

Midterm Exam

ST 597 / Spring 2017
University of Alabama

Setup

Instructions

- you are allowed three things: 1 page of notes, the Data Visualization cheatsheet, the Data Transformation cheatsheet
- you may not have any other tabs opened besides midterm.R and the datasets
- Do not open any other program besides RStudio. I will consider it a violation of the honor policy and you will be reported for academic violation.

Getting Started

1. Open RStudio
2. Close all tabs in the script pane
3. Clear your Environment: Session -> Restart R
4. Clear your History: Go to History Tab and click on the Broom to clear all
5. Load tidyverse by typing `library(tidyverse)`
 - if this is not working, then you must first install it `install.packages("tidyverse")`
6. After I announce the data transfer do the following:
 - a. Open the exam script: File -> Open File..., then open C:/Insight Files/midterm.R.
 - b. Load the data by typing: `load("C:/Insight Files/examdata.RData")` in the R console. See the midterm.R file for the code. You should see 4 datasets in your environment: `offers`, `people`, `scores`, `yelp`.
7. Put your name at the top of midterm.R
8. Do not change the file name or move midterm.R. But do save the file regularly.

After Finishing Exam:

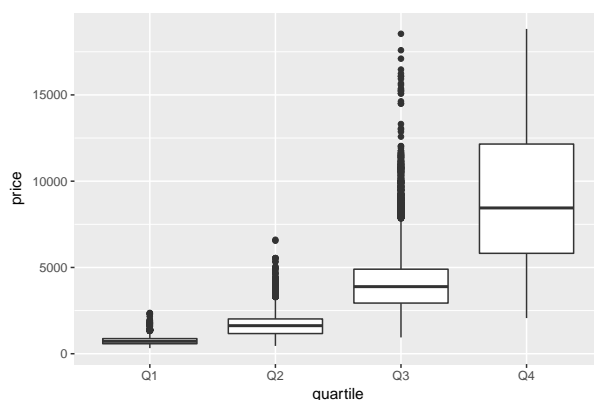
- save midterm.R (ensure it is saved in C:/Insight Files/midterm.R)
- save History: go to History Tab and click on save button. Save as: C:/Insight Files/history
- Raise your hand to indicate you are finished with the exam and ready to submit.
- After I acknowledge you, you can open a browser and email me the *two* files:
 - C:/Insight Files/midterm.R, C:/Insight Files/history
 - mporter@cba.ua.edu
- **DO NOT LOGOFF!** until I give you permission. I am also trying to retrieve the files remotely.

More Diamonds

Use the diamonds data from the ggplot2 package (part of tidyverse):

```
library(tidyverse)
data(diamonds)
```

1. Create a scatterplot to show the relationship between carat and price.
 - put **carat** on x-axis and **price** on the y-axis
 - color all of the points blue
 - set the shape of the points according to **cut**
 - set the size of the points according to **clarity**
 - add a smooth curve fit with line color of **orange** and fill color of **black**
2. Make this boxplot of diamond price for each quartile of carat.



The Perfect Job

You should see three data sets in your environment:

- **offers**: job offers made to applicants
- **people**: applicants and their personalities
- **scores**: score (utility) for jobtype - personality combinations

3. How many offers did each person (**name**) receive?
 - Create a tibble (or data frame) that shows the number of offers per person
 - order the table so the person with the most offers is first
 - Resolve any ties by reverse alphabetical order (so Bob would come before Amy if both have same number of offers)
4. Find the best job offer for each person.
 - Create a tibble (or data frame) that shows the best offer for each person
 - The best offer is the offer with the highest score
 - Hint: you need to combine the data so the score for the **jobtype** and **personality** can be determined for each offer
 - some people have multiple offers with same best score. You can return one or all of these.

Yelp

The following problems require the `yelp` data.

The columns are:

- `review_id`: the id for the review
 - `user_id`: the reviewer's id
 - `date`: date of review
 - `stars`: the star rating (1-worst, 5-best)
 - `bus_category`: the type of business being reviewed
 - `bus_id`: the id for the business being reviewed
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5. Create a tibble (or data frame) of all 4-star (`stars`) reviews of restaurants and nightlife (`bus_category`) businesses.
6. Average Star Rating
 - a. Calculate the average star rating (`stars`) from all reviews. Report the answer.
 - b. Calculate the average stars rating (`stars`) for every business category (`bus_category`) and report the category with the largest average star rating.
7. Which business category (`bus_category`) has the highest proportion of 1-star (`stars`) reviews?
8. Produce a plot that shows the number of reviews in each `bus_category` and `stars` pair. Use any method you want, but the resulting graphic should enable me to see at a glance e.g. the approximate number of *2-star restaurant* reviews.