Full-Stack Web Developer, with much motivation to mix that new identity into my high-pressured, hybrid professional background. Have primarily Anglo-Saxon and French roots, via life in Johannesburg, New York, London, and Paris. Passionate about coding and video-editing, and how naturally their workflows mesh.

Worked extensively as a Video Startup Creator-Director, festival Technical Director, and institute's IT Manager. From the intensity of 'live' Festivals, to the intimate, creative sensibility in video-making, a track-record of sheer resolve needed to be successful, as well as strategic leadership, humility, and much team-spirit.

All in all, unique mix of experience and abilities, bolstered by international roots, and good instincts in all kinds of interactions.

### **Main Professional Experience**

#### WEB DEVELOPER | 2018-19

[Lead of multiple projects]

- · Created self-initiated websites + some in collaboration with senior developers
- · Notable projects: my lively portfolio site/ my blog/ movie-poster e-commerce web app/ news articles evaluating app + film buff insights site (in progress)

#### MUSIC MANAGER | 2016-18

[Olivier Hutman & 'International Jazz Academy'] Co-created Jazz concert and educational hub Notably organized large concert at 'Jewish Museum Berlin'

#### SENIOR ADVISER | 2016-17

['Myne' - novel American social-networking startup] Developed regular strategic analysis, with CEO, about core product dynamics

#### FREELANCING + PERSONAL PROJECTS (+ HEALTH SABBATICAL) | 2013-16

- · Notably, commissioned to edit 'Terroir' starring K.Carradine/
- + promo for 'Greenlicious'/ + private celebrations
- · Personal experimental work: editing-to-music/ offbeat montages/ short about people unified through musical walking (in progress)

#### CO-FOUNDER, DIRECTOR-PRODUCER | 2008-13

['J-Doc' - video documentary production startup]

- · Reached all revenue targets + impressed Board into backing us
- · Struck right balance between 'mission-statement' + 'for-profit' work
- · Headed Video-making Workshops for semi-professionals + children
- · Lectured on Film History 'Iconoclast Directors' + 'WWII French Cinema'
- · Hosted film screenings notably with Stuart Urban + Jim Whitaker
- · Successfully partnered up with landmark 'British Library' + 'Safra Foundation'
- · Notable specific achievements: content and production-system for a testimony-based History archive: 'Sephardi Voices'/ montage-shorts of Holocaust Survivors for UK-wide educational purposes

#### FESTIVAL TECHNICAL MANAGER & IT MANAGER | 2008-13

['Ham & High Festival' & 'London Jewish Cultural Centre']

- · Managed staging + oversaw events hosting 2000+ people concerts/ performing arts/screenings/debates/interviews...
- · Optimized + secured network for 50+ workstations
- · Established customized, cost-effective yearly upgrading-strategy + budget

### Education

#### CAREER FOUNDRY | 2018

[Web Development Certificate]

Created multiple websites with new Web Developer skillset outlined above

#### COLUMBIA UNIVERSITY IN NEW YORK | 2001-05

Studied Humanities towards BA with major in 'Film Studies' Had to leave prematurely for personal-family reasons

#### KING'S COLLEGE LONDON | 1998-00

Studied Philosophy towards BA

Moved on as local 'analytic' approach did not match what stimulated me

#### CONTACT

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## Web Developer Skills & Tools

- HTML/ CSS/ JavaScript/ Ruby-on-
- Rails/ Bootstrap components + plugins / GitHub/ Heroku
  Responsiveness/ jQuery dynamic animations/ tooltips + modal popups/ScrollSpy/embedding Google map, Facebook + Twitter
- links/ parallax effect MVC paradigm/ database migrations/ user authentication, authorization, validation/ Stripe payments/ caching/ ActionCable/ RSpec/ Redis/ ActiveJob

## Videographer Skills & Tools

- Director-Producer instincts in scripting/ making on-the-fly decisions/ making extensive plans for wide-ranging projects + clients
- Much of 'Apple' + 'Adobe' editing universes, centered around 'Final
- Cut' + 'Premiere Pro' Good instincts with all kinds of cameras, microphones, lights, music + more/ for live-to-staged-shoots + live events
- Making pace + message of all projects optimally impactful

#### Languages

- English (mother tongue)
- French ('2nd mother tongue')
- German (C1 level proficiency)
- Hebrew (basic)

# Extra Strengths, Passions & Experience

- Determination, resourcefulness, sense of responsibility in deadlineintensive environments, with multiple projects in the works
- Positive, constructive, direct interaction with pivotal people: team/ clients/ Board/ third parties...
- Cross-cultural ease/ 'big picture' awareness/ creative + strategic logic/ challenge-loving/ self-reliant

- Outdoor volunteer work in Communes
- Photography work + workshop
- Bar supervisor for 750+ people Albums' liner notes translation