IST 263

# Unit 03 Activity

## Survey

True  False **You can use images from a Google image search on your website. (false)**

True  False **You can quote copywritten material on your website. (true)**

True  False **You must file with the government to get copyright protection. (false)**

True  False **Website designs can be copywritten. (true)**

True  False **Websites turned in as a class assignment can use any image. (true)**

True  False **I can use an image of a book on my website if I want to write a review. (true)**

## Topics

You will be assigned one of the following topics. Read the article associated with that topic and answer the questions regarding that topic.

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| Basic Copyright <https://www.socialmediaexaminer.com/copyright-fair-use-and-how-it-works-for-online-images/>   1. Do you have to file paperwork to have a copyright?  * No  1. What is fair use?  * Fair use allows limited use of someone else’s copyrighted work. |
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| Transformation <https://fairuse.stanford.edu/overview/fair-use/four-factors/>   1. What is transformation?  * Transformation is using material to help create something new by changing it in some way.  1. What are some examples of transformation and some examples that don’t meet transformation?  * An example of transformation would be a parody, to some degree, because it transforms the original piece but holds it up to ridicule, making it different. Another example of transformation is using copyrighted quotes with images in order to create a pamphlet, and in this case is using the quotes to create something new. Similarly, reviews with short quotes are also considered transformative. An example of something that doesn’t meet transformation is taking the exact guitar or piano riff from an already produced song and incorporating the some of the same lyrics. |
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| website design <https://thomasdigital.com/the-legalities-of-copying-a-website-design/>   1. If you like someone else’s website design can you copy it? Explain?  * You can’t directly take their graphics or source code, but you can copy their general layout. |
|  |
| Recipes, Names, what can be copywritten <https://www.copyright.gov/help/faq/faq-protect.html>   1. Are recipes subject to copyright protection?  * Just a list of ingredients is not subject to copyright, but if there is written instructions and information that can be subject to copyright protection.  1. What can and cannot be copywritten on a website?  * Can’t: facts, names (trademark), ideas, systems and methods of operations |