

MATTHEW NEWMAN

User Experience Designer

CONTACT ME

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User Experience Designer and Multimedia Specialist with a versatile background in operations, management, production printing, and customer service. I possess a unique blend of creative and technical expertise, having worked in diverse environments from retail and corporate settings to dynamic start-ups. I bring over a decade of experience in freelance web development, motion graphics, sound design, and video editing. My passion for design and technology drives me to create user-centered solutions that are both visually compelling and functionally robust. I am committed to continuous learning and thrive in collaborative environments.

EXPERIENCE

IT SUPPORT / ARCHIVIST **AUG 2023 - NOW**

Barrett Woodyard and Associates — Atlanta, GA

- Created streamlined process for long-term storage of technical drawings and related project files utilizing Visual Basic and Powershell scripts

UI/UX DESIGNER **NOV 2022 - JULY 2023**

Programodo — Atlanta, GA

- Developed new web products from the ground up
- Created clickable prototypes and style guides for existing and in-development web applications
- Tested products and communicated with developers

MANAGER & CERT. OPERATOR **NOV 2013 - JULY 2022**

The UPS Store #3737 — Atlanta, GA

- Managed team of 5 -10 in retail and print operations
- Managed 7-store MCO group IT needs
- Increased print revenue to top 10% in area
- Realized 10% average revenue growth yearly
- Earned 7 STR Excellence awards (annual revenue)
- "Job Well Done" and "Something Extra" awards

DIGITAL MEDIA DESIGNER **AUG 2010 - NOV 2013**

AutoTrader.com — Atlanta, GA

- Worked with account consultants to fulfill automotive dealership online advertising requests.
- Managed graphics standards for large groups of dealerships on 4-person Major Accounts team.
- Won "Johnny the Bagger" award for initiative with time-saving tool for department.

MOTION GRAPHICS DESIGNER **DEC 2008 - JULY 2010**

Point. Click. Shoot. — Atlanta, GA

- Worked with small team to complete motion graphics for use in video productions.

BFA • MOTION GRAPHICS • 2008

Savannah College of Art and Design

Developed branding solutions and production artwork for broadcast networks. Utilized Adobe Creative Suite, including Adobe After Effects and 3D Software. Gained experience with sound design and web development.

UI/UX CERTIFICATION • 2022

Georgia Institute of Technology

Focused on rapid prototyping, product design, interaction and team building.

SKILLS

Google IT Support Professional Certified

TOOLS

Figma, Adobe XD, Photoshop, Illustrator, InDesign, AfterEffects, Premiere, ProTools, Fiery Impose, HTML/CSS, JavaScript, React

SOFT SKILLS

Workflow optimization, customer service, logistics, communication, management, computer networking

DESIGN SKILLS

Visual design, user experience, wireframing, rapid prototyping, storyboarding, user research, responsive web, interaction, video, motion, sound

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