## Causal HW

#### 2022-10-02

### Homework 1

## Causal Inference via Econometrics and Experimentation

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#### R Markdown

```
Loading the Required Packages
library(readxl)
library(dplyr)
## Warning: package 'dplyr' was built under R version 4.1.3
## Attaching package: 'dplyr'
## The following objects are masked from 'package:stats':
##
       filter, lag
##
## The following objects are masked from 'package:base':
##
       intersect, setdiff, setequal, union
##
library(stringr)
## Warning: package 'stringr' was built under R version 4.1.3
library(readxl)
library(mltools)
## Warning: package 'mltools' was built under R version 4.1.3
library(caret)
## Warning: package 'caret' was built under R version 4.1.3
## Loading required package: ggplot2
## Warning: package 'ggplot2' was built under R version 4.1.3
## Loading required package: lattice
library(corrplot)
## Warning: package 'corrplot' was built under R version 4.1.3
## corrplot 0.92 loaded
```

```
## Warning: package 'tidytext' was built under R version 4.1.3
library(stringr)
library(textdata)
## Warning: package 'textdata' was built under R version 4.1.3
library(gmodels)
## Warning: package 'gmodels' was built under R version 4.1.3
Loading the data For Q1
reddit_data <- read.csv('C:/Users/mdphd19/Documents/Carlsons/Fall/Causal/Homework/Assignment 1/data_Q1.
summary(reddit_data)
##
       user_id
                                   intervention_post_score
                        treated
                                                                tenure
##
               1.0
                            :0.0
                                   Min.
                                              3.00
                                                            Min.
                                                                       0.0
   1st Qu.: 453.2
                     1st Qu.:0.0
                                                            1st Qu.: 23.0
##
                                   1st Qu.:
                                              6.00
##
   Median : 905.5
                     Median:0.5
                                   Median :
                                             14.00
                                                            Median : 253.5
                            :0.5
##
  Mean
          : 905.5
                     Mean
                                   Mean
                                                            Mean
                                             45.05
                                                                  : 549.9
                                                            3rd Qu.: 849.5
   3rd Qu.:1357.8
                     3rd Qu.:1.0
                                   3rd Qu.:
                                             36.75
##
  Max.
           :1810.0
                            :1.0
                                   Max.
                                          :1762.00
                                                            Max.
                                                                   :4579.0
                     Max.
##
    premium user
                     comment karma
                                        link karma
                                                         num post before
## Min.
           :0.0000
                     Min.
                                -98
                                      Min.
                                                   1.0
                                                         Min.
                                                                : 0.000
   1st Qu.:0.0000
                     1st Qu.:
                                      1st Qu.:
                                                  14.0
                                                         1st Qu.: 0.000
## Median :0.0000
                     Median:
                                 51
                                      Median : 114.0
                                                         Median : 0.000
##
   Mean
           :0.0221
                     Mean
                            :
                               2925
                                      Mean
                                             : 1509.6
                                                         Mean
                                                               : 1.597
##
   3rd Qu.:0.0000
                     3rd Qu.:
                               1001
                                      3rd Qu.: 957.5
                                                         3rd Qu.: 2.000
           :1.0000
                            :160591
                                              :59079.0
                                                                :45.000
  {\tt Max.}
                     Max.
                                      Max.
                                                         Max.
##
   num_post_before_ss num_sub_before
                                        first_timer
                                                             posted
           :0.0000
##
   Min.
                       Min.
                             : 0.00
                                       Min.
                                               :0.0000
                                                                :0.0000
                                                         Min.
##
   1st Qu.:0.0000
                       1st Qu.: 0.00
                                       1st Qu.:0.0000
                                                         1st Qu.:0.0000
##
   Median :0.0000
                       Median: 0.00
                                       Median :1.0000
                                                         Median :1.0000
##
   Mean
           :0.2889
                       Mean : 1.03
                                       Mean
                                               :0.5398
                                                         Mean
                                                                :0.5917
##
   3rd Qu.:0.0000
                       3rd Qu.: 1.00
                                       3rd Qu.:1.0000
                                                         3rd Qu.:1.0000
##
   Max.
           :8.0000
                       Max.
                              :21.00
                                       Max.
                                              :1.0000
                                                         Max.
                                                                :1.0000
##
                      posted_oths
      posted_ss
                                         n_posts
                                                           l_n_posts
##
   Min.
           :0.0000
                     Min.
                            :0.0000
                                      Min.
                                             : 0.000
                                                         Min.
                                                                :0.0000
##
   1st Qu.:0.0000
                     1st Qu.:0.0000
                                      1st Qu.: 0.000
                                                         1st Qu.:0.0000
   Median :0.0000
                     Median : 0.0000
                                                         Median: 0.6931
                                      Median :
                                                1.000
##
   Mean
           :0.3354
                     Mean
                            :0.4182
                                      Mean
                                                 2.791
                                                         Mean
                                                                :0.8271
                                             :
##
   3rd Qu.:1.0000
                     3rd Qu.:1.0000
                                      3rd Qu.:
                                                3.000
                                                         3rd Qu.:1.3863
##
   Max.
           :1.0000
                     Max.
                            :1.0000
                                      Max.
                                             :182.000
                                                         Max.
                                                                :5.2095
      n_posts_ss
                      l_n_posts_ss
                                       n_posts_oths
                                                             length
          : 0.000
                                                                    0.000
##
  Min.
                     Min.
                            :0.0000
                                      Min.
                                             : 0.000
                                                         Min.
##
   1st Qu.: 0.000
                     1st Qu.:0.0000
                                      1st Qu.: 0.000
                                                         1st Qu.:
                                                                    0.000
##
  Median : 0.000
                     Median :0.0000
                                      Median : 0.000
                                                         Median:
                                                                    8.667
##
   Mean
          : 0.684
                     Mean
                            :0.3361
                                      Mean
                                             :
                                                 2.107
                                                         Mean
                                                               : 467.388
##
   3rd Qu.: 1.000
                     3rd Qu.:0.6931
                                      3rd Qu.:
                                                2.000
                                                         3rd Qu.: 559.932
## Max.
           :12.000
                                      Max.
                                            :176.000
                                                         Max.
                                                                :6498.500
                     Max.
                            :2.5649
##
    1 length ss
                    1 length oths
## Min.
           :0.000
                    Min.
                           :0.000
```

library(tidytext)

## 1st Qu.:0.000

1st Qu.:0.000

```
## Median :0.000 Median :0.000
## Mean :2.351 Mean :1.478
## 3rd Qu.:6.523 3rd Qu.:3.163
## Max. :8.834 Max. :8.731
```

#### Question 1:

Platforms use various methods to stimulate user's content creation. This includes paying users for reviews and providing awards and badges to users. Reddit is one of the largest platforms for creating and sharing content. On Reddit, users can recognize other contributions by providing gold to each other. However, does getting Reddit gold actually increase the receiver's content generation?

To find out, researchers gave 905 random users reddit gold. Data is included for a similar number of users in the control group who did not receive gold during the time of the experiment. Import the data and examine:

- a) If the control and treatment groups are similar across tenure, premium\_user, and num\_posts\_before metrics.
- b) Does getting reddit gold increase likelihood that the user will post (use the posted metric as the dependent variable and treated as the independent variable)? Use a simple linear model (not a logit) for the analysis.
- c) What sorts of users are more likely to increase their contribution? (use the tenure and the first\_timer variables)
- d) Is the SUTVA assumption likely to be violated in the experiment?

#Solution

## **a**)

Checking if the treatment and control groups are same across tenure, premium\_user, and num\_posts\_before t.test(tenure~treated,reddit\_data)

```
##
##
   Welch Two Sample t-test
##
## data: tenure by treated
## t = 1.373, df = 1789.6, p-value = 0.1699
## alternative hypothesis: true difference in means between group 0 and group 1 is not equal to 0
## 95 percent confidence interval:
## -19.09774 108.23144
## sample estimates:
## mean in group 0 mean in group 1
##
          572.1680
                          527.6011
t.test(premium_user~treated,reddit_data)
##
##
   Welch Two Sample t-test
##
## data: premium_user by treated
## t = 0.95906, df = 1769.9, p-value = 0.3377
## alternative hypothesis: true difference in means between group 0 and group 1 is not equal to 0
## 95 percent confidence interval:
## -0.006928414 0.020188082
## sample estimates:
```

```
## mean in group 0 mean in group 1
##
        0.02541436
                        0.01878453
t.test(num_post_before~treated,reddit_data)
##
##
   Welch Two Sample t-test
##
## data: num_post_before by treated
## t = 0.56253, df = 1796.1, p-value = 0.5738
## alternative hypothesis: true difference in means between group 0 and group 1 is not equal to 0
## 95 percent confidence interval:
  -0.2307971 0.4164325
## sample estimates:
## mean in group 0 mean in group 1
          1.643094
                          1.550276
```

We see that the p-value for tenure test is 0.1699, which is well above our threshold of 0.05. Hence, we have enough evidence to say that the treatment and control groups have similar tenures.

We see that the p-value for premium\_user test is 0.3377, which is well above our threshold of 0.05. Hence, we have enough evidence to say that the treatment and control groups have similar number of premium users.

We see that the p-value for num\_posts\_before test is 0.5738, which is well above our threshold of 0.05. Hence, we have enough evidence to say that the treatment and control groups have similar number of posts before this experiment.

## **b**)

Testing relationship between getting a gold and posting on the

```
lm_q1_1 = lm(posted~treated,reddit_data)
summary(lm_q1_1)
```

```
##
## Call:
## lm(formula = posted ~ treated, data = reddit_data)
##
## Residuals:
##
       Min
                1Q Median
                                3Q
                                        Max
##
  -0.6232 -0.5602 0.3768 0.4398
                                    0.4398
##
## Coefficients:
##
               Estimate Std. Error t value Pr(>|t|)
               0.56022
                           0.01631
                                      34.34
## (Intercept)
                                              <2e-16 ***
## treated
                0.06298
                           0.02307
                                       2.73
                                              0.0064 **
## ---
                   0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
## Signif. codes:
## Residual standard error: 0.4908 on 1808 degrees of freedom
## Multiple R-squared: 0.004105,
                                    Adjusted R-squared:
## F-statistic: 7.452 on 1 and 1808 DF, p-value: 0.006396
```

Yes, getting a reddit gold does incease the likelihood that a user will post. The coefficient from the linear regression model comes out to be 0.0628. This means that the likelihood of the user posting increases by 0.0628 by getting a reddit gold. The results are statistically significant as denoted by the p-value of the coefficient.

**c**)

Checking if tenure of the user or if the user is a first\_timer increases the chance of posting.

```
lm_q1_2_1 = lm(posted~treated+tenure,reddit_data)
summary(lm_q1_2_1)
##
## Call:
## lm(formula = posted ~ treated + tenure, data = reddit_data)
##
## Residuals:
##
      Min
                1Q Median
                                3Q
                                      Max
  -0.6365 -0.5740 0.3645 0.4254
                                   0.5410
##
## Coefficients:
##
                Estimate Std. Error t value Pr(>|t|)
## (Intercept) 5.747e-01 1.890e-02
                                     30.399
                                              < 2e-16 ***
## treated
               6.186e-02
                          2.308e-02
                                      2.681
                                              0.00741 **
## tenure
               -2.526e-05 1.671e-05
                                     -1.512
                                             0.13077
## ---
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
##
## Residual standard error: 0.4906 on 1807 degrees of freedom
## Multiple R-squared: 0.005363,
                                   Adjusted R-squared: 0.004262
## F-statistic: 4.872 on 2 and 1807 DF, p-value: 0.007762
lm_q1_2_2 = lm(posted~treated+first_timer,reddit_data)
summary(lm_q1_2_2)
##
## Call:
## lm(formula = posted ~ treated + first_timer, data = reddit_data)
## Residuals:
##
                                30
      Min
                1Q Median
                                       Max
## -0.6673 -0.5875 0.3327
                           0.4125
                                   0.4775
##
## Coefficients:
##
              Estimate Std. Error t value Pr(>|t|)
               0.60225
                           0.02031
                                   29.650 < 2e-16 ***
## (Intercept)
## treated
                0.06501
                           0.02301
                                     2.825 0.004775 **
## first_timer -0.07973
                           0.02308 -3.454 0.000565 ***
## ---
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
##
## Residual standard error: 0.4893 on 1807 degrees of freedom
## Multiple R-squared: 0.01064,
                                    Adjusted R-squared: 0.009543
## F-statistic: 9.715 on 2 and 1807 DF, p-value: 6.361e-05
```

From the above models, we can say that if the user is a first timer, it will not increase the chance of contribution. The coefficient gained is less than zero (negative) hence suggesting that if the user is first timer, there is less likelihood of it posting on the platform. We cannot say for sure about tenure as the probability value large and the results are not statistically significant. There is not enough evidence that there is a relationship between tenure and posting on reddit.

## d)

Considering economic value of getting a reddit gold, you can use some premium features of reddit like /rlounge which is premium only access. Moreover, a reddit gold user can get wide audience by using the features available exclusively for the gold member. Thus, to reach out to a wider audience a user can employ more than one person to maintain the account. The users that are employed by the gold user could be the part of control group thus effecting the activities in the control group. We could say that SUTVA assumption is violated in the experiment.

## Question 2

a) Use a t-test to see if there is a statistical difference in the pre-period between schools in the treatment (bal = 1) and control (bal = 0). This will check if randomization has been done correctly. To do this, calculate the average normalized test score(norm) for the pre-period (pre = 1) for math (test\_type = 0). Is there a statistical difference between students who got the Balsakhi program and did not get the program? Perform the same test for language (test\_type = 1)

filtering data to pre period for math and language

Loading the data For Q2

```
##
      studentid
                             div
                                                   std
                                                                  schoolid
##
                   91
                         Length: 91782
    Min.
                                             Min.
                                                     :3.000
                                                              Min.
                                                                      :101.0
##
    1st Qu.:
                13203
                        Class : character
                                             1st Qu.:3.000
                                                               1st Qu.:210.0
##
    Median :12041583
                         Mode :character
                                             Median :3.000
                                                               Median :331.0
            :20386646
                                                     :3.497
                                                                      :354.4
                                             Mean
                                                               Mean
##
    3rd Qu.:34231143
                                             3rd Qu.:4.000
                                                               3rd Qu.:502.0
                                                                      :640.0
##
    Max.
            :64041343
                                             Max.
                                                     :4.000
                                                               Max.
##
##
                                          sessiond
        divid
                     researchgroup
                                                             precheated
##
            :31010
                             : 1.000
                                        Length: 91782
                                                            Length: 91782
    Min.
                     Min.
##
    1st Qu.:33310
                     1st Qu.: 4.000
                                        Class : character
                                                            Class : character
                                                            Mode :character
##
    Median :36395
                     Median : 6.000
                                        Mode :character
##
    Mean
            :38509
                     Mean
                            : 5.912
##
    3rd Qu.:43310
                     3rd Qu.: 8.000
##
    Max.
            :46400
                             :11.000
                     Max.
##
                     NA's
                             :1026
##
     prehelped
                           prelater
                                                pre_tot
                                                               prepapersubtotal
##
    Length: 91782
                         Length: 91782
                                             Min.
                                                     : 0.00
                                                               Min.
                                                                      :100
##
    Class : character
                         Class : character
                                             1st Qu.:14.00
                                                               1st Qu.:100
##
    Mode :character
                         Mode
                              :character
                                             Median :28.00
                                                               Median:100
##
                                                     :31.93
                                                                      :100
                                             Mean
                                                               Mean
##
                                             3rd Qu.:48.00
                                                               3rd Qu.:100
##
                                             Max.
                                                     :94.00
                                                              Max.
                                                                      :100
##
##
                         midhelped
                                               midlater
                                                                     mid_tot
     midcheated
##
    Length: 91782
                         Length: 91782
                                             Length: 91782
                                                                 Min.
                                                                       : 0.0
##
    Class : character
                         Class : character
                                             Class : character
                                                                  1st Qu.: 25.0
    Mode : character
                         Mode : character
                                             Mode : character
                                                                 Median: 45.0
##
                                                                  Mean
                                                                         : 45.4
##
                                                                  3rd Qu.: 65.0
##
                                                                  Max.
                                                                         :238.0
```

```
##
                                                              NA's
                                                                     :10458
##
   midpapersubtotal postcheated
                                         posthelped
                                                             postlater
   Min. :100
                     Length: 91782
                                        Length: 91782
                                                            Length: 91782
##
   1st Qu.:100
                     Class : character
                                        Class : character
                                                            Class : character
   Median:100
                     Mode : character
                                        Mode :character
                                                            Mode :character
##
   Mean
          :100
    3rd Qu.:100
   Max.
##
           :100
##
   NA's
           :10458
##
       post_tot
                    postpapersubtotal attritprepost
                                                        attritpremid
   Min. : 0.00
                    Min. :100
                                      Min. :0.0000
                                                        Min.
                                                              :0.0000
##
   1st Qu.:21.00
                    1st Qu.:100
                                      1st Qu.:0.0000
                                                        1st Qu.:0.0000
##
   Median :40.00
                    Median:100
                                      Median :0.0000
                                                        Median: 0.0000
##
   Mean
          :42.19
                    Mean
                          :100
                                      Mean
                                             :0.1738
                                                        Mean
                                                               :0.1139
##
   3rd Qu.:62.00
                    3rd Qu.:100
                                      3rd Qu.:0.0000
                                                        3rd Qu.:0.0000
##
   Max.
           :99.00
                    Max.
                           :100
                                      Max.
                                             :1.0000
                                                        Max.
                                                               :1.0000
##
   NA's
           :15948
                    NA's
                           :15948
##
   attritmidpost
                        pre_verb
                                        pre_math
                                                        mid verb
          :0.0000
                     Min. : 0.00
                                     Min. : 0.00
                                                     Min. : 0.00
##
   Min.
##
   1st Qu.:0.0000
                     1st Qu.: 6.00
                                     1st Qu.: 7.00
                                                      1st Qu.:12.00
##
   Median :0.0000
                     Median :11.00
                                     Median :16.00
                                                     Median :21.00
   Mean
         :0.1188
                     Mean :14.31
                                     Mean :17.62
                                                      Mean :22.49
##
   3rd Qu.:0.0000
                     3rd Qu.:21.00
                                     3rd Qu.:27.00
                                                      3rd Qu.:33.00
   Max. :1.0000
                     Max.
                          :49.00
                                     Max.
                                          :50.00
                                                             :94.00
##
                                                      Max.
##
                                                      NA's
                                                             :10782
##
       mid math
                       post_verb
                                       post_math
                                                          bal
                                                                            male
##
   Min. : 0.00
                     Min. : 0.00
                                     Min. : 0.0
                                                      Min.
                                                             :0.0000
                                                                       Min.
                                                                              :0
    1st Qu.: 13.00
                     1st Qu.:11.00
                                     1st Qu.: 9.0
                                                      1st Qu.:0.0000
                                                                       1st Qu.:0
##
                     Median :20.00
##
   Median : 23.00
                                     Median:20.0
                                                      Median :0.0000
                                                                       Median:0
   Mean : 22.95
                     Mean
                           :21.59
                                     Mean
                                           :20.6
                                                      Mean
                                                            :0.4893
                                                                       Mean
                                                                              :0
   3rd Qu.: 33.00
##
                     3rd Qu.:32.00
                                     3rd Qu.:31.0
                                                      3rd Qu.:1.0000
                                                                       3rd Qu.:0
##
   Max.
           :144.00
                     Max.
                            :50.00
                                     Max.
                                            :50.0
                                                      Max.
                                                             :1.0000
                                                                       Max.
                                                                              : 0
##
   NA's
           :10458
                     NA's
                            :15948
                                     NA's
                                            :15948
##
                         bot20
                                          third
                                                         numstud
        rank
##
   Min.
          : 1.00
                     Min.
                            :0.0000
                                      Min.
                                             :1.000
                                                      Min. : 7.0
                                      1st Qu.:1.000
##
    1st Qu.: 14.00
                     1st Qu.:0.0000
                                                      1st Qu.: 44.0
   Median: 28.00
                     Median : 0.0000
                                      Median :2.000
                                                      Median: 62.0
##
   Mean : 33.05
                     Mean
                            :0.3695
                                      Mean :1.995
                                                      Mean : 65.1
##
    3rd Qu.: 46.50
                     3rd Qu.:1.0000
                                      3rd Qu.:3.000
                                                       3rd Qu.: 82.0
##
   Max. :143.00
                     Max. :1.0000
                                      Max.
                                             :3.000
                                                      Max. :143.0
##
##
   thirdinschool
                      bigschool
                                      numthird
                                                        pre
   Min. :1.000
                    Min.
                           :0.00
                                                   Min.
##
                                   Min. : 2.00
                                                         :0.0000
##
   1st Qu.:1.000
                    1st Qu.:0.00
                                   1st Qu.:15.00
                                                    1st Qu.:0.0000
   Median :2.000
                    Median:1.00
                                   Median :21.00
                                                    Median :0.0000
##
   Mean :2.011
                    Mean :0.66
                                   Mean :21.74
                                                    Mean
                                                           :0.3333
##
    3rd Qu.:3.000
                    3rd Qu.:1.00
                                   3rd Qu.:27.00
                                                    3rd Qu.:1.0000
##
   Max. :3.000
                           :1.00
                                   Max.
                    Max.
                                          :50.00
                                                    Max.
                                                           :1.0000
##
##
         mid
                          post
                                        test_type
                                                       test
           :0.0000
##
                            :0.0000
                                                         : 0.00
   Min.
                     Min.
                                      Min.
                                             :0
                                                  Min.
                                                   1st Qu.: 11.00
   1st Qu.:0.0000
                     1st Qu.:0.0000
                                      1st Qu.:0
   Median :0.0000
                     Median : 0.0000
                                      Median:1
                                                  Median : 23.00
##
   Mean :0.3333
                     Mean :0.3333
                                      Mean :1
                                                  Mean : 26.31
```

```
3rd Qu.:1.0000
                      3rd Qu.:1.0000
                                                    3rd Qu.: 37.00
                                        3rd Qu.:2
##
    Max.
           :1.0000
                     Max.
                             :1.0000
                                       Max.
                                                    Max.
                                                            :238.00
                                               :2
##
                                                    NA's
                                                            :8838
##
       bal_mid
                         bal_post
                                             mean
                                                               sd
##
    Min.
           :0.0000
                      Min.
                             :0.0000
                                       Min.
                                               :10.83
                                                        Min.
                                                                : 9.633
##
    1st Qu.:0.0000
                      1st Qu.:0.0000
                                       1st Qu.:12.83
                                                        1st Qu.:10.734
##
   Median :0.0000
                      Median :0.0000
                                       Median :17.62
                                                        Median: 11.317
##
    Mean
           :0.1631
                      Mean
                             :0.1631
                                       Mean
                                               :21.24
                                                        Mean
                                                                :14.003
##
    3rd Qu.:0.0000
                      3rd Qu.:0.0000
                                       3rd Qu.:23.66
                                                        3rd Qu.:19.772
##
    Max.
           :1.0000
                      Max.
                             :1.0000
                                       Max.
                                               :40.19
                                                        Max.
                                                                :21.025
##
##
         norm
                        classmean
                                          classsd
                                                          classnorm
##
           :-1.954
                             : 4.50
                                       Min.
                                              : 4.87
                                                               :-2.68
   Min.
                      Min.
                                                       Min.
                      1st Qu.:23.41
                                       1st Qu.:16.96
                                                       1st Qu.:-0.78
##
   1st Qu.:-0.580
   Median : 0.222
                                       Median :19.35
##
                      Median :31.72
                                                       Median :-0.16
##
    Mean
           : 0.362
                      Mean
                             :31.93
                                       Mean
                                              :18.88
                                                       Mean
                                                               : 0.00
##
    3rd Qu.: 1.228
                      3rd Qu.:40.23
                                       3rd Qu.:21.06
                                                       3rd Qu.: 0.68
## Max.
           :11.591
                             :57.09
                                              :29.38
                      Max.
                                       Max.
                                                       Max.
                                                               : 4.68
                             :81584
                                              :81584
##
   NA's
           :8838
                      NA's
                                       NA's
                                                       NA's
                                                               :81584
pre_math_data = filter(data_Q2, data_Q2$pre == 1 & data_Q2$test_type == 0)
pre_lang_data = filter(data_Q2, data_Q2$pre == 1 & data_Q2$test_type == 1)
```

running t test on the filtered data sets for Math

```
t.test(pre_math_data$norm~pre_math_data$bal)
```

Average norm value for both treatment and control group are more or less similarly divided given norm value ranges between -1.9 and 3.1 and both control and treatment has average norm value of -6.854839e-09 and -6.825465e-03 respectively implying randomization has been done correctly. The p-value for this test is 0.7327, which is well above our threshold of 0.05.We hence have enough evidence to say that the treatment and control groups have similar average normalized maths test scores for pre period.

```
t.test(pre_lang_data$norm~pre_lang_data$bal)
```

```
##
## Welch Two Sample t-test
##
## data: pre_lang_data$norm by pre_lang_data$bal
## t = -1.2176, df = 10140, p-value = 0.2234
## alternative hypothesis: true difference in means between group 0 and group 1 is not equal to 0
## 95 percent confidence interval:
## -0.06397876    0.01495078
## sample estimates:
```

```
## mean in group 0 mean in group 1
## -1.313364e-08 2.451397e-02
```

Average norm value for both treatment and control group are more or less similarly divided given norm value ranges between -1.614 and 3.962 and both control and treatment has average norm value of -1.313364e-08 and 2.451397e-02 respectively .The p-value for this test is 0.2234, which is above our threshold of 0.05. We hence have enough evidence to say that the treatment and control groups have similar average normalized language test scores for pre period.

b) Calculate the average test scores for the post period (post = 1) for math for treatment and control. Is there a statistical difference between students in the two groups of schools? Use a t-test model to test the increase. Perform the same analysis for language test scores.

filtering the data into post period for Math and Language seperately

```
post_math_data = filter(data_Q2, data_Q2$post == 1 & data_Q2$test_type == 0)
post_lang_data = filter(data_Q2, data_Q2$post == 1 & data_Q2$test_type == 1)
```

running t test on the filtered data sets for Math

```
t.test(post_math_data$test~post_math_data$bal)
```

```
##
## Welch Two Sample t-test
##
## data: post_math_data$test by post_math_data$bal
## t = -5.807, df = 8391.7, p-value = 6.591e-09
## alternative hypothesis: true difference in means between group 0 and group 1 is not equal to 0
## 95 percent confidence interval:
## -2.257751 -1.118161
## sample estimates:
## mean in group 0 mean in group 1
## 19.78144 21.46939
```

Average test score value for treatment group after experiment is 21.4639 and for control it is 19.7814. the t test returned a p-value of 6.591e-09, which is lower than the threshold of 0.05. We can hence conclude that there us a difference in the mean test scores for maths between treatment and control groups #post Balsakhi Experiment

```
t.test(post_lang_data$test~post_lang_data$bal)
```

```
##
## Welch Two Sample t-test
##
## data: post_lang_data$test by post_lang_data$bal
## t = -3.773, df = 8407.6, p-value = 0.0001624
## alternative hypothesis: true difference in means between group 0 and group 1 is not equal to 0
## 95 percent confidence interval:
## -1.5450260 -0.4885151
## sample estimates:
## mean in group 0 mean in group 1
## 21.09880 22.11557
```

Average test score value for treatment group after experiment is 22.11557 and for control it is 21.09880. the t test returned a p-value of 0.0001624, which is lower than the threshold of 0.05. We can hence conclude that there is a difference in the mean test scores for language between treatment and control groups post Balsakhi Experiment

#(c)Can you conclude if the Balsakhi program increase test scores in reading and mathematics?

Running a linear model for maths to check if we can conclude that Balsakhi program increased the test scores post experiment .

```
summary(lm(test ~ bal, data = post_math_data))
## Call:
## lm(formula = test ~ bal, data = post_math_data)
##
## Residuals:
##
       Min
                  1Q
                       Median
                                    3Q
                                            Max
  -21.4694 -11.4694
                      -0.4694
                              10.5306
                                        30.2186
##
##
## Coefficients:
##
               Estimate Std. Error t value Pr(>|t|)
## (Intercept) 19.7814
                            0.2024
                                    97.753 < 2e-16 ***
## bal
                 1.6880
                            0.2907
                                     5.807 6.58e-09 ***
## ---
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
##
## Residual standard error: 13.33 on 8424 degrees of freedom
     (1772 observations deleted due to missingness)
## Multiple R-squared: 0.003987,
                                    Adjusted R-squared: 0.003869
## F-statistic: 33.72 on 1 and 8424 DF, p-value: 6.585e-09
```

The value of Coefficient for bal in the above linear model is 1.6880 indicating an increase in the test scores for math for the treatment group compared to control group. the P-value from this test is 6.585e-09, which is lower than our threshold of 0.05. Hence we can conclude that the Balsakhi program increases the test scores for Mathematics

Running a linear model for language to check if we can conclude that Balsakhi program increased the test scores post experiment

```
summary(lm(test ~ bal, data = post_lang_data))
```

```
##
## Call:
## lm(formula = test ~ bal, data = post_lang_data)
##
## Residuals:
##
       Min
                1Q Median
                                3Q
                                       Max
##
  -22.116 -10.116
                   -2.099
                           10.884
                                    28.901
##
## Coefficients:
##
               Estimate Std. Error t value Pr(>|t|)
## (Intercept) 21.0988
                            0.1877 112.399 < 2e-16 ***
## bal
                 1.0168
                            0.2696
                                     3.771 0.000164 ***
## ---
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
##
## Residual standard error: 12.37 on 8424 degrees of freedom
     (1772 observations deleted due to missingness)
## Multiple R-squared: 0.001685,
                                    Adjusted R-squared: 0.001567
## F-statistic: 14.22 on 1 and 8424 DF, p-value: 0.0001637
```

The value of Coefficient for bal in the above linear model is 1.0168 indicating an increase in the test scores for language for the treatment group compared to control group. the P-value from this test is 0.0001637, which is lower than our threshold of 0.05. Hence we can conclude that the Balsakhi program increases the test scores for languages

#(d)Is the SUTVA assumption likely to be violated in the experiment?

SUTVA assumptions state that: 1. Treatment can not affect behavior of control group. 2. External factors do not affect the behavior of treatment or control group. In this experiment, it can be violated if in case students in the treatment group interacts with students from the control group, i.e maybe tutoring them Additionally, the test score of students in both the treatment and control groups can be impacted due to external factors, such as intervention from parents and teachers or students cheating in the exams