

An Analysis on Bristol City for incoming international students from India

Done by: Mohamed Nazim Mohamed Nisar

Introduction

1.1 Background

I am from India and I have a masters program admit for September 2020 intake from the University of Bristol. I have always been fascinated about joining a university in the top 50 of the world rankings and I am extremely thrilled to join the University of Bristol in the coming months. One of the reasons for choosing Bristol was because of its multicultural society.

Few words about Bristol:

Bristol is a city and county in South West England with a population of 463,400. One of the UK's most popular tourist destinations, Bristol was selected in 2009 as one of the world's top ten cities by international travel publishers Dorling Kindersley in their *Eyewitness* series of travel guides. *The Sunday Times* named it as the best city in Britain in which to live in 2014 and 2017, and Bristol also won the EU's European Green Capital Award in 2015. (Ref: <http://en.wikipedia.org/wiki/Bristol>)

Bristol welcomes students from more than 150 countries across the world. To put things in perspective, more than 30,000 Indian students fly to the UK for higher education purposes. As of now, thousands of Indian students enter Bristol every year to pursue the highly valued education and become part of a vibrant community.

1.2 Project Idea and Target Audience:

IDEA:

My idea for this capstone project is to analyze Bristol from the perspective of an Indian student and help them get familiar with neighborhoods, venues, tourist spots and other key insights. I will now break down my idea into achievable Project Objectives. They are as follows:

Objectives:

1. To find out the parts of Bristol that have the most number of Indians.
2. To find out the neighborhoods which are highly likely to offer the most to an Indian student.
3. To explore neighborhoods and understand the most frequently found venue categories.
4. To understand about the university neighborhoods in Bristol and which one offers the more familiar environment for an Indian student.
5. To discover the top tourist spots in Bristol for the Indian students to visit on their weekends.

TARGET AUDIENCE:

My target audience is the Indian cohort that is either flying to Bristol for higher education or is searching for a suitable destination to pursue their university studies. This project will certainly help the Indian students who will be travelling to Bristol to pursue higher education choose the right neighborhoods to visit, stay and enjoy the plethora of venues. It will also help them to better understand the university neighborhoods, especially the necessary venues in the surrounding, and also the famous tourist spots.