Additional Account Fields Automation

1. File Naming Convention

- To ensure successful processing, the submitted file must follow the specific naming format:
- Format:
 - o ICRM Additional Account Fields_MM.DD.YY.csv
 - o DCRM Additional Account Fields_MM.DD.YY.csv

2. File Format Requirements

- **File Type**: Excel (.csv)
- **Encoding**: UTF-8
- **Header Row**: Required (Column headers must be included in the first row)
- Column Names ICRM:
 - o BAC Code
 - o Parent BAC
 - o Parent Account
 - o PDN
 - o Account DBA Name
 - o Account ID
 - o Dealer Group Code
 - o Dealer Group Name
 - o Dealer Status
 - o Garage Package
 - o Garage Current Provider
 - o F&I Relationship
 - o F&I Dir of Sales
 - o Region Description
 - o UniqueAccountId
 - o SLP
 - o Primary VSC Provider
 - o Floorplan
 - o AF Retail
 - o VSC Vol. (3mo)
 - o GAP Vol. (3mo)
 - o OtherFI Vol. (3mo)
 - o Product Density (3mo)
 - o 31 Day Avg. Vol
 - o Cur. 31 Day Vol
 - o % Diff. Call Reports

- o Most Recent Call Date
- o SLC Report
- o Most Recent SLC Date
- Product Density
- o Floorplan Lost
- o Paid Off Cash Advance
- Incentive
- Reinsurance
- o Risk Score

• Column Names - DCRM:

- o OE ID
- Account Name
- o Account ID
- o Parent Account
- o Group Id
- Dealer Status
- o Group Name
- o Privilege(s)
- Sub Privilege(s)
- UniqueAccountID
- Validate all dates are formatted: YYYY-MM-DD
- Validate all times are formatted (if applicable): HH:MM:SS (24-hour format)
- **Special Characters**: Avoid special characters such as quotes (`"`), commas within fields (unless properly escaped), and line breaks within fields.

3. File Upload Instructions



- Go to URL: https://upload.interloopdata.com
- Credentials:
 - o Username: mythic
 - o Password: contact your admin
- Click "File Upload" button to upload necessary file(s).

4. Processing and Trigger Information

• Trigger Mechanism:

- The pipeline runs every night at 10pm EST. If both files are present, then the automation will run.
- o Only files following the correct naming convention will be processed.
- Error Handling:
 - o Files that do not meet the file naming convention will not be processed.
 - Files that meet file naming convention but do not meet other format specifications will be processed but not be successful.
 - Interloop captures error handling internally and will inform client on unsuccessful runs.

5. Data Destination

- Successfully processed data will be integrated into HubSpot.
- The integration process runs immediately after file processing is complete.
- Clients can verify successful uploads through their HubSpot instance.
- Email notifying start of sync and completion of sync will be sent to:
 - o tchamberland@mythic.us
 - o jkinlaw@mythic.us
 - o mdowning@mythic.us

6. Contact Information

- For any issues, questions, or access requests, please reach out to:
 - Support Email: support@interloopdata.com
 - o Business Hours: M-F 9am-5pm EST