Classification

DS 6030 | Fall 2023

classification.pdf

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1 Classification Intro

1.1 Set-up

- The outcome variable is categorical and denoted $G \in \mathcal{G}$
 - Default Credit Card Example: $G = \{\text{"Yes", "No"}\}\$
 - Medical Diagnosis Example: $\mathcal{G} = \{\text{"stroke"}, \text{"heart attack"}, \text{"drug overdose"}, \text{"vertigo"}\}$
- The training data is $D = \{(X_1, G_1), (X_2, G_2), \dots, (X_n, G_n)\}$
- The optimal decision/classification is often based on the posterior probability $Pr(G = g \mid \mathbf{X} = \mathbf{x})$

1.2 Binary Classification

- Classification is simplified when there are only 2 classes.
 - Many multi-class problems can be addressed by solving a set of binary classification problems (e.g., one-vs-rest).
- It is often convenient to transform the outcome variable to a binary $\{0,1\}$ variable:

$$Y_i = \begin{cases} 1 & G_i = \mathcal{G}_1 \\ 0 & G_i = \mathcal{G}_2 \end{cases}$$
 (outcome of interest)

• In the Default data, it would be natural to set default=Yes to 1 and default=No to 0.

2 Risk Scoring vs. Classification

Most of the models we will encounter can output a predicted probability $\hat{p}_k(x) = \widehat{\Pr}(Y = k \mid X = x)$ for every class $k \in \mathcal{G}$.

Sometimes a hard classification needs to be made, i.e., decide on single label/class to assign the observation.

- 1. Hard Classification:
 - Use training data to estimate the *label* $\hat{G}(X)$
 - The loss/cost $L(G, \hat{G}(X))$ is the loss incurred by estimating G with \hat{G}
- 2. Risk Scoring (Soft-Classification):
 - Use training data to estimate the *probability* $\hat{p}_k(X)$
 - The loss/cost $L(G, \hat{p}(X))$ is the loss incurred by estimating G with $\hat{p}_k(X)$, where $\hat{p}(X) = [\hat{p}_1(X), \dots, \hat{p}_K(X)]$
- 3. Ranking:
 - Use the training data to rank the test observations according to estimated risk level.
 - The loss/cost is based on the number of outcomes of interest in the top proportion of risk.

2.0.1 Example: Recidivism Prediction

Recently the National Institute of Justice hosted a Recidivism Forecasting Challenge which challenged contestants to predict if a parolee would be arrested for another offense within the next few years. The motivation is not to determine who should be released on parole, but rather which parolees should get additional assistance/supervision.

Objective	Model Output
Classification	Predict {Yes, No} for re-offending
Scoring	Predict probability of re-offending
Ranking	Order from highest risk level to lowest

Your Turn #1: Recidivism Prediction

- 1. How could you use the probability/score to make a hard classification?
- 2. Do you think a hard classification or probability/score is better for this scenario?
- 3. If there were limited resources (e.g., only N parolees could get extra assistance), which type of model output would be more useful?

3 Binary Classification

3.1 Decision Theory

- We are considering binary outcomes, so the outcomes $G \in \{0, 1\}$
- Let $p(x) = \Pr(G = 1 \mid X = x)$
- Loss Function: $L(\text{True Label}, \text{Estimated Label}) = L(G, \hat{G})$

Loss	Description	Name
$L(G=0, \hat{G}=0)$	True class is 0, Predicted class is 0	True Negative
$L(G=1,\hat{G}=1)$	True class is 1, Predicted class is 1	True Positive
$L(G=0, \hat{G}=1)$	True class is 0, Predicted class is 1	False Positive
$L(G=1,\hat{G}=0)$	True class is 1, Predicted class is 0	False Negative

- A model's Expected Prediction Error (EPE) at input X is the expected loss on new data with input X.
- The EPE (for a binary outcome) is:

$$\begin{aligned} \mathsf{EPE}_x(g) &= \mathsf{E}_{G|X=x} \left[L(G, \hat{G}(x) = g) \mid X = x \right] \\ &= L(1, g) \Pr(G = 1 \mid X = x) + L(0, g) (1 - \Pr(G = 1 \mid X = x)) \\ &= L(1, g) p(x) + L(0, g) (1 - p(x)) \end{aligned}$$

• Hard Decision $(\hat{G}(x) \in \{0,1\})$: choose $\hat{G}(x) = 1$ if

$$\begin{split} \mathrm{EPE}_x(1) &< \mathrm{EPE}_x(0) \\ L(1,1)p(x) + L(0,1)(1-p(x)) &< L(1,0)p(x) + L(0,0)(1-p(x)) \\ p(x)\left(L(1,1) - L(1,0)\right) &< (1-p(x))\left(L(0,0) - L(0,1)\right) \\ p(x)\left(L(1,0) - L(1,1)\right) &\geq (1-p(x))\left(L(0,1) - L(0,0)\right) & \textit{(multiply both sides by -1)} \\ \frac{p(x)}{1-p(x)} &\geq \frac{L(0,1) - L(0,0)}{L(1,0) - L(1,1)} \end{split}$$

Note

In most cases, there will be no loss/cost for making a correct classification. Thus it is convention to set L(0,0) = L(1,1) = 0 in these scenarios.

3.1.1 Example: Cancer Diagnosis

- Say we have a goal of estimating if a patient has cancer using medical imaging
 - Let G=1 for cancer and G=0 for no cancer
- Suppose we have solicited a loss function with the following values
 - $L(G=0, \hat{G}=0)=0$: There is no loss for correctly diagnosis a patient without cancer.
 - $L(G = 1, \hat{G} = 1) = 0$: There is no loss (for our model) for correctly diagnosis a patient with cancer.

- $L(G=0,\hat{G}=1)=C_{\rm FP}$: There is a cost of $C_{\rm FP}$ units if the model issues a *false positive*, estimating the patient has cancer when they don't.
- $L(G = 1, \hat{G} = 0) = C_{FN}$: There is a cost of C_{FN} units if the model issues a *false negative*, estimating the patient does not have cancer when they really do.
- In these scenarios $C_{\rm FN}$ is often much larger than $C_{\rm FP}$ ($C_{\rm FN} >> C_{\rm FP}$) because the effects of not promptly treating (or further testing, etc) a patient is more severe than starting a treatment path for patients that don't actually have cancer.
- The optimal decision is to issue a positive indication for cancer if $EPE_x(1) < EPE_x(0)$. This occurs when

$$\frac{p(x)}{1-p(x)} \geq \frac{C_{\mathrm{FP}}}{C_{\mathrm{FN}}} \quad \mathrm{OR} \quad p(x) \quad \geq \frac{C_{\mathrm{FP}}}{C_{\mathrm{FP}} + C_{\mathrm{FN}}} \quad \mathrm{OR} \quad \log\left(\frac{p(x)}{1-p(x)}\right) \geq \log\left(\frac{C_{\mathrm{FP}}}{C_{\mathrm{FN}}}\right)$$

- The ratio of $C_{\rm FP}$ to $C_{\rm FN}$ is all that matters for the decision. Let's say that $C_{\rm FP}=1$ and $C_{\rm FN}=10$. Then if $p(x)\geq 1/11$, our model will diagnose cancer.
 - Note: $p(x) = \Pr(Y = 1 | X = x)$ is affected by the class prior $\Pr(Y = 1)$ (e.g., the portion of the population tested who have cancer), which is usually going to be small.

3.1.2 Optimal Threshold

• Recall, the optimal hard classification decision is to choose $\hat{G} = 1$ if:

$$\frac{p(x)}{1 - p(x)} \ge \frac{L(0, 1) - L(0, 0)}{L(1, 0) - L(1, 1)}$$

- It can be convenient to use model output other than p(x)/(1-p(x)) to make decisions
- Some models directly output $\hat{p}(x)$
- Other models, like GLMs, naturally work with the link function (linear part)
 - Denote $\gamma(x)$ as the *logit* of p(x):

$$\gamma(x) = \log \frac{p(x)}{1 - p(x)} = \log \frac{\Pr(G = 1 \mid X = x)}{\Pr(G = 0 \mid X = x)}$$

• Table of equivalent representations:

Score	Threshold	Threshold (simplified)		
p(x)	L(0,1) - L(0,0)	C_{FP}		
$\overline{1-p(x)}$	$\overline{L(1,0)-L(1,1)}$	$\overline{C_{ ext{FN}}}$		
$\gamma(x) = \log \frac{p(x)}{1 - p(x)}$	$\log\left(\frac{L(0,1) - L(0,0)}{L(1,0) - L(1,1)}\right)$	$\log\left(rac{C_{ ext{FP}}}{C_{ ext{FN}}} ight)$		
p(x)	$\log \left(\frac{L(0,1) - L(0,0)}{L(0,1) - L(0,0) + L(1,0) - L(1,1)} \right)$	$\frac{C_{\rm FP}}{C_{\rm FP} + C_{\rm FN}}$		

3.1.3 Using estimated values

- We will never have the actual p(x) or $\gamma(x)$, so replace them with the estimated values.
- For a given threshold t and input x, the hard classification rule is $\hat{G}_t(x) = \mathbb{1}(\hat{\gamma}(x) \geq t)$

Note

Because we have to estimate $\hat{p}(x)$ or $\hat{\gamma}(x)$, the best threshold t^* may differ from the theoretical optimal and need to be estimated. (more info about this below)

3.2 **Common Binary Loss Functions**

- Setting: estimate a binary outcome $G \in \{0,1\}$ with a predicted label $\hat{G}(x)$
- Mis-Classification Cost

$$L(G, \hat{G}(x)) = \begin{cases} C_{\text{FP}} & G = 0, \hat{G}(x) = 1\\ C_{\text{FN}} & G = 1, \hat{G}(x) = 0\\ 0 & \text{otherwise} \end{cases}$$

- This requires that a hard classification is made.
- The theoretically optimal prediction is:

$$G^*(x) = \mathbb{1}(p(x) > C_{FP}/(C_{FP} + C_{FN}))$$

0-1 Loss or Misclassification Error

$$L(G, \hat{G}(x)) = \mathbb{1}(y \neq \hat{G}(x)) = \begin{cases} 0 & G = \hat{G}(x) \\ 1 & G \neq \hat{G}(x) \end{cases}$$

- This assumes L(0,1) = L(1,0) (i.e., false positive costs the same as a false negative)
- This requires that a hard classification is made.
- The theoretically optimal prediction is:

$$G^*(x) = \mathbb{1}(p(x) > 1 - p(x))$$
$$= \mathbb{1}(p(x) > 0.50)$$

Performance Metrics

3.3.1 **Confusion Matrix**

- Given a threshold t, we can make a confusion matrix to help analyze our model's performance on data

 - Data = $\{(X_i,G_i)\}_{i=1}^N$ (ideally this is hold-out/test data) N_k is number of observations from class k ($N_0 + N_1 = N$)

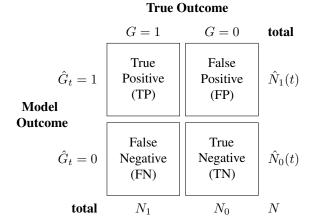


Table from: https://tex.stackexchange.com/questions/20267/how-to-construct-a-confusion-matrix-in-latex

To illustrate a confusion table in practice let's go back to the Default data and see how the basic logistic regression models performs.

- In order to evaluate on hold-out data, split the data into train/test (used 8000 training, 2000 testing), fit a logistic regression model on training data, and make predictions on the test data
- Note that only 3.3% of the data is default.
 - Using a threshold of $\hat{p}(x) \ge 0.10$ to make a hard classification.
 - Equivalent to $\hat{\gamma}(x) \ge \log(.10) \log(1 .10) = -2.1972$

```
#: train/test split
set.seed(2019)
test = sample(nrow(Default), size=2000)
train = -test
#: fit model on training data
fit.lm = glm(y~student + balance + income, family='binomial',
            data=Default[train, ])
#: Get predictions (of p(x)) on test data
p_hat = predict(fit.lm, Default[test, ], type='response')
#: Make Hard classification (use .10 as cut-off)
G.hat = ifelse(p_hat >= .10, 1, 0)
#: Make Confusion Table
G.test = Default$y[test] # true values
table(predicted=G.hat, truth = G.test) %>% addmargins()
#>
        truth
#> predicted 0
                   1 Sum
#> 0 1805
                   17 1822
            128
        1
#>
                   50 178
     Sum 1933 67 2000
```

3.3.2 Metrics

There are several standard evaluation metrics that can be calculated from the confusion matrix:

Metric	Definition	Estimate
Expected Cost	$\sum_{i=0}^{1} \sum_{j=0}^{1} L(i,j) P_X(G(X) = i, \hat{G}_t(X) = j)$	$\frac{1}{N} \sum_{i=1}^{N} L(G_i, \hat{G}_t(x_i))$
Mis-classification Rate	$P_{XG}(\hat{G}_t(X) \neq G(X)) =$ $P_X(\hat{G}_t(X) = 0, G(X) = 1) +$ $P_X(\hat{G}_t(X) = 1, G(X) = 0)$	$\frac{1}{N} \sum_{i=1}^{N} \mathbb{1}(\hat{G}_t(x_i) \neq G_i)$
False Positive Rate (FPR) {1-Specificity}	$P_X(\hat{G}_t(X) = 1 \mid G(X) = 0)$	$\frac{1}{N_0} \sum_{i:G_i=0} \mathbb{1}(\hat{G}_t(x_i) = 1)$
True Positive Rate (TPR) {Hit Rate, Recall, Sensitivity}	$P_X(\hat{G}_t(X) = 1 \mid G(X) = 1)$	$\frac{1}{N_1} \sum_{i:G_i=1} \mathbb{1}(\hat{G}_t(x_i) = 1)$
Precision TP/(TP + FP)	$P_X(G(X) = 1 \mid \hat{G}_t(X) = 1)$	$\frac{1}{\hat{N}_1(t)} \sum_{i: \hat{G}(x_i)=1} \mathbb{1}(G_i = 1)$

N is the total number of predictions/observations, N_0 is the number of true class 0's in the data $(N_0 = \sum_{i=1}^N \mathbbm{1}(y_i = 0))$, N_1 is the number of true class 1's in the data $(N_1 = \sum_{i=1}^N \mathbbm{1}(y_i = 1))$, $\hat{N}_1(t)$ is the number of *predicted* class 1's using a threshold of t ($\hat{N}_1(t) = \sum_{i=1}^n \mathbbm{1}(\hat{p}_i \geq t)$).

- Note: Performance estimates are best carried out on *hold-out* data!
- See Wikipedia Page: Confusion Matrix for more metrics:

		Predicted cond	ition	Sources: [13][14][15][16][17][18][19][20] view·talk·edit			
	Total population = P + N	Positive (PP)	Negative (PN)	Informedness, bookmaker informedness (BM) = TPR + TNR -1	Prevalence threshold (PT) $= \frac{\sqrt{TPR \times FPR} - FPR}{TPR - FPR}$		
I condition			False negative (FN), type II error, miss, underestimation	True positive rate (TPR), recall, sensitivity (SEN), probability of detection, hit rate, power $= \frac{TP}{P} = 1 - FNR$	False negative rate (FNR), miss rate $= \frac{FN}{P} = 1 - TPR$		
Actual	False positive (FP Negative (N) type I error, false alar overestimation		True negative (TN), correct rejection	False positive rate (FPR), probability of false alarm, fall-out $= \frac{FP}{N} = 1 - TNR$	True negative rate (TNR), specificity (SPC), selectivity $= \frac{TN}{N} = 1 - FPR$		
	Prevalence $= \frac{P}{P+N}$	Positive predictive value (PPV), precision $= \frac{TP}{PP} = 1 - FDR$	False omission rate (FOR) $= \frac{FN}{PN} = 1 - NPV$	Positive likelihood ratio (LR+) $= \frac{TPR}{FPR}$	Negative likelihood ratio $(LR-)$ $= \frac{FNR}{TNR}$		
	Accuracy (ACC) False discovery rate (FDR) $= \frac{TP + TN}{P + N}$ $= \frac{EP}{PP} = 1 - PPV$		Negative predictive value (NPV) = $\frac{TN}{PN}$ = 1 - FOR	Markedness (MK), deltaP (Δp) = PPV + NPV - 1	Diagnostic odds ratio $(DOR) = \frac{LR+}{LR-}$		
	Balanced accuracy (BA) $= \frac{TPR + TNR}{2}$	$F_{1} \text{ score}$ $= \frac{2PPV \times TPR}{PPV + TPR} = \frac{2TP}{2TP + FP + FN}$	Fowlkes-Mallows index (FM) = $\sqrt{\text{PPV} \times \text{TPR}}$	Matthews correlation coefficient (MCC) = √TPR×TNR×PPV×NPV − √FNR×FPR×FOR×FDR	Threat score (TS), critical success index (CSI), Jaccard index = TP TP + FN + FP		

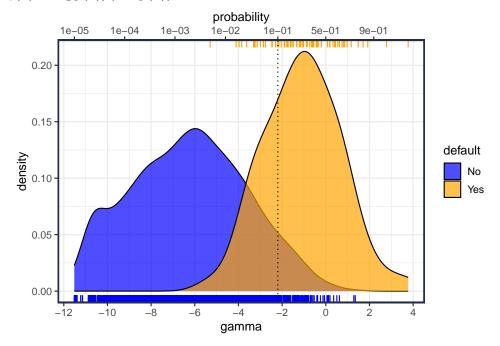
3.4 Performance over a range of thresholds

In the previous example, a hard classification was made using a threshold of $\hat{p}(x) \ge 0.10$. But performance varies as we adjust the threshold. Let's explore!

I'll use $\hat{\gamma}(x)$ instead of $\hat{p}(x)$ for this illustration because it better separates the classes.

```
#: Get predictions (of gamma(x)) on test data
gamma_hat = predict(fit.lm, Default[test,], type='link')
p_hat = predict(fit.lm, Default[test,], type='response')
```

- The model is unable to perfectly discriminate between groups, but the *defaults* do get scored higher in general:
 - As a reference point, note that $\gamma(x) = 0 \rightarrow \Pr(Y = 1 \mid X = x) = 1/2$
 - $\gamma(x) = \log p(x)/(1 p(x))$



• We can calculate performance over a range of thresholds:

```
# truth: {0,1} vector
# score: risk score with larger values correspond to label = 1.
# thres: vector of thresholds at which to calculate metric.
# Note: decision is 1 if score > thres, 0 if score <= thres.
perf_table <- function(truth, score, thres=NULL) {</pre>
  if(is.null(thres)) thres = seq(min(score, max(score), length=1000))
  x = c(-Inf, thres, Inf) %>% unique() %>% sort() # expand and clean thresholds
  tibble(truth, score) %>%
    # create groups by threshold
      bin = findInterval(score, x, left.open = TRUE),
      val = x[bin+1]
    ) 응>응
    # counts by group/threshold
    group_by(val) %>%
      summarize (n = n(), n.1 = sum(truth), n.0 = n-n.1) %>%
    ungroup() %>%
    complete(val = thres, fill = list(n=0L, n.1=0L, n.0 = 0L)) %>%
```

```
# calculate metrics
   arrange(val) %>%
   mutate(
     TN = cumsum(n.0), # True negatives
     FN = cumsum(n.1),  # False negatives
     TP = sum(n.1) - FN, # True positives
     FP = sum(n.0) - TN, # False positives
     TPR = TP/sum(n.1), # True positive rate (TP / Positives)
     FPR = FP/sum(n.0) # False positive rate (FP / Negatives)
    # drop values outside of stated thresholds
    filter(val %in% thres) %>%
    # retain relevant metrics
    select (-n, -n.1, -n.0, score = val)
thresholds = seq(0, 1, length = 1000)
perf = perf_table(truth = G.test, score = p_hat, thres = thresholds) %>%
 mutate(p_hat = score, gamma_hat = log(p_hat) - log(1-p_hat), .before=1) %>%
 select (-score)
```

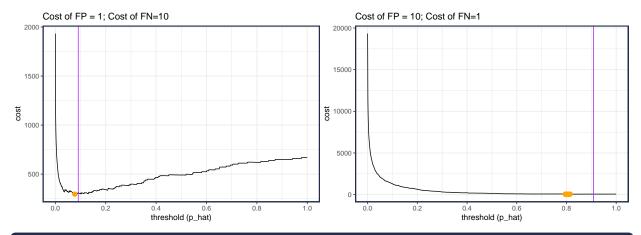
p_hat	gamma_hat	TN	FN	TP	FP	TPR	FPR
0.000	-Inf	0	0	67	1933	1.000	1.000
0.001	-6.906	789	0	67	1144	1.000	0.592
0.002	-6.212	979	0	67	954	1.000	0.494
0.003	-5.805	1095	0	67	838	1.000	0.434
0.004	-5.516	1171	0	67	762	1.000	0.394
0.005	-5.292	1238	1	66	695	0.985	0.360

p_hat	gamma_hat	TN	FN	TP	FP	TPR	FPR
0.995	5.292	1933	67	0	0	0	0
0.996	5.516	1933	67	0	0	0	0
0.997	5.805	1933	67	0	0	0	0
0.998	6.212	1933	67	0	0	0	0
0.999	6.906	1933	67	0	0	0	0
1.000	Inf	1933	67	0	0	0	0

- Note: the perf object is *only based on the rank order* of the predictions. This means that the same results would be obtained if we used $\hat{\gamma}(x)$ or $\hat{p}(x)$ to do the ranking.
 - This is because there is a one-to-one monotone relationship between $\hat{\gamma}(x)$ and $\hat{p}(x)$.
 - The perf object grouped by both gamma_hat and p_hat so both thresholds are available. But we can switch back and forth from the relationship $\log(p/(1-p)) = \gamma$, so its easy to switch between the two depending on what is most convienient.

3.4.1 Cost Curves

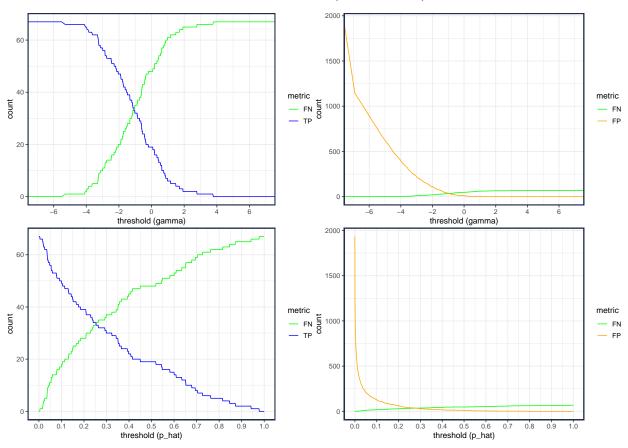
- Under the usual scenario where L(0,0) = L(1,1) = 0, the cost only depends on the ratio of false positive costs $(C_{\rm FP})$ to false negative costs $(C_{\rm FN})$.
- note: the purple is the *theoretical* optimal threshold (using $t^* = \log C_{\rm FP}/C_{\rm FN}$ for $\hat{\gamma}(x)$ and $C_{\rm FP}/(C_{\rm FP} + C_{\rm FN})$ for $\hat{p}(x)$) and the orange point is at the optimal value for the test data.



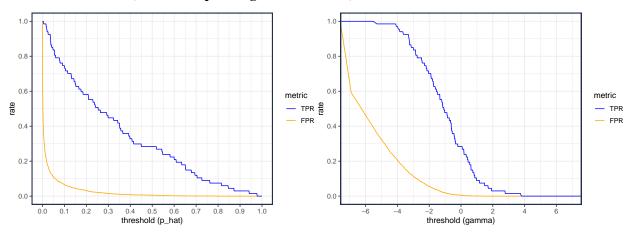
Optimal Threshold

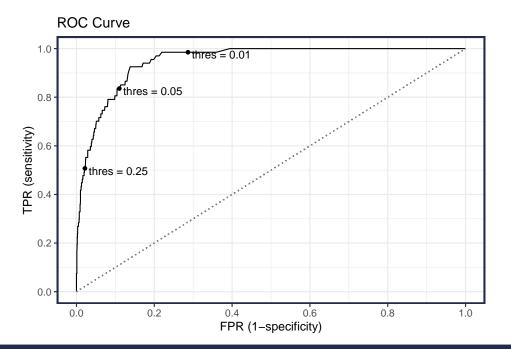
- The *theoretically* optimal threshold is based on the *true* $\gamma(x) = \log \frac{p(x)}{1-p(x)}$ (for a given cost ratio of FP to FN)
- The observed optimal threshold will differ when the model's estimate $\hat{\gamma}(x) \neq \gamma(x)$
 - Hopefully, they are close and it won't make much difference which one you use. But I'd take the estimated threshold if I had sufficient data.
- Note that the estimated values depend on the prior class probabilities. If you suspect these may differ in the future, then you should adjust the threshold.

3.4.2 General Performance as function of threshold (select metrics)



3.4.3 ROC Curves (Receiver Operating Characteristic)



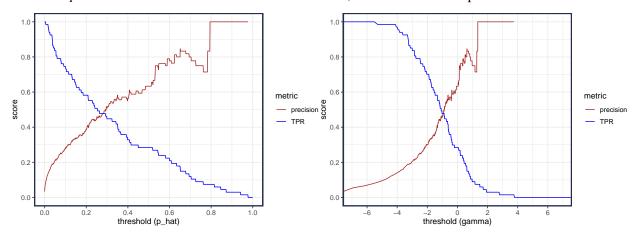


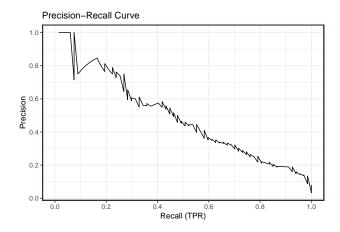
AUROC

- The area under the ROC curve (AUROC or AUC) is a popular performance metric
- I don't think it is a great way to compare classifiers for several reasons
 - The main reason is that in a real application you can almost always come up with an estimated cost/loss for the different decisions
 - To say it another way, comparisons should be made at a single point on the curve; the entire FPR region should not factor into the comparison.
- The AUROC is equal to the probability that a classifier will rank a randomly chosen positive instance higher than a randomly chosen negative one.
 - AUROC is proportional to the Mann-Whitney U statistic

3.4.4 Precision Recall Curves

- Popular for information retrieval/ranking
- The *precision* metric is not monotonic wrt threshold, hence the sawteeth pattern.





3.4.5 R Code

Once we have the FP, TP, TN, FN values for a set of thresholds (like what is in the perf object), then we have everything we need to calculate any metric (e.g., gain, lift, F1, ...).

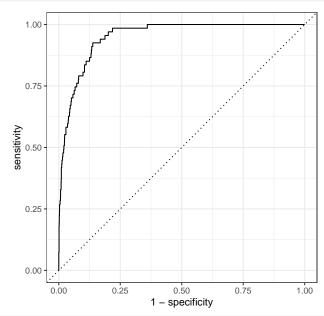
- But I will mention the yardstick R package which offers some functionality you may find convenient
- List of the metrics included in the yardstick package

```
library(yardstick) # for evaluation functions

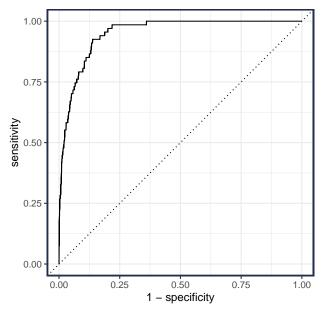
#: ROC plots

ROC = tibble(truth = factor(G.test, levels=c(1,0)), gamma_hat) %>%
    yardstick::roc_curve(truth, gamma_hat)

autoplot(ROC) # autoplot() method
```



```
ROC %>%  # same as autoplot()
  ggplot(aes(1-specificity, sensitivity)) + geom_line() +
  geom_abline(lty=3) +
  coord_equal()
```



3.5 More than two classes

Nothing really changes when there are more than two classes; we still want to choose the (hard) label that has minimum EPE:

$$\begin{aligned} \mathsf{EPE}_x(g) &= \mathsf{E}_{G\mid X=x} \left[L(G, \hat{G}(x) = g) \mid X = x \right] \\ &= \sum_k L(G = k, \hat{G} = g) \Pr(G = k \mid X = x) \end{aligned}$$

$$\begin{split} G^*(x) &= \arg\max_g \widehat{\mathsf{EPE}}_x(g) \\ &= \arg\max_g \sum_k L(G=k, \hat{G}=g) \widehat{\mathsf{Pr}}(G=k \mid X=x) \end{split}$$

3.6 Summary of Classification Evaluation

- Ask yourself: do I really need to make a hard classification? Or are risk scores/probabilities better for end user?
- Use cost! The other metrics are probably not going to give you what you really want.
 - Resist the pressure to use AUROC, Accuracy, F1.

- If you don't know cost(FP)/cost(FN) ratio, then report performance for a reasonable range of values.
- For Binary Classification Problems, the optimal decision is to choose $\hat{G}(x)=1$ if

$$\frac{p(x)}{1 - p(x)} \ge \frac{L(0, 1) - L(0, 0)}{L(1, 0) - L(1, 1)}$$
$$= \frac{FP - TN}{FN - TP}$$

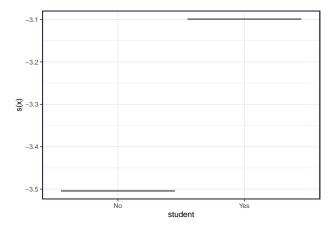
- Consider the connection to Decision Theory, make the decision that maximizes *expected utility*. The losses define the utility.
- In practice, we need to use an *estimated* $\hat{p}(x)$ or $\hat{\gamma}(x)$ and *estimated* threshold.
- Model parameters are usually estimated with a different metric than what's used for evaluation.
 - E.g., Estimate logistic regression parameters by minimizing Log-loss (i.e., maximum likelihood)
 - E.g., Hinge Loss for Support Vector Machines (SVM)
 - But Total Cost, MAE, F1, AUROC are used for evaluation (and tuning parameter estimation).
 - Reason: its difficult to estimate model parameters with such loss functions (e.g., non-differentiable, non-unique, etc.)

4 Generalized Additive Models (GAM)

In our discussion of Basis Expansions, we covered how the relationship between a single raw predictor x and the outcome could be made more complex with basis expansions.

• Example 1: Categorical Predictor One-Hot Encoded

```
#: One-hot Basis
X1 = model.matrix(~student-1, data=Default)
head(X1, 4)
#> studentNo studentYes
#> 1
        1 0
#> 2
           0
                      1
#> 3
           1
                     0
           1
                      0
#> 4
#: Fit
fit.1 = glm(y ~ student-1, family="binomial", data=Default)
#: Plot
Default %>%
 mutate(pred = predict(fit.1, newdata=Default, type="link")) %>%
 distinct(student, pred) %>%
  ggplot(aes(student, pred)) + geom_errorbar(aes(ymin=pred, ymax=pred)) +
 labs (y="s(x)")
```



• Example 2: Continuous Predictor with Polynomial Basis

```
#: Fit linear
fit.lm = glm(y~income, data=Default, family="binomial")
#: Polynomial Basis
X2 = model.matrix(y~poly(income, degree=4)-1, data=Default)
head(X2, 4)
#> poly(income, degree = 4)1 poly(income, degree = 4)2 poly(income, degree = 4)3
#> 1
                    0.008132
                                             -0.003807
                                                                      -0.0080610
#> 2
                    -0.016055
                                              0.016202
                                                                       -0.0138049
#> 3
                    -0.001312
                                              -0.009300
                                                                       0.0057123
#> 4
                     0.001640
                                              -0.009414
                                                                       0.0009502
#> poly(income, degree = 4)4
#> 1
                   0.0006076
#> 2
                    0.0052431
#> 3
                    0.0063483
#> 4
                    0.0083087
```

```
#: Polynomial Model (edf=5)
fit.2 = glm(y~poly(income, degree=4), family="binomial", data=Default)
# equivalent to: glm(y~X2, family="binomial", data=Default)
```

• Example 3: Continuous Predictor with Binning (Regressograms)

```
#: Binning Basis
X3 = model.matrix(~cut(income, 5)-1, data=Default)
head(X3, 4)
#> cut(income, 5) (699,1.53e+04] cut(income, 5) (1.53e+04,2.99e+04]
#> 1
                                0
                                                                 0
#> 2
                                                                  0
#> 3
                                                                  0
#> 4
#> cut(income, 5)(2.99e+04,4.44e+04] cut(income, 5)(4.44e+04,5.9e+04)
#> 1
                                     7
#> 2
                                     0
                                                                       0
#> 3
                                     1
                                                                       0
#> 4
                                                                       0
#> cut(income, 5)(5.9e+04,7.36e+04]
#> 1
#> 2
                                    0
#> 3
                                    0
                                    0
#> 4
#: Binning Model (edf=5)
fit.3 = glm(y~cut(income, 5)-1, data=Default, family="binomial")
# equivalent to: glm(y~X3-1, family="binomial", data=Default)
```

• Example 4: Continuous Predictor with B-Splines Basis

```
library(splines) # for bs() function
#: B-spline Basis
X4 = model.matrix(~bs(income, df=4)-1, data=Default)
head(X4, 4)
\#> bs(income, df = 4)1 bs(income, df = 4)2 bs(income, df = 4)3
#> 1 0.1204 0.4351 0.428565
                                                0.008137
#> 2
               0.5755
                                 0.1229
               0.3521
#> 3
                                 0.4809
                                                 0.166404
                                 0.4994
               0.2625
                                                 0.238160
\#> bs(income, df = 4)4
#> 1 1.591e-02
         0.000e+00
#> 2
#> 3
           0.000e+00
            2.576e-05
#> 4
#: Binning Model (edf=5)
fit.4 = glm(y~bs(income, df=3), data=Default, family="binomial")
# equivalent to: glm(y~X4, family="binomial", data=Default)
```

• Example 5: Continuous Predictor with Penalized Spline

```
library(mgcv)
#: Fit penalized spline, it will select best edf
# specify smooth with s()
fit.5 = gam(y~s(income), data=Default, family="binomial")
summary(fit.5)
#>
```

```
#> Family: binomial
#> Link function: logit
#>
#> Formula:
\#>y\sim s(income)
#> Parametric coefficients:
#>
     Estimate Std. Error z value Pr(>|z|)
#> (Intercept) -3.3819 0.0564 -60 <2e-16 ***
#> ---
#> Signif. codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
#>
#> Approximate significance of smooth terms:
#>
     edf Ref.df Chi.sq p-value
#> s(income) 4.31 5.37 10.8 0.06.
#> ---
#> Signif. codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
#>
\# > R - sq. (adj) = 0.00098 Deviance explained = 0.466%
\#> UBRE = -0.70823 Scale est. = 1 n = 10000
#: Plot of Fit
Default %>%
  ggplot(aes(income)) +
  geom_rug(data=. %>% filter(y==1), aes(color=default), sides="t", color = plot_cols[["Yes"]]) +
  geom_rug(data=. %>% filter(y==0), aes(color=default), sides="b", color = plot_cols[["No"]]) +
  scale_color_manual(values=c(mgcv = "purple", `B-spline`="red" ,
                             Binning="green", Polynomial="blue", Linear="black"), name="model") +
  coord_cartesian(ylim=c(-3.8, -3)) +
  labs (y="s(x)") +
  geom_function(fun = ~predict(fit.5, newdata=tibble(income=.)), aes(color="mgcv")) +
  qeom function(fun = ~predict(fit.4, newdata=tibble(income=.)), aes(color="B-spline")) +
  geom_function(fun = ~predict(fit.3, newdata=tibble(income=.)), aes(color="Binning")) +
  geom_function(fun = ~predict(fit.2, newdata=tibble(income=.)), aes(color="Polynomial")) +
  geom_function(fun = ~predict(fit.lm, newdata=tibble(income=.)), aes(color="Linear"))
#> Error in eval(expr, envir, enclos): object 'plot_cols' not found
```

4.1 Generalized Additive Models (GAMs)

All of the above models are for a *single* predictor. The extension to multiple predictors is called **Generalized Additive Models (GAMs)**.

Instead of the linear form

$$f(\mathbf{x}) = \beta_0 + \sum_j \beta_j x_j,$$

use non-linear bases for each predictor

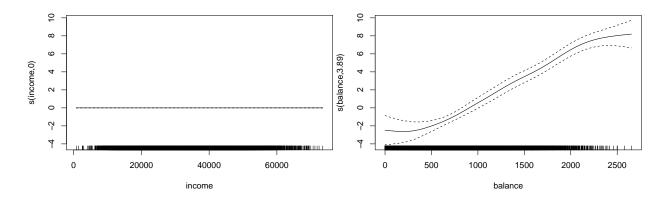
$$f(\mathbf{x}) = \beta_0 + \sum_j s_j(x_j)$$

where $s_i(x_i)$ can allow non-linear (e.g., smooth) forms, like B-splines.

- For binary classification setting: $logit p(\mathbf{x}) = f(\mathbf{x})$
- These are *additive* models because each term adds its contribution, although potentially in a non-linear way

- But interactions can still be accommodated using s(x1, x2) or s(x1, by=fac)
- These are *generalized* models following the GLM notation. You can use different distributions with the family= argument
- GAMs retain the interpretability of a linear additive model (linear regression, logistic regression), but can add complexity to predictors where needed
 - Drawback: can be slow, especially for high dimensional data
- In **R**, the mgcv package is excellent for implementing GAM models.
 - It used Generalized Cross-validation to select optimal smoothing for each component
 - It also has a select=TRUE argument to further shrink entire components toward 0
 - Can handle low dimension interactions (even factor-continuous)
- See ISL 7.7 or ESL 9.1 for more details

```
library (mgcv)
fit.gam = gam(y ~ student + s(income) + s(balance), # smooth main effects
           select = TRUE, # shrink components toward 0
           family="binomial", data=Default)
summary(fit.gam)
#>
#> Family: binomial
#> Link function: logit
#>
#> Formula:
#> y ~ student + s(income) + s(balance)
#>
#> Parametric coefficients:
    Estimate Std. Error z value Pr(>|z|)
#>
#> ---
#> Signif. codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
#>
#> Approximate significance of smooth terms:
#> edf Ref.df Chi.sq p-value
#> s(income) 0.000806 9 0 0.85
                      9 641 <2e-16 ***
#> s(balance) 3.888128
#> Signif. codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
#>
\#>R-sq.(adj)=0.339 Deviance explained = 46.3%
\#> UBRE = -0.84185 Scale est. = 1 n = 10000
plot (fit.gam)
```



Estimating $\hat{s}_i(x_i)$ with Backfitting

The smooth terms of a GAM model can be estimating using an iterative approach called backfitting.

Algorithm: Backfitting for GAM (Squared Error Loss / Linear Regression)

Model: $\hat{y}(\mathbf{x}) = \beta_0 + \sum_{j=1}^p \hat{s}_j(x_j)$

- 1. Start with intercept-only model. All smooth terms set to zero: $s_j(x_j) = 0$.
- 2. Iterate over all p predictor variables:
 - a. Construct partial residuals $r_i = y_i \hat{\beta}_0 \sum_{k \neq j} \hat{s}_k(x_{ik})$ holding out the jth predictor b. Fit jth smoother to residuals: Estimate $\hat{s}(x_j)$ from $\{(r_i, x_{ij})\}_{i=1}^n$
- 3. Repeat many times stopping when converged (i.e., smooth fits no longer changing very much)

Note: There are more details (see ESL 9.1), but this is the main (and simple) idea.

5 Appendix: R Code

Set-up

```
#: Load Required Packages
library (ISLR)
library (FNN)
library (broom)
library (yardstick)
library(tidyverse)
#: Default Data
# From the ISLR package
# The outcome variable is `default`
library(ISLR)
data(Default, package="ISLR") # load the Default Data
#: Create binary column (y)
Default = Default %>% mutate(y = ifelse(default == "Yes", 1L, 0L))
#: Summary Stats (Notice only 333 (3.3%) have defaulted)
summary(Default)
#> default student balance
                                   income
#> No :9667 No :7056 Min. : 0 Min. : 772 Min. :0.0000
#> Yes: 333 Yes:2944 1st Qu.: 482 1st Qu.:21340 1st Qu.:0.0000
#>
                       Median: 824 Median: 34553 Median: 0.0000
#>
                       Mean : 835 Mean :33517 Mean :0.0333
#>
                       3rd Qu.:1166 3rd Qu.:43808 3rd Qu.:0.0000
#>
                       Max. :2654 Max. :73554 Max. :1.0000
```

Linear Regression (for binary response)

```
#: Fit Linear Regression Model
fit.lm = lm(y~student + balance + income, data=Default)
```

k nearest neighbor

```
library (FNN)
                    # for knn.reg() function
library(tidymodels) # for recipe functions
#: center and scale predictors so Euclidean distance makes more sense
library(tidymodels)
pre_process = recipe(y ~ student + balance + income, data = Default) %>% # specify formula
 step_dummy(student) %>%
                                            # use dummy coding
                                          # center and scale
 step_normalize(all_predictors()) %>%
                                              # estimate means and sds
 prep()
#: apply the transformation to the predictors
X.scale = bake(pre_process, Default, all_predictors())
Y = bake(pre_process, Default, all_outcomes(), composition = "data.frame")
# Y = Default$y
#: Evaluation Points
eval.pts = expand_grid(
```

```
student = levels(Default$student),
balance = seq(min(Default$balance), max(Default$balance), length=50),
income = seq(min(Default$income), max(Default$income), length=50)
)

X.eval = bake(pre_process, eval.pts) # scale eval pts too

#> Warning: There was 1 column that was a factor when the recipe was prepped:

#> 'student'.

#> This may cause errors when processing new data.

# Note: this uses the same center and scale from the *training data*.

# This is important!

# Don't rescale the hold-out data separately!

#: fit knn model

knn5 = FNN::knn.reg(X.scale, y=Y, test=X.eval, k=5)
```

Logistic Regression

Convert data frame to model matrix

The glmnet package only handles model matrix and not data frames, so we have to convert the data into model matrix. When all predictors are numeric, this is easy (e.g., data.matrix() or model.matrix() if formula), but categorical/factor data needs to be handled separately and consistently if there are multiple data sets (e.g., train and test).

Here are a few options:

```
prep()
X.train = bake(rec, new_data = Default, all_predictors(), composition="matrix")
Y.train = bake(rec, new_data = Default, all_outcomes()) %>% pull()
# X.test = bake(rec, new_data = test, all_predictors(), composition="matrix")
#: Option 3: using hardhat::mold()
library(tidymodels) # library(hardhat)
obj = hardhat::mold(fmla, data=Default)
X.train = obj$predictors %>% as.matrix()
Y.train = obj$outcomes
# X.test = hardhat::mold(fmla, data=test) $predictors %>% as.matrix()
#: Option 4: Manually using dplyr::select() + as.matrix()
#----#
# Note: must manually transform, dummy, interactions, etc.
X.train = select(Default, !!vars) %>%
 mutate(dummy=1) %>%
 pivot_wider(names_from = student, values_from = dummy, values_fill = 0L) %>%
                                               # make X matrix
 as.matrix()
Y.train = Default$y
                            # make Y vector
# X.test = select(test, !!vars) %>%
  mutate(dummy=1) %>% pivot_wider(names_from = student, values_from = dummy, values_fill = 0L) %>%
  as.matrix()
#: Option 5: using glmnet::makeX
#----#
X.train = glmnet::makeX(select(Default, !!vars))
# if test data is available
# X = glmnet::makeX(train = select(Default, -y), test = select(train, -y))
# X.train = X$x
# X.test = X$xtest
```

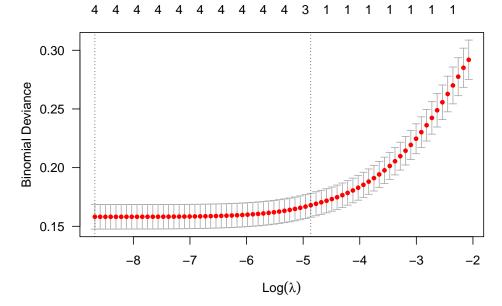
Penalized Logistic Regression

First need to convert data to numeric model matrix

```
# using the recipe/bake method
library(tidymodels)
rec = recipe(y~student + balance + income, data = Default) %>%
  step_dummy(all_nominal(), one_hot = TRUE)
rec_fit = rec %>% prep()
X.train = rec_fit %>%
 bake(all_predictors(), new_data = Default, composition="matrix")
Y.train = rec_fit %>% bake(all_outcomes(), new_data = Default) %>% pull()
X.eval = rec_fit %>%
 bake(all_predictors(), new_data = eval.pts, composition="matrix")
#> Warning: There was 1 column that was a factor when the recipe was prepped:
   'student'.
#> This may cause errors when processing new data.
# library(glmnet)
# vars = c("student", "balance", "income")
# X = glmnet::makeX(select(Default, !!vars), select(eval.pts, !!vars))
# X.train = X$x
```

```
# Y.train = Default$y
# X.eval = X$xtest
```

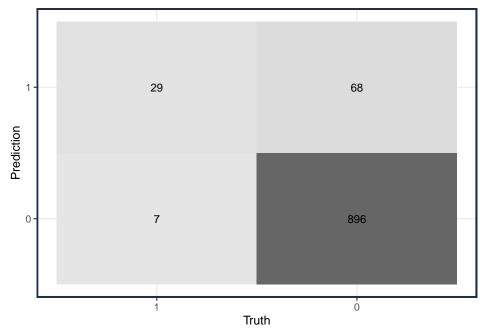
Now fit the elastic net

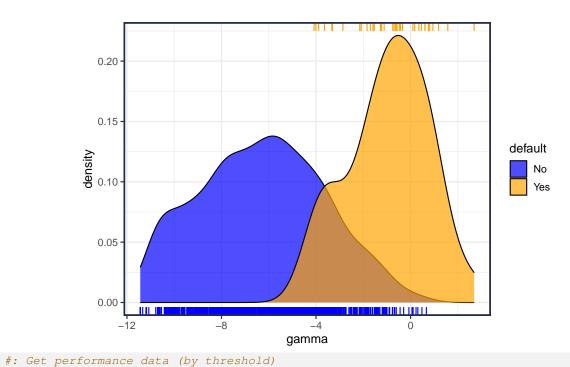


Performance Metrics and Curves

```
#: train/test split
set.seed(2019)
test = sample(nrow(Default), size=1000)
train = -test
#: fit model on training data
fit.lm = glm(y~student + balance + income, family='binomial',
            data=Default[train, ])
\#: Get predictions (of p(x) and gamma(x)) on test data
p.hat = predict(fit.lm, Default[test, ], type='response')
gamma = predict(fit.lm, Default[test, ], type='link')
#: Make Hard classification (use .10 as cut-off)
G.hat = ifelse(p.hat >= .10, 1, 0)
#: Make Confusion Table (base R)
G.test = Default$y[test] # true values
table(predicted=G.hat, truth = G.test) %>% addmargins()
         truth
#> predicted 0 1 Sum
```

```
896 7 903
#>
        1
             68 29 97
#>
        Sum 964 36 1000
#: Make Confusion Table (yardstick)
library(yardstick)
# Note: the yardstick package functions, like conf_mat(), requires that hard
# classifications have *factor* inputs (instead of *character*)
cm = tibble(G.test, G.hat) %>%
mutate_all(~factor(.x, levels=c("1", "0"))) %>% # conf_mat() requires factors
 conf_mat(truth = G.test, estimate = G.hat)
cm
#>
           Truth
#> Prediction 1 0
#> 1 29 68
#>
           0 7 896
autoplot(cm, type = "heatmap")
```



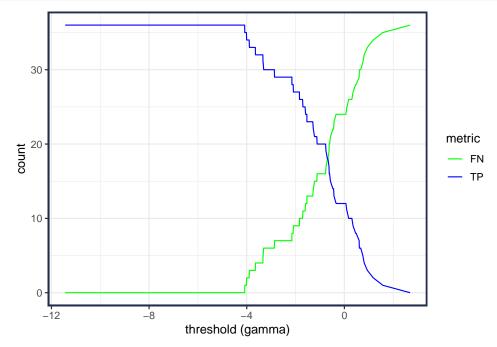


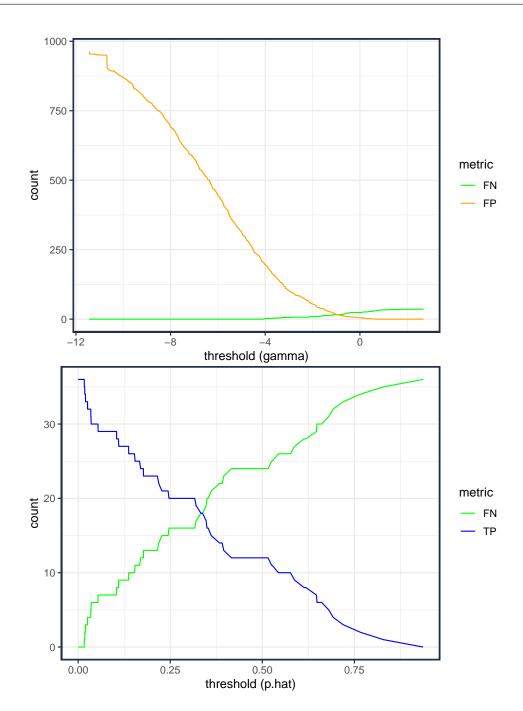
```
# This table has one row for every threshold. The columns are the elements
# of the confusion table plus FPR, TPR
perf = tibble(truth = G.test, gamma, p.hat) %>%
 #- group_by() + summarize() in case of ties
 group_by (gamma, p.hat) %>%
 summarize(n=n(), n.1=sum(truth), n.0=n-sum(truth)) %>% ungroup() %>%
 #- calculate metrics
 arrange(gamma) %>%
 mutate(FN = cumsum(n.1),
                            # false negatives
         TN = cumsum(n.0),
                            # true negatives
        TP = sum(n.1) - FN, # true positives
        FP = sum(n.0) - TN, # false positives
                            # number of cases predicted to be 1
        N = cumsum(n),
        TPR = TP/sum(n.1), FPR = FP/sum(n.0)) %>%
  #- only keep relevant metrics
 select(-n, -n.1, -n.0, gamma, p.hat)
## Note: gamma = log(p.hat) - log(1-p.hat) = log(p.hat / (1-p.hat))
#: Make performance curves
col_lines = c(TP = "blue", FP="orange", FN="green", TN="brown",
              TPR = "blue", FPR="orange", FNR="green", TNR="brown")
#: Make performance curves
perf %>% select (threshold=gamma, FN, TP) %>%
 gather(metric, n, -threshold) %>%
 ggplot(aes(threshold, n, color=metric)) + geom_line() +
 labs(x= "threshold (gamma)", y="count") +
 scale_color_manual(values=col_lines)
perf %>% select(threshold=gamma, FN, FP) %>%
 gather(metric, n, -threshold) %>%
 ggplot(aes(threshold, n, color=metric)) + geom_line() +
 labs(x= "threshold (gamma)", y="count") +
```

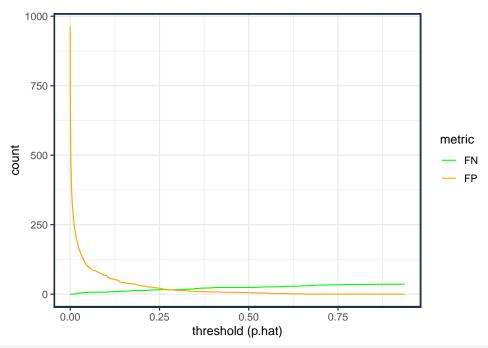
```
scale_color_manual(values=col_lines)

perf %>% select(threshold=p.hat, FN, TP) %>%
    gather(metric, n, -threshold) %>%
    ggplot(aes(threshold, n, color=metric)) + geom_line() +
    labs(x= "threshold (p.hat)", y="count") +
    scale_color_manual(values=col_lines)

perf %>% select(threshold=p.hat, FN, FP) %>%
    gather(metric, n, -threshold) %>%
    ggplot(aes(threshold, n, color=metric)) + geom_line() +
    labs(x= "threshold (p.hat)", y="count") +
    scale_color_manual(values=col_lines)
```

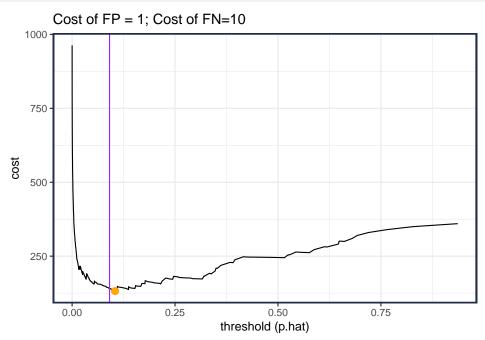


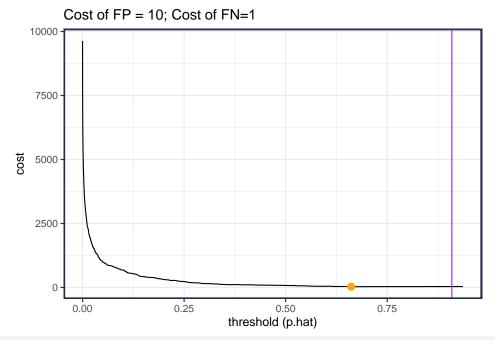




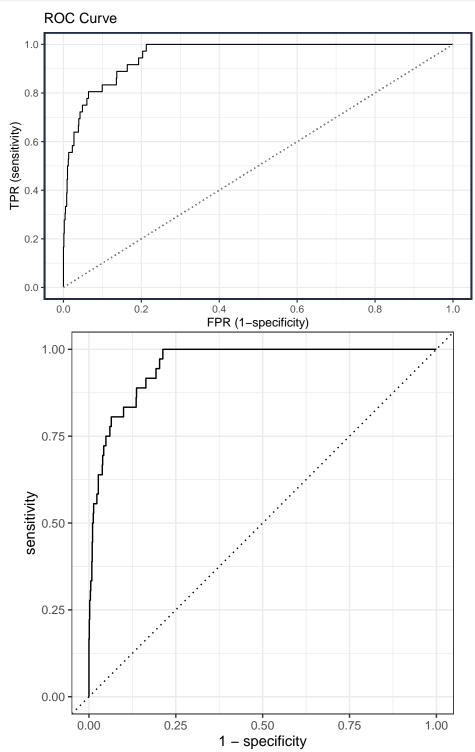
```
#: Make Cost curves
perf %>% mutate(cost = 1*FP + 10*FN) %>%  # use 1:10 costs
    ggplot(aes(p.hat, cost)) + geom_line() +
    geom_point(data=. %>% filter(cost==min(cost)), size=3, color='orange') + # # optimal from test data
    geom_vline(xintercept = 1/11, color='purple') + # theoretical optimal
    ggtitle('Cost of FP = 1; Cost of FN=10') +
    labs(x="threshold (p.hat)")

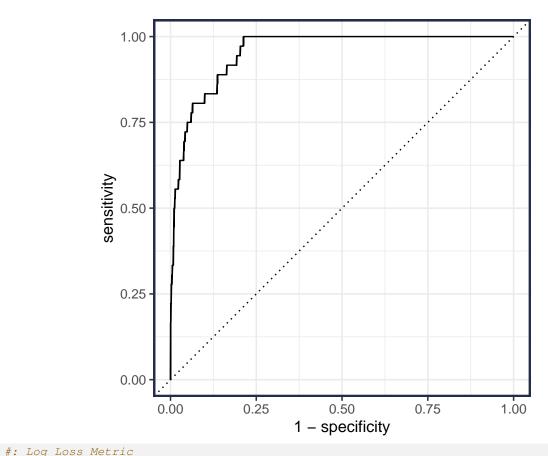
perf %>% mutate(cost = 10*FP + 1*FN) %>%  # use 10:1 costs
    ggplot(aes(p.hat, cost)) + geom_line() +
    geom_point(data=. %>% filter(cost==min(cost)), size=3, color='orange') + # optimal from test data
    geom_vline(xintercept = 10/11, color='purple') + # theoretical optimal
    ggtitle('Cost of FP = 10; Cost of FN=1') + labs(x="threshold (p.hat)")
```





```
#: Make ROC curve
perf %>%
  ggplot(aes(FPR, TPR)) + geom_path() +
  labs(x='FPR (1-specificity)', y='TPR (sensitivity)') +
  geom_segment(x=0, xend=1, y=0, yend=1, lty=3, color='grey50') +
  scale_x_continuous(breaks = seq(0, 1, by=.20)) +
  scale_y_continuous(breaks = seq(0, 1, by=.20)) +
  ggtitle("ROC Curve")
## Using yardstick package
library(yardstick) # for evaluation functions
# Notes:
# - for ROC curve and AUROC, it doesn't matter if the estimates/predictions
  are p.hat or gamma
# - for
#: ROC plots
ROC = tibble(truth = factor(G.test, levels=c(1,0)), gamma) %>%
 yardstick::roc_curve(truth, gamma)
autoplot(ROC) # autoplot() method
              # same as autoplot()
  ggplot(aes(1-specificity, sensitivity)) + geom_line() +
  geom_abline(lty=3) +
  coord_equal()
#: Area under ROC (AUROC)
tibble(truth = factor(G.test, levels=c(1,0)), gamma) %>%
 roc_auc(truth, gamma)
#> # A tibble: 1 x 3
#> .metric .estimator .estimate
#> <chr> <chr> <dbl>
```





```
yardstick::mn_log_loss_vec(factor(G.test, 1:0), p.hat)
#> [1] 0.08113
tibble(truth = factor(G.test, levels=c(1,0)), p.hat) %>%
 yardstick::mn_log_loss(truth, p.hat)
#> # A tibble: 1 x 3
    .metric .estimator .estimate
#>
   <chr>
                 <chr>
                                <db1>
#> 1 mn_log_loss binary
                               0.0811
#: Precision-Recall
perf %>% mutate(threshold = p.hat, precision = TP/(TP + FP)) %>%
  select(threshold, TPR, precision) %>%
  gather(metric, n, -threshold) %>%
  ggplot(aes(threshold, n, color=metric)) + geom_line() +
  scale_x_continuous(breaks = seq(0, 1, by=.20)) +
  scale_y_continuous(breaks = seq(0, 1, by=.20)) +
  scale_color_manual(values = c(TPR="blue", precision="brown")) +
  labs(x="thredhold (p.hat)", y="score")
#> Warning: Removed 1 row containing missing values (`geom_line()`).
perf %>%
  mutate(threshold=p.hat, precision = TP/(TP + FP)) %>%
  ggplot(aes(TPR, precision)) + geom_line() +
  scale_x_continuous(breaks = seq(0, 1, by=.20)) +
  scale_y_continuous(breaks = seq(0, 1, by=.20)) +
  labs(x='Recall (TPR)', y='Precision', # (TP/(TP+FP))
       title="Precision-Recall Curve")
#> Warning: Removed 1 row containing missing values (`geom_line()`).
```

