

MANAN KHER

mdkher@gmail.com | +91 8238585222 | [LinkedIn](#)

WORK EXPERIENCE

Brand Strategist, Globant, Ahmedabad

Jul 2023 – Present

- **Spearheaded** the development and implementation of scalable design systems and comprehensive documentation, ensuring brand consistency, and accelerating cross-functional collaboration
- **Led** accessibility initiatives by embedding WCAG 2.1-compliant inclusive design principles into a global **Design System of 120+ components used by 360 teams**, streamlining tokens and variables to **enhance usability and cut file size by 40%**
- **Conducted** 4 hands-on workshops and cross-functional training to drive design system adoption, resulting in a **30%** reduction in handoff errors between design and development teams and improving workflow efficiency
- **Developed** and executed global social media strategies aligned with brand objectives, leveraging audience insights and engagement metrics to boost brand visibility, increase reach, and improve platform-specific content performance

Junior Adv. UX Designer, Globant, Pune

Nov 2021 – Jun 2023

- **Designed** immersive AR filters using SparkAR, generating over **7,000** Instagram impressions; concurrently initiated and led an internal AR Pod, mentoring colleagues and presenting AR applications at DesignNXT 2022 to promote adoption and innovation
- **Delivered** and showcased 2 proof-of-concept projects exploring AR's impact in design and multi-sensory experiences in the Metaverse, while integrating automotive concepts to position Globant as a leader in next-gen digital experiences
- **Pioneered** a novel UI solution by reimagining tabular data as interactive cards within a design system, improving user experience and reducing content overload by **35%** for time-sensitive decision-making tasks
- **Reviewed**, refined, and systemised an **800+** icon library, enhancing visual consistency and boosting scalability across design system assets used by multiple product teams within the organisation

Specialist Programmer, Infosys, Pune

Jul 2021 – Oct 2021

- **Designed** and implemented the experimental Infosys Hiring platform, aimed at streamlining recruitment to **onboard 15,000+ employees**, enhancing user experience, and **reducing hiring cycle time by 30%**, though the project was later discontinued
- **Collaborated** with cross-functional teams to redesign onboarding from a lengthy form to a 4-click flow, **cutting 80% of input fields** and introducing local cache to optimize backend sync, **reducing server hits by 20%**

System Specialist, Infosys, Pune

Jul 2019 – Jun 2021

- **Led** the Vaccin1st platform for **150,000+** employees and dependents across 3 countries; optimized onboarding and deployment by documenting workflows, automating JMeter tests to cut testing from **1 day to 20 minutes**, and reducing deployment time by **50%**
- **Acquired** design expertise to structure the Marketplace superapp's information architecture and build a homepage prototype, which gained stakeholder approval and aligned technical functionality with user-centric design priorities

EDUCATION

Nirma University, Ahmedabad, India

July 2015 – May 2019

Bachelor of Technology, Electronics & Communications

CGPA – 7.2/10.0

EXTRA-CURRICULAR ACTIVITIES

Lead Designer & Publisher, Insanely Magazine

May 2020 - Jun 2020

- **Led** design and published the July 2020 edition of Insanely magazine, a personality development publication available on Amazon

Design Lead, Campus Ink Newsletter and ECO Club, Nirma University, Ahmedabad

Jul 2017 - Nov 2018

- **Led** visual design for Nirma University's newsletter and ECO Club events, boosting event visibility by **20%** and attendance by **10%**; launched Campus Ink, featured H.C. Verma, and supported **50**-family Diwali outreach

Achievements:

- **Awarded** the "Pat on the Back" certificate at Globant for noteworthy contributions to Design Studio growth initiatives **May 2023**
- **Received** the Innovator of the Quarter award at Globant for developing a process that enhanced customer deliverables **Jan 2023**
- **Received** the Infosys Insta Award for significant contributions to the Infosys Vaccin1st platform **Jun 2021**
- **Co-authored** and presented a research paper, "Intention Detection and Gait Recognition System for Gait Assessment (IDGR): A Pilot Study," at the IEEE RO-MAN 2019 conference (**40+** countries, **300+** submissions), **Aug 2019**
- **Conceptualised** and prototyped a "Women's Safety Band," winning first place at HackNUthon, a National Level Technical colloquium at Nirma University **Mar 2018**

SKILLS

Languages – English (Proficient), Hindi (Proficient), Gujarati (Native), German (Beginner), Arabic (Beginner)

IT Skills – Figma, Adobe XD, HTML, Whimsical, CSS, AngularJS, VS Code, Adobe Aero, 8th Wall, Sketch, Webflow, SparkAR

Certifications – McKinsey Forward Program (McKinsey, 2025), Introduction to Management Consulting, (Coursera, 2025), Product Management: An Introduction, (Coursera, 2025), Figma to Lottie Certification (Lottiefiles, 2025), UX Certification (Springboard, 2021), Enterprise Design Thinking Practitioner (IBM, 2021), Certified Ethical Hacker and Penetration Tester (Jan Jagruti Saksharta Abhiyan, 2015)