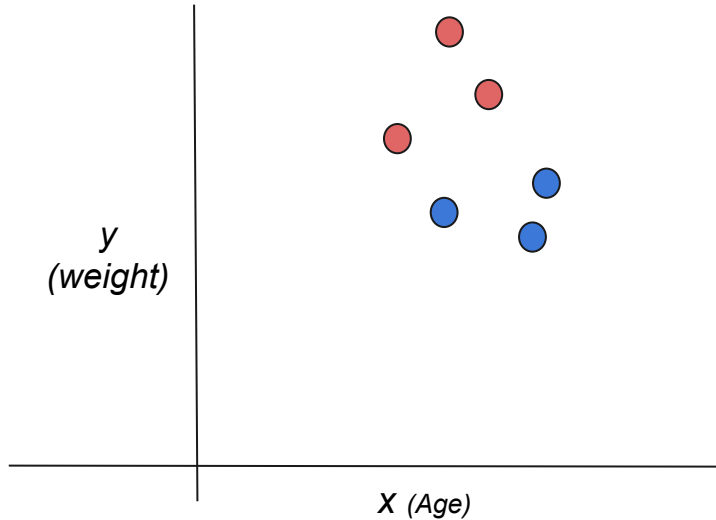
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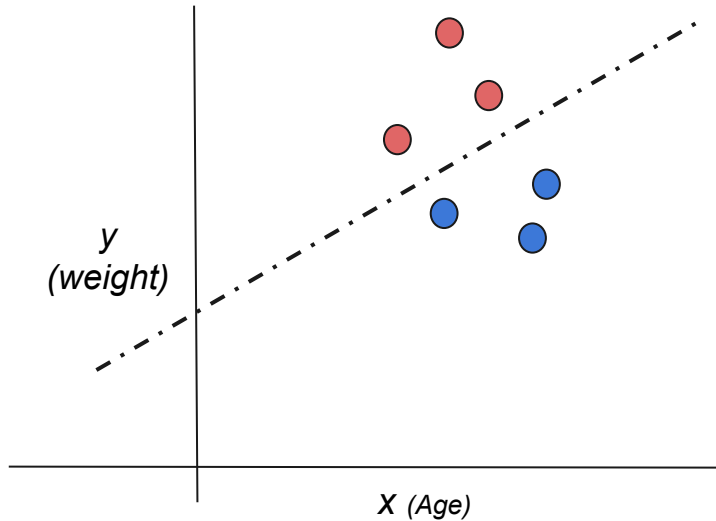
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- Can we do it using a straight line?

# Linear Line as a Threshold



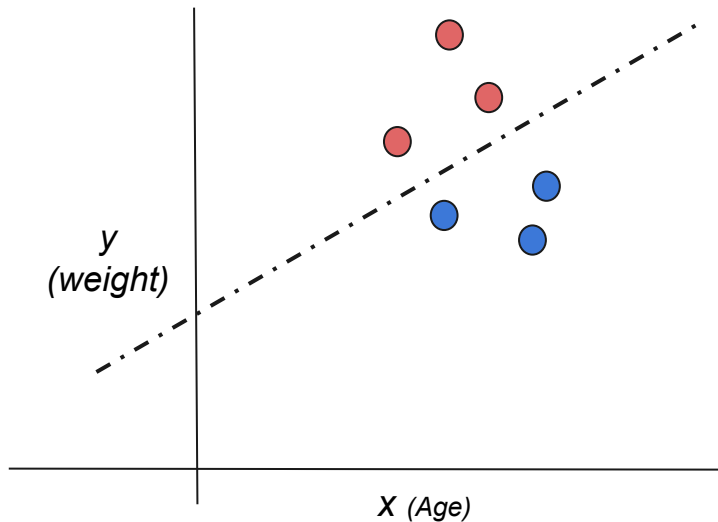
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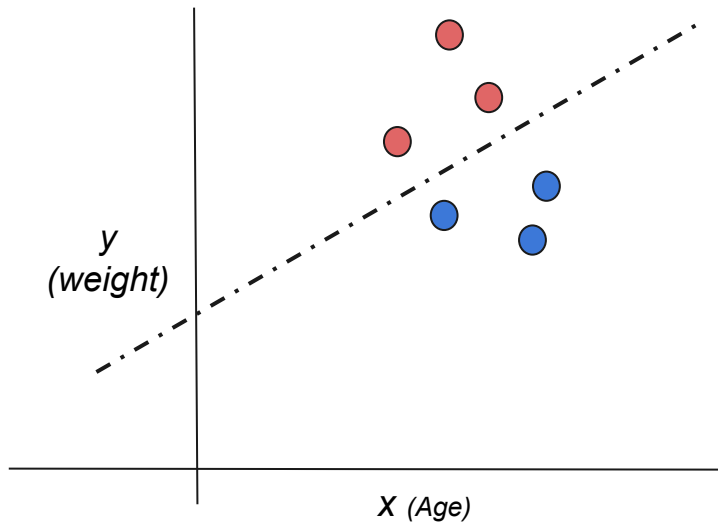
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Classification Rule

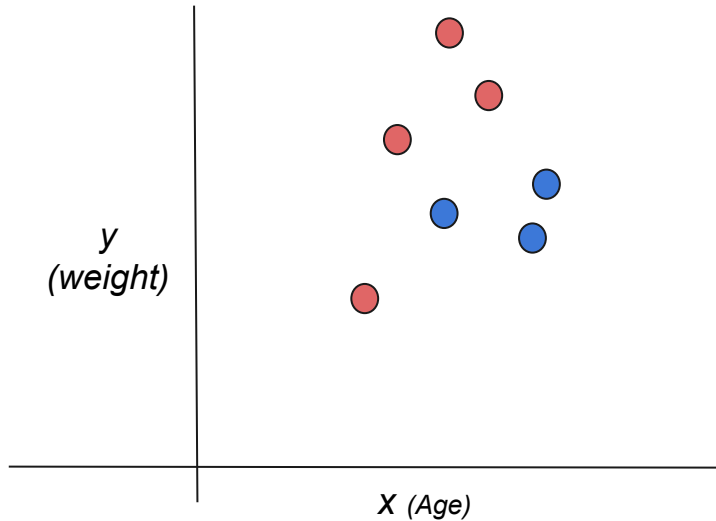
$$\hat{y} = \begin{cases} 1, & \text{if } \beta_0 + \beta_1 x > 0 \\ 0, & \text{otherwise} \end{cases}$$



**Let's Try**

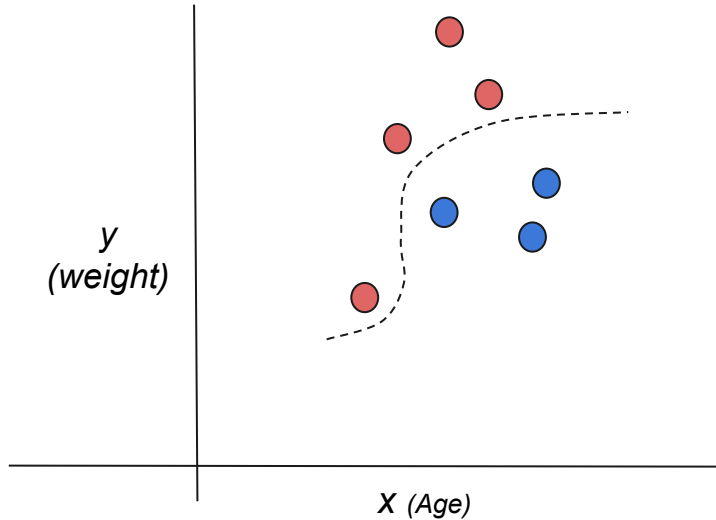


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- No; We will require a non-linear classifier.



# Classification Models

- Logistic Regression
- Random Forest Classifier
- Support Vector Machines (SVMs)
- Boosting Classifiers
- Naive Bayes

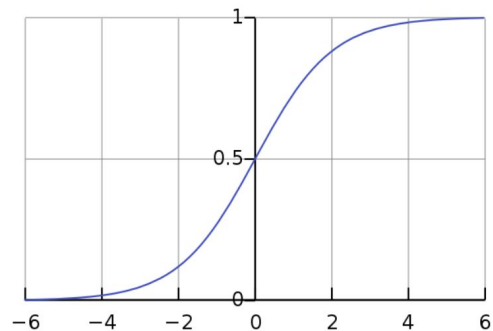
# Logistic Regression

- Probabilistic classifier

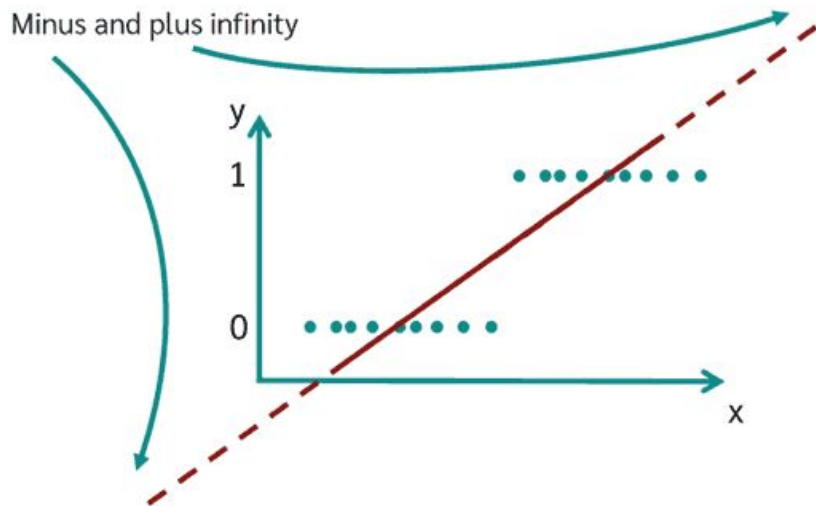
Sigmoid function characteristic

$$p(x) = \frac{1}{1 + e^{-(\beta_0 + \beta_1 x)}}$$

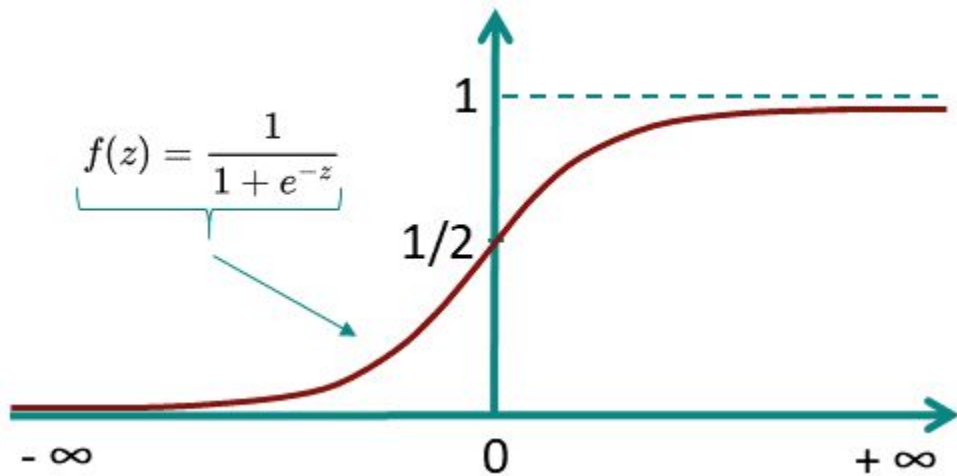
- Sigmoid function



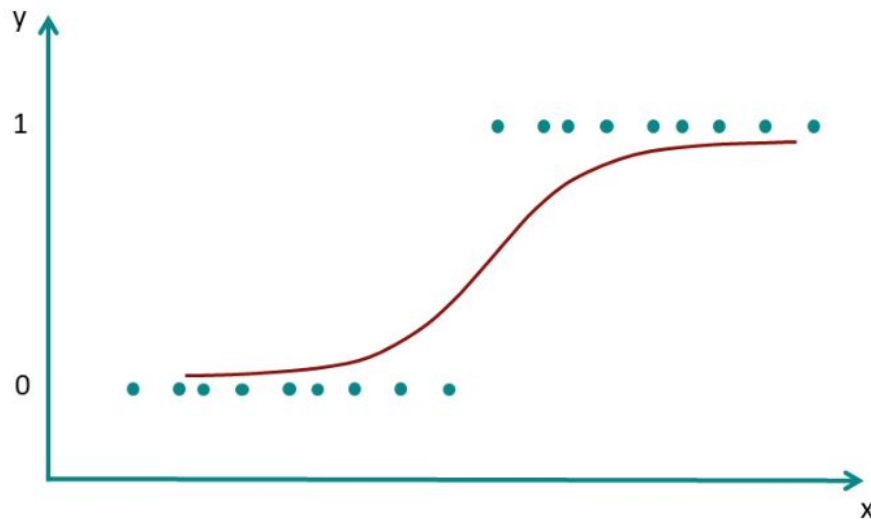
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**QA**