



BETTER **HEALTH**
— INITIATIVES —



OUR TEAM



Lisa Beaur, Co-
Founder
Doctor Of Oriental
Medicine, Integrative
Wellness Specialist



Jeffery Dannel
Co-Founder and
Principal Product
Manager



Benjamin Johnson,
Vice President of
Product
Development



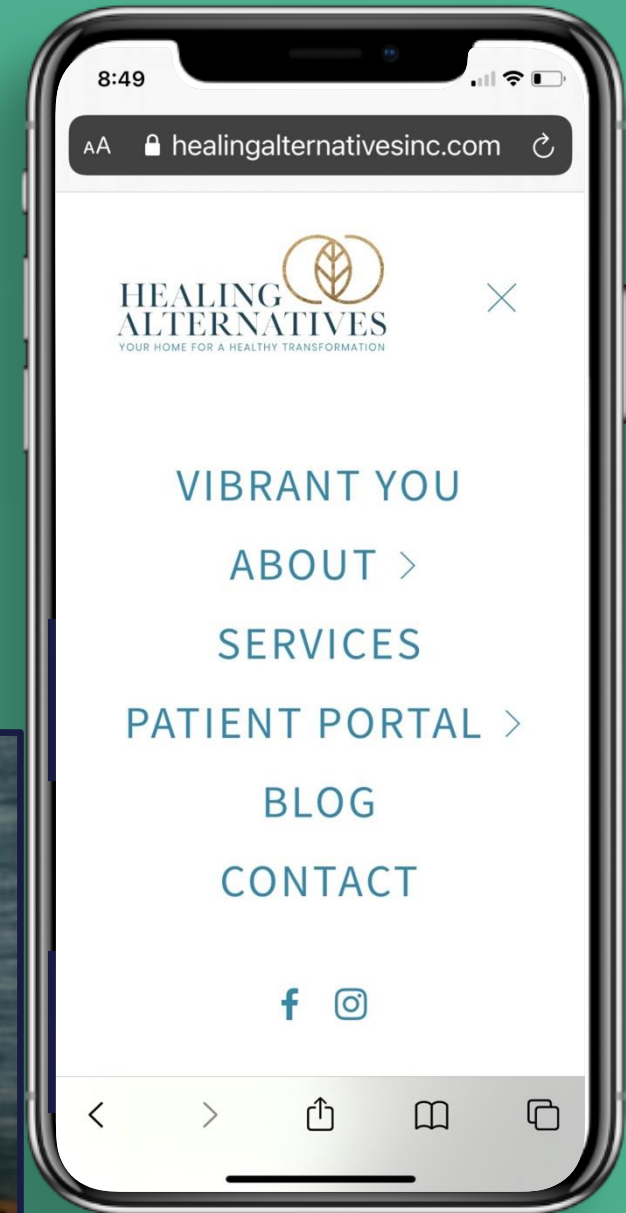
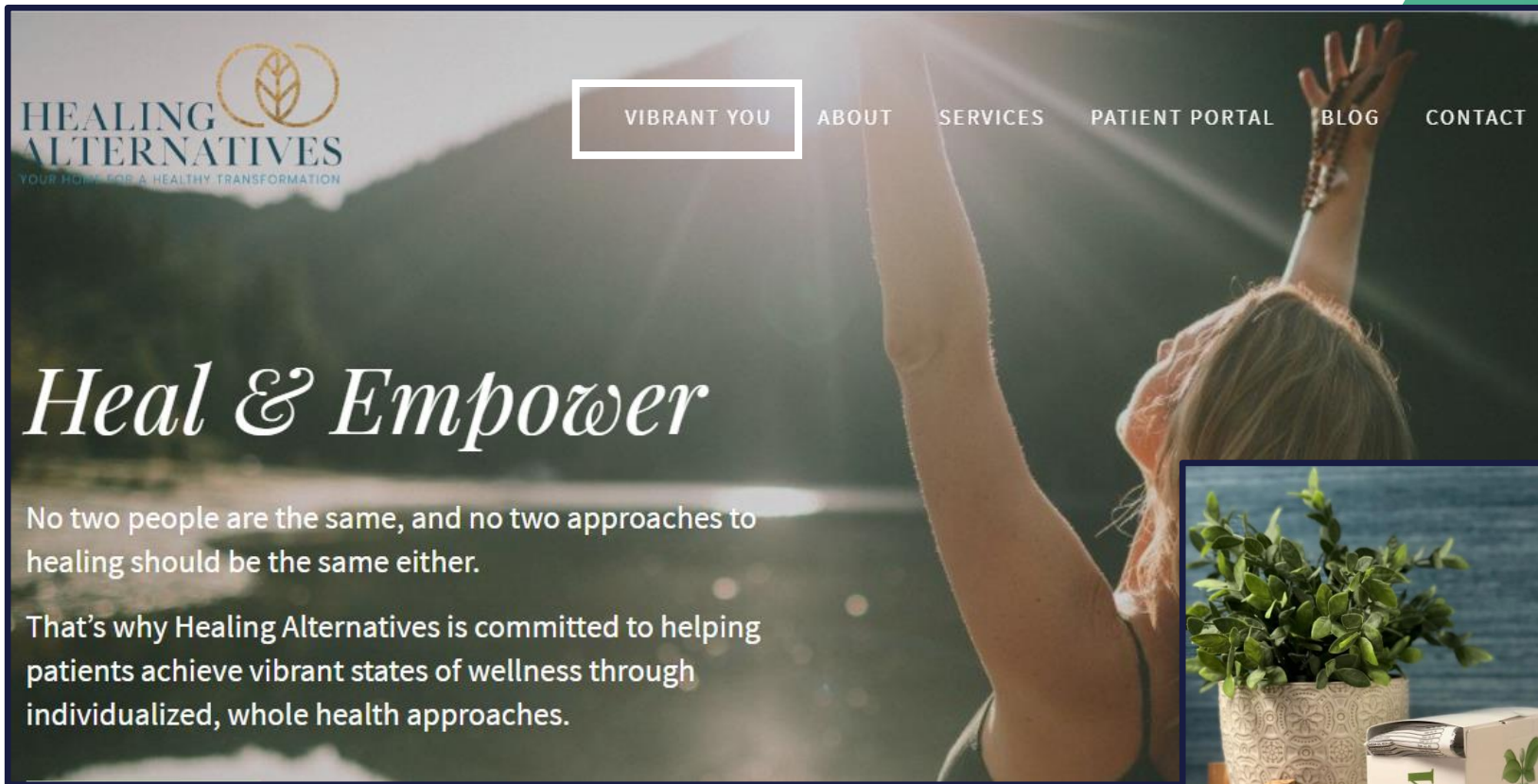
Kathleen MacIsaac, MD
Medical Advisor



About Better Health Initiatives

A technology company that is focused on specialized, Healthcare Professional support software that allows for expanded reach to new and old patients and smarter, easier decision making.

VibrantYou Example / The Assessment



Post Assessment

Vibrant You - Recommended Daily Packs Subscription



Apple-a-Day without Iron

Take:
2 in AM
1 in PM

Price:
\$33.30

- Foundation Nutrition for a Variety of Protocols
- Basic "Insurance" Formula for Wellness
- Supports Antioxidant Protection
- Supports Detoxification
- Supports Health in Those with Poor Nutrient Intake
- Supports Those with Stressful Lifestyles



Stress Management

Take:
2 in Bedtime

Price:
\$24.00

- Helps the Body Cope with the Physiological Effects of Stress
- Supports Healthy Cortisol Levels
- Supports Relaxation and Restful Sleep
- Promotes Mental Clarity
- Helps Alleviate Occasional Fatigue

Current Testimonials

I'm feeling great. Especially at night. I've been really struggling to fall and stay asleep, but last night I went to bed as usual at 9:45. I think the supplements really helped me get deeply into REM, etc.

Big fan so far!!! - L.P.



I've been taking it now for several weeks and I must say I feel a lot better! Thanks for checking in! – C.P.



VibrantYou packets has brought benefits to enhance my health and life, improved food digestion, sleeping and rest better, more energy, and have calm and relaxed days. - M.F.



Why should you add the assessment to your site?



Expand Reach To New Patients



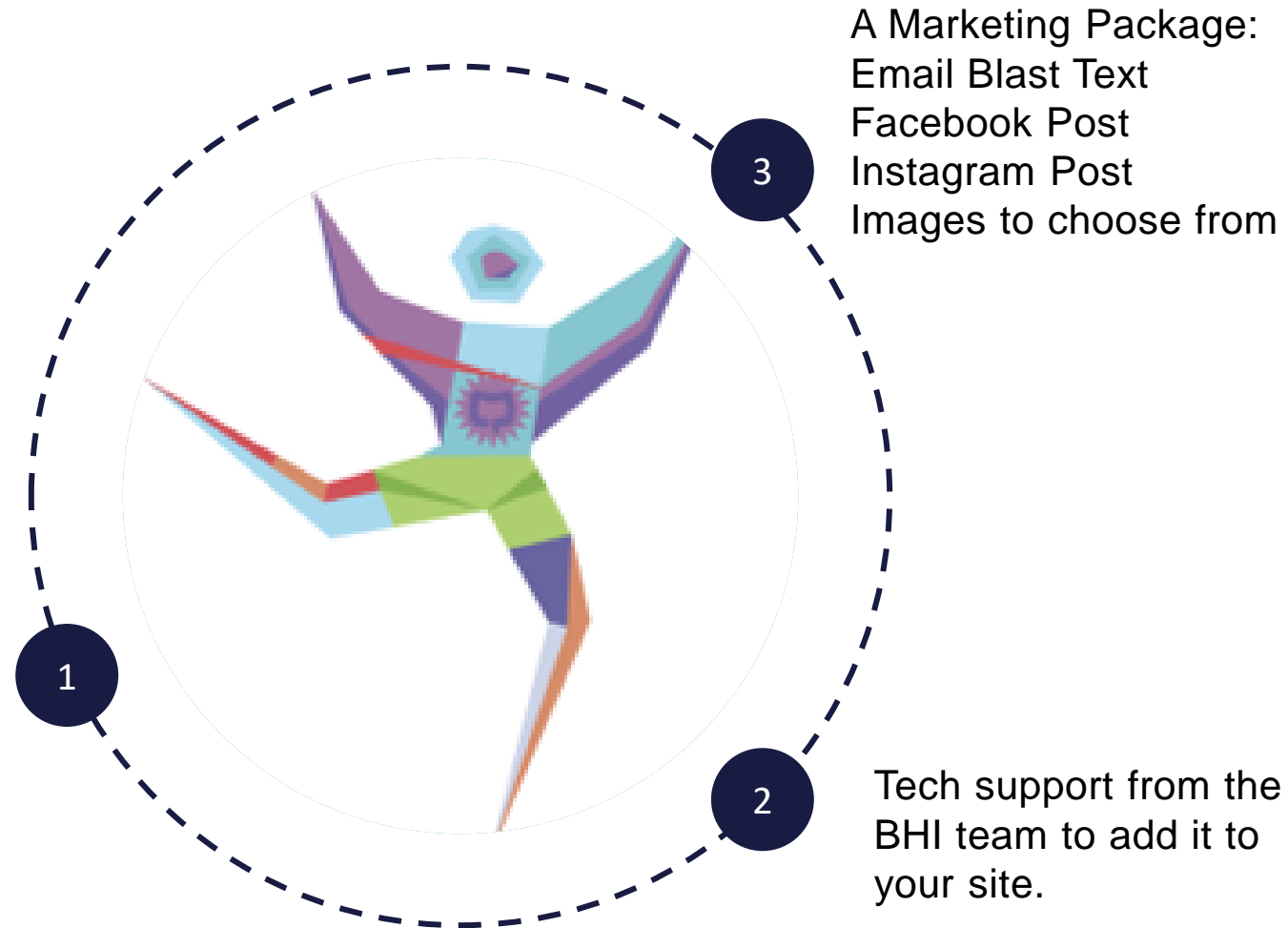
Catch People Who Don't Book Based On Price



Give An Easy Way For Current Patients To Refer Business

What is included?

A copy of the current assessment and answers with their own color scheme and logo. Or, personalized survey questions and answers based on their practice.



Selling Points

Only \$200 per month.
One order and it will pay
for itself.

*Minumum 6 month contract

Retail Value of First
Month's Orders on
VibrantYou.com - \$625.70

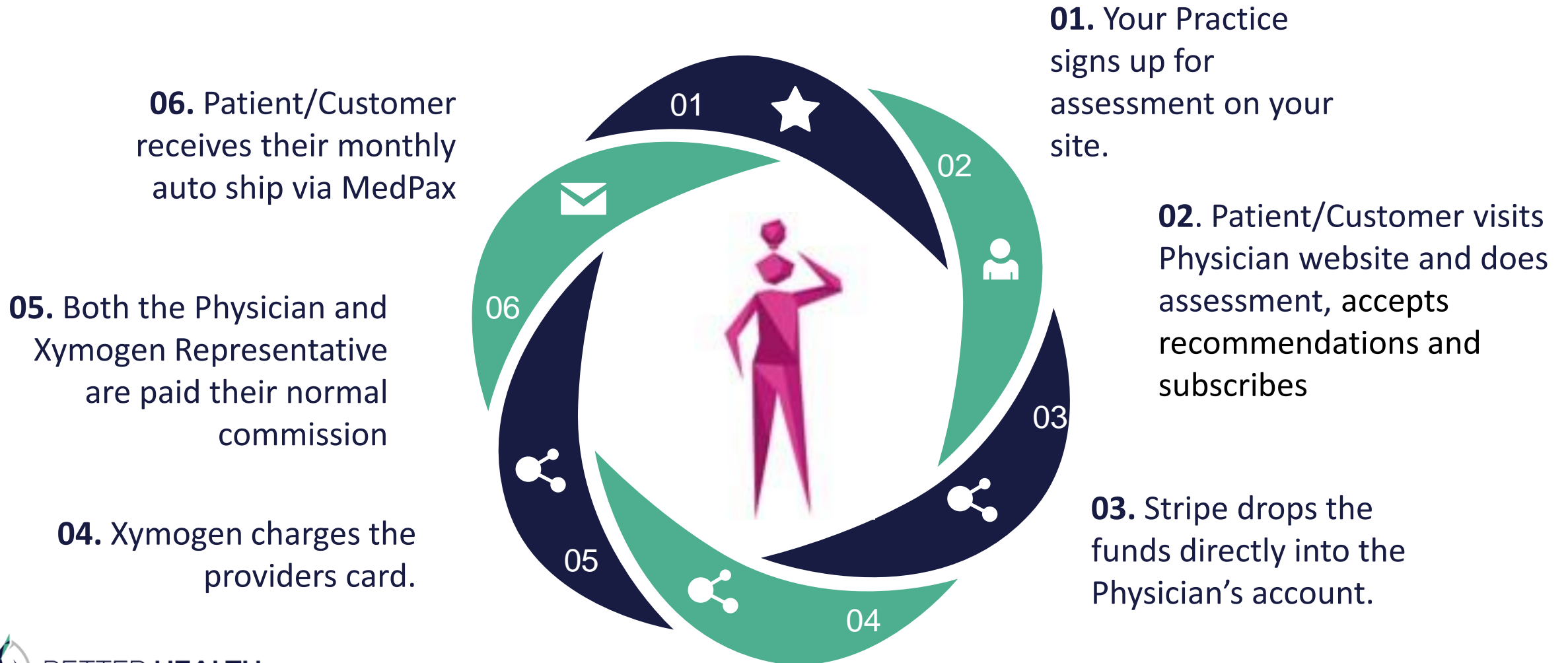
5,238 Unique IPs to the
site with very little effort
on our part.



Turn Key and Easy to Add
To Current Website

75% of the orders in the
first month were former
patients that had not
returned due to cost.

The Financial Flow



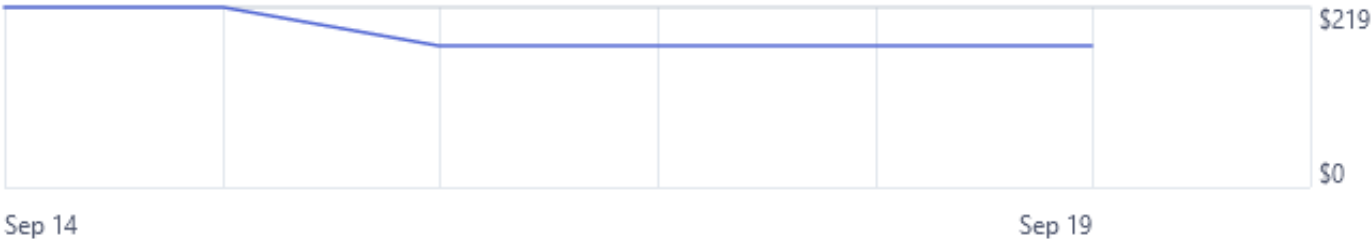
Sales Reports Available in Stripe

Subscribers

Average revenue per subscriber ⓘ

Data as of Sep 18

\$172.55 -21.2%



Top subscribers ⓘ

Data as of Sep 18

CUSTOMER	TOTAL PAID
-	\$556.12
-	\$392.12
-	\$93.45
-	\$7.97

Any Questions?





BETTER **HEALTH**
— INITIATIVES —

THANK YOU