**Introduction:** This survey aims to collect insights into the preferences and aspirations of our Gen Z audience regarding the workplace environment. The data collected will be used for analysis and understanding the evolving expectations of this generation in various aspects of their professional lives.

**Data Collection Process:** Participants are requested to provide their responses to the following questions. The survey is divided into seven pages covering different dimensions of work preferences. Please take a moment to share your thoughts honestly.

**Page 1: Personal Information**

1. Country:
2. Age:
3. Pin Code:

**Page 2: Company and Purpose Preferences**

1. Would you work for a company whose purpose is not defined?
2. How likely would you work for a company whose objective does not bring any social impact?
3. How likely would you work for a company whose purpose is misaligned with their public actions?

**Page 3: Working Environment Aspirations**

1. What kind of working environment do you prefer?
2. If the company has a work-from-office policy only, how likely would you join them?

**Page 4: Learning and Skill Development Needs**

1. Which of the below employers would you choose to work with?
2. If you cannot learn and develop any skills from an employer, how likely would you work for them?

**Page 5: Aspiration for Financial Stability and Benefits**

1. How likely would you work for a startup that is new but provides additional benefits?
2. Between the two below employers, which would you prefer to work with?

**Page 6: Aspiration in Management**

1. What kind of leadership style do you find most appealing?

**Page 7: Aspiration in Technology and Skills**

1. How comfortable are you with using technology in your daily life?
2. Which of the following tech-related skills are you interested in developing or improving?

**Target Audience:** Gen Z friends and connections on social media platforms like X, Instagram, LinkedIn, Facebook.