Step-by-Step Process for Leading Zero Zip Code

Introduction

Interloop uses HubSpot's Contact Object for this process. Interloop's automation is triggered every 12 hours. Below is a high-level overview of the steps taken to get the raw HubSpot data to the final output table.

Step-by-Step Process

Step 1: Update HubSpot Data

Update HubSpot data in the data lake. This includes:

- Extracting the latest HubSpot changes.
- Cleaning the latest HubSpot changes.

This initial step helps ensure that the data is ready for deeper analysis and transformation.

Step 4: Data Transformation

Transform the data as needed to fit the requirements of the final table. This includes:

1. Identifies any records where the zip code had the leading zero stripped.
2. Adds leading zero to the zip code.

These transformations convert the organized data into a table ready for updates in HubSpot.

Conclusion

By following these steps, the raw data from the HubSpot Contacts module is polished to a table that accurately and effectively presents the necessary information. This systematic approach ensures consistency and accuracy in the data transformation process.